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Making Scholarly Profiles Work

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Making Scholarly Profiles Work

Laura Drake Davis & Carolyn Schubert
2016 CFI January Symposium

Learning objectives

- Introduction to scholarly profiles
- Reflection on profile purpose
- Tips to manage your identity

HELLO

my name is...

Please state your

- Name
- Department
- Your scholarly products
(books, journals, education videos)
- What do you want out of a digital profile?
(fame, fortune, collaborators)

ACTIVITY (~10 mins)

- 1) Pair up with another participant.

- 2) Google your partner
 - a) How does his/her/their personal intro match their digital presence?

 - b) Based on Googled info, would you collaborate with or fund their research?

INTRODUCTION TO SCHOLARLY PROFILES

Evolving Definition of Scholarship



Virginia Henderson
Global Nursing e-Repository

Journal articles
Posters
Dissertations

Best practice guidelines
Faculty created learning
objects

AMERICAN HISTORICAL
= ASSOCIATION =

“scholarship that is either produced using computational tools and methods or presented using digital technologies.”

Personal Branding

- “the ongoing process of establishing a prescribed image or impression in the mind of others about an individual, group or organization”

Personal Branding

- Brand yourself
- Produce value
- Audit your online presence
- Purposeful information sharing
- Secure a personal website
- Associate with other strong brands

What's your story?

One researcher may have many profiles or identifiers...

(from an email signature block)



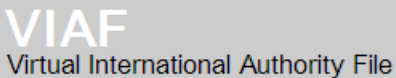
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Google scholar

Search Authors

My Citations - Help



Academia.edu

ACADEMIA

Search...



HOME

ANALYTICS

SESSIONS



New job added to **Information Technology**:

Cyber Security Officer

CIA | Information Techn... +8



Brad Mehlenbacher recommended a paper:
North Carolina State University, Educational Leadership,

Research Trends in Turkish Distance Education 1986-2014



Ambitious study of 61 Turkish dissertations on distance education. Should be a model for how researchers study journal and field research trends.

by **Aras BOZKURT**

1.3

Distance Education +8

BOOKMARK

DOWNLOAD

Notifications



Someone found your profile page on Google from the United States.

Analytics



Mark Peterson uploaded a paper: **Germans in the Shenandoah Valley and the Henkel Family Press of New Market, Virginia.**

View



Mark Peterson uploaded a paper: **Bridget of Sweden (1303-1373) as Author.**

View



Mark Peterson uploaded a paper: **Reading Bridget's Visions in the Vernacular during the Sixteenth Century.**

View

[VIEW ALL NOTIFICATIONS](#)

ResearchGate

R^G

HOME

PUBLICATIONS

QUESTIONS

JOB

Search



Publications

Access publications and data from experts in your field.



Create exposure for your work by adding it to your profile

Add your publications

YOUR NETWORK



Bernard Jacquemin published an article:



Source

Article: Open access to research data in electronic theses and dissertations: An overview

Joachim Schopfel · Stéphane Chaudron · Bernard Jacquemin · H el ene Prost · Marta Severo · Florence Thiault ·

[Show abstract]

Library Hi Tech 11/2014; 32(4):612-627. DOI:10.1108/LHT-06-2014-0058 - 0.80 Impact Factor

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Virginia Quick published a chapter:



Chapter: Chapter 2. Disordered Eating and Body Image in Cystic Fibrosis

Virginia Quick · Carol Byrd-Bredbenner ·

[Show abstract]

Diet and Exercise in Cystic Fibrosis, 12/2015; pages 11-18; ISBN: 9780128000519

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Google Scholar



Carolyn Schubert

James Madison University
Biomedical Informatics, Information Literacy, Allied Health
Verified email at jmu.edu
My profile is public

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<input type="checkbox"/>	Title	Add	More	1-15	Cited by	Year
<input type="checkbox"/>	The evolution of research data: strategies for curation and data management				3	2013
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<input type="checkbox"/>	Working together apart: collaboration over the Internet by Judith S. Olson and Gary M. Olson					2015
C Schubert Journal of Library & Information Services in Distance Learning 9 (3), 256-257						
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S Strang, A Knopp, C Schubert Nurse Educator						

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i10-index	0	0



Co-authors [Edit...](#)

Yasmeen Shorish

Lucy Green

SelectedWorks

SelectedWorks of Carolyn F Schubert

JAMES MADISON
UNIVERSITY

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My research interests cover both traditional and emerging areas of information science and health sciences research. Topics include biomedical informatics, learning analytics, emerging and mobile technologies, as well as information literacy skills development and effective online learning.

Articles

[Link](#) **Blogging for Evaluating Objectives in an International Nursing Course** (with Sharon Strang and Andrea Knopp), *Nurse Educator* (2015)
Nursing educators need to adapt to meet students in new technological spaces and in the...

