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Twenty-one, thirty-eight, sell!
 Commercials compete for time slots during the biggest viewing event of the year.



Page 13
Helpin' the little ones
 Students participate in area branch of Big Brothers Big Sisters of Harrisonburg and Rockingham County.

Page 15
Road to the Super Bowl
 Showdown between Oakland's top offense and Tampa Bay's top defense should make title game an exciting one.

THE BREEZE

Vol. 80, Issue 28

James Madison University

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JAN 24 2003



Today:
Snow flurries
 High: 17°
 Low: 10°

Thursday, January 23, 2003



BRAIN COKER/staff photographer
 Junior Kerstyn Fauntleroy, vice president of JMU's chapter of NAACP, gave a presentation on NAACP's contributions.

SGA approves NAACP budget status

Senate votes to scrap bill to revoke organization's front-end budgeting

BY SARAH SHAHMORADIAN
 staff writer

After a three-month controversy and four hours of debate Tuesday, JMU's NAACP chapter was granted front-end budgeted status.

Over half of the Student Government Association senate voted against a bill proposed to revoke the organization's FEB status.

"This was a long-awaited

end to a drawn-out process," senior Jeremy Coleman, president of the JMU chapter of the National Association for the Advancement of Colored People, said.

"I'm glad it's finally over. The facts were all there; we would've seen a conclusion if it had stayed within [the] Senate and not gone to the finance [committee] of SGA, which drew it out further," Coleman said.

Before debate began, NAACP members spotlighted these facts and past projects to prove their effectiveness under the wing of financial support through FEB. Front-end budgeted groups receive money for their budget at the start of each fiscal year, with no maximum cap on proposed budgets.

"Without FEB funding, how could we enable such speakers as

Coretta Scott King or Kweisi Mfume, NAACP CEO/President, to come?" NAACP Vice President Kerstyn Fauntleroy, a junior, said.

Part of Fauntleroy's presentation showed the organization's off-campus contributions. "Bridgewater and the surrounding community are very aware of our programs, activities and events. They are more aware

see SGA, page 5

Students must apply for PoliSci

BY KYRA PAPAFIL
 assistant news editor

The political science department will now require students to go through an application process in order to become political science, public administration or international affairs majors.

As of February, the political science department will begin accepting applications for prospective majors, according to political science department head Glenn Hastedt.

Hastedt said that there are currently over 1,000 political science majors with only 14 full-time faculty, which is one of the main reasons for the new application process. He said, "We cannot guarantee quality education or an on-time graduation without starting this process."

"There has been a post-[Sept. 11, 2001] surge of interest in our area, as well as JMU's current budget crunch," He said as a result of the recent budget cuts, the political science department also has suspended the political science and public administration minors. He said every year the department will consider reinstating the minors.

Hastedt said that current political science majors or minors will not be affected.

He said incoming freshman and transfers in Fall 2003 have the opportunity to declare their majors as pre-political science, pre-public administration or pre-international affairs. These students will be required to take four pre-major courses, Hastedt said. "We don't want to back students into a corner, so we are going to try and make the pre-major requirements different math, political science and economics courses so a student's options are left open."

He said students can apply for the major during the second semester of their sophomore year, at which time they have to have completed or currently be enrolled in these courses. They have to earn at least a "C" average in each class or higher, and applications will take into consideration cumulative grade-point average and pre-major class grades.

Senior political science major Allen Brooks said, "I think it's a good idea. There's always a shortage of [political science] classes and it will make the major more competitive and prestigious. It will also make the [political science] degree and make it more marketable to prospective employers."

Hastedt said, "Each year we will decide on how many we can take in each major. If a student's application is rejected, they can apply for a second time, but they will only be accepted into one major."

He said the program will attempt to hire more instructors by next year in order to accommodate the already vast number of students in the political science department.

Hastedt said, "The worst thing we feel we can do is accept students in the program and not give them the opportunity to graduate in four years."

From slammed to slammer

Virginia law could land intoxicated bar-goers behind bars

BY KHALIL GARRIOTT
 news editor

Singing "Jingle Bell Rock" karaoke style never had such severe consequences.

Mike Heidig was celebrating the holidays decked out in Santa Claus garb and had just finished his version of the staple holiday song when he was asked to step outside by a police officer.

After complying with police, Heidig was taken from Champps — the Reston bar where he and some work colleagues were gathering — to jail. Heidig is one of several restaurant and bar patrons who were arrested in various Virginia locations mid-December 2002. Fairfax County police raided many bars last month and arrested nine people on charges of being intoxicated in a public place.

Just when alcohol consumers thought a bar was the one place where they didn't have to worry about getting in trouble with the law for being intoxicated, Virginia law makes customers think twice about getting drunk.

Heidig's case has garnered national attention, appearing on ABC's "Good Morning America" Jan. 10. "I was in a public place drinking," Heidig said on "GMA." "I was not driving. I didn't even have a car," he said.

Heidig has since hired an attorney to appeal the charges. He told "GMA" that he had made prior arrangements to stay overnight at a friend's house, leaving his car and keys two miles away at his Reston office. Police officers asked him to recite the alphabet, and after stumbling on the letter "Q," he subsequently failed a breathalyzer test.

Fairfax County police and the Virginia Department of Alcoholic Beverage Control jointly arrested nine patrons during the holiday season, a venture authorities say may be repeated. The purpose of the operation is to eliminate drunk driving by not letting inebriated customers get behind the wheel, "GMA" reported.

Misdemeanor charges await for Heidig and the eight others who failed sobriety tests. According to the "GMA" transcript, police officers were under cover and made arrests

see DRUNK, page 4

Keynote speaker explains King

Speaker says America has long road to realize King's dream

BY KRISTEN GREEN
 contributing writer

America still has a long way to go with race and poverty issues before fulfilling Martin Luther King Jr.'s dream, an economist and writer said in Wilson Hall auditorium Monday night as this year's MLK Jr. Day keynote speaker.

"You know we celebrate Dr. King today, but we didn't celebrate him when he was alive," said Julianne Malveaux, who has written articles for USA Today and appeared on BET, Fox News, MSNBC, CNBC and CNN. "Our country has never

"You know we celebrate Dr. King today, but we didn't celebrate him when he was alive."

— Julianne Malveaux
 keynote speaker

come to grips with a lot of stuff, especially race."

The 16th annual event, titled "Determined to Remember, Exemplify And Motivate: The Dream," was sponsored by JMU's Center for Multicultural/International Student Services, University Program Board, MLK Jr. Day Committee, Black Student Alliance, National Association for the Advancement of Colored People student chapter and Delta Sigma Theta Sorority, Inc.

see MLK, page 5



ELLIE LOVEMAN/staff photographer
 The Contemporary Gospel Singers sang at the MLK Jr. event.

Thursday, January 23, 2002

DUKE DAYS EVENTS CALENDAR

THURSDAY, JANUARY 23

• A ribbon-cutting ceremony to dedicate the new JMU Bookstore will begin at 10 a.m. In celebration, a 20 percent discount will be offered on all general books. Refreshments, prizes and entertainment will be provided. This event is free and open to the public.

• Praise & Worship will be held at 5:30 p.m. at the Baptist Student Union House on the corner of Cantrell Avenue and South Main Street, a block from campus. All are welcome to attend. For more information contact Lynn Allgood at allgood.

• All Breeze news writers are asked to attend a mandatory meeting at 6:30 p.m. in the basement of Anthony-Seeger Hall. Even if you haven't written for the News section before, please try to attend. Contact Khalil at x8-6699 or garrick if you cannot make it.

FRIDAY, JANUARY 24

• A "100 Years of Flight" kite exhibition will be held from 7:50 a.m. to 8 p.m. in Carrier Library. The exhibit is being held in conjunction with the 37th Annual Smithsonian

Kite Festival Celebration and will feature kites designed by students in JMU's type and image graphic design class. The designs will be entered in a national competition in February.

• As part of national Blood Donor Month, JMU's Residence Hall Association will sponsor a blood drive from noon to 4:30 p.m. It will take place in Eagle Hall's Party Room, and everyone who is at least 17 years of age, weighs at least 110 pounds and is in good health is asked to donate. Contact Krissy at x2-4615 for an appointment.

TO SUBMIT A DUKE DAY EVENT:

E-mail Kyra at kypafic@papafic.com with the information (event, date, location, contact info, etc.)

Please submit by Friday for a Monday issue and Tuesday for a Thursday issue.



POLICE LOG

By SHARON BLEAKNEY
police log reporter

Non-student Wagas L. Majeed, 24, of Harrisonburg, was arrested and charged with embezzlement and obtain by false pretense Dec. 19 through Dec. 20.

In other matters, campus police report the following:

Possession of Marijuana

Wallace M. Boyd, 18, of Kingsport, Tenn., was arrested and charged with possession of marijuana in Eagle Hall Jan. 17 at 11:29 a.m.

Underage Possession of Alcohol Matthew H. Planket, 18, of Washington, D.C., was arrested and charged with underage possession of alcohol in Showker Hall Jan. 16 at 11:47 p.m.

David S. Gajan, 19, of King George, was arrested and charged with underage possession of alcohol on University Boulevard Jan. 18 at 1:48 a.m.

Number of drunk in public charges since Aug. 26: 74

WEATHER



Today
Flurries
High 17 Low 10

		High	Low
Friday	Flurries	30	10
Saturday	Light Snow	33	15
Sunday	Mostly Cloudy	39	21
Saturday	Light Snow	39	27

MARKET WATCH

As of close on Wednesday, January 22, 2003

DOW JONES	↓	AMEX	↓
41.39		3.44	
close: 2,432.64		close: 819.93	
NASDAQ	↓	S&P 500	↓
4.77		9.26	
close: 1,359.48		close: 878.36	

INFORMATION

The Breeze is published Monday and Thursday mornings and distributed throughout James Madison University and the local Harrisonburg community. Comments and complaints should be addressed to Jeanine Gajewski, editor.

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CLASSIFIEDS

How to place a classified: Come to The Breeze office weekdays between 8 a.m. and 5 p.m. Cost: \$3.00 for the first 10 words, \$2 for each additional 10 words; boxed classified, \$10 per column inch.

Deadlines: noon Friday for Monday issue, noon Tuesday for Thursday issue.

Classifieds must be paid in advance in The Breeze office.

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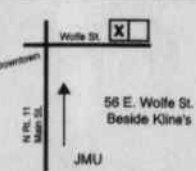
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NEWS

JMU appoints new dean

N. William Walker was named dean of the College of Graduate and Professional Programs Jan. 15.

see story below

"Some of us are living the dream, but most people, including whites, are not."

REV. JOSEPH LOWERY
Methodist minister

see story below

Students volunteer at local retirement home

Sunnyside to host several events for its 400 residents

BY BRETT MOULTON
contributing writer

Volunteering at a local retirement home is allowing students to give back to the Harrisonburg community while gaining internship experience.

Sunnyside Retirement Community is home to hundreds of elderly residents who value the time and attention they gain from JMU volunteers.

According to Maria Bridgewater, Sunnyside's volunteer/trips and events coordinator, "Sunnyside's mission is to add life to years for our residents. We have a lot of hired hands — we have a dining staff, residence services, maintenance crews and nurses to take care of all the basic needs.

"The volunteers enhance the nice little touches that the staff is too busy to get to such as delivering mail to their rooms, helping them read a book, write a note, play a game or take them to their beauty or physical therapy appointments. We have a certain amount of staff that run events and trips, but without the volunteers we couldn't do it."

Established in Danville in 1929 and moved to Harrisonburg on Oct. 18, 1955, the Sunnyside Retirement

“It is definitely the best place I have ever had the privilege to volunteer at ...”

— Janie Drinkard
sophomore

Community resides on 57 acres of land and hosts approximately 400 residents.

"Sunnyside has a very enthusiastic staff who [is] willing to go the extra mile for their residents," sophomore Janie Drinkard said. "The volunteer coordinator, Maria Bridgewater, is constantly scheduling programs and trips to keep the residents entertained."

"It is definitely the best place I have ever had the privilege to volunteer at and I hope to continue until I graduate from JMU," Drinkard said.

Sophomore Ryan Slominski, a volunteer at Sunnyside, said, "I enjoy helping out the elderly because I know that I may be in a similar situation someday."

Bridgewater said Sunnyside

will host an indoor beach party for its residents tomorrow, which will include leis and Hawaiian shirts, along with frozen drinks and activities such as fishing for prizes and dancing.

Some JMU organizations that have worked with Sunnyside, according to Bridgewater, include Phi Epsilon Kappa, which hosted the Big Bingo Bash last semester and also will host Sunnyside's Valentine's Dance this semester.

Community Service-Learning's Technical Assistance Program brought JMU students to Sunnyside to help residents with computer needs and also hosted two classes, "Basic Computer Use" and "Basic Internet Use" for the Sunnyside residents. Also, the National Society of Collegiate Scholars sends two people to Sunnyside every Sunday to help out, and Alpha Sigma Tau sorority works with the retirement community in its "Adopt A Grandparent" program.

For those interested in opportunities in community service, administrative work, marketing or healthcare at Sunnyside, contact Bridgewater at x8-8241.

Sunnyside Retirement Activities

January	May
24th. Beach party	10th. Mayday celebration (based on Cinco de Mayo festivities)
February	June
13th. Valentine's Day dance ("partner dance" experts needed)	Fashion show (for summer students)
14th. Deliver flowers to residents	Dinner buffets (Sun., Tues., Thurs. 4:30-6:30 p.m.)
Winter valet parking	Sunday vespers: Service for health care residents (3:45-5:30 p.m.)
March	Manicures
Talent show (counts as project for theater majors)	Wheelchair rides
	Baking/cooking sessions

SARAH STANTITZ/graphics editor

Sunnyside Retirement Community, located at 3935 Sunnyside Dr., is hosting a number of upcoming events over the next several months. Call x8-8241 for volunteer information.

