

AUG 26 2003

Page 17

## Massive move-in

As freshmen students prepare to help them get settled in.

Page 19

## Not another teen rock band

American Hi-Fi steals the scene in Friday concert on campus.

Page 17

## Defending its CAA title

The women's soccer team will defend its conference title as it opens the season at a tournament at the University of Rhode Island.

## THE BREEZE

James Madison University

Today:

Isolated storms

High: 86°

Low: 66°



Vol. 81, Issue 1

Monday, August 25, 2003

## New stores greet returning students

Harrisonburg Crossing provides variety of options for shoppers near campus

BY STEPHEN ATWELL  
assistant news editor

Harrisonburg has found a new hub for local shoppers. Harrisonburg Crossing has become a retail Mecca, as seen by the consistent crowds.

The plaza, off of Burgess Road, features over 15 stores and three stand-alone restaurants. Some of the vendors include Wal-Mart Supercenter, Barnes & Noble with a Starbucks inside, Staples, Circuit City and Home Depot.

Wal-Mart and Home Depot led the charge when they opened their doors May 21 and 22, respectively. City officials at

the grand opening of Home Depot saw a board instead of the typical ribbon cutting. Other merchants had staggered openings throughout June.

The development of Harrisonburg Crossing has drawn both praise and criticism. "It provides everything all in one stop, but everyone comes to the shopping center so it is crowded," junior Brandon Feather said.

Senior Kisha Lankster said, "A lot of people don't like it because it is so big." However, she also added that the variety of products is very beneficial.

The introduction of Starbucks at the Barnes &

Noble has many customers percolating with delight. One of the first things vacationing Virginia Beach resident Elayne Weinbrecht looked for upon arriving in Harrisonburg was a Starbucks.

"The coffee is perfect, and the people are always friendly," Weinbrecht said.

Local independent coffeehouses have yet to feel an impact from the multimillion-dollar competitor, according to area businesses.

Martha Soden, a barista at the Daily Grind, said their business has been consistent. Chris Clark, owner of the Artful Dodger, said he has not

noticed a decline in customers because it caters to a different crowd with its eclectic décor complete with retro couches and vintage televisions.

"Something unique and different is what we are," Clark said.

Some new vendors to the Valley at Harrisonburg Crossing include Bed, Bath and Beyond, PETCO and Michael's Arts and Crafts. The stores provide a variety of items hard to find elsewhere.

"There wasn't really any place to get the stuff you can find at Bed, Bath and

see CENTER, page 8

KIRSTY NICOLICH  
photo editor

Seniors Julie Stoessel, left, and Adam Enatsky walk from store to store at Harrisonburg Crossing. The new shopping center offers a variety of stores close to campus for student shoppers, as well as the community.

## Recent graduate, 23, dies

BY TONI DUNCAN  
news editor

A JMU graduate died Aug. 3 in the Chapel Hill, N.C. area.

Stockton Lucas "Luke" Wright '03 ended his own suffering after dealing with six years of pain from degenerative disk disease. A series of sports injuries in high school caused Wright to suffer from this disease, according to his mother, Betsy Rhodes. He was unable to take pain medication due to stomach problems.



WRIGHT

Born March 22, 1980, he went to Kellam High School in Virginia Beach. He is survived by his mother, stepfather Bernie Rhodes, sister Caroline, a senior at the University of Virginia, sister Jordannah, 8, and brother Jonathan, 6.

Wright graduated with honors in May, majoring in interdisciplinary social science with a concentration in political science/economics. He also minored in history.

Described by his mother as a man that had a "strong faith, [was] fearless, deeply intelligent, kind and fun loving," Wright was very involved at JMU.

He was a member of the history honors fraternity Phi Alpha Theta. During his freshman year, before the debilitating back problems, he played intramural sports. He also was active in Interscholastic Fellowship and led a bible study.

"He absolutely loved his JMU years," Betsy Rhodes said. "He often said it was the best time of his life."