[Link](#) **The evolution of research data: strategies for curation and data management** (with Yasmeen Shorish, Kelly Giles, and Paul Frankel), *Libraries* (2013)
Purpose – The purpose of the paper is to report on the presentations and discussions...

Book Chapters

What is biomedical informatics? An overview and case study, *Curriculum-Based Library Instruction From Cultivating Faculty Relationships to Assessment* (2014)

Presentations

[PDF](#) **A tale of two liaisons: exploring library-writing center alliances** (with Lucy Green), *Libraries* (2015)
In this presentation, a writing center faculty member and a librarian will discuss their partnership...



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Carolyn F Schubert

James Madison University

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**Google Scholar
Citations**

75 publications

Scopus

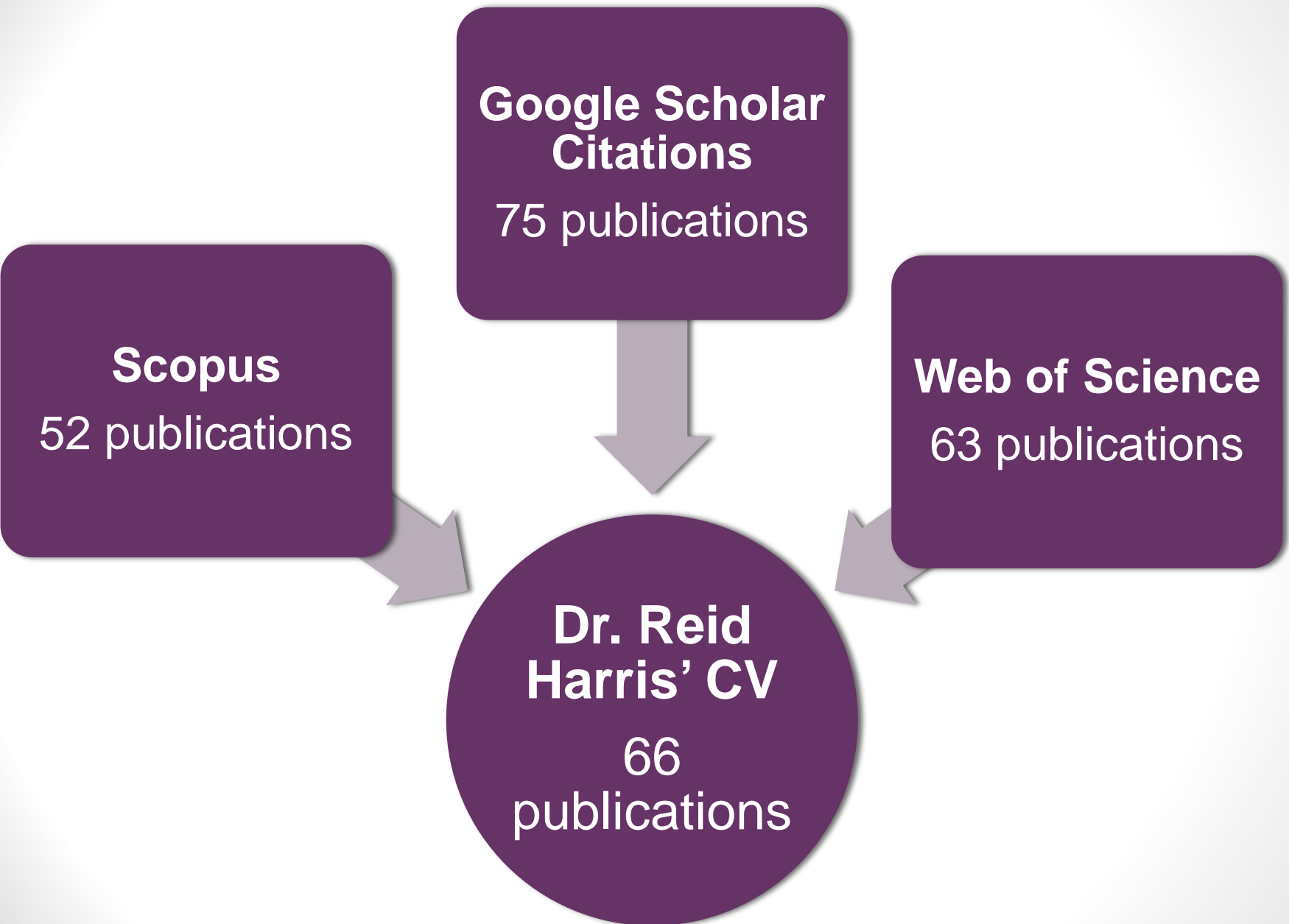
52 publications

Web of Science

63 publications

**Dr. Reid
Harris' CV**

66
publications



Name Management



Connect with Colleagues



Promote Pubs



Host + Track Pubs



Full ePortfolio/CV

**YOUR
SCHOLARLY
IDENTITY
&
PERSONAL
BRAND**

Items to Consider

- Intended Audience(s)

Researchers
Funding agencies

General public
Employers

- Purpose

Grants
Holistic scholarship hub

Expand & measure research
impact

- Profile ROI

Citations
Downloads

Followers
Likes, Retweets, Favorites...

