Dean of students created; Daniel named to fill post

By GARY REED

A new student affairs office, dean of students, has been created and will be filled by Dr. Lacy Daniel, currently assistant director of counseling and student development.

Daniel was named to the new position last week by a search committee headed by Dr. Ray Sonner, vice president of university relations.

"The primary focus of the dean of students will be to act as an 'ombudsman' between the students and the university, according to Dr. William Hall, vice president of student affairs.

Daniel will also be coordinating research and programs regarding student development, Hall said.

In creating the office of dean of students, Hall said he was trying to achieve the concept of a working organization of a staff ombudsman.

The staff will 'supply more information of student attitudes and values' important in shaping student programs, said Hall.

In the role of a ombudsman, Daniel said he will be in the 'mediating process' between students and the university. His staff will also be concerned with businesses and services to students outside the college community.

The restructuring of the office of student affairs places the new deanship between Hall and the associate and assistant directors of student affairs. Their titles have been changed to associate and assistant deans of students.

Reyn Krug is associate dean of students and ombudsman. The office of associate dean of students and judicial coordinator is vacant since William Johnson resigned in June to become assistant city attorney at Newport News.

The assistant deans of students, Donna Warner and Larry Landes, will also report to the new dean as will the coordinator of minority student affairs, Joe Richmond.

Daniel is a counseling psychologist and assistant professor of psychology. He received his bachelor's degree from Southwestern at Memphis, a master's degree from Memphis State University and a doctorate from the University of Texas.

He was chosen out of 60 applicants nationwide.

New d-hall check-in installed

By TOM PARKS

An electronic check-in system in Gibbons Dining Hall, which also allows students to transfer meals to Duke's Grill or Chandler Hall, is now in its third month of operation.

The electronic system, installed in May, replaces the old system that required students to identify themselves by number so that d-hall workers could match them with identification cards on file. The old system did not permit students to transfer meals on their d-hall contract to Duke's Grill or Chandler Hall.

The system was installed because of overcrowding, according to food services spokesman Betty Hinkle.

The electronic system was rented from RD Products, Rochester, N.Y. The user inserts his ID card and the checker registrars and shows by a light whether the student has eaten or not.

Approximately 4500 to 4600 students will be eating in the d-hall this fall, according to Hinkle. The new system shortens lines since there will be continuous service at the dining hall and students may enter any d-hall entrance, she added.

(Continued on Page 2)

McConkey looks to new challenge

By GARY REED

A new challenge. That's what being the first dean of the new School of Fine Arts and Communications means to Dr. Donald McConkey.

McConkey, who is head of the communications art department, became dean when the new school came into being July 1.

The new school was formed from the departments of art, music and communications art, formerly part of the School of Arts and Sciences. The rest of the School of Arts and Sciences has become the College of Letters and Sciences.

"Becoming dean represents a new challenge to me. It gives me a chance to do something different," McConkey said in a recent interview.

"I feel I'm in a unique position to project an image of JMU as a center of fine performing arts in the Shenandoah Valley. In operating the School of Fine Arts and Communications, there will be increased visibility and identity with the departments of art, communication arts and music at JMU.

"My job as dean will be more on the level of coordinating programs and providing leadership. The job of department head deals more on a day to day basis where as a dean, I will be involved in long term planning."

Since the departments of art, communication arts and music have been formed into one school, it will be easier to "provide a more efficient management and leadership in a small unit," according to McConkey.

McConkey will have a more "narrow set of (Continued on Page 2)
Dr. Barbara Pass, elementary supervisor of Albemarle County schools, has been appointed director of the Anthony-Seeger Campus School. Pass has been the elementary supervisor of Albemarle County schools since 1975. Prior to that, she served as director of two early childhood education programs in Florida. She also has 15 years of experience as an elementary school teacher in Florida, Alabama and Virginia.

A native of Sheffield, Ala., she earned her bachelor's and master's degrees at the University of Alabama and her doctorate at the University of Virginia. Pass will succeed Dr. John Sturm who has served as interim director of Anthony-Seeger since Kenneth Landis left the position a year ago. Sturm will return to the JMU School of Education faculty.

Insurance agency uses policy with JMU title

By GARY REED
A local insurance company sending insurance policy brochures to incoming freshman has created confusion among parents by incorrectly affiliating their company's policy with James Madison University. The insurance policy sent out by Cloverleaf Insurance Agency of Harrisonburg titled the policy "James Madison University Student Plan Insurance" and used that heading for a return address.

Many parents visiting for orientation are confused whether or not the insurance is sponsored by the university and if they are compelled to purchase the plan, according to Dr. William Hall, vice-president of student affairs. Dr. Ray Soomer, vice-president of university relations, notified the insurance agency to remove the university's name from the title of the insurance plan.

The JMU heading was deleted from the insurance policy, according to Tom Dulaney, a representative of Cloverleaf Insurance. Tailing the policy under the university's name was an "oversight" on the insurance company's part by not realizing "the problems the title created," Dulaney said.

The insurance policy sent out by the Cloverleaf Agency was a life insurance policy. The cover letter stated a "health insurance coverage plan" would be mailed later.

JMU has its own health insurance policy, connected with the campus infirmary and Rockingham Memorial Hospital, which is sent to all incoming students.

The university has sponsored the same insurance company in forming a health coverage plan for a number of years. According to Dulaney, insurance companies should get the chance to compete by offering their products to incoming freshman, creating confusion among parents by incorrectly affiliating their company's policy with James Madison University.
Commonwealth Commentary

Miller shifts to the right

By Dwayne Yancey

One of the great paradoxes of American politics is that heavy emphasis is placed on modernization yet, moderates are often perceived as hayse on the issues and unwilling to make a forthright stand.

Candidates with widely divergent views will moderate their platforms during a campaign in an effort to carry the political center, where the bulk of the votes lie, with the result that “I don’t know who to believe” or “they’re all the same becomes a common complaint.

The 1978 Senate race has already seen a subtle shift by one candidate but, in the tradition of Virginia politics, it violates contemporary American political practices. Rather than Richard Obenshain, the most conservative of the four candidates the GOP convention chose from, toning down his right-wing rhetoric; it has been his democratic opponent Andrew Miller who has been moving away from the center and toward the right.

Miller’s conversative turn became noticeable shortly after he won the nomination in early June and last week, when he called on the U.S. to break off arms negotiations with the Soviets to protect dissident crackdowns. He sounded almost like a carbon copy of Obenshain himself.

Miller agreed that the “U.S. should not ‘go tough’ with the Soviet Union, in arms talks, Africa and elsewhere.” They agreed that Congress should fund Northern Ireland’s Metro system.

Miller called his Republican rival “an extremist” and described him as outside the “mainstream” of Virginia politics: more inclined to simplistic answers than forward thinking. Obenshain, meanwhile, denounced the former attorney general as a “Jimmy Carter liberal,” quite clearly something unacceptable to the Old Dominion.

Evidently bona fide moderates are too liberal even by modern Virginia standards.

Miller and Obenshain made their first joint appearance of the campaign last week in Charlottesville and, although the event was not billed as a debate it served much the same purpose of comparing their positions. As it turned out there was little to compare. For candidates who portray the other as so different, there was never so much agreement.

They agreed that fighting inflation deserves a higher priority than reducing unemployment.

They agreed that should extend the deadline for ratification of the Equal Rights Amendment.

They both involved the name of Thomas Jefferson.

This was different. Morris was special. Although cats, wonderfully self-centered creatures that they are, won't admit it.

Miller was their id.

For years, TV commercials had featured only pampered pedigreed house cats, stripped of their ferocity to the point that they had become, sniveling, nearly as subservient as those horrid dogs.

TV, as it does with many other things, ignored the great majority of cats—the wild and the semi-wild, those who have learned to live without interruptions of man and can thus show him the proper degree of disrespect.

Morris, the finicky cat of TV fame, was dead. He had passed on to his tenth life in Chicago at the ripe old age of 17.

Cats usually make no fuss even over trivial matters as life and death, gossip and other amusements are more important—but this was different.

Morris was special. Although cats, wonderfully self-centered creatures that they are, won't admit it, Morris was their id.

In his acceptance speech, Miller called his Republican rival “an extremist” and described him as outside the “mainstream” of Virginia politics: more inclined to simplistic answers than forward thinking. Obenshain, meanwhile, denounced the former attorney general as a “Jimmy Carter liberal,” quite clearly something unacceptable to the Old Dominion.

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Heart LP proves women can be hard rockers

By DWAYNE YANCEY

Women have never fared very well in the rock world. Generally shunted into softer forms of music, those who have made it, such as Linda Ronstadt or Bonnie Raitt, still work with slower and more vocally oriented pieces than they do with rough-edged rockers.

Furthermore, both Ronstadt and Raitt are solo performers. Rock has always lacked women as integral performers. Rock has always lacked women as integral members, and Heart has made it. Such as Linda Ronstadt, Bonnie Raitt, still have made it. Those who form a legitimate band.

There has never been a female Jimmy Page or Keith Richard, much less a female Bob Dylan or John Lennon, Charlie Watts or Bill Wyman.

While that development may still be some time off, rock has seen two bands with women as integral members, Fleetwood Mac and Heart. While the Wilsons are two of the best songwriters in rock today. They avoid trite phrasings and worn structures, both in words and music, to create literate, almost poetic songs. Theirs is not the mindless content of much contemporary music. Neither is it overly wordy and pretentious. The Wilsons are much contemporary music.

Heart's music, like the lyrics, is poignant and tasteful, oozing that special quality they displayed on "Dreamboat Annie" and "Little Queen." Foremost among them is the unusual ability to shift from forceful hard rockers like "Barracuda," to gentle songs in the vein of "Love Alive" with ease, creating a smooth yet powerful hybrid in the process, that is the band's trademark.

Musically and especially lyrically, the Wilsons are two of the best songwriters in rock today. They avoid trite phrasings and worn structures, both in words and music, to create literate, almost poetic songs. Theirs is not the mindless content of much contemporary music. Neither is it overly wordy and pretentious. The Wilsons are definitely the intelligent man's songwriters, but not necessarily those of the scholar.

Heart's third album, "Magazine," reinforces its position, not only as a legitimate band but also as one of the potentially major creative forces of music today. While the Wilsons are two of the best songwriters in rock today.

As with those exceptions, "Magazine" is a strong album that should stand as one of the better records of the year. While it is not the singularly excellent album that Heart needs to boost itself into the big-time, it should be ranked as a major creative effort.

Complete national recognition continues to elude Heart, after they attracted initial attention partly because of the Wilson sisters. What Heart needs is an album that succeeds like Fleetwood Mac's "Rumours" though it must be said that Heart's three albums to date may musically be better than what preceded "Rumours." Finally, mention must be made of the exquisite album cover, which should certainly be made into one of the all-time best posters. Its soft, gentle colors, with the forceful drive of the falling note, capture the feel of Heart's music.

The packaging and the package are both beautiful works of art. Now all Heart needs is a little push to the top...
bicycles of quality to meet the most discerning taste...
Football schedule toughest
William and Mary added, raising competition level

Games with in-state Division I opponents William and Mary and Division III opponents Washington and Lee, Hampden-Sydney, Randolph-Macon and Emory and Henry highlight the 10 game 1978 James Madison University football schedule released by JMU athletic director Dean Ehlers.

In addition, the Dukes will play Division III opponents Towson State, Salisbury State and Frostburg State in addition to two-year power Mars Hill this fall.

JMU's game with William and Mary on October 14 in Williamsburg will mark the first football meeting between the two schools, while Washington and Lee returns to the JMU schedule after a two-year absence.

Washington and Lee will be JMU's opponent when the Dukes open their 1978 season at home on September 9.

JMU played the other eight teams on its 1978 schedule last season.

The Dukes' other home games will be with Towson State on September 16, Mars Hill on Parents Day, September 30, Frostburg State on October 21 (Homecoming) and Shippensburg State on November 4.

In addition to the game at William and Mary, JMU will play at Hampden-Sydney on September 23, at Salisbury State on October 7, at Randolph-Macon on October 28 and at Emory and Henry on November 11.

"I think that our 1978 schedule is the toughest we've ever had," said JMU head coach Challace McMillin. "We play some of finest Division III teams in the nation as well as teams like William and Mary, Shippensburg State and Mars Hill.

JMU has 46 lettermen, including 15 starters, returning from last year's 5-5-1 team.

Soccer team to play national champions

Games with three 1977 NCAA tournament teams, including nine-time NCAA national champion St. Louis, highlight the 17-game 1978 James Madison University soccer schedule released by Athletic Director Dean Ehlers.

In addition to St. Louis, the Dukes will face 1977 NCAA tournament teams Appalachian State University and the University of Maryland-Baltimore County this fall.

The 17-game schedule includes appearances in the Loyola College Invitational Tournament and the Old Dominion University Kiwanis Tournament.

It is in the opening round of the Loyola Tournament that the Dukes meet St. Louis University.

Host Loyola and St. Peter's College (N.J.) are the tournament's other teams.

JMU will compete with William and Mary, the University of North Carolina-Wilmington and host ODU in the ODU Tournament.

In addition, the Dukes face eight other Virginia collegiate teams in 1978, including 1977 Virginia Intercollegiate Soccer Association (VISA) champion Virginia Tech and Virginia Military Institute.

Other in-state opponents on this year's schedule are Lynchburg College, Eastern Mennonite College, Washington and Lee University, Roanoke College and Virginia Commonwealth University.

Virginia, Virginia Tech and VMI will compete with JMU in VISA district play.

Also on the 1978 schedule are games with Navy, Duke and Maryland.

The Dukes have 21 lettermen returning from last year's team that compiled 8-6-1 record and participated in the Eastern College Athletic Conference Southern Division Tournament.

Free tennis lessons given to women in community

By HOLLY WOOLARD

The James Madison University Women's Intercollegiate Sports Program is conducting free tennis lessons for female faculty and staff members and wives of instructors.

"We are very enthused about movement education and want others to be involved also," said program director Pam Wiegardt.

Wiegardt serves as assistant women's basketball coach at JMU.

The program was open on a first come, first serve basis, to all female faculty and staff members and wives of instructors. The 10 free lessons began July 10 and will continue through August 9.

Over 20 women are taking lessons, according to Wiegardt and "several had to be turned down. The class size was intentionally kept small for more individualized attention."

Although female faculty members and wives are very active in various women's organizations, geared toward meeting their social needs, few activities include athletics.

"Teachers tend to sit too much," said Dr. Martha Ross, who is an early childhood instructor. "I like to get up and around."

The idea of faculty and staff tennis lessons had been circulating since May session. Lack of interest prevented the program from beginning until July.

In past years, physical education instructors had taught tennis to faculty member's wives and Wiegardt expanded this idea to include other women in the college community.

"I feel that there are opportunities to integrate the physical education department into other areas," said Wiegardt.

"It would be great to combine existing programs with other organizations," said Ross. "Besides a women's ski course, an exercise class would be good for female faculty members, according to Ross.

Wiegardt, who coached the women's tennis team at Wake Forest University for three years, likes giving lessons to the summer class because "they are out there because they want to be. I also like teaching without the pressure of competitive athletics," said the JMU coach.

Not only are women of the college community learning to play the popular sport, but they are exercising regularly and meeting others with the same interests and skill levels.

"The lessons give me a chance to have a group of people to play with," said Ross. "A lot of people would rather have a group to learn with. It's great to have support."

Morrison featured speaker

Dr. Louie Morrison, director of women's intercollegiate athletics was one of the featured speakers at a recent three-day symposium at Chatham Hall, a school in Chatham, Va.

The symposium, "Educating Women for the 1970's Century," included talks by twenty-two prominent educators and focused on an examination of women's perceptions of their own needs and goals.

Ross took the ski course offered by the JMU physical education department this past winter. Although she enjoyed the class and learned a lot, there were problems of admittance to school and other "hassles" of registration.

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Weight lifting key to workout:

Football players prepare for '78

By HOLLY WOOLARD

Summer vacation is a time many students of James Madison University relax, but some Duke football players prep for the JMU season during this time.

"I'm twice as strong this summer, as I was last year," said defensive guard Larry Rogers. "I have to be as strong as two people because I usually get hit by two people." Rogers plays three times a week while attending summer school. The senior is a transfer from Ferrum Junior College.

"I played at Ferrum I was one of the weakest" (continued on Page 7)
Strength, a necessity for football players

LARRY ROGERS, A FOOTBALL PLAYER who can military press 340 lbs., prepares for the 1978 season while attending summer school.

(continued from Page 6)

Linesmen on the team,” said Rogers. “My increase in strength is a great accomplishment for me.” Linesmen receive very little credit for team victories, yet individuals which play the positions are abused more than most players.

“If you are not in condition you get hurt,” said the guard.

“I am constantly grabbing and hitting people when I play,” Rogers does not think about getting hurt and one of the reasons may be because he is the strongest guy on the JMU campus. The six foot, 215 lbs. senior won the intramural weight lifting title last year.

“With our schedule this year no one that crosses the line will be stronger than me,” Rogers said. “They may be bigger, but they won’t be stronger.”

“If I stay healthy the whole season I should have a great year,” said the defensive guard who practices 11 months a year to develop power.

Besides Rogers, other JMU football players have been preparing for the upcoming season. Quarterbacks John

AL SIMMONS WORKS ON SQUAT LIFTING to strengthen his upper legs.

The junior will play fullback.
July—20 percent off all oldies. Buy, sell and trade. During E. Beverley, Staunton. INTO OLDIES? Then check INTO OLDIES! Then check

into Lupinos Music Store, Department of Communications, Wine-Price. Classifieds, c.o. The Breeze, Department of Communications, Wine-Price.

Fifty cents for each 25 words. Can you believe such a terrific rate? Send money and ad to the believe such a terrific rate? Send money and ad to

d“This is a free classified ad.” Send money and ad to the Classifieds, c-o The Breeze, Department of Communications, Wine-Price.

DONESBURY

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