She said that he applied to

see WRIGHT, page 6

## JMU Students Challenge



photo illustration by JESSICA TAYLOR/art director

## BOV's ECP decision makes national news, thrusts school into spotlight

BY TONI DUNCAN  
news editor

With the debate over the distribution of the emergency contraceptive pill and the controversy over a sexual awareness event, Sexfest, JMU received much national attention over the summer.

Articles covering these events were published in *The Washington Post*, *The Washington Times*, *The Richmond-Times Dispatch*, *The Daily News-Record* and college newspapers among others, according to junior Krissy Schnebel who led the student protest against the Board of Visitors' April 18 decision. The coverage also was broadcast on television.

Schnebel started a petition asking the board to reverse its decision and allow the University Health Center to distribute ECPs. More than 3,000 stu-

dents signed the petition, and the Student Government Association passed a Bill of Opinion on the issue.

Amidst this debate, Reality Educators Advocating Campus Health, Campus Assault Response, One in Four and EQUAL sponsored Sexfest 2003 April 26.

"We wanted an open forum where students could learn about sexual responsibility and raise the awareness of sexual issues such as pregnancy, rape and assault," senior Lisa Tawil said in the April 28 issue of *The Breeze*.

When Virginia Delegate Robert Marshall, one of the people who asked the board to make the ECP decision, heard about Sexfest, he asked President Linwood Rose to step down from his position, according to a May 6 issue of the *News-Record*. According to the article, Marshall said, "Frankly, I think he should resign."

However, "in a letter written later in the day, Marshall did not include his statement that Rose should resign," according to the article.

Marshall later defended his statement on Fox News Channel's "DaySide with Linda Vester."

Schnebel, junior Matt Gray, SGA director of information and technology, and senior Drew Wilson, editor in chief of *The Breeze*, were invited to New York to discuss Sexfest and sexual issues on the live talk show.

Schnebel defended Sexfest, emphasizing its importance in teaching sexual responsibility.

Gray, however, said that the material would have been better presented in a classroom setting.

Marshall, who appeared as a guest via satellite from Washington, D.C.,

see ATTENTION, page 4

## Board doesn't address ECPs at meeting

BY TONI DUNCAN  
news editor

While the Board of Visitors did not address the distribution of the emergency contraceptive pill in its June 6 meeting, the members discussed other issues that impact student fees and services.

Prior to the full meeting, Student Government Association President Levar Stoney, spoke to the board's Education and Student Life Committee. He presented the SGA Bill of Opinion to the members, asking them to reverse their April 18 decision on halting the distribution of ECPs from the University Health Center.

Stoney said he wanted to show the board that more than 3,000 students signed the petition and that their voices should be heard.

However, no action was taken on this appeal.

The motion to remove race from JMU application forms was tabled with a 9-4 vote, according to the Summary of Action by the board.

Some members had reservations about voting, wanting to wait until they received advice from the attorney general and for the rulings by the Supreme Court, according to the press release.

In the President's Report, JMU President Linwood Rose addressed the meeting regarding finances. He said that

see MEETING, page 4

## Making the move

KIRSTY NICOLICH  
photo editor

Freshman Allison Brooks, center, and her parents carry items into Garber Hall Wednesday during the freshman move-in day.



## Bus schedules altered to help students

Construction, shopping center among reasons for adjustment

BY KELLY JASPER  
news editor

In response to student demand, campus construction and the new Harrisonburg Crossing shopping center, Harrisonburg Transit has revamped its bus routes to work with students' needs.

"We try to be flexible and adjust when we need to adjust," Vicki Conley, Harrisonburg transit superintendent, said.

According to Conley, the schedule undergoes changes every semester and over summer and winter breaks.

## Routes 1-5

According to the Harrisonburg

Transit fall semester bus route schedule, Routes 1 through 5 are city routes and run year-round on weekdays and Saturdays. These routes run from campus to off-campus housing apartments and throughout Harrisonburg.