Lowery, 81, carries on King's legacy

BY DAHLEEN GLANTON
Chicago Tribune

During much of the civil rights movement, the Rev. Joseph Lowery stood in the shadow of the Rev. Martin Luther King Jr.

Like many of the foot soldiers that marched and rallied in defiance of segregation laws in the South during the 1950s and 1960s, Lowery helped to bring the movement to the forefront of America's consciousness. Yet much of his work went unnoticed, overshadowed by the memory of a beloved martyr.

On Monday, the nation will observe King's 74th birthday as a federal holiday. While many Americans believe there would have been no national civil rights movement without King, activists agree that without people such as Lowery and others who were not in the limelight, the war on segregation could not have been won.

When King needed someone to deliver the list of demands to Alabama Gov. George Wallace during the historic march from Selma to Montgomery, he turned to Lowery, a respected Methodist minister who had led local protests in Alabama. When King was gathering a group of ministers together in Atlanta to form the Southern Christian Leadership Conference — the group that fueled the movement — Lowery came up from

Mobile to become a co-founder. And when King delivered his "I Have a Dream" speech in Washington, D.C., Lowery stood only a few feet away.

Following King's assassination in 1968, Lowery was among those left to carry on the mission. For some, finding their own voice was not easy. But Lowery rose to the forefront, and 35 years later, he is still fighting for the economic parity and social justice that eludes many Americans.

"The civil rights struggle is not over," Lowery, 81, said in an interview at his office on Auburn Avenue, once the hub of civil rights activities. "Some of us are living the dream, but most people, including whites, are not. Today's generation does not have to worry about lunch counters and sitting at the back of the bus. But they do have to deal with police brutality and getting unjustly fired and abused at the workplace. Everything has change, and nothing has changed."

People sometimes ask Lowery if he resents so much of the attention going to one man. In a demanding, raspy voice, he quickly answers, "No."

"If I had been killed, it might have been me," he said with a laugh. "But when you celebrate Martin, you are celebrating me. You are celebrating the movement."



BITA HONARVAR/Atlanta Journal-Constitution
Leslie Wall of Atlanta, Ga., marches in the annual Martin Luther King Jr. holiday march and rally to protest a war on Iraq Jan. 20 in Washington, D.C. "The civil rights struggle is not over," Rev. Joseph Lowery, 81, said. The nation observed King's 74th birthday as a federal holiday Monday.

Student interns get 'amazing experience'

BY MONICA BOERU
contributing writer

The deadline is approaching for 50 international internships being offered to students statewide.

According to Judy K. Cohen, director of international internships, the program is designed with juniors, seniors and graduate students in mind and offers the opportunity to gain professional experience abroad. The deadline is March 7 for all three terms — Fall 2003, Spring '04 and Summer '04.

"Interns feel that the experience is a good investment of their time and resources," Cohen said. "They get the experience of living and working in a different culture, the responsibility of managing to live on their own in a new environment and the satisfaction of knowing they can call new parts of the world their own."

Senior Claudia Sanchez, who was an intern during the summer of 2002, called it "an amazing experience," in written correspondence with Cohen.

"This has been an experience of personal and professional growth," she stated.

According to junior Caitlin Driscoll, who also interned last summer and corresponded with Cohen, "It has been the best experience I've ever had."

While the International Internship Program charges no fee, Cohen estimated that an intern will spend about \$4,500 during the experience to cover airfare, housing, food and local transportation.

According to Cohen, in order to apply, students need to fill out an application, which

they can obtain from the International Office at 1077 South Main St. or by downloading it from www.jmu.edu/international/internships.

In addition to the form itself, students must submit a resume, an official transcript, three letters of recommendation and, if appropriate, a language evaluation.

“This has been an experience of personal and professional growth.”

— Claudia Sanchez
senior

Cohen said the program is open to all Virginia college and university students and to Virginia residents who go to school elsewhere.

Typically, an estimate of 50 JMU students apply each year and no preferential treatment is given to them in the selection process, although the statewide program is headquartered here, Cohen said.

"Although immigration law prevents the hiring of U.S. citizens abroad," Cohen said, "former interns do report that the internship experience listed on their resumes always attracts the positive attention of potential employers and graduate admissions committees, no matter where the internship was or what the field."

Strawable office



Worm farmer and landscape designer Pierre Constans sits in front of his modest office building, the first straw-bale structure in Southern California's Ventura County. But its fate is in doubt: In his zeal to build a cheap, economically sound office, Constans, 60, failed to get any permits. Local authorities insist they have no problem with straw as a building material, but they say proper procedures must be followed. "I needed an office," he said in a thick French accent. "If I had known it would cause all this trouble, I would have built it with sticks." Cheap and plentiful, straw and grass have been used for thousands of years to build homes. Throughout Europe, straw houses — some more than 200 years old — still dot the landscape.

STEPHEN OSMAN/Los Angeles Times

New dean named

JMU has named N. William Walker as the new dean of the College of Graduate and Professional Programs.

Douglas T. Brown, provost and vice president for academic affairs, announced the appointment in an e-mail to faculty members Jan. 15. Brown said the decision was made after careful consultation with a variety of constituencies including the Faculty Senate and the Graduate Council.

"Dr. Walker has a long and distinguished career in graduate education and is a prominent

clinical psychologist," Brown said. "I am certain that he will prove to be an outstanding representative for graduation education at James Madison University."

Brown said the university is committed to maintaining graduate programs of distinction that achieve regional and national prominence. "Dr. Walker has served admirably as interim dean in helping us meet our objectives," Brown said.

— compiled from staff reports

DRUNK: Law punishes drunk bar-goers

DRUNK, from page 1

at three bars in Reston and Herndon. Law enforcement officers are warning people about the repercussions of being under the influence — even at restaurants and bars.

"The law says that if you are in a public location and intoxicated, you are subject to arrest," Lt. Tor Bennett, of the Reston District of the Fairfax County Police Department, said on "GMA."

However, Heidig and others find the reasoning behind the arrests unfair and subjective. Bennett said that the person in

question "must be drawing attention to themselves," adding that those who mind their own business probably won't attract attention from police officers.

"Mike happened to be wearing a Santa Claus suit and was seen with a karaoke machine at the bar and that's how he got arrested," Bennett said on "GMA." "What drew [the police's] attention to Mike in this particular evening was not a fight or disruption out in the parking lot."

Virginia law says public intoxication in a public space is a

low-level misdemeanor that carries a fine of up to \$250 as well as a possible night in prison.

Some restaurant and bar owners have argued that law enforcers are going too far, and their arrests have resulted in decreased revenue.

Jimmy Cirrito, owner of Jimmy's Old Tavern in Herndon, said, "The last thing I want to see is any of my customers get hurt." Cirrito's establishment was one of the restaurants that was raided by police. Cirrito said on "GMA" he thought the incident was intimidating, featuring

seven squad cars and 12 officers; Bennett disagreed, calling the operation "low-key."

"I've never seen 12 uniformed officers walk in and begin taking people out on the sidewalk and giving them sobriety tests," Cirrito said. "I have never seen this before."

Some local bar owners and employees said they are aware of the law, but haven't dealt with any major conflicts from customers acting in ways deserving of punishment by law.

"We haven't had any problems like that here; we don't have a real problem with people getting ridiculously drunk and causing trouble," said Michael Farrell, bartender and a manager at Calhoun's Restaurant & Brewing Company.

Jeanne Fahrney, manager of Dave's Downtown Tavern, said she thinks incidences such as Heidig's aren't as common in smaller towns like Harrisonburg.

"We typically have limits on what people drink and we do train our servers with an ABC officer," Fahrney said. "We try to make [employees] aware of the signs of overintoxication, even more so at the downtown Dave's because we serve liquor here."

"We have no problem cutting people off; we're actually looking out for their best interest," Fahrney said. "If someone needs a cab, we'll call one for them ... we certainly don't try to get them arrested."

Steve Beaudoin, owner of Buffalo Wild Wings Grill & Bar, said his restaurant trains its servers and bartenders with a

“
If a person wants to go out and have a little fun at a bar without harming anyone ... then what's the problem?
”

— Adam Beasley
junior

local ABC agent to monitor patrons and make sure they are drinking responsibly.

"We look for intoxicated people and cut them off and send them on their way," Beaudoin said. "Once they're off my property, they're on their own. We try to get them out of the restaurant as fast as we can."

Beaudoin said ABC agents typically come into local bars dressed in normal clothing and keep an eye on anyone who may be acting irresponsibly. "ABC has been strict for years; they have strict standards," he said. "When you're in a bar or restaurant, it's a public place so if you're visually intoxicated, the bar is responsible for that person."

JMU students had mixed reactions about the prospect of customers over the legal drinking age being taken to jail for consuming alcohol at a bar.

Junior Amy Zavrel said, "I don't agree with this law at all. Bars and restaurants are meant to be places where people can go and drink and be social in a rel-

atively safe environment without being a direct threat to society like they would be if they were drinking and driving."

Junior Adam Beasley agreed, saying that if a person's safety is not in jeopardy, the police shouldn't be so strict in enforcing punishments at local bars.

"It's dumb — laws like these cause more harm than good and cause people to resort to drinking at home by themselves," Beasley said. "If a person wants to go out and have a little fun at a bar without harming anyone and doesn't drink and drive or instigate fights, then what's the problem?" Beasley said.

Students questioned the involvement of police when the patron is abiding by restaurant rules and not acting outrageously intoxicated.

"I think the police should get involved only if someone is acting belligerent in public where they become a threat to themselves or to other people," Zavrel said. "If you're just enjoying your time in a bar and get home safely, then what's the big deal?"

That's the question Heidig and his lawyers will seek an answer for as they appeal his misdemeanor charge. Regardless of whether he's found naughty or nice, Heidig's case has made others aware about the consequences of public intoxication. And with authorities saying they will continue to crack down on drunkenness in bars, he may not be the only one in trouble with the law.

Harrisonburg Police Department officers were unavailable for comment.



Gabe Rosario, JMU grad student and bartender at Buffalo Wild Wings, serves customers at a local bar. Virginia law states that police can arrest and fine intoxicated bar-goers.

MAIT CARASELLA/senior photographer

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MLK: Speaker discusses King's views

MLK, from page 1

Past MLK Jr. Day speakers have included former Virginia Governor L. Douglas Wilder and King's daughter, Bernice King.

Malveaux spoke about King's feelings and passions at the time he died and addressed what King might think of our nation and its economic situation, were he alive today.

Malveaux touched on subjects regarding King's opinions on our country's economic equality and affirmative action. She also said people should understand King as a person and not as just a hero.

"What might he say if he were here?" Malveaux asked the audience. "When the family gave their statements this morning, they said that while we should look at Dr. King, we should find our own heroes."

"We should emulate him,

but he wasn't perfect."

Malveaux said that though our country has made progress, it still has a long way to go before Americans can claim true equality for all who live in it.

"What we have to understand is to take a measure of this man, we also have to take a measure of our own conscience."

But in order to make a difference in everyone's best interest, as Malveaux said King would have wanted, "all you need is a heart filled with grace and a world filled with love."

According to Malveaux, "When you think of 'determined to remember, exemplify and motivate,' you have to know that you have to add a few words. The dream is economic equality. That's what Martin Luther King was about."

"In order to exemplify the dream, we have to talk about the people who are left out."

"The dream is economic equality. That's what Martin Luther King was about."

— Julianne Malveaux
keynote speaker

"

According to Malveaux, America is 6 percent of the world's population but uses 46 percent of the world's resources. Malveaux said King used a Bible verse relating to this figure as his motto: "Those to whom much is given, much is expected."

According to Malveaux, "The curse of poverty is no jus-

tification in our age. It is as cruel as the practice of cannibalism."

"Everybody knows one thing Martin Luther King said — 'I have a dream that my four children will one day live in a nation where they will not be judged by the color of their skin but by the content of their character.'"

"But what some don't know is that in the same speech, he also said, 'In a sense we have come to our nation's capital to cash a check. When the architects of our republic wrote the magnificent words of the Constitution and the Declaration of Independence, they were signing a promissory note to which every American was to fall heir ..."

"It is obvious today that America has defaulted on this promissory note insofar as her citizens of color are concerned. Instead of honoring this sacred obligation, America has given

the Negro people a bad check which has come back marked 'insufficient funds.' But we refuse to believe that the bank of justice is bankrupt."

According to Mariama Boney-Padilla, associate director of CMISS, student and staff input resulted in Malveaux's appearance. "In the spring of 2001, we developed a survey listing a variety of speakers for MLK," Boney-Padilla said.

"Our goal is to seek feedback from students and staff to narrow down the options regarding who we should bring. After that we connect with the speaker agencies for availability and cost. Of all our options, Julianne Malveaux was a good fit regarding her background, availability and cost."

Malveaux received her Bachelors and Masters degrees from Boston College and her doctorate in econom-

ics from the Massachusetts Institute of Technology.

Additional activities in Monday night's program included a performance by the Contemporary Gospel Singers and a candle lighting ceremony.

According to Shavalyea Wyatt, a member of the 2003 MLK Jr. planning committee, the intended goal of Malveaux's presentation was to encourage students to embrace different ideas and assist them in understanding people's differences.

"We hope that at the conclusion of Dr. Malveaux's presentation as well as the program, students will be more aware of Dr. King's dream and be more inclined to celebrate the diversity we have at JMU, with the hopes of making Dr. King's dream a reality."

According to Boney-Padilla, the speech gave audience members "plenty to think about."

SGA: NAACP retains front-end budgeting

SGA, from page 1

and have higher attendance rates than our own students."

