Collaborative Consultation for Online and Blended Course Design: Integrating Information Literacy and Fair Use in Instructional Design

Juhong Christie Liu Ph.D.  
*James Madison University*, liujc@jmu.edu

Liz Thompson  
*James Madison University*, thomp3ea@jmu.edu

Howard Carrier  
*James Madison University*, carriebs@jmu.edu

Follow this and additional works at: [https://commons.lib.jmu.edu/letfspubs](https://commons.lib.jmu.edu/letfspubs)

Part of the Curriculum and Instruction Commons, Educational Technology Commons, Higher Education Commons, Instructional Media Design Commons, and the Library and Information Science Commons

**Recommended Citation**
Collaborative Consultation for Online and Blended Course Design: Integrating Information Literacy and Fair Use in Instructional Design

Juhong Christie Liu, Ph.D. | Liz Thompson, M.L.I.S. | Howard Carrier, MSLS
Libraries
James Madison University

Presentation at AECT 2016, Las Vegas
Outline

- Cultural Context RE: Faculty Development Immersive program for online and blended course design
- Faculty Development (FD) Immersive program for online and blended course design
- Literature and history of collaboration
- Information Literacy, Library Resources and Services
- Fair Use: TEACH Act and Why
- Examples of collaborative consulting
- Q & A
Cultural Context RE: FD Program for Online/Blended Course Design

Cultural context

- Relationship
- Social Interaction
- Resources
- Technology
- Pedagogy
- Knowledge
- Situations
FD Immersive Program for Online and Blended Course Design

- Best Practice
- Blended Format
- Online & Blended Course Design
- Tech Workshops
- Info & Resources
- Mentoring
- Consulting

Consulting, Support, Assessment

Phase I

Phase II
Social Interaction in Context

▪ Role of faculty participants
▪ Role of instructional design professional
▪ Role of librarian liaisons
▪ Role of copyright and fair use advisory
Students need sustained practice to develop IL competencies (Lindstrom and Shonrock)

Online IL instruction is as effective as face-to-face (Mery, Newby, and Peng)

@ JMU: Liaison librarians work with faculty to integrate IL learning objectives into the curriculum and SLO’s into courses and assignments
Information Literacy within the FD Immersive program

- Presentation of resources
- Demo of resources
- Demo of resources
- Interactive, face-to-face
- Interactive, online
- Static, face-to-face
- Static, online
- Q & A sessions
- One-on-one consultations
- Discussion boards for Q & A
- Presentation of resources
- Demo gifs
Library Resources and Services for online and blended courses

▪ Learning Management System (Canvas)
  ▪ How faculty can easily connect students to library resources using Canvas

▪ Resources
  ▪ Remind faculty of resources that are especially helpful in a blended/online environment

▪ Information Literacy
  ▪ Find the point-of-need areas in the course
Fair use and the TEACH Act

Encouraging faculty awareness of fair use and the provisions of the TEACH Act?

Image source (CC Attribution-Share Alike license):
https://commons.wikimedia.org/wiki/File:Open_Book_B%26W.jpg

Image source (Public Domain):
https://commons.wikimedia.org/wiki/DVD#/media/File:DVD-Video_bottom-side.jpg
Collaborative Consulting

- Faculty
  - Assignment needs
  - Course resource needs
- Instructional Designer
  - Evaluate
  - Articulate
- Librarians
  - Provide
  - Connect
Collaborative Consulting - Examples

Thompson, Liz - thomp3ea

To: Liu, Juhong Christie - liujc

On the subject of asking profound questions, I can send you a quick link to a resource I’ve used before (see below). In this document, the questions are already formed, so I don’t think this is exactly what the faculty had in mind, but it’s a start. And I’ll keep working on it.

CRAAP test - http://www.csuchico.edu/lins/handouts/eval_websites.pdf
Christie,
I did some research this morning and found several potentially helpful resources about teaching the art of asking questions.

Book
Make just one change: teach students to ask their own questions: http://catalog.lib.jmu.edu/record=b2581967

Article
Improving the questions students ask: http://search.ebscohost.com/login.aspx?direct=true&AuthType=ip.cookie.url&cpid.uid=&custid=s8863137&db=f5h&AN=22970258&site=eds-live&scope=site&authtype=ip.uid

I have not had a chance to review or vet these resources. Based solely on our chat conversation, I thought they might be helpful. I thought I’d go ahead and share what I found in case you want to work on this request while I’m out.

Thanks,
Liz