## The Shopper

The Shopper is a new route which runs continuously on weekdays from 7 a.m. to 7 p.m. and Saturdays from 9 a.m. to 6 p.m. with no set stop times. Conley said that the route operates continuously because of varying degrees of traffic congestion throughout the day, which would prevent the bus from reaching its destination at

To view the new bus schedule, click on the link in the sidebar on the right.

MARC CHOI/graphics editor

a set time.

She added that The Shopper ideally will complete a loop every half hour and on busy shopping days, two buses will operate heading in opposite directions. Stops include Harrisonburg Crossing at Wal-Mart and Barnes & Noble, Valley Mall at Peebles, Lowe's, Big

see SCHEDULE, page 4



## TABLE OF CONTENTS

<b>NEWS</b>	
While you were out...	3
Revamped SGA	3
Web site unveiled	3
Dean awarded hospitality award	6
Private donations reach new high	8
<b>OPINION</b>	
Darts & pats	10
House editorial	10
House cartoon	10
"Pigs and pearls"	10
Breeze Reader's View	13
Breeze Spotlight	14
<b>LEISURE</b>	
Crossword	16
Horoscopes	16
<b>FOCUS</b>	
title here	17
<b>STYLE</b>	
Welcome back weekend of entertainment	19
Fall TV preview	19
Fashion Boss	20
Summer movies reviewed	22
<b>SPORTS</b>	
Women's soccer preview	25
Men's soccer preview	25
Kim enjoys pro success	25
Miller bounces to UNC	26

## DUKE DAYS Events Calendar

MONDAY, AUG. 25 - WEDNESDAY AUG. 27, 2003

### Monday, Aug. 25

• The first day of classes begin.

### Wednesday, Aug. 27

• William R. Alexander of the physics department will sponsor a public viewing of the 2003 Mars Opposition. Telescopes will be set up on the Quad from 10 p.m. to midnight.

**Publicize your group or organization.**

**Submit a DUKE DAYS Event!**

Submitting events to the DUKE DAYS Events Calendar:

Contact Stephen at [stephen@jmu.edu](mailto:stephen@jmu.edu) two days prior to the issue date you would like your event to be published. Please try to limit the event description to no more than 50 words.



DREW WILSON  
senior photographer

**Freshman tail-back Antoine Bolton rushes during a practice drill last week. JMU opens its season at home Saturday against Liberty University. Check out The Breeze's 2003 football preview insert, coming in Thursday's issue.**

## CORRECTIONS

■ The Telecom office telephone number is (540) 568-3350. This information was incorrectly listed in *The Breeze* 2003 Business Directory.

■ A May 1 letter to the editor regarding the Catholic Campus Ministry contained inaccurate information.

## POLICE LOG

By STEPHEN ATWELL  
assistant news editor

An unknown suspect(s) tried to gain access to an ATM by damaging the storage room door and forcing open an A/C vent at the Commonwealth One ATM in G-lot Aug. 10 at 5:39 p.m. The suspect(s) failed to gain entry. The case currently is under investigation.

In other matters, campus police report the following:

**Driving Under the Influence**  
Non-student Michael T. Bruner, 30, of Harrisonburg was arrested and charged with driving under the influence on Port Republic Road and Bluestone Drive Aug. 4 at 11:38 p.m.

**Property Damage**  
A JMU employee reported an unknown person(s) removed a weight used to prop open a door and dropped it off the balcony causing damage to a seat in Wilson Hall Aug. 7 at 10:45 a.m.

A JMU employee reported an unknown person(s) damaged a fourth floor window with a projectile at Warren Hall between Aug. 14 at 5 p.m. and Aug. 15 at 6 a.m.

An unknown vehicle scraped the driver side from the front door to the rear quarter panel causing damage Aug. 18 in the parking deck between 11 a.m. and 2 p.m.

**Petty Larceny**  
A JMU employee reported the larceny of a parking hang tag in E-lot Aug. 5 between 7:45 a.m. and 12:45 p.m.

Staff personnel reported the larceny of a parking hang tag from the Gibbons Hall loading dock Aug. 20 between 2:30 and 3 p.m.