According to some senators who voted for the bill to revoke NAACP's FEB status, there is a way to support NAACP without the \$10,000 provided to NAACP under FEB status.

According to at-large senator Ricardo Pineres, a sophomore, "Just because they are a racial minority group doesn't mean they meet FEB criteria."

Four FEB criteria determine whether an organization can receive funding. According to senior Mike Goodman, finance committee chairman, the group must have a campus-wide impact. This impact also must be important, necessary and unique, Goodman said.

According to junior Jessica Lumsden, executive treasurer of SGA, the outcome was decided mainly because of

"A lot of the criteria within our constitution were pretty vague."

— Jessica Lumsden
executive treasurer, SGA

"

ambiguity of the criteria.

"This is new territory, unprecedented. A lot of the criteria within our constitution were pretty vague," Lumsden said.

"For example, the first criteria involves 'impact.' Well, how do you define 'impact?'" she said. Lumsden said that this lack of clarity also prolonged the process, turning into a controversial issue that resulted in

much publicity.

"The publicity really gave [it] momentum," Lumsden said. "There were so many people in outrage."

At the meeting, Fauntleroy read letters aloud from alumni voicing their opinions on the issue.

Sosanya Jones, '96, wrote: "Does JMU really want to be a pioneer in cutting funding for what will be JMU's marketing tool to young black students inquiring about minority support on campus?"

Senator Seong Kim, a sophomore, agreed, saying she "didn't understand why NAACP had FEB status to begin with if [SGA] was going to take it away."

According to Lumsden, "I am very glad that this has been done and we can continue on with what we have to do for the rest of the year. Now we can focus on other agen-

das, such as reforming [SGA's] constitution ... because this proved to us that there are a lot of areas to improve," Lumsden said.

Dec. 3, 2002, the senate voted 54-9 in favor of the Black Student Alliance retaining FEB status. According to Lumsden, this year's controversy over budgeting status has been "a very hard time for all three organizations — BSA, NAACP and SGA — and our relationship ties were severed. It wasn't our organization trying to attack theirs. It was the finance committee trying to do their best."

"On the positive side, though," Lumsden added, "the national NAACP executive committee and our executive committee are getting closer just because we've had this opportunity to get involved. Now we have a base for a relationship."

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OPINION

The thousands of protesters around the world gathered Saturday to send a message to the president of the United States

see house editorial, below

I suggest that we take action to remove the cause and the sooner, the better.

JON ANDERSON
senior

see story, page 8

HOUSE EDITORIAL

King's message of peace inspires anti-war sentiments

Martin Luther King Jr. had a fairly unorthodox dream. He envisioned a time in the United States when every citizen was treated equally and fairly, regardless of his or her ancestry or appearance. At a time when America, and especially the American South, was torn by segregation so deeply ingrained in the minds of its people, King's dream seemed far fetched enough to be deemed impossible.

Monday, this country commemorated King's life not only because he shared his dream that his "four children will one day live in a nation where they will not be judged by the color of their skin but by the content of their character." Nor do we celebrate his life simply because he defeated his opposition and put the United States on a path toward an integrated society. What makes King stand out above others who worked toward the same noble goal is that King accomplished all this through peace.

King fought a war against a formidable foe — the overwhelming American mindset that said even King himself was not on equal footing with white

men. His enemy did not reside on foreign soil but in his own back yard. Never once, however, did King advocate raising arms against his opposition, realizing that although Americans espoused different values, ethnicities, religions and cultures, every citizen was connected through shared humanity, and King believed all human life to be valuable.

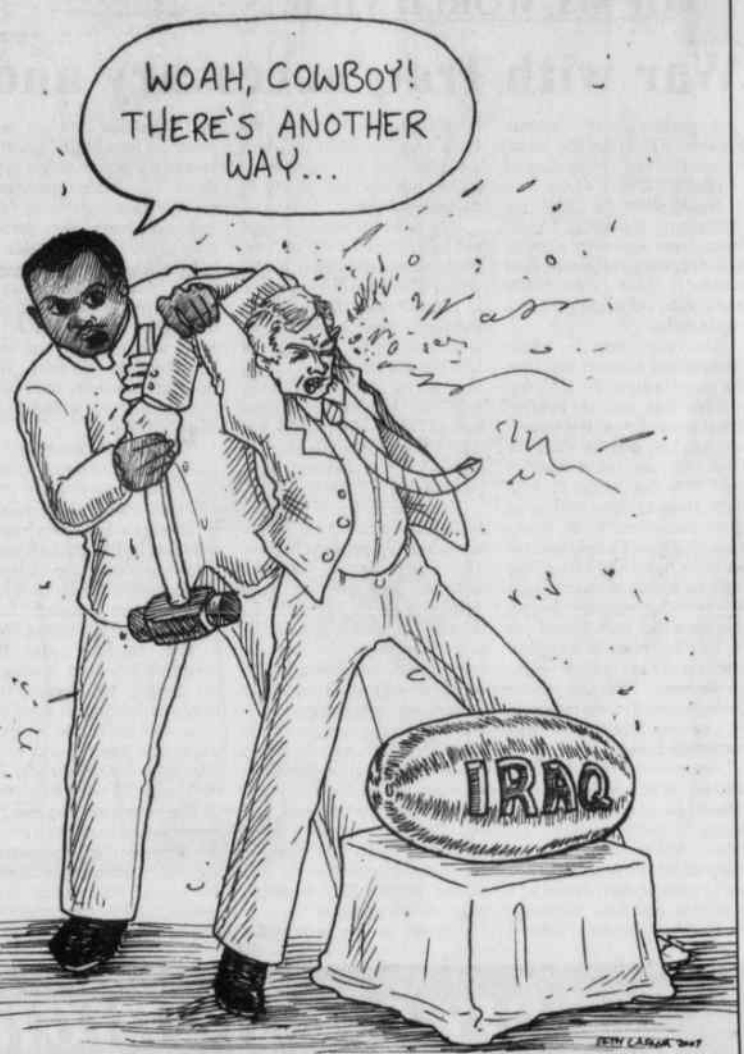
As America banded together to celebrate King's life and message of peace this weekend, hundreds of thousands around the world united to protest another kind of war. According to the Jan. 18 issue of the *Los Angeles Times*, demonstrations were held in Washington D.C., Europe, the Middle East and Asia to protest President George W. Bush's preparations for war against Iraq. Not surprisingly, many protesters invoked the image of Martin Luther King Jr., raising picket signs which read, "Stand Against War and Racism" and simply, "Peace."

While almost 40 years have passed since King declared his message of peace from the steps of the Lincoln Memorial in Washington, D.C. Aug. 28, 1963,

his words have not lost their power on American minds. In fact, they have taken on new meaning. Today America faces an equally elusive foe in its war against terrorism. Like King's enemies, the terrorists who would seek to destroy America's message of freedom and democracy live in our own back yards.

The thousands of protesters around the world gathered Saturday to send a message to the president of the United States. Despite the fact that many are thirsty for vengeance against anti-American countries, the protesters voiced their opposition to resorting to the violence of war to suppress would-be enemies.

As the United States inches closer to war, Martin Luther King Jr. Day came not a moment too soon. His legacy reminded Americans that in the face of impossible obstacles, peace, not violence, was the catalyst that sparked the Civil Rights Movement and effected monumental change. Perhaps the protesters were not too far off the mark when they advocated "Peace Not War" to end the conflict in the Middle East.



Darts & Pats

Darts & Pats are submitted anonymously and printed on a space-available basis. Submissions are based upon one person's opinion of a given situation, person or event and do not necessarily reflect the truth.

E-mail darts and pats to breezedp@hotmail.com

Pat...

A "thanks-for-letting-me-into-your-pants-when-I-was-wet" pat to a kind-hearted hiker who braved the cold mountain air so I wouldn't freeze.

From a clumsy freshman who fell in a lake trying to get a sip of water while hiking for the first time.

Dart...

An "are-we-supposed-to-fast-on-MLK-Day" dart to Dining Services for closing dining facilities.

From a hungry junior who did not enjoy standing in line for 25 minutes at Chick-fil-A at 2 p.m. because it and Festival were the only venues open.

Pat...

A "you-make-owning-a-video-camera-fun" pat to all the friendly girls in Foxhill Friday night who took part in showing off in front of my friend's camera.

From an amateur videographer who thinks that JMU girls rock and is really happy to have some of them on tape.

Dart...

A "give-the-ladies-some-respect" dart to fans who show up to support our men's basketball program but stay home when it's the women's turn to play.

From a really ticked-off fan of both teams who thinks that all of you who don't come to games are missing some great basketball.

Pat...

A "thanks-for-the-sexual-healing" pat to my freshman friend who provided me with hours of entertainment Friday night.

From a smiling senior who was happy to revisit the good ole days.

Dart...

A giant "lawn" dart to the two guys who threw water balloons at me — and missed — while I meditated on the Quad last Sunday. I hope your tolerance, and your aim, eventually improve.

From a quiet person who wants only peace, but advises you not to try it again.

ADAM SHARP BREEZE READER'S VIEW

Student supports return of draft

The draft is back. Or is it? Representative Charles Rangel of New York wants to bring the draft back because of the war on terrorism. Our nation has not used the draft since the Vietnam War. Why was Vietnam the last war to see the use of the draft?

Because Vietnam was not World War II. As I write this I am listening to the musical score from the incomparable movie "Saving Private Ryan." I think about the soldiers on D-Day or the sailors in the Pacific who were in foreign lands because of the draft. Whether as a result of immense propaganda or the fact that Japan had attacked us and Hitler was Japan's ally, the citizens of the United States sacrificed physical comforts and emotional security in order to fight, and win, the second World War. Most importantly, though, they sacrificed their sons and husbands. In addition, those sons and husbands were willing to fight, and die, for the United States.

Vietnam aroused no such patriotic strength. The Gulf of Tonkin was not Pearl Harbor. Still, until TV cameras showed young Americans dying in the jungles and coffins returning to the States, most Americans supported the war. But the draft forced mothers and fathers to ask the question that our parents do not have to ask: Am I willing for my son to die for South Vietnam? For the struggle against communism? For the fight against terrorism?

In the '60s both parents and students answered no. Support for the war dried up. The growing discontent about and outright opposition to Vietnam ruined Lyndon Johnson's presidency. The furor also killed the draft in 1973, leaving the United States an all-volunteer army.

But while parents hesitate to send their child to war, they seem to show no qualms about someone else's child heading into battle. The United States thus lost its greatest check on

The army ceased to be an army of citizens and became an army of soldiers.

the power of the president to wage war. The army became professional, which throughout history has led kings and emperors to wage war more frequently. The army ceased to be an army of citizens and became an army of soldiers. A historic trait of the American Republic died.

I say a republic because of the historical nature of a republic at war. Rome's Republic, before it fell into Empire through external expansion and internal divisions, gave to the world the example of Lucius Quinctius Cincinnatus. A farmer of merely four acres, Cincinnatus was asked to fight with and then to lead Rome's legions against its foes. Cincinnatus, the model citizen, fought with the legions, ended the crisis against Rome, and then instead of pursuing more warfare or a position in government, returned to his farm.

Consider how the example of Cincinnatus appears in the movie "Gladiator." Maximus Decius Meridius is a successful Roman general who, rather than go to see the glories of Rome or continue Rome's conquests, desires nothing more than to return to his wife, son and farm in Spain. The ideal citizen of the republic does not see glory in war, but duty. Once the duty is fulfilled, the citizen wants nothing more of war. A citizen fights in the army so that his home can be safe and so that he may return to it.

see DRAFT, page 8

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"To the press alone, chequered as it is with abuses, the world is indebted for all the triumphs which have been gained by reason and humanity over error and oppression."
— James Madison

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Letters to the editor should be no more than 500 words, columns should be no more than 1000 words, and both will be published on a space available basis. They must be delivered to *The Breeze* by noon Tuesday or 5 p.m. Friday. The *Breeze* reserves the right to edit for clarity and space. The opinions in this section do not necessarily reflect the opinion of the newspaper, this staff, or James Madison University.



"In the words of Marvin Gaye, 'war is not the answer.'"

Christy Little

junior, English and secondary ed.



"No, we don't have enough backing from other countries."

Matt Little

junior, business management



ALBY SULLIVAN/contributing photographer



"Yes, They've been uncooperative for 12 years now and they've reached the end of their rope."

Evan Fields

junior, computer science



"No, because I don't think we should go to war with someone who could take us out in a single blow."

Amanda Sypniewski

freshman, biology

Topic: Should we go to war with Iraq? Why or why not?



OF MY WORLD VIEW

JON ANDERSON

War with Iraq necessary and beneficial

I predict that Saddam Hussein will either be dead, exiled or behind bars by the end of February 2003. It's been over a decade since the cease fire agreements following Desert Storm were signed by authorities of Hussein's regime at their surrender. That peace treaty and a dollar bill might get you a cup of coffee.

The only thing to which Hussein has adhered less than the peace treaty is the U.N. resolutions that sent an international team of weapons inspectors into Iraq after the War. The United Nations, under pressure from President George Bush to hold Hussein accountable or show themselves to be irrelevant, finally sent a new team of weapons inspectors back to the region a couple of months ago. The previous weapons inspection team had been kicked out of Iraq by Hussein's regime after a series of conflicts where government officials were denied access to team members at locations where they had something to hide.

I'm in favor of a bilateral military action to overthrow Hussein based on his long, consistent bloody history, his recent efforts to acquire weapons of mass destruction, his 12 years of overt denial and deception practices following the Gulf War. Further, I believe

there are factors known by the Bush administration of which we have not yet been made aware, but that will justify its decisive position.

