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Character counts

JMU's first football coach Challace McMillin leads the Dukes from the sidelines on Sept. 18, 1982, as JMU takes on U.Va. The new JMU sports psychology center has been named for the coach who continues to mentor JMU student-athletes.

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JMU Nation gets a facelift. The athletics expansions to Bridgeforth Stadium and the softball and baseball complexes and the Port Republic Road new athletics facility kick it up a notch for Dukes' fans.

46 Character counts

BY MARTHA BELL GRAHAM

JMU's first football coach Challace McMillin has mentored generations of student-athletes and is a perpetual draw for former students, many who also have become coaches. The holistic approach to academics and training in the new Challace McMillin Center for Sport Psychology mirrors the philosophy of McMillin. The center's community outreach programs are positively affecting JMU student-athletes and athletes of all ages in the region.

50 Homecoming Week 2009

BY JACQUELYN WALSH ('09) AND MICHELLE HITE ('88)

Do you bleed purple? If you missed one minute of the action during Homecoming Week check out the student events, alumni awards, tailgate contests, hall of fame inductions, Sigma Nu reunion and more. There are even more Purple Pride photos and highlights online.

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M@adison

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Bright Lights

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Expressions

Bethany Tobin ('06) creates art inspired by a JMU honors course taught by a mathematics professor. **PAGE 34**

JMUWorks

Find out why these alumnae moms say they "live better" at The Martin Agency. Plus Class Notes and other alumni profiles. **PAGE 65**



EXCLUSIVE ONLINE SECTION

INSTIGATORS OF PEACE

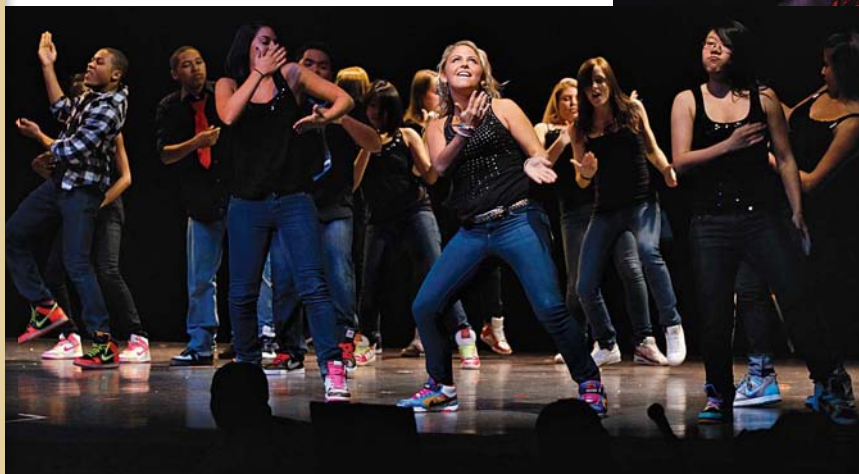
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Pakistan, Africa, the Middle East!

JMU experts weigh in on issues that affect actions around the world.

This exclusive online-only section of *Madison* includes:

- Jimmy Carter on the Path to Peace in the Middle East
- JMU justice studies professor J. Peter Pham on "Why Africa matters"
- Award-winning journalist Nicholas Schmidle ('01) on fighting the Taliban



Homecoming 2009

President Emeritus Ronald E. Carrier lit a bonfire and fired up the JMU Nation for Homecoming Week 2009. Even though there was a tough loss to Villanova, alumni and fans created a win for Madison for Keeps and the JMU Athletics Hall of Fame. **PAGE 50**

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Madison is an official publication of James Madison University and is produced quarterly for alumni, parents of JMU students, faculty and staff members, and friends of the university. It is produced by the Division of University Advancement. Editorial and advertising offices: JMU, MSC 3610, Harrisonburg, VA 22807.

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Your letters, stories and photos

IMPRESSIVE

I look forward to receiving JMU's magazine not only as a 1978 graduate but because the theme and content are so compelling. The fall 2009 issue really hit home with me and my co-worker, Tyson Brown ('01, '04M), who is a more recent graduate of JMU. Tyson and I work at Winston-Salem State University, an HBCU in North Carolina. Tyson is the associate director of admissions for freshmen and visiting students. I am the director of recruitment and enrollment communications and serve as the liaison between the enrollment management office and WSSU's Office of Marketing and Communications. Using the *Madison* magazine as a viewbook is an excellent example of engaging prospective and current students, faculty and staff members, as well as alumni, in a "one-stop" format. Impressive! We're sharing the publication with other co-workers and culling ideas for communications in our recruitment process — *Madison's* By the Numbers, for example. Thank you for the time and creativity that is invested in this magazine — you make us proud!

CATHY JEAN MILLER WHITAKER
 HOOTS ('78), *Winston-Salem, N.C.*

RUSTIC PURPLE AND GOLD REMAINS

Some time ago, Alda Simmons Berlin ('50) sent a Letter to the Editor and a picture of the old 1928 Madison College bus to *Madison* magazine. [Spring 2008 issue] Since my husband and I sometimes visit the area of West Virginia where the bus still rests, our curiosity was piqued. Last year we visited Reid ('52) and Connie Waggy ('52) of Franklin, W.Va., and they drove us south and east along the Thorn Creek Road searching for the bus. Sure enough, the old bus rests on the bank across the road from the creek. Most of its windows are gone, but it still sports the words "Madison College."



I remember riding the bus to athletics competitions at various colleges, and I remember hoping it would make the round trip back to school! I am sending these pictures of us taken by my husband, Ed Kiley, who made many long trips from New York to Harrisonburg while courting me. I have a close circle of Class of 1952 friends.

The six of us have remained friends all these years. *Madison* was the best four years of our lives.

PATRICIA KILDUFF KILEY ('52)
Croton-on-Hudson, N.Y.

MORE ON THE 'BURG

I really enjoyed the last edition of this magazine and was very impressed with the photography and information about what is going on in the town of Harrisonburg. I would like to read more articles on the town and see you feature articles on some of the local businesses. The entire experience of attending JMU was one that impacted my life, and I hold many pleasant memories from that time in my life. Thank you.

CAROL DUNN ('90)
Baskerville, Va.

THANK YOU MADISON COMMUNITY

It was an honor for me to find out that I was named to the Colonial Athletic Association's Men's Silver Anniversary Cross Country Team. As I reflect and reminisce about my cross country team experiences



1952 classmates Reid Waggy, Pat Kilduff Kiley and Connie Roach Waggy made the West Virginia trek to find the Madison College bus. Can readers tell the magazine staff how the 1928 bus ended up in its final resting place in West Virginia?

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Madison

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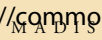
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MadisonOnline contributor **J. Peter Pham**, professor of justice studies, political science and African studies, is currently on leave from JMU serving as senior fellow and director of the Africa Project at the National Committee on American Foreign Policy in New York. He also serves as vice president of the American Association for the Study of the Middle East and Africa. Pham has authored, edited or translated more than a dozen books and written more than 300 essays and reviews for scholarly and opinion journals. Read his essay "Why Africa matters — to me, my students and our country" at www.jmu.edu/bethechange/global_affairs.shtml. Also, read his *World Defense Review* articles at worlddefensereview.com/phamarchive.shtml.

Madison intern **Sara Riddle ('10)** is a media arts and design major and sports communication minor who aspires to work in the journalism field after graduation. She was producer for *Bluestone* her sophomore year and CEO for the student-produced health newsletter *Potty Mouth* her junior year. The proud Delta Gamma volunteers with Big Brothers Big Sisters. Last summer, she interned with Connection Newspapers in Alexandria. She served as a staff writer for the *Homecoming Week 2009 Breeze* insert produced by *Madison*. Read her article on outreach and engagement on Page 24.



Caitlin Harrison ('10) is a *Madison* intern and School of Media Arts and Design major. She is concentrating in journalism with a minor in film studies. She hopes to pursue a magazine-related writing or editing career that will allow her to travel the world. Harrison wrote for the *Bluestone* yearbook during her sophomore and junior years and is now a co-producer. She completed an Alternative Spring Break in 2008 and is an active member of SafeRides and Delta Gamma. She served as a staff writer for the *Homecoming Week 2009 Breeze* insert. Read her story on Sigma Nu on Page 54.

Cathy Kushner ('87), supervisor of JMU athletics photography, provides sports images for *Madison*. An award-winning sports photographer, her images portray virtually every facet of JMU athletics. Kushner's work can be found at JMUSports.com and in numerous JMU marketing materials. Before joining the JMU staff, the Long Island, N.Y., native was a photojournalist with Harrisonburg's *Daily News-Record* for 15 years. A longtime Yankees and Giants fan, Kushner played field hockey and lacrosse at JMU. She plays a wide range of sports and enjoys watching her son, Shea, develop his soccer skills.