## WEATHER



**Today**  
Isolated T-Storms  
High 86 Low 66

<b>Tuesday</b>	<b>Thursday</b>
Isolated T-Storms 88/66	Isolated T-Storms 85/66
<b>Wednesday</b>	<b>Friday</b>
Isolated T-Storms 89/65	Isolated T-Storms 86/64

## MARKET WATCH

As of close on Friday, Aug. 22, 2003

<b>DOW JONES</b>	<b>AMEX</b>
-28.59	-5.18
close: 2666.83	close: 968.93
<b>NASDAQ</b>	<b>S&amp;P 500</b>
-12.23	-10.21
close: 1765.32	close: 993.06

## CONTACT INFORMATION

*The Breeze* is published Monday and Thursday mornings and distributed throughout James Madison University and the local Harrisonburg community. Comments and complaints should be addressed to Drew Wilson, editor.

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## MISSION

*The Breeze*, the student-run newspaper of James Madison University, serves student and faculty readership by reporting news involving the campus and local community. *The Breeze* strives to be impartial and fair in its reporting and firmly believes in its First Amendment rights.

## ADVERTISING STAFF

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## CLASSIFIEDS

■ How to place a classified: Come to The Breeze office weekdays between 8 a.m. and 5 p.m.  
■ Cost: \$3.00 for the first 10 words, \$2 for each additional 10 words; boxed classified, \$10 per column inch.  
■ Deadlines: noon Friday for Monday issue, noon Tuesday for Thursday issue.  
■ Classifieds must be paid in advance in The Breeze office.

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## ATTENTION!

Men's basketball volunteer student managers for the 2003-2004 season. Interested students should contact Andy Hinson, Assistant Coach

540.568.3350 for more information

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## Student Friendly

SGA Web site now caters to students "not particularly ... active in SGA."

see story below

# NEWS

"I'm 99 percent sure the deck was massively overloaded."

JORDAN ROHRER

majority owner, Village at Forest Hills, LLC.

see story below

## AROUND CAMPUS

### Library cell phone policy creates new 'quiet zones'

In an effort to create a better studying environment, a new noise and cell phone policy is in effect now at Carrier Library.

Cell phones must be turned off or on vibrate when in the library. If cell phone use is necessary, they may be used in either the vestibule outside the lobby doors, in the main lobby or in enclosed stairways.

There also are designated quiet zones in which there is no talking. All other areas of the library are called Considerate zones. Students in these areas are allowed to have conversations at a moderate noise level. For a list of the designated areas students should visit the library Web site [www.lib.jmu.edu](http://www.lib.jmu.edu)

### Ph.D. program offered in assessment, measurement

The redesignation of JMU's doctoral program in assessment and measurement has been approved from a Psy.D. to a Ph.D. program, according to a July 31 press release.

It is the university's second Ph.D., or doctor of philosophy, program, in which 12 students will be enrolled this fall, according to the press release.

## IN THE VALLEY

### School Board to discuss campus firearm law

**HARRISONBURG**—Harrisonburg's school board will discuss its campus weapons policy Sept. 16 in response to a clarification in state law that permits firearms to be kept in a sealed container, namely a locked vehicle trunk, on school grounds.

"Rockingham County has steadfastly maintained the state constitution gives it the ability to keep any weapons off campus," according to an Aug. 20 story in the *Daily News-Record*.

Both Augusta County and Charlottesville have voted to conform with the law's new clarification, for which the General Assembly voted 104-0.

### Air quality agreement to reduce park haze

**SHENANDOAH**—The mountaintop views from Shenandoah National Park, severely obscured for years by a polluted haze, may improve under an air quality agreement reached with the Environmental Protection Agency, officials with the National Park Service said according to an Aug. 23 article in *The Washington Post*.

Under the terms of an Aug. 20 court agreement between the EPA and Environmental Defense, an advocacy group, the federal agency must issue rules requiring limits on emissions from older power plants and industrial sources believed to contribute to haze at several national park properties, according to the article.