My hawkish stance should not be confused with an irresponsible use of military might, which I hear naive people use to defend their opposition to the war. I don't know anyone who delights in war. It's not hell, but war has got to rank up there as one of the worst things that can happen to human beings while living in this world. The cause of the coming war is the repeated and unrepentant acts of Hussein.

Anti-war rhetoric usually highlights that innocent people are killed and maimed by war. This observation is both sad and true. That there will be a small number of innocents die is often the strongest justification for opposing the war with Iraq. But if we truly are concerned about people dying and enduring torture, I suggest that we take action to remove the cause and the sooner, the better. Hussein is the cause of a whole lot more human death and misery than the coming war will be. Retired General Barry McCaffrey said that Hussein has been responsible for the deaths of some 750,000 people since his rise to power.

Thanks to the high value

that America and its allies place on human life, a war on Hussein's regime surely is justified. America's commitment to investing heavily in high-tech weaponry also demonstrates our nation's value for human life. If our government was unconcerned about killing Iraqi civilians, a couple of well-placed nuclear explosions would easily and inexpensively do the trick. Then the anti-American demonstrators would have something to complain about.

The United States and its allies are able to destroy nearly all of Hussein's military infrastructure with minimal collateral damage due to very expensive and highly accurate smart bombs, while leaving the heavily populated areas in which Hussein has located them almost completely untouched.

The smoking gun that everyone has been waiting to see before we commit our troops is starting to come into view. On Jan. 16 the weapons inspection team found brand new chemical warheads. The warheads did not contain their deadly payload, but the fact that Iraq had them at all proves conclusively that they are making every attempt to deceive the world community. Team leader, Hans Blix, reported that Iraq is clearly in violation of

U.N. resolutions. MSNBC reporter Patricia Sabga said that Iraq has not accounted for missing chemical and biological substances including quantities of anthrax and the dreaded VX gas.

I'll make some more predictions. Bush, in his State of the Union address Jan. 28, will release some highly damaging evidence, which to date has not been for public consumption. The war will be fought and won within three weeks. The majority of the Iraqi military will surrender to the international forces, perhaps even work with them to find and punish Hussein. After the decisive victory, Iraqi civilians will dance in the streets as did the Afghans before them. An international military force of about 40 nations will collaborate to keep order while new Iraqi leaders craft a more democratic form of government. The Muslim street briefly will show moderate appreciation for America's role in ridding Hussein from their region, but the deep mistrust and widespread hatred of American policy will resume quite rapidly.

The murderous ideology of extremist Muslims is currently the greatest threat to world stability and peace.

Jon Anderson is a senior individualized studies major.

DRAFT: Army should be made up of citizens

DRAFT, from page 7

A soldier fights in the army because the army feeds him and clothes him. He has a stake in the army and whatever hurts the army hurts him. A professional army, which is what we have today, seeks to preserve its size, strength and power and often can become a dangerous force if it seeks to influence national politics. The ideal of the republic, which the Founding Fathers desired, was for citizens, not soldiers, to fight in wars.

Enter Rangel in January 2003. Rangel is a liberal Democrat who during the '60s most likely opposed both the war in Vietnam and the draft. Now, however, Rangel has proposed a bill to reinstitute the draft in the United States. "We have to kick up a notch the sense of patriotism and the sense of obligation," Rangel said in the Jan. 3 issue of *The Washington Post*. According to the Jan. 8 issue, The bill would affect "citizens and permanent residents ages 18 to 26."

Why is Rangel doing this? I do not believe that Rangel reveres the memory of Cincinnatus, nor does he desire to restore the American Republic to the banks of the Potomac River. Instead, I think this bill is an attempt to limit the president's freedom to send troops in nasty areas such as Iraq, Afghanistan or, heaven forbid, North Korea.

However I support the bill, even though I am a conscientious objector and never would fight in the armed forces. The draft would do two things that this country needs. One, it would return the debate about foreign policy to the living room and dining room tables of this nation, where it belongs. Talking heads on CNN and administration hawks should not determine where America sends its young men and women. Parents and the young men and women should be the ones to decide whether American blood needs to be spilled.

Second, we must destroy the professional army. The United States looks like an empire to almost every other nation on the globe. But to have an empire, a nation must have a professional army. With an army of citizens, an empire is impossible. An empire was not the original vision of the Founding Fathers. In order to protect the world and ourselves from the American Empire, we must terminate the professional army. Rangel, please reinstitute the draft.

Adam M. Sharp is a junior Foreign Languages major. For the story of Lucius Quinctius Cincinnatus, see "Livy's History of Rome, Book III," chapters 26-9. For the story of Maximus Decius Meridius or Private Ryan, go to your local video store.

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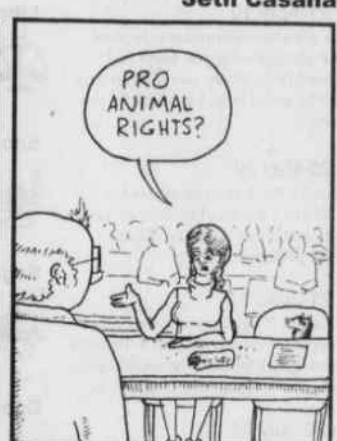
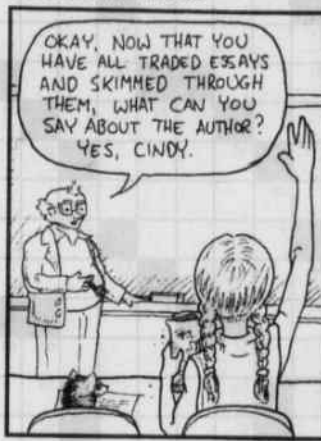
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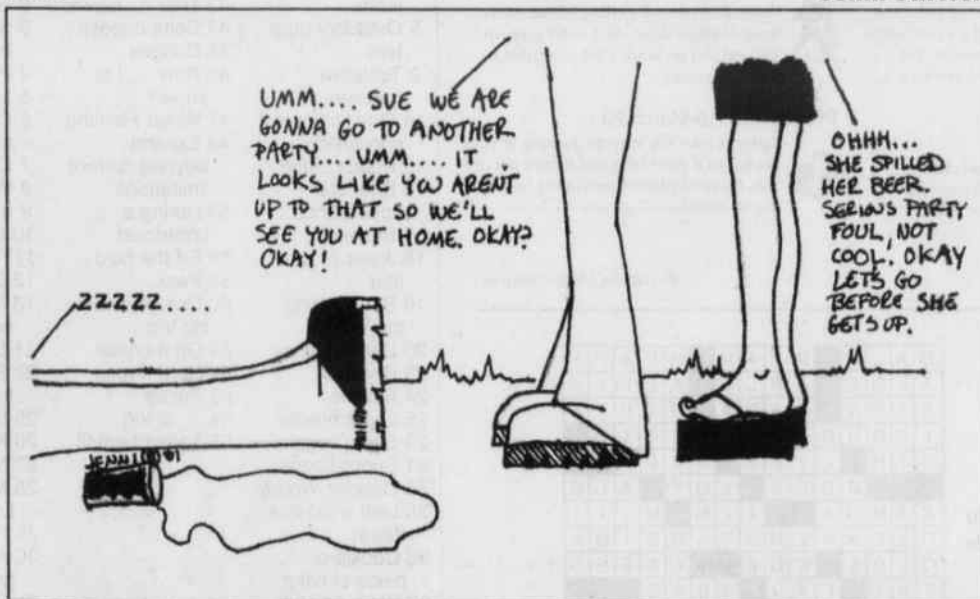
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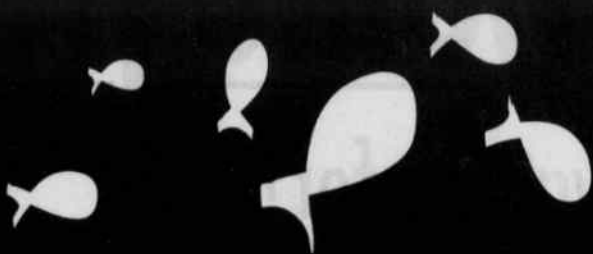
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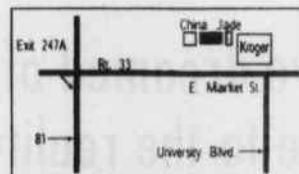
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Daily rating: 10 is the easiest day, 0 the most challenging.

Today's Birthday (Jan. 23). This could be your lucky year. Dig out those dreams you've had on hold and sort through them. Put any dreams involving romance, travel or higher education at the top of your list. Save the self-analysis for some other time. Fun and games take priority.

Aries March 21-April 19

Today is a 9 - New information is abundant, but which should you keep and which should you throw away? Your partner won't be much help, but an older person can be.

Taurus April 20-May 20

Today is a 5 - Work smarter instead of harder. You're a genius at finding an easier way to do just about anything. That's a potentially profitable talent.

Gemini May 21-June 21

Today is a 10 - It's getting easier to convince people to respect you, but why bother? Actions speak louder than words anyway, and now is a great day to prove it.

Cancer June 22-July 22

Today is a 5 - A tried-and-true method that worked before will help you to upgrade your home. To pamper yourself even more, find what you want, at a bargain price.

Leo July 23-Aug. 22

Today is an 8 - There's a lot of information out there, and some of it contradicts what you've been led to believe. Do your own investigation and develop a broader perspective.

Virgo Aug. 23-Sept. 22

Today is a 5 - You have a good chance to finally make a profit from all your hard work. If you can't do it where you are, it's time to move.

Libra Sept. 23-Oct. 22

Today is a 10 - You're brilliant now, and also charming. It's a good time to bring up something you've been dreaming about that involves a commitment.

Scorpio Oct. 23-Nov. 21

Today is a 5 - If you have an uncle who can get it for you wholesale, give him a call. Why pay retail? Make him an offer he'll find attractive.

Sagittarius Nov. 22-Dec. 21

Today is an 8 - Sit back and let your friends get your message across. Keep them from straying too far from the truth, and let them gather the glory.

Capricorn Dec. 22-Jan. 19

Today is a 5 - An unreasonable request may be part of your work assignment. That doesn't mean it's impossible. Negotiate up front to get more for doing it.

Aquarius Jan. 20-Feb. 18

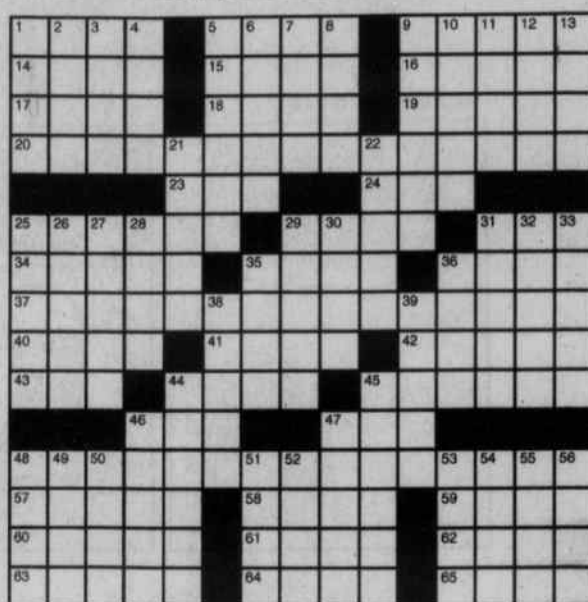
Today is a 10 - Travel, romance and communication are all getting easier. Make long-distance deals, and don't give up if you get put on hold. That condition is only temporary.

Pisces Feb. 19-March 20

Today is a 4 - You may be quaking in your boots, but if your facts and figures are correct, financial matters pertaining to home improvements will go well.

—Tribune Media Services

CROSSWORD

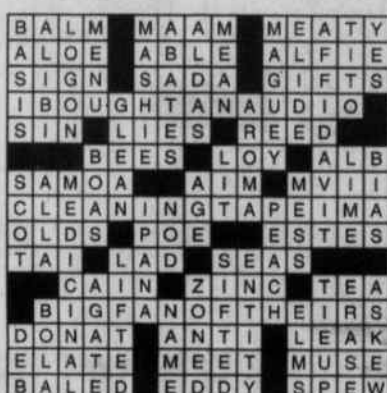


ACROSS

- 1 First name in jeans
- 5 Outdoors quarters
- 9 Tentative guesses
- 14 One litmus test conclusion
- 15 Ersatz butter
- 16 Brief star appearance
- 17 Beseech
- 18 Joker or jokester
- 19 Sour-tasting, old-style
- 20 Use influence
- 23 Besides
- 24 Fall mo.
- 25 Lap protector
- 29 Salad veggie
- 31 Suppositions
- 34 Director Woody
- 35 Last word in a threat
- 36 Cookie or piece of cake
- 37 Work on compromise
- 40 Diner food
- 41 Repeated rhythmic phrase
- 42 Extend a subscription
- 43 Thar ___ blows!
- 44 Delta deposit
- 45 Cringes
- 46 How ___ I to know?
- 47 Writer Fleming
- 48 Expand beyond current limitations
- 57 During a broadcast
- 58 Fill the hold
- 59 Peak
- 60 One of a sailing trio
- 61 On a cruise
- 62 Herd mama
- 63 Pricy
- 64 ___ of kin
- 65 Added benefit

DOWN

- 1 Sami
- 2 Stocking shade
- 3 Serum container
- 4 Pastoral poem
- 5 Larva covering
- 6 Crockett's last stand
- 7 Only that
- 8 Whale groups
- 9 In short supply
- 10 Unspoken
- 11 You said it!
- 12 Ocean ice
- 13 Mournful sounds
- 21 Smart
- 22 Small memento
- 25 Scruffs
- 26 Koran deity
- 27 Metal sheet
- 28 Marathon and Longboat, e.g.
- 29 Fissure
- 30 Armed services grp.
- 31 Silly
- 32 Impostor
- 33 Gushes
- 35 Devil's doings
- 36 Hodgepodge
- 38 ___ setter
- 39 Hum one note
- 44 Persian governor
- 45 Admonition
- 46 Egg component
- 47 Directory
- 48 Bursts
- 49 Core group
- 50 All there
- 51 Panache
- 52 Life of Riley
- 53 End-table item
- 54 October birthstone
- 55 Lake Titicaca's location
- 56 Former spouses



Solutions to Last Issue's Puzzle

EVERYBODY'S DOING IT!

