

# LEADING CHANGE VIRTUAL CONFERENCE

## #LEADCC21

### February 18 & 19

**ASK THE EXPERT:**  
**William Donaldson, Ph.D.**



Director of Biotechnology & Management Program,  
Christopher Newport University  
Author of *Simple\_Complexity*

**MODERATED BY**  
**Terry Fernsler, Ph.D.**



Social Work Faculty &  
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The World Economic Forum has identified systems thinking as a critical skill for the future. Peter Senge described it as the "discipline that integrates the disciplines." Yet many people, including many leadership scholars, have little or no knowledge of this important way of thinking. Dr. Donaldson will give a primer on Systems Thinking and answer questions during this session.

**Register at [jmu.edu/leadership/LEADCC21/registration](https://jmu.edu/leadership/LEADCC21/registration)**