## ACROSS THE NATION

### McCain says Iraq needs more money, troops

**WASHINGTON, D.C.**—Sen. John McCain, R-Ariz., said after visiting Baghdad last week that President George W. Bush needs to level with the public about the need for more U.S. troops, as well as more spending to make postwar Iraq peaceful for democracy, according to an Aug. 23 article in *The Washington Post*.

"We need to tell the American people directly, and I think they'll support it," McCain said from Islamabad, Pakistan in the article. "We must win this conflict. We need a lot more military, and I'm convinced we need to spend a lot more money."

# While you were out ...

## Fire rages in local carpet warehouse

BY KELLY JASPER  
news editor

Eagle Carpet, which does business with student housing apartments and many of the new businesses opening in Harrisonburg, suffered approximately \$500,000 in damages due to a June 21 electrical fire, according to owner Rodney Eagle.

Eagle, candidate for the state Senate and former mayor of Harrisonburg, said a warehouse located on the corner of Port Republic Road and Peach Grove Avenue, storing carpet and equipment was destroyed in the fire.

However, Eagle said, the store was only shut down for about one day and was able to keep its business commitments.

"I've been overwhelmed by the support and generosity from the community," Eagle said. "I've had competitors call and offer up warehouse space and equipment. They've offered to do what they can to help."

According to Eagle, he received support that enabled his business to replace most materials and function normally, despite the inconvenience of having to rent new storage facilities on the

other side of town.

As a result of the fire, Eagle said he "seriously considered" withdrawing from the race for Virginia state Senate District 26 seat against Mark Obenshain, a Harrisonburg lawyer and former Board of Visitors member. "Without the great support I received from the community, my family, friends and co-workers, I probably would have pulled out," Eagle said.

According to Fire Marshall Alan Miller, a two-day investigation revealed that the fire was caused by a short in an electrical light circuit.

The fire, Miller said, appeared to have started near an electrical panel at the front side of the warehouse, which is located between a small shed and the business' office.

Eagle said that the fire likely started about 6:15 p.m. Saturday and probably burned for "quite some time" before it was noticed and a call was made to the fire department. According to the fire department Web site, firefighters remained on the scene until 5:45 a.m. Sunday.

Plans for a new replacement building in the same location have been submitted to the city, Eagle said, and he hopes to receive a building permit in the upcoming weeks.



LAURA DEAN/photo editor

Harrisonburg firefighters use a high-pressure hose June 21 to extinguish a fire at Eagle Carpet. The blaze was the result of a short in an electrical light socket.

## Bringing down the deck: Forest Hills party hospitalizes two

BY KELLY JASPER  
news editor

A townhouse's deck collapsed during a party at 817 Village Lane May 3 in Forest Hills, resulting in the hospitalization of two party-goers.

The Harrisonburg Fire Department, the Harrisonburg Police Department and the Harrisonburg Rescue Squad all responded to the scene. Sophomores Jordan Robinson and Sean Kilkenny were taken by ambulance to Rockingham Memorial Hospital but didn't appear to have life-threatening injuries, according to the May 5 issue of the *Daily News-Record*.

Building official Jud Baldwin said that the deck collapse was a result of structural failure. He said he received estimates that anywhere from 10 to 30 people were on the deck when it collapsed.

"Decks just don't collapse with only 10 people on them," said Jordan Rohrer, majority owner of the Village at Forest Hills, LLC. "I'm 99 percent sure that the deck was massively overloaded."

Rohrer said he was told by onlookers of the party that the deck was so full it would have been impossible to squeeze one more person onto it. "Common sense tells me that the tenants allowed more than 10 people on the deck, in addition to a keg, which is prohibited in the lease."

According to Rohrer, there has been no conclusive evidence to prove that the lease was violated, and no legal action will be taken against the tenants.

The decks were inspected two years ago by an engineer and the building department and, according

to Rohrer, "the results were fine." He said this, in addition to the account of events by onlookers, led him to believe that the deck was stressed beyond its intended purposes.