So what are you waiting for?

If you've dreamed of living in your own luxury apartment, welcome to the reality of **Sunchase Apartments**.



Availability for next fall is nearly gone, so if you want to experience the thrill of living at Sunchase, you'd better hurry.

Experience the Thrill...

You friends are there, your luxury apartment is there, shouldn't you be there too?



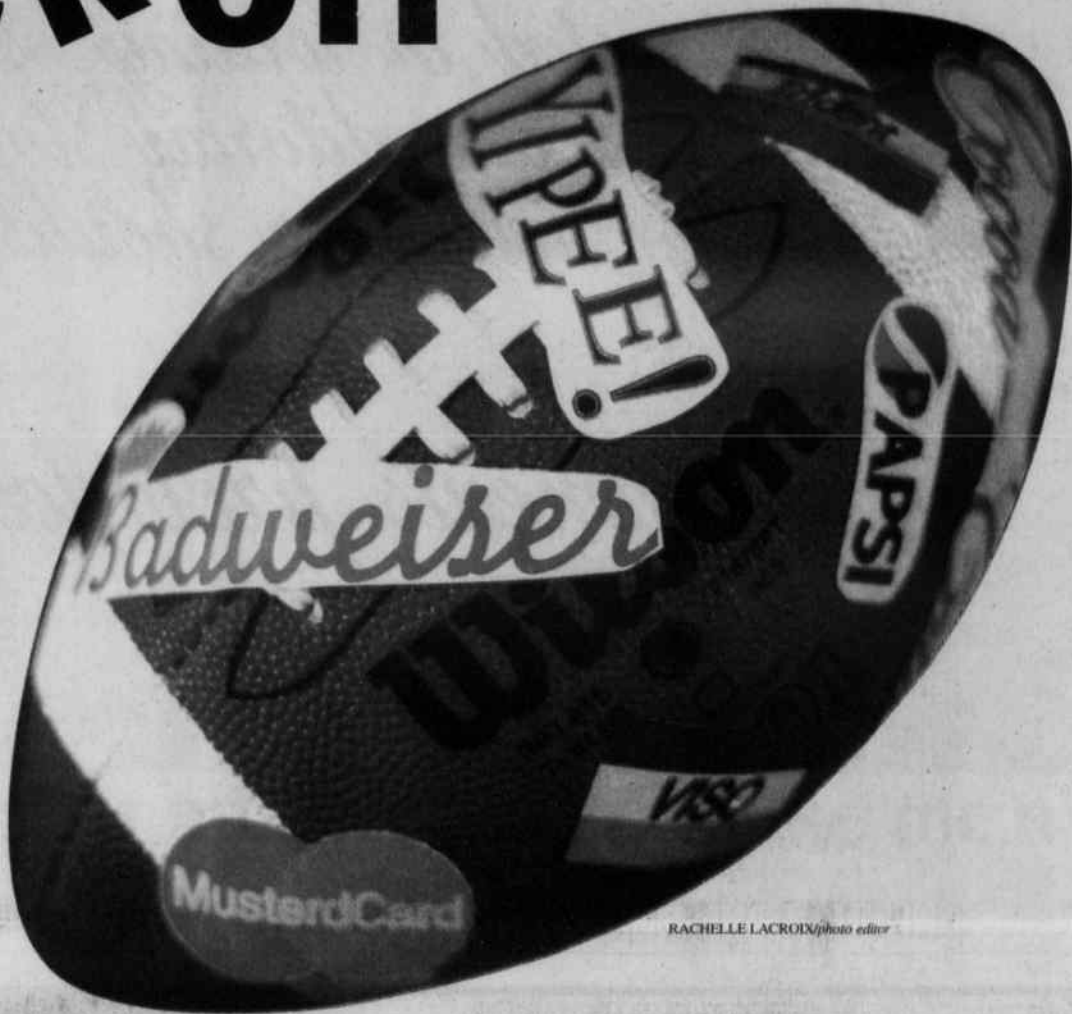
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FOCUS

Section Two

Campaigns Kick Off



RACHELLE LACROIX/photo editor

As Americans tune in to watch Super Bowl XXXVII, advertisers suit up for game time

Story by senior writer Jess Hanebury • Art by art director Nate Tharp

Please stay tuned for this football break? As the Super Bowl rapidly approaches, companies are on the edge of their seats waiting to see how their ad holds up among the 61 total ads, averaging about \$2.2 million per 30 second spot, that will be shown during Super Bowl XXXVII Sunday.

Among the competitors Anheuser Busch, distributor of Budweiser, has purchased, according to the Dec. 9, 2002 issue of *The New York Times*, five minutes of airtime during the Bowl — the biggest purchase of time for this year's event. With campaigns including the Budweiser frogs and the "Whassup" slogan under their belt, their performance is highly anticipated among viewers. "The Budweiser commercials stick in your head and people are constantly repeating the catch phrases," senior Katie Mattson said.

Budweiser isn't the only non-athlete star capitalizing on the Super Bowl hype. In fact, it was Apple computers that, according to MSNBC Jan. 19, "produced the minute-long 1984 piece that helped turn the Super Bowl into the marketing frenzy it is today." In that spot, a woman leads a group of drone-like workers away from "Big Brother" IBM, according to MSNBC. The commercial's positive response is what led other companies to believe in the importance of the Super Bowl as a hot spot for audiences, according to MSNBC.

Not all commercials make it into advertising stardom. Audiences can be annoyed by commercials that frustrate them. "The girls in the Herbal Essences commercials really annoy me," junior

Kelly Franklin said.

People also may become frustrated with a commercial's theme or storyline. "I hate the anti-drug campaign because they are so unrealistic," senior Joe Martin said. The anti-drug commercials feature tragedies that result from smoking marijuana while involved in other activities. The tragedies include people under the influence of marijuana accidentally shooting a gun and running over a girl on a bicycle.

Despite the risk of creating a serious aversion to their product or commercial, many advertisers still have managed to entertain their audience. The popular formula is humor. "I like a commercial if it makes me laugh out loud. Those are the ones that everyone talks about the next day," freshman Karin Deputy said.

Martin said, "My favorite Super Bowl commercial was one from the Snickers 'Why wait?' campaign. I liked it because it was humorous and had an unexpected ending." The commercial featured a tackled football player being questioned to make sure he wasn't hurt. He seems OK until he admits that he believes he is Batman.

A good surprise ending isn't the end of creating an effective eye-catching Super Bowl commercial.

"Commercials provide audio and visual, which to me gives more freedom in creating an advertisement therefore appealing to more than one of your senses and being more memorable," Mattson said.

It is no wonder so many companies have latched onto the medium of TV advertising. "You see them because people watch a lot of TV. Sometimes, there's no way not to pay attention to

“
I like a commercial if it makes me laugh out loud. Those are the ones that everyone talks about the next day.

— Karin Deputy
freshman

them," senior Jim Roche said.

This year, *SFGate.com* predicts that 125 million viewers will tune into ABC to watch the game, up two million from last year.

This number is a surprise because even with the hype over the quality and importance of Super Bowl advertising, last year's showing turned up sub par in many viewer's eyes. According to *AdAge.com*, "although the Super Bowl is advertising's ultimate high stakes showcase, recall did not necessarily peak during the event." The Britney Spears Pepsi ad was the only Super Bowl commercial to make it to *Ad Age's* "20 Most Effective TV Ads of 2002."

"I was really disappointed with the ads last year," media arts and design professor Joanne Holman said. "I watch the Super Bowl just to see the ads. This year we've read that they're going to go back to the basics, so I'm interested to see what that means."

Companies like FedEx are among those that have decided to cut out some of the

hoopla and stick to the basics. *The New York Times* reported, "A commercial is planned that is 'more of a traditional type of ad that will be funny, but not as edgy as we've been in the past.'"

Returning advertisers like Budweiser, Levi's and Pepsi can look forward to quite a varied listing of fellow advertisers. Only two Internet companies have purchased airtime this year compared to the 20 percent coverage they had in 2000. According to <http://www.witiger.com/ecommmerce/outlineMGTD06d.htm>, "Many significant dot.coms have gone bust, which has caused some people to be skeptical about the future of e-business." This trend could be the reason that according to *SFGate.com*, the two companies left have dropped the "dot.com" from their name.

Hollywood seems to be moving in on the Web territory. This year 20th Century Fox, Touchstone Pictures, Sony Pictures and Universal Studios have all bought time in hopes of catapulting their new productions with the huge Super Bowl audience. According to *AdAge.com*, trailers for "Charlie's Angels: Full Throttle," "The Hulk," "Bruce Almighty" and "The Recruit" are scheduled to appear.

"I don't think the movie trailers will be able to compete as well because they have less creative freedom," senior Rachael Pierson said. "I'm interested to see how they match up against other types of ads."

Regardless of whether this year's Super Bowl lives up to expectations or disappoints viewers like in recent years, audiences can still look forward to new products, new ads and some familiar celebrity faces.

THE BREEZE

OPEN HOUSE

All interested in writing or applying for an editorial staff position for next year should attend.

Refreshments provided

Monday 5:30 p.m.
Feb. 3

AUDITIONS!



KINGS DOMINION

The talent search has begun! We're looking for experienced singers, dancers, actors, variety acts, technical and costume support plus costume character performers.

Harrisonburg, VA

Tuesday, January 28, 2003
James Madison University
University Blvd./Carrier Drive
College Center, Grand Ballroom B
3:00pm - singers, actors, variety,
technicians, costumers, dressers
5:00pm - dancers

Doswell, VA

Sunday, February 1, 2003
Saturday, February 2, 2003
Paramount's Kings Dominion
Paramount Theatre
1:00pm - singers, actors, variety,
technicians, costumers, dressers
4:00pm - dancers

Opportunities...

Singers - Prepare at least one up-tempo selection and one ballad in a pop or country style. You may not sing a capella. An accompanist will be provided. Bring sheet music in the proper key or prerecorded instrumental tracks (without lead vocals) on CD or cassette. Please start at the bridge or chorus of your selection and be sure to mark music accordingly. Some feature roles require acting talent. You may be asked to read a brief monologue and to dance, so bring appropriate clothes and shoes for movement.

Dancers - We are looking for energetic, technically trained dancers experienced in jazz, ballet, and hip-hop with some partnering experience for our main stage productions. Other featured positions may require acrobatics and/or adage. You will be taught a combination during the audition. (If you sing, please bring music as specified above.)

Actors - We are casting hosts for Nickelodeon® shows. Live character leads are to be cast in our Scooby-Doo® shows. Actors with strong improvisation skills are needed for our interactive multi-media theaters. Prepare a humorous, family-oriented monologue and be prepared to memorize a brief show-specific passage and perform an interview exercise.

Show Characters - Energetic and animated dancers are needed for productions featuring costumed characters. Height requirements determine eligibility. You must be 4' 11" to 5' 5" for Nickelodeon® characters and 5' 5" to 6' 0" for Hanna-Barbera® characters.

Meet-and-Greet Characters - Fun and strong individuals are needed for our roaming costume character program. Height requirements determine eligibility. You must be 4' 11" to 5' 5" for Nickelodeon® characters and 5' 5" to 6' 0" for Hanna-Barbera® characters.

Technicians - Experienced sound operators/mixers, lighting technicians, master electricians, wardrobe/wig technicians and stage crew will be interviewed at select sites.

For more information
call: 804-876-5300

or visit our website at:
www.auditionnow.com



STYLE

■ After hittin' the road

Find out what to do when an accident throws you off course ... or off the road.

See story page 14

"The best part of being a Big Brother is getting to spend time with a kid who doesn't have a father and looks up to you as a role model."

BILL MEADOR
sophomore
See story below

Watching Over



EMU Alumni Erika Strong ('01) poses with her Little Sister, Ashley Hollingsworth, at the Big Brothers Big Sisters Benefit at Biltmore Grill Tuesday night.

PHOTO COURTESY OF Big Brothers Big Sisters of Harrisonburg and Rockingham County

Matchmaker, matchmaker, make me a 'Big'

BY ERIN LEE
contributing writer

Helping underprivileged children one at a time, Big Brothers Big Sisters of Harrisonburg and Rockingham County provide more than just community service through the work of its generous volunteers.

The aim of the Big Brothers Big Sisters program is to find a stable adult who can provide regular guidance to a child who needs it. The program works closely with parents and the child to ensure that a compatible match is made.

"In most cases the kids are recommended for the program by school counselors or teachers," said Rajan Shore, executive director of Big Brothers Big Sisters of Harrisonburg and Rockingham County.

The Big Brother or Sister is considered a long-term friend and mentor to the child. The main goal of all involved is that the child will be able to reach his or her full potential through the enduring personal relationship he or she develops with the Big Brother or

Sister, according to Shore.

"In general, that is the whole heart and essence of the program," Shore said.

In order to become a volunteer, there is an extensive screening process that takes about three to four weeks. It involves an interview with a case manager, an orientation program, an at-home visit, automobile insurance verification, three references and three different background checks.

Shore said, "What we do would really not be possible without the large amount of caring college students who become volunteers."