Audience

Readership Distribution



Audience

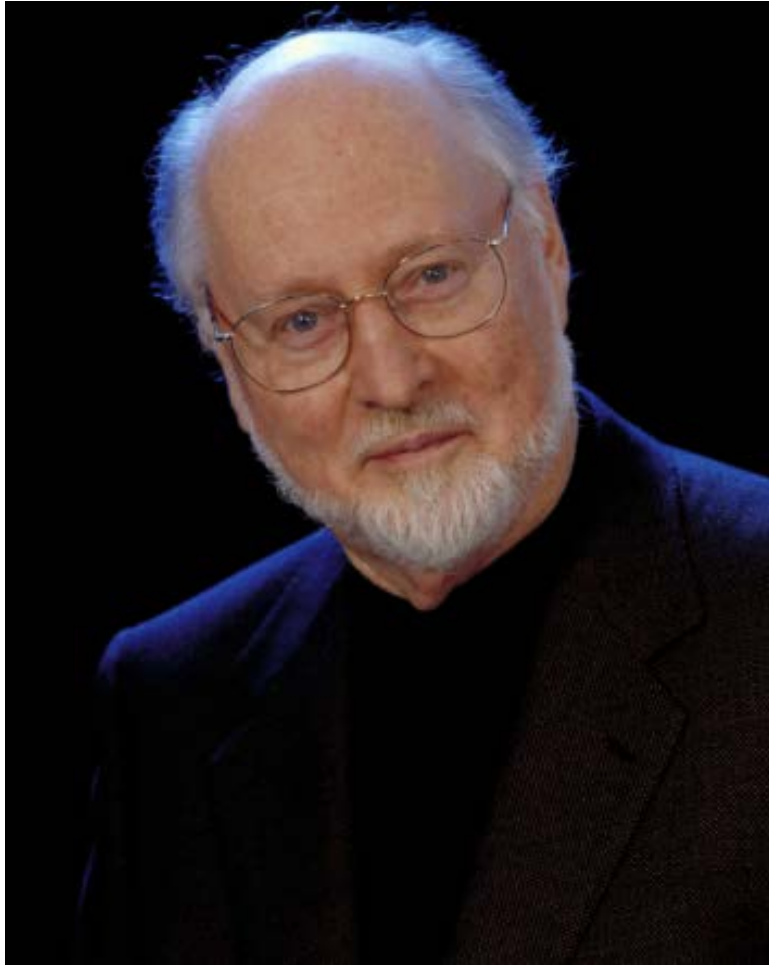
122 Institutions Beta ^

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> State University of New York at Buffalo	Education	2
> Mount Mercy College	Education	2
> Universidad de Deusto	Education	2
> State of New Hampshire Department of Health and Human Services	Government	2

DISCUSSION



TOOLS TO MITIGATE AMBIGUITY

- Web of Science Researcher ID (RID)
- Scopus Author ID
- PubMed sciENcv
- ORCID ID (*open source*)

The logo for ResearcherID, featuring the text "RESEARCHERID" in orange and white on a dark grey rectangular background.

RESEARCHERID

The ORCID logo, consisting of the word "ORCID" in grey and green, with the tagline "Connecting Research and Researchers" below it.

ORCID
Connecting Research
and Researchers

The SciENcv logo, featuring a cluster of four green hexagons with white human icons, followed by the text "SciENcv" in blue.

SciENcv

The Scopus logo, with the word "Scopus" in orange.

Scopus

ACTIVITY

Create an ORCID.

Go to <http://orcid.org> to create your ORCID.

The logo for ORCID, with the letters 'ORCID' in a sans-serif font. The 'O', 'R', and 'C' are grey, while the 'i' and 'D' are a vibrant green. The 'i' has a small dot above it.

Connecting Research
and Researchers

Alerts

- [Google Alerts](#)
- Database Alerts
 - [Scopus](#)
 - [PubMed](#)



SUMMARY

Define your identity/brand

Determine your profile needs

Start managing your content

Contact Laura Drake Davis or your liaison librarian for help!



QUESTIONS?

CITATIONS

American Historical Association. (2015, June). *Guidelines for the professional evaluation of digital scholarship by historians*. Retrieved from <http://historians.org/teaching-and-learning/digital-history-resources/evaluation-of-digital-scholarship-in-history/guidelines-for-the-evaluation-of-digital-scholarship-in-history>

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Williams, John. [Photograph]. (n.d.). Retrieved from <http://www.carlosbonell.com/blog/?p=192>.