To prevent any future incidents and ensure the safety of tenants, Rohrer said, eight of the 16 total decks in Forest Hills are being rebuilt and plans exist to rebuild the other eight in the future.

Rohrer added that landlords cannot be at apartments all of the time watching students, so it is important for students to be responsible.

"Students need to abide by their leases and use common sense," he said. "They need to understand that houses aren't built for 200 or 300 people and a keg, and neither is the deck. Don't go asking for trouble."

## Explosion ignites fire in Olde Mill apartment

BY KELLY JASPER  
news editor

An overheated cordless phone and aerosol can were determined to have started a June 3 fire and explosion in Building 23, Apt. A of the Olde Mill Village.

Junior Cory Cilia, who lives next-door to the apartment, called 911 at about 4 p.m. after hearing a loud bang. "It sounded like a car hitting the building," he said, "and smoke was coming out of the window, which had been blown out of its frame."

According to Ron Turner, Olde Mill Village manager, one person was living in the apartment at the time but was not home at the time of the fire.

Turner evacuated tenants from the building when he saw the smoke.

He said residents were able to return to their apartments the same night and damage was not done to any other parts of the building.

Capt. Alan Miller, fire marshal, said the fire was accidental and most likely started when a cordless phone overheated as it was charging. He said this likely ignited materials, such as hair spray, in the room to cause an explosion.

The fire caused about \$45,000 in damage, according to Larry Shifflet, Harrisonburg Police Department Chief, in the June 4 issue of the *Daily News-Record*.

According to Turner, the apartment has been painted and recarpeted, and all damage from the fire now is repaired.

## Rights from wrong



KRISTY NICOLICH/photo editor

Levar Stoney, Student Government Association president, second from right, and JMU and Harrisonburg policemen travel door-to-door Aug. 21 talking to Forest Hills residents. They informed students of their rights concerning alcoholic beverages and parties. "There was a very good response," Stoney said. "People were open to the education aspect and asked questions."

## Revamped SGA Web site unveiled

BY DAVE NORMAN  
staff writer

The Student Government Association unveiled its new Web site for the 2003-'04 school year last Tuesday.

"The SGA decided that it was finally time to create a better resource for the students, as the format of the previous SGA site had been in use for the last few years," said senior Brian Nido, vice president of student affairs.

Junior Tom Culligan, SGA chief of staff, said, "The Web site is redesigned to better serve JMU students and should be an excellent service for anyone looking to find out about SGA programs, projects and service for students. The new site has changed in style, structure and content and is now more aimed at all students, not primarily those active in SGA."

The new site allows users to access information on "what SGA does and how it operates."

The site also contains pictures and e-mail addresses of the executive council and staff. The site also has information for students seeking to get involved in a leadership position at JMU.

Sophomore Matt Taylor, director of information technology for SGA, designed and created the new Web site. "Overall the design is more attractive and also more compatible between Internet browser versions and screen resolutions," he said.

According to Taylor, "The new site now has information logically grouped and prioritized so that important information is never difficult to access. [The Web site] also has a totally redone navigational toolbar and is better organized to be clear and concise for the students."

The new site also follows general accessibility guidelines so that people with disabilities can access and utilize

see WEB SITE, page 6



# MEETING: Board avoids pill discussion

MEETING, from page 1

"comparing Virginia institutions to national averages or to peer groups ... we do have a system of higher education that is underfunded."

However, JMU has met all of the state's financial management standards, according to Rose.

Rose said he supports the State Council of Higher Education's idea to make a 1 percent tuition reserve as a rainy day fund. This is to "not let economic conditions drive our policy," Rose said.

Rose also said that the commencement planners will find "ways to accommodate all college ceremonies" in an indoor facility next year. Last May, College of Education, College of Integrated Science and

Technology and College of Arts & Letters students were unable to do the traditional graduation walk because of inclement weather. However, a make-up ceremony was conducted several weeks later for those who wished to walk.