According to Shore, the Harrisonburg Big Brothers Big Sisters program recently was ranked 15 out of 500 branches by the national office for service to children. "We serve about 12 percent of children who are at risk," Shore said, "And that is a lot compared to other counties that serve maybe one or two percent."

"I attribute this award to the number of kids we have matched up with

a Big Brother or Big Sister," Shore said. "We have strong volunteers in the community and also through the colleges." Bridgewater College and Eastern Mennonite University also participate in the program, with college students making up 60 percent of Bigs while community members make up 40 percent, Shore said.

Senior Melissa Mason has been a Big Sister since Oct. 2002. She is the Big Sister to a boy whose parents immigrated from Iraq. She said she thinks his challenges lie in cultural differences.

According to Mason, she knew people who volunteered in the program who enjoyed the experience so she decided to try it. She said she thought it would be a great way to give back to the community.

"The most rewarding part of being a Big Sister is to see how happy he is when I come to visit him," she said. "I think that he feels really special and I can see his self-esteem building."

Sophomore Bill Meador started volunteering after a professor offered

“What we do would really not be possible without the large amount of caring college students.”

— Rajan Shore
Executive Director of Big Brothers Big Sisters of Harrisonburg and Rockingham County

extra-credit for some form of volunteering. Meador had never done any community service and wanted to try it. He became a Big Brother to an underprivileged child whom he sees for one hour a week, during which they do schoolwork and play games.

"The best part of being a Big Brother is getting to spend time with a kid who doesn't have a father and looks up to you as a role model," he said. "I like getting to spend time with him and hanging out."

The Big Brothers Big Sisters program will sponsor its main fund raiser, the annual Bowl for Kids' Sake Saturday, Feb. 22 at Valley Lanes. Shore and the volunteers encourage people to participate regardless of bowling skills. The money raised will help with program operations, such as providing activities and compensating its six full-time case managers. Local businesses will donate prizes that will be given throughout the day. Each team of three to five will bowl a free game from 9 a.m. to 3 p.m.

Today, there are 500 Big Brothers Big Sisters programs nationwide that serve over 5,000 communities. The program serves about 158,000 children in the United States. It is the fastest growing youth-service organization in the country since it began in 1903. The Harrisonburg chapter serves about 500 children who are matched with a Big Brother or Sister.

For those who would like to get involved, call the Big Brothers Big Sisters hotline at 433-8886 or e-mail bigbro@rica.net for an application.

Restoring Poetry in the 'Burg



Bringing to the stage a unique form of "psychedelic hip-hop," RPM, or Restoring Poetry in Music, will be playing at Dave's Downtown Taverna Saturday at 10 p.m. (L-R) Marlon Vann, Drew Thomas ('02), Jason "Raw Poetic" Moore, Blake Surbey, Patrick Fritz ('02) and senior Aaron Gause (not pictured) recently played at the State Theater in Washington, D.C. for almost 400 people. RPM has also performed in New York, Richmond and Harrisonburg. To catch a sample of RPM's music, tune into the WB at 9 p.m. tonight when their track "Sometimes I Feel" will appear on the television show, "The Surreal Life."

— compiled by staff reporters

PHOTO COURTESY OF <http://www.rpmband.com>

Young voices to sing at Wilson Hall

American Boychoir comes to JMU

BY TRICIA FRENVILLE
staff writer

Choral ensemble The American Boychoir will fill Wilson Hall with the sound of their internationally recognized voices tomorrow night at 7 p.m. in a concert presented by Eastern Mennonite University.

According to EMU's Headline News Web site (www.emu.edu/news/boychoir.html), The Shenandoah Valley Children's Choir and Concert Choir will make a guest appearance on the program, singing alone and joining The American Boychoir and the Montgomery County Boychoir for two selections.

The American Boychoir, directed by Vincent Metallo, will be singing selections from well-known composers such as Johann Sebastian Bach and Aaron Copland, according to the program for the event.

The American Boychoir was founded in Columbus, Ohio in 1937 and has been located in Princeton, N.J. since 1950, according to a press

release provided by Heather Maressa, director of public relations and marketing for The American Boychoir.

There currently are 64 boys currently enrolled in the "non-sectarian boychoir boarding school," accepting boys in grades five through eight, who "come from all over the United States," Maressa said.

"Our primary way to recruit them is while on tour. After each concert, we offer auditions to any interested boy in the appropriate age range. No prior musical training is required," Maressa said.

The students at The American Boychoir participate in "academic classes, music theory, rehearsals and physical education," according to a press release.

The Choir also participates in an outreach program, "Arts in Education," through which they target schools and communities across the nation, according to the press release. "The Choir performs at schools for those who may not necessarily

see BOYCHOIR, page 13



SARAH STANITZ/graphics editor

BY LORENA WHALAN
contributing writer

At some point, everyone will be in some kind of motor vehicle accident, whether it is his or her fault or not. It's as inevitable as D-hall food fights on Homecoming weekend. Here are a few pointers to follow if and when an accident occurs.

JMU Police Sergeant Rick Biller recommended keeping vehicle registration and insurance information in the car, along with a cell phone, flares, a first aid kit and weather-appropriate items that might be necessary — kitty litter for traction, ice scraper, tire chains and blankets. It is important for drivers to know their auto insurance policy, according to Biller.

In case of an accident, Biller recommended stopping and moving off the road if possible, in order to prevent a more hazardous situation and contacting the police.

The Geico auto insurance web site (www.geico.com) recommended writing the name, phone number and address of the other driver and any potential witnesses. Important information also includes the year, make, model, license plate numbers, insurance carriers and policy numbers of the

involved vehicles, according to the Geico Web site.

The site also recommended obtaining the information about the police officer that arrived at the scene of the accident and information about a tow truck company, if the car must be towed. Geico advocates photographing the damage to the car that could serve as evidence in any impending legal issues. If it is a serious accident and the other driver is hurt, provide any possible assistance, especially if there is any impending danger, according to Biller.

If someone witnesses an accident, Biller recommended stopping if they feel they can provide medical help, notify the police or serve as a witness.

"If there is a discrepancy in the two drivers' accounts of the event, accident reconstruction methods and witness information are very important," Biller said.

However, witnesses only should help if they feel comfortable doing so, according to Biller.

In the case of a hit-and-run, if the innocent party must go to the hospital or is injured in some way, it is an automatic felony charge for the person that left the scene of the accident. The police need to be contacted

“My car is a death trap; people run into it even when I'm not in it.”

— Molly Dewan
senior

within 24 hours of the accident. If possible, the injured party should write down all the information they can about the vehicle that left the scene so the police can identify the driver and expedite the claims process. Passengers of a car that hits and runs are legally obligated to report the accident within 24 hours if the driver fails to do so, according to Biller.

Biller also recommended calling the insurance company and filing a claim after the accident. All of the other driver's information should be accessible. A claims adjuster will assess the damage and worth of your car, unless the car is taken to an auto body shop with which they participate. A deductible may have to be paid, depending on how the repairs are handled. The vehicle will be repaired so

long as the cost of the repairs are less than the worth of the car. If the automobile is totaled, or the cost of damage is more than the car is worth, the driver will receive a check equal to its worth.

Inclement winter weather increases the risk of accidents. Although one car driving in the snow might be under control, another might not. Use caution when road conditions are not optimal. So drive defensively, wear your seat belt and watch for flying bulls, according to senior Molly Dewan.

Dewan unluckily has been in three accidents since getting her new car a few months ago.

"My car is a death trap; people run into it even when I'm not in it," she said.

In one accident, she had to have her car towed, to find out later that the tow truck company overcharged her. A few years ago, she was driving on a curvy, hilly road and got into an accident, not with another car or by running into something, but by a bull jumping off a ledge overhead.

Dewan recommends Phil's Auto Shop in Harrisonburg, where she took her car for inexpensive, quality bodywork.

Reader falls 'Prey' to mediocre writer

The idea of mental release, of taking the mind on a long vacation, is the one I applied when approaching Michael Crichton's newest lesson in the dangers of technology and the ignorance of scientists — "Prey." For someone whose tastes have matured since the final rereading of "Jurassic Park" during middle school, I expected nothing more than a quick, forgetful read — indulgence for a mind wracked by a semester's worth of literature. And, like a well-planned vacation, I got exactly what I wanted.

The sad thought is that, as much as I wanted to, I didn't get anything more. Not a shred of evidence to support the "Michael Crichton is a valuable asset to American literature" camp with their handmade posters praising literary works about rampant diseases ("The Andromeda Strain") and, of course, those genetically-altered, rampaging dinosaurs (Crichton's most popular work, "Jurassic Park" and its follow-up, "The Lost World").

"Prey" — a story that would like to be complex when it is

remains at home with their three children. The usual rhetoric on the dangers of ignoring our own science and underestimating the power of technology is tired and unthreatening after reading so many of Crichton's works. Like a disobedient child, we ignore the heavy-handed messages and continue reading only to elicit entertainment and not advice on scientific recklessness.

When the meal finally is presented to us, we eat it and smile, knowing we won't consume such empty calories for a long time to come. But after the plate is clean and we are left to digest, our stomachs turn sour. With all the pre-planning and structure of "Prey" — the main character moves through the plot's tension so formally that the novel's episodes read like a simple game of connect the dots instead of a continuously flowing narrative — it's hard to ignore the fact that the novel must have been as easy to make as a microwave dinner.

Little problems abound too.



All Things
Literary

by senior writer
Zak Salih

everything but — is the kind of book that sells well in airports and is best read in waiting rooms and on subway cars. The novel tries to tackle heavy, contemporary themes and barely manages to entertain with yet another run/scream/duck/scream thriller. Although, this is what we have come to expect from an author whose latest works read as if the film rights already had been sold before the first word was printed. Whether the simplicity and staleness of "Prey" is a treat or a disappointment depends on whether you've accepted Crichton's writing for what it is or you have, like this reviewer, grown up.

The story, as usual, seems ripped from the pages of a writer's cookbook. One almost can see the ingredients and construct the recipe as the plot unfolds:

1. Fill a large bowl with a life-threatening event.
2. Insert one everyman character so that readers feel they have some connection with the story.
3. Season liberally with information on state-of-the-art technology.
4. Shake until ingredients are mixed thoroughly and serve (makes over one million servings).

Our life-threatening event is a swarm of reproducing nanoparticles, tiny mechanical devices used for medical purposes that, in Crichton's universe, turn against their creators and threaten to overtake a ragtag team of computer analysts and scientists.

The narrator is an unemployed, stay-at-home father who fears his wife, a scientist, is having an affair while he

Take, for instance, an episode where our hero — my mind kept envisioning Kurt Russell in the eventual movie — watches two characters become consumed by a fog of nanoparticles that invades every pore in their bodies. A little over three hours later (the chapters are divided in time increments), he and the remaining characters are sitting down to a hearty meal of ravioli and mixed vegetables. Is this simply the effects of shock on these poor people's minds? Or is it the more hideous effects of logical characters being sacrificed for immediate thrills and chills? Also, the tension between our narrator and his wife, Julia, reads like a beginners' guide to marital woes. When I want to understand the intricate workings between the sexes, I'll read John Updike.

After finishing the novel, with its "Invasion of the Body Snatchers" final act, I felt like a child who has just found out that Santa Claus was a 10-year practical joke — angry for being duped into such an obviously incredible lie. As light as I thought "Prey" would be — and make no mistake, the book is, if nothing else, light and easy — this was one reading vacation I wanted to end as soon as possible. But, as hypocritical as I am, I'll probably read Crichton's next novel, if only to keep the illusion alive for as long as possible that his writing still can be as adventuresome as those early tales of Congo expeditions and eaters of the dead were to an adolescent reader.

As for "Prey," my best advice is to skip the book and wait for the movie.

BOYCHOIR: Talent is refreshing change

BOYCHOIR, from page 13

have access to the performing arts." Many television programs have hosted the choir, such as "Live! With Regis and Kathie Lee," "CBS This Morning" and NBC's "Today."

"The American Boychoir can be heard on many recordings, most recently 'American Songfest' and 'Lullaby — Music For The Quiet Times,'" according to the press release.

Junior Susannah Clifford is considering attending the performance. "If I did go see them, it would be because it's very refreshing

... it's very refreshing to see people with real talent sing, especially when they are younger. It blows me away.

— Susannah Clifford
junior

to see people with real talent sing, especially when they are younger. It blows me away."

Sophomore Sylvia Balderson has heard of The American Boychoir. She also is considering going to the show. "I've grown up singing in choirs ... seeing others perform is encouraging," she said.

Having such a performance here "adds something to JMU," Balderson added.

The Boychoir will head south on this tour, making appearances in North Carolina, South Carolina, Georgia, Florida and Alabama, Maressa said.

Music teachers, choir directors, college faculty, students and members of the

community also can attend a masterclass with the Choir and its associate music director, Fernando Malvar-Ruiz, according to the EMU Web site. The class will be held at EMU's Martin Chapel from 9 to 10:30 a.m. Saturday.

Tickets for the masterclass are \$10 for adults, \$8 for students and seniors and \$5 for children under 12. For more information, call 432-4650.

Tickets for tomorrow night's performance are \$17 in advance and \$20 at the door. For tickets or more information, call the EMU box office at 432-4582.