Mark Warner, vice president of student affairs, commended the SGA for a great academic year.

Mark Obenshain, chair of the Education and Student Life committee, also commended the SGA for its efforts this year especially in regards to the ECP issue.

He said the SGA "encouraged a great deal of debate on and off the university campus. I think they should be commended for motivating that discussion."

Junior Tim Brooks, student

member of the BOV, said that Sexfest 2003, an event that took place April 26, and its national publicity were valuable to JMU.

Next, a guest speaker discussed ways of bringing a better understanding of James Madison and his role in founding this country. Philip Bilgler, a JMU graduate and historian, recommended that students become more exposed to James Madison and the Constitution.

He also wants to continue to build on JMU's curriculum, saying that "when scholars are on campus, make sure students have access (to them)."

The meeting then progressed to budgetary issues. According to the press release, the BOV approved an operating budget of \$242.1 million for the 2003-'04 budget year. This



KHALIL GARRIOTT/senior photographer

Members of the JMU Board of Visitors convene June 6 to discuss finances, building projects and budgets. However, the board did not discuss re-voting on the ECP issue.

is an increase of 4.6 percent from last year's budget of \$231.4 million.

Charlie King, senior vice president for administration and finance, presented the timetables for future projects.

These projects will be using funds of about \$100 million from the bond passed last fall.

"Harrison Hall is the first bond project we'll get," King said. The renovation is taking place during this school year.

King said they are working to reorganize staff and programs to make them more cost efficient. However, he said that, while they are working with less funds, they are "not taking out critical services."

## ATTENTION: Schnebel takes ECP discussion to national level

ATTENTION, from page 1

defended his position against Sexfest.

"We got a lot of positive feedback from the audience in New York," Schnebel said. She said that most of the people seemed open to the discussion, no matter what side they were on.

JMU was shown in other mediums as well.

According to SGA President Levar Stoney, he and Schnebel were interviewed on many radio stations across Virginia.

Time magazine published an article that also dealt with the controversies.

Schnebel said the November issue of Glamour magazine will mention the ECP issue as well.

Stoney addressed the Education and Student Life

*"We got a lot of positive feedback from the audience in New York."*

— Krissy Schnebel junior

committee at the June 6 BOV meeting where he presented the SGA Bill of Opinion on the ECP issue.

The decision was not reversed, but Stoney said he plans on continuing to address the issue.

"We are going to fight this. The student voices weren't heard," he said.

Stoney also said he will be present at the next BOV meeting in October and every meeting thereafter until the decision is reversed.

Fred Hilton, director of media relations, said this attention "comes and goes quickly. There are no lasting impressions on JMU."

Instead he emphasizes the national rankings JMU gets yearly for academics and student services.

Schnebel said that all the debating and protesting was done in a calm, respectful manner. She said this shows that students will stand up for what they believe. "This attention put JMU in a most positive light," she said. "People can look at the students and see how we support each other, and that we can act professionally."

## SCHEDULE: New bus routes geared to suite students better

SCHEDULE, from page 1

Kmart, Regal Theater, Stone Gate Apartments, Sunchase Apartments and Godwin Hall.

The Shopper runs only when JMU is in session.

### ICS I and ICS II

Inner Campus Shuttle routes operate only when JMU is in session and run between various campus locations.

According to Conley, ICS I has undergone only minor changes, while ICS II now goes to the Art Studio.

### Routes 6-10

Routes 6 through 10 run between off-campus housing apartments and on-campus stops. The routes run only when JMU is in session.

Routes A, B, C, J, M

and U

The new lettered routes are evening and night routes that run between campus and off-campus housing apartments.

Even though there are now six lettered night routes instead of the previous three, the routes did not double, Conley said. Routes A, B and C replaced routes 10, 11 and 12 while routes J, M and U pick up the late night routes that 10, 11 and 12 completed.

Routes A and B operate every night of the week, while Route C runs Monday through Saturday nights. Routes J, M and U operate only Friday and Saturday nights, and run continuously until 3 a.m.

Sophomore Beth Myers said the schedule seemed simpler, and the new bus

routes would be good for students because they offer more ways to get off campus with the new stops.

"It's also awesome that the late buses run until 3 in the morning. That'll help students get back home," she added.

Senior Kristina Ryden said she had problems finding routes to get from South View apartments to the Integrated Science and Technology building.

"It's not cool when you have so many difficulties even reading the schedule that you can't even find a bus to get where you have to go," Ryden said.

Students with questions or concerns about the new bus routes should go to the Harrisonburg Transit Web site, [www.hdpt.com](http://www.hdpt.com), or call (540) 432-0492.

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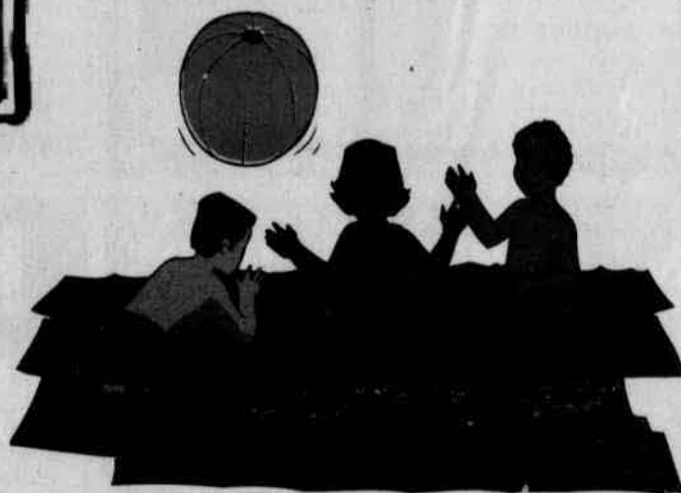
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## Dig right in



President Linwood Rose, left, breaks ground for the Robert and Frances Plecker Athletic Performance Center Friday, June 6. This project cost \$9.8 million, \$7 million of which were raised by private funds. The remaining \$2.8 million comes from JMU reserves — none of the funding is from tax dollars. It is estimated to take a year and a half for the 48,000 square-foot structure to be built.

## Dean honored with hospitality award

BY STEPHANIE SCHREIBMAN  
contributing writer

Although the Howard B. Meek Award is the highest individual recognition that the International Council on Hotel, Restaurant and Institutional Education bestows, recipient Robert Reid, College of Business dean, does not credit his achievement to his own hard work.

Rather, according to an August 7 press release, he believes his selection for the award is a reflection of the combined contributions of his colleagues, "with whom it has been a delight to work."

The Meek Award is selected by the widespread international organization I-CHRIE and is presented annually to a member in recognition of lifetime contributions and outstanding service to hospitality education.

The award is a memorial to the late Howard B. Meek, a pioneer in American hospitality education and the first dean of the School of Hotel Administration at Cornell University, according to the press release.

"I-CHRIE has 1,800 members from 40 different countries. It is very interesting in the sense that you become very aware of different universities operating in different manners, and you appreciate the cultural differences that exist between the different regions," Reid said.

Reid is equally humble when asked about the personal qualities that helped him advance from department head of marketing and hospitality management to dean of the College of Business. He said his prescription for success is "hiring really bright people and letting them do their job and sup-

porting them and letting them do what they do well."

Claire Schmelzer, former I-CHRIE president, finds him praiseworthy. "Dr. Reid is genuine and hardworking. He is a scholar in the truest sense," Schmelzer said. "He is very supportive of his faculty and staff at JMU. He is also very well respected by the business community as well as within the hospitality industry."

Reginald Foucar-Szocki, department head of marketing and hospitality management, said, "Dr. Reid is someone who finds the best in people and with that attempts to make what is good in people even better. He is truly a team player and someone who believes in collaboration."

There is no bad idea with Dr. Reid. You're not criticized for having a bad idea; try it and if it works, great, and if not, next

time," Foucar-Szocki said.