"Gonna use my STYLE, gonna use my substance ..." - The Pretenders

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- SC5 Moo Goo Gai Pan
- SC6 Chicken with Garlic Sauce
- SC7 Hunan Chicken
- SC8 Pork with Mixed Vegetables
- SC9 Mixed Chinese Vegetables
- SC10 Hunan Vegetables
- SC11 Chicken with Cashew Nuts
- SC12 Kung Pao Chicken
- SC13 Szechuan Chicken
- SC14 Almond Chicken
- SC15 Hunan Beef
- SC16 Pepper Steak

- SC17 Beef with Broccoli
- SC18 Szechuan Beef
- SC19 Jumbo Shrimp with Lobster Sauce
- SC20 Shrimp with Mixed Vegetables
- SC21 Hunan Shrimp
- SC22 Triple Delight
- SC23 General Tso's Chicken
- SC24 Sesame Chicken
- SC25 Four Seasons
- SC26 Pork, Chicken, Beef, or Shrimp Lo Mein
- SC27 Chicken with Vegetables

* Indicates Spicy (can be altered to taste)

See bigger menu in JMU phone book

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SPORTS

Dukes fifth at States

Seniors Dave Colabella and Pat Diaz win their respective weight classes.

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"Never in my wildest dreams did I think that I'd be in the position I am in now ..."

KENNY BROOKS
women's basketball interim coach
See story below

SUPER BOWL XXXVII



GRAPHIC BY GRAPHICS EDITOR SARAH STANITZ, ART DIRECTOR NATE THARP AND PHOTO EDITOR LAURA DEAN • PHOTOS COURTESY OF KRT Campus

Defense wins championships

Growing up, if there were two players I respected, it was wide receivers Jerry Rice and Tim Brown. Both are future Hall of Famers and two of the greatest to play wide receiver. Both are the consummate professionals both on and off the field — true class acts.

But as much as I would like to see Brown get his first ring and Rice get his fourth, it isn't going to happen.

"Defense wins championships" is how the saying goes, and Tampa Bay brings the best defense in the league. While it won't be an easy task, the Bucs' defense should be able to stop the Raiders, the league's top offense.

On paper, Tampa Bay's defense didn't shut down the Eagles' offense last Sunday. Donovan McNabb threw for 232 yards and Philadelphia actually had more total net yards than the Bucs, 312-308.

But in reality, Tampa Bay held Philadelphia to 10 points, a far cry from the Eagles' average of 25.9 points per game during the regular season.

While it is true that the Raiders have more weapons on offense than the Eagles, the results should remain the same for the Bucs.

Here's my reasoning:

1. Great offenses, like the Raiders, can put points on the board. But against a

see BUCS, page 16

Raiders look to hijack Bucs

I admit it. I am a bitter Philadelphia Eagles fan hoping to see the Tampa Bay Buccaneers' playoff ship go down in flames this Sunday, courtesy of the Oakland Raiders. Now usually I'm pretty bad at predicting the winner of the Super Bowl, case in point last season when I said the New England Patriots absolutely had no shot at beating the St. Louis Rams. Yeah, so much for that.

So what makes me believe I can predict an Oakland win this Sunday? I believe in the law of averages my friends; as in, everything evens itself out eventually.

After, what I'd say was, a pretty solid first week back at JMU, my luck began to plummet with Sunday's putrid showing of just how bad the Eagles can choke. It only has continued on that downward spiral with the flu-like symptoms I've been experiencing for the past three days.

Basically what I'm trying to say is, I'm thinking my luck should begin to change anytime now. After all, the statistics this season do appear to be on my side.

Oakland takes the NFL's number one offense at 389.8 yards per game against Tampa's number one defense, which allows only 252.8 yards per game. While usually I would give the edge to a good defense, the Bucs have not seen an offense quite like the Raiders' this season.

see OAKLAND, page 16

Super Bowl should be first-rate

BY RICK GOSSELIN
Knight Ridder Tribune

It took 37 years for the NFL to finally deliver the Super Bowl matchup that football purists have been craving.

For the first time, the NFL's No. 1 offense will play the No. 1 defense in a Super Bowl. The AFC champion Oakland Raiders bring the offense, led by NFL MVP Rich Gannon, and the NFC champion Tampa Bay Buccaneers bring the defense, led by NFL Defensive Player of the Year Derrick Brooks.

The best offense in football is favored to win this game — and it's easy to see why America has become enamored with the Raiders. They ring up points like a pinball machine.

Gannon passed for an NFL-high 4,689 yards and 26 touchdowns. With a pair of Hall of Famers on the flank in Tim Brown and Jerry Rice, Oakland led the NFL in yards and finished second in points. The Raiders storm into the Super Bowl averaging nearly 400 yards and 30 points per game.

But don't be fooled. Offense has long been a postseason tease in the NFL. Defense wins the championships.

The most explosive offenses — the Dan Marino Dolphins, the Jim Kelly Bills and the Kurt Warner Rams — all came undone in Super Bowls by defenses that wouldn't allow them to throw the football.

So history tells us the Buccaneers will emerge as champions of the 2002 NFL season.

The Bucs lack the offensive firepower of the Raiders. They don't have a Hall of Famer on offense, much less two at wide receiver. But the Super Bowl rarely has been decided by who gained the most yards. It's all about which defense allows the fewest points.

The Bucs allowed the fewest yards and points in the NFL this season. They are the eighth franchise since the merger in 1970 to take the No. 1 defensive ranking to the Super Bowl. Their predecessors have compiled a 6-1 record.

Miami, Pittsburgh and Dallas all won in the 1970s with No. 1-ranked defenses,

see SUPER BOWL, page 16



DREW WILSON



DAN BOWMAN

WOMEN'S BASKETBALL

Brooks enjoying learning experience

Interim coach adjusts women's basketball, head coaching duties

BY DREW WILSON
sports editor

When Kenny Brooks joined the women's basketball program as an assistant after serving as an assistant on the men's team, it was a move for the future. Down the road, Brooks wanted to become a head coach in women's basketball. Little did he know that his opportunity would come so soon.

Three games into the season,

coach Bud Childers announced he was taking a medical leave of absence, making Brooks the interim head coach.

"Never in my wildest dreams did I think that I'd be in

the position I am in now with coach (Childers) taking a medical leave," Brooks said. "I thought I was going to come over here and I was going to learn and then, hopefully one day soon, I'd have the chance to become a head coach. This is never the way you want to get some experience, but like he told me, you've always got to take advantage of opportunities and he gave me his blessing. He had

every bit of confidence in me." Since then, Brooks has coached the Dukes to a 6-4 record (2-3 in the conference), including winning the Stetson Hatter Christmas Classic.

Brooks said that it's been a learning experience.

"I think that every game you learn valuable experience," Brooks said. "I think that I'm a

see DUKES, page 17



KIKI HOLL/staff photographer

Interim coach Kenny Brooks goes through the offensive motions during practice Tuesday as the players look on.

WOMEN'S TENNIS

Team chemistry a plus for Dukes

BY JEFF TOMIK
contributing writer

In its earliest start ever, the women's tennis team opened its season last weekend at Virginia Tech. JMU was defeated by the Hokies, 7-0, but didn't lose a match the following day in a victory over Radford University, 7-0.

"This is the earliest we have ever started," coach Maria

Malerba said. "But with the indoor facilities schools have the ability to start practicing earlier."

The team has five matches before spring break and will face its first Colonial Athletic Association opponent Feb. 1 when the Dukes play the University of North Carolina - Wilmington. The Dukes

see DUKES, page 17



MORGAN RIEHL/staff photographer

The women's tennis team went 1-1 in its opening weekend.

SWIMMING & DIVING

Dukes prepare for Patriots

After sweeping Old Dominion last Saturday, the men's and women's swimming and diving teams will look to do the same to Colonial Athletic Association foe George Mason University Saturday.

On the women's side, the Dukes will try to take down the 2001-'02 CAA champions after being runners up in the conference. However, JMU

Next meet:

Saturday
vs. GMU,
1 p.m.

did win the head-to-head meet Jan. 6, 2001, 146-123. The men will look to duplicate last year's 191-96 win over the Patriots. The meet is Saturday at 1 p.m. at Savage Natatorium.

— from staff reports

BUCS: On right track for victory

BUCS, from page 15

great defense, like the Bucs, great offenses can turn into average ones. If that makes Oakland's offense average, it puts them on an even playing field with Tampa Bay's mediocre offense. If the two offenses matched up evenly, then the deciding factor is the defense. While Oakland's defense isn't bad, Tampa Bay's can put points on the board on its own. The Bucs averaged about two interceptions a game over the regular season (31 picks in 16 games). They are right on target in the postseason, with four interceptions in two games, including Ronde Barber's 92-yard interception return for a touchdown against the Eagles Sunday.

2. Implement the "Chucky factor." If any-

one knows the Raiders like the back of his hand, it's Bucs' coach John Gruden. A year removed from coaching Oakland, Gruden put the Raiders together. He knows their ins and outs. Now it might be said that the Raiders also know Gruden's tendencies as a coach, but in my opinion, knowing the coach isn't as big as knowing the entire opposing team.

3. Confidence, which is something Tampa Bay has after shutting up the critics with its 2-0 record in below 40-degree weather. And the second of those wins was in the final game at the Vet—not an easy task. So heading into the sunny 73-degree weather of San Diego, Calif., the Bucs should feel at home.

Before I purchase my Bucs' bandwagon ticket, I

will say that Tampa Bay must do a better job running the ball. Its 49 yards rushing cut it against the Eagles, but in the Super Bowl, they will need a better effort. Running backs Mike Allstot and Michael Pittman will have to step it up to give quarterback Brad Johnson some help. Johnson himself will have to play an almost perfect game with no turnovers.

It's not a given that the Bucs will win. It's certainly not a given that the Bucs' offense will put a lot of points on the board. But in the end, it will be the Bucs' defense that ultimately comes through with two interceptions and a defensive touchdown to give Tampa Bay its first title. The Bucs' defense will be the difference for a 34-27 win. That's my prediction and I'm sticking to it.

OAKLAND: Defense will upend Tampa Bay

OAKLAND, from page 15

I know, I know, last week Tampa trashed an Eagles offense they previously hadn't been able to solve over the last two postseasons. But Oakland's receiving corps is more savvy than Philadelphia's.

Let's face it, Philly's top two receivers, James Thrash and Todd Pinkston, simply cannot hold a candle to the Raiders' dynamic duo of Jerry Rice and Tim Brown. Having Pinkston running routes is the equivalent of having Calista Flockhart going deep, and Thrash against Tampa last week reeled in a whopping four catches for 23 yards.

In contrast, Tampa Bay should have its hands more than full with Rice and Brown, who combined for 14 catches and 152 yards last Sunday against the Tennessee Titans and should experience similar success with league MVP, quarterback Rich Gannon throwing to them.

On top of all that, Oakland's defense is no

slouch either. Despite finishing 11th in the regular season in total team defense at 311.2 yards per game, the Raiders seem to have stepped it up a notch in the playoffs.

Against the New York Jets Jan. 12, Oakland's defense held Jets quarterback Chad Pennington, who was labeled by some critics as the next Joe Montana, to only 167 yards passing, while sacking him four times.

If Oakland can manage to break through the Bucs' offensive line in similar fashion to the New York game, expect Tampa Bay quarterback Brad Johnson to have a long day.

In the end, I believe Oakland's defense will have the biggest impact on the game. My prediction is Raiders by eight, 24-16.

But most importantly, I feel like by the time this Sunday rolls around, I'll be due for something good to happen to me. After all, I can't really go anywhere from here but up.



PHOTO COURTESY OF KRT Campus

Oakland's John Ritchie (40) lifts up wide receiver Jerry Porter (84) in the Raiders' Jan. 12 win against the New York Jets.

SUPER BOWL: Count on one for the ages

SUPER BOWL, from page 15

Chicago won in the 1980s and Dallas and Green Bay won in the 1990s. The only team to lose was the 1982 Miami Dolphins.

But you don't have to be the best defense in the NFL to win a Super Bowl. You just have to be better than the defense on the other sideline.

In the last 10 Super Bowls, the team with the higher-ranked defense won seven times. In the last 20 years, the higher-ranked defense won 13 times. The Raiders finished 10 runs below the Bucs in defense this season at No. 11.

Tampa Bay led the NFL in scoring defense, allowing an average of only 12.2 points per game. The Bucs posted two shutouts and held four other opponents without an offensive touchdown in their 16 regular-season games.

Tampa Bay also held Atlanta without a touchdown in the NFC semifinals, then limited Philadelphia to one touchdown in a 27-10 NFC championship game triumph.

The Raiders, meanwhile, were piling up 71 points this postseason, ripping through the Jets, 30-10, and the Tennessee Titans, 41-24, on Sunday on the way to their first Super Bowl berth in 19 years.

Oakland poses the ultimate test for the Bucs. This is the best passing team in football. Gannon set a NFL record with 10 300-yard passing games this season. Brown, Rice and Jerry Porter all had 100-yard receiving games, and rookie tight end Doug Jolley is a budding Todd Christensen.

Gannon usually has some open on every pass play. All he has to do is find him—but sometimes that can take an extra second.

Extra seconds aren't what Tampa Bay defensive end Simeon Rice allows a quarterback. He led the NFC with 15 sacks. Tackle Warren Sapp chipped in seven more. Both linemen are going to the Pro Bowl.

They are backed up by the NFL's best pass defense. Opposing quarterbacks completed barely 50 percent of their passes against the Bucs. Tampa Bay cornerback Brian Kelly shared the NFL lead with eight interceptions. The Bucs picked off a league-high 31 passes. They've added four more in the postseason.

If you like offense, you'll like the Raiders. If you like defense, you'll like the Bucs. If you like football, you'll like this Super Bowl.

GAME TIME

Kick off your Super Bowl party with a test of your pigskin prowess

By Eric Goodwin
Knight Ridder/Tribune Information Services

HERE'S HOW TO PLAY:
Divide into two teams and flip a coin to see who goes first.
The first team throws the die and moves the appropriate spaces. If the team answers the question correctly it scores a touchdown and is awarded six points. The team that then scores an extra point if and only if it rolls a one with the die (sorry, no two-point conversions allowed).
If the first team gets the question wrong, it is considered a turnover. The other team will then get a chance to earn three points if it chooses the correct response. If the other team also gets the question wrong, no points are awarded. The second team then throws the die and proceeds around the board.
The game is over when both teams complete one trip around the board. The referee will keep track of the points, and the team with the most at the end of the game wins. All set? Buckle your chin strap, you're ready to play!

Team 1 score:

START
Make sure your helmet is on tight and your mouthpiece is in place because the game is on!

Question 1
Who holds the record for most Super Bowl appearances?
A. Jerry Rice
B. Matt Miller
C. Cornelius Bennett
D. Mike Lodish

Question 2
How many dot-com companies purchased ad space for Super Bowl XXXIV in 2000?
A. 9
B. 17
C. 15
D. 5

PENALTY
Your right end moved from the line of scrimmage before the ball was snapped. Move back one space.

Question 3
What team was the first to win four Super Bowls?
A. San Francisco 49ers
B. Denver Broncos
C. Dallas Cowboys
D. Pittsburgh Steelers

PENALTY
One of your offensive guards has been flagged for clipping a defensive tackle from the opposing team. Move back four spaces.

Question 4
How many pounds of hot dogs will fans attending the Super Bowl eat?
A. 5,000
B. 7,000
C. 9,000
D. 11,000

Question 5
No cities have hosted the Super Bowl more times than New Orleans (nine) and Miami (eight). What city is No. 3 on the all-time list of Super Bowl hosts?
A. Tampa, Fla.
B. Atlanta
C. Los Angeles
D. Pasadena, Calif.

Question 6
What percentage of Super Bowl viewers pay more attention to the ads than to the game?
A. 4%
B. 7%
C. 13%
D. 16%

Team 2 score:

FINISH
Time has expired on the clock and the final whistle has blown. Congratulations on a good game!

Question 12
In how many Super Bowls has a defensive player been named MVP?
A. 3
B. 4
C. 5
D. 6

Question 11
What "Charlie's Angels" star sang the national anthem during Super Bowl XIV?
A. Farrah Fawcett
B. Kate Jackson
C. Cheryl Ladd
D. Jaclyn Smith

PENALTY
Your cornerback has been called for pass interference on the opposing team's wide receiver. Move back six spaces.

Question 10
How many sacks did Reggie White get in Super Bowl XXXI, setting an NFL record?
A. 1
B. 2
C. 3
D. 4

PENALTY
One of your special teams players has been whiffed for roughing the opposing team's kicker. Move back five spaces.

Question 9
How many pounds of avocados does the California Avocado Commission predict Americans will eat (mostly in guacamole form) during Super Bowl Sunday?
A. 8 million
B. 13 million
C. 27 million
D. 40 million

Question 8
What is the only Super Bowl to name two MVPs (Randy White, left, and Harvey Martin)?
A. Super Bowl IX
B. Super Bowl XI
C. Super Bowl XII
D. Super Bowl XIII

Question 7
Of the millions of people who will have to watch the Super Bowl, how many will watch it alone?
A. 2%
B. 5%
C. 13%
D. 17%

See answers on page 17

GRAPHIC COURTESY OF KRT CAMPUS

—WRESTLING—

Diaz, Colabella help JMU to fifth place

Seniors Dave Colabella and Pat Diaz each won their weight classes at the Virginia Intercollegiate State Wrestling Championships Sunday. JMU finished fifth out of six teams competing overall in the event.

Colabella beat Old Dominion University's Adam Wright, 8-2 in the 184-pound title match after defeating George Mason University's Nick Webster, 1-0 in the first round and ODU's John Adams, 7-6 in the semifinals. Colabella improved to 17-5 on the season.

Diaz topped Virginia Military Institute's Chris Seta, 3-1 to win the 141-pound championship. He also earned wins over GMU's Octavis Jones in the quarter finals and the University of Virginia's Joey Carpenter in the semis, improving to 11-4 this season.

Freshman Chris Wilson, who was named the Colonial Athletic Association's Co-Rookie of the Week for the week of Jan. 13 - Jan. 19, was one of three Dukes to place third at the tournament. Wilson beat the Apprentice School's Andy King in the 141-pound third-place match. Senior Matt Martin (184 pounds) and junior Steve Kodish (197 pounds) also placed third.

—from staff reports

Trivia Answers from game on page 16 — 1-D: Mike Lodish. 2-B: 17. 3-D: The Pittsburgh Steelers. 4-A: Approx. 5,000 pounds. 5-D: Pasadena, Calif. 6-D: 16 percent. 7-B: 5 percent. 8-C: Super Bowl XII. 9-D: Forty-million pounds. 10-C: Three sacks. 11-C: Cheryl Ladd. 12-D: Six.

MALERBA: Nears 300th win

Women's tennis coach needs one more win to reach mark

MALERBA, from page 15

finished fourth in the CAA last season.

"There are three fully-funded teams in our conference and a couple that are nationally ranked," Malerba said. "I believe that fourth place is a reasonable goal that the girls can attain for this upcoming season."

Malerba is heading in to her 27th season as coach of the Dukes. She is just one win away from gaining her illustrious 300th victory.

"This is an amazing accomplishment and places

her among a very small number of coaches," sophomore Rebecca Vanderelst said. "The team is looking forward to sharing this moment with her."

The team is lead by senior Shell Grover, who has been battling with a shoulder injury since last season. Currently she is participating only in doubles but plans on playing single matches as her shoulder becomes stronger.

Junior Margie Zesinger is the number one player for the team this season.

"I believe that fourth place is a reasonable goal that the girls can attain for this upcoming season."

— Maria Malerba
women's tennis coach

Last season she was named to the All-CAA Second Team and is excited for this upcoming season.

"I have never been with a group of eight girls that are more focused at practice," Zesinger said. "We are all so eager to continue improving and know that we have a lot of potential. Our work ethic and desire are the team's two greatest strengths."

Zesinger believes that Malerba has prepared the women well for this upcoming season.

"After the fall season concluded, Maria met with us once a week for team mental toughness discussion," Zesinger said. "This

is something that we did not really emphasize in my past years here and I feel it's going to have a positive impact on us overall this spring season."

Malerba is impressed with the work ethic of the freshmen Ashley Reyher, Kristin Nordstrom and Paige Mowry.

"The three freshmen have worked hard and improved greatly since the fall season," Malerba said.

Grover said, "Overall I'm looking forward to a season of hard work, team bonding and a winning record."

DUKES: Confident in abilities of interim coach Brooks to get job done this season

DUKES, from page 15

better coach now than I was the first game that I coached. And I'll be a better coach after the next game and after the next game. What I'm having now is on-the-job training."

Brooks said that since he's still learning the women's game, he relies on help from his three star players, seniors Jess Cichowicz, Nadine Morgan and Shanna Price.

"The girls have been tremendous for me," Brooks said. "I've had the luxury of coaching three of the more storied players to play here. They know the system that coach Childers has implemented and I haven't been afraid to lean on them and ask them questions, just about women's basketball in general."

"They, along with the rest of the team, have been so

helpful to help me in my transition to the women's game because it's a totally different game," Brooks said. "Even though the rules are the same, it is different."

Morgan said, "We've just kind of been real open with each other. He asks us how things have been in comparison to how they are now and what things we need to work on and that kind of thing. It's very democratic. He needs us just as much as we need him."

After the team hit a lull at the start of conference play, the Dukes rebounded with a near upset of Colonial Athletic Association powerhouse Old Dominion University and an overtime win over the College of William & Mary.

"We know the position he is in, coaching women's basketball for the first time,"

Price said. "It's an adjustment to all the women's emotions and just being the head coach of a team. But I think he's done a great job. He's finally starting to get into a groove now and taking charge of the team and running it the way he sees it fit to run it."

The emotions of coaching the women's team has been the most challenging thing, according to Brooks.

"The emotions are different from men's to women's," Brooks said. "I'm not saying that it's better or worse, but it kind of gives me a glimpse to what I'm going to be used to in the future with my daughters. Girls are different. It's like the saying, 'Men are from Mars, Women are from Venus.' It's just different. So that's been an adjustment because I've been coaching men all my life. It hasn't been tough; it's just the

biggest difference in the game."

But as the season goes along Brooks knows he is gaining the valuable experience he will need when he one day gets his own team on a permanent basis.

"A lot of time when you go for jobs, experience is a big key," Brooks said. "The only way you get experience is if someone gives you a chance. This is my chance and I'm getting some valuable experience and this can only help me in the future."

Whether or not Brooks will finish out the rest of the season in charge of the Dukes is undetermined, he said. Brooks said he isn't expecting anything but is just waiting to hear. He said the biggest thing is that Childers makes sure he is healthy before he returns to his normal coaching duties

— whether that's this season or at the start of next season.

"He's fortunate that he's got a strong family and his wife and his doctors won't let him come back until its time," Brooks said. "If it was up to him, I know he'd probably try to be out here right now. I'm just taking it day by day with the girls and we'll wait and see. If he does come back, we'll have to adjust then and if he doesn't, we'll keep on going with what we're trying to do."

Until then, Brooks will keep on learning as he goes and in the meantime, attempt to steer the Dukes to the top of the CAA. The team's next test is tonight at home against Towson University at 7 p.m. JMU will look to take advantage of its schedule, as the Dukes play at home five out of their next six games.

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Mountain View Townhouses

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1103 - 3 bedrooms, 2 1/2 baths, deck, basement, available Aug. \$825

University Place

3 bedrooms, 2 baths, deck. Available June. \$600

Call 433-2221

Beat the Rental Rush! 3 bedroom townhouse available August '03 in Keister school area. Quiet and safe neighborhood, garage, large deck, phone and cable outlets in each room. For more details or an appointment call 800-842-2227 or e-mail spyder60@shentel.net.

One Bedroom Available in August - in 3 bedroom townhouse. Washer/dryer, dishwasher, less than a mile from JMU. Must be mature and beer friendly. \$300/month. Call Sid, 800-541-1002.

Walk 1/2 Block to Campus - Apartments for rent, groups of 4. Private parking, 10 W. Grace St. Call Hurl, 574-3067.

3 or 4 Bedroom House

Good neighborhood close to campus. Washer/dryer included. June '03 - June '04 lease. \$250/person. Call 433-0380, day; or 432-1589, evening.

Sublease for \$179/month - I am in desperate need of a person to sublease my co-ed apartment in The Commons. The room is available immediately, through August 2003. Second floor, awesome roommates, fully furnished, utilities included (except electricity). I am only asking for \$179/month! Please contact me ASAP if you are interested. Ben Perkins, KnuColts@aol.com, or call 804-338-2015.

4 Bedroom - E. Elizabeth, \$1,100. **3 Bedroom** - W. Water, \$750, June 1. 879-9947.

Fully Furnished Townhouse - in Hunter's Ridge, 4 bedroom, 2 bath, \$225/room plus utilities. Available now. Call 540-833-6365.

2 Story 6 Bedroom House - Available 8/1/03. Two miles from JMU. Large backyard, 2 full baths, 1.5 kitchens, common room, plus 2 additional rooms. Offstreet parking, \$290/room per month plus utilities. Deposit required. Perfect for small groups. Call 437-0193 for an appointment.

Private Country Setting - 3 miles from JMU, 5 bedroom, 2 bath, horse stables, mountain view, pets allowed. \$325/month includes utilities. Call 746-3234.

Hunter's Ridge Large 2BR/2Bath Suite - Available August 2003. Fully furnished. All appliances including washer/dryer, dishwasher, disposal. Bedrooms wired for Ethernet. In quiet area back of complex. For details or an appointment call Dave, 800-842-2227 or e-mail spyder60@shentel.net.

2 Bedroom Townhouses - 2 blocks, W/D, available 7/01/03, \$535. Call 433-1569.

3 Girls Need One More - to share cool house with wetbar and hot tub for 2003 - 2004. \$295/month. Call owner, 252-573-9251.

FOR SALE

VW Cabrio 1997 - C.D., AM/FM, power locks/steering, new belts and spark plugs, good condition, \$9,500. Call Devon, 438-6502.

Cher - February 24 Farewell Concert Tickets - Six available. Floor row 29, Roanoke Civic Center. \$110 each. Call 433-0242, leave message.

Organic Coffees, Teas, Hot Chocolate Mix - Gift & Thrift, 227 N. Main.

1996 Toyota Camry - 4 door, power doors, locks, 10 disc CD, keyless entry, great condition, \$5,000. Call 437-5508.

Only \$15 to run your "For Sale" ad for the entire semester or until your item sells (whichever comes first)!

This offer is good now through May 1, 2003 and only applies to advertising in the "For Sale" section. Ads must be 20 words or less. Offer applies to individual items only. Retail stores and businesses do not qualify for this special offer. All ads are subject to Breeze approval.

Don't miss out on this great deal!
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Bartender Trainees Needed - \$250 a day potential. Local positions. 1-800-293-9985, ext. 215.

Part-time Reliable, Responsible, Delivery Persons Needed - \$8.00/hour. Call 437-4228 for information and an interview.

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Local Mortgage Company seeks interns to assist in marketing and sales. Gain first-hand experience and build your resume! Please send your resumes to: angela.eversole@raymondjames.com

Business Major Needed - to work Fridays and Saturdays for office and outside duties. Must be available for full-time in summer. Located in city and could lead to full-time employment on graduation. Good telephone and computer skills a must. 433-1234.

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WANTED

Carpool (JMU CS Staff) from Woodstock Area - to HHS/ISAT Bldg. My hours are 8:00 a.m. - 5:00 p.m. with some flex. Work 568-1662 (Kathy); home, 540-459-4095.

SERVICES

NOTICE
For more information and assistance regarding the investigation of financing business opportunities, contact the Better Business Bureau, Inc. 1-800-533-5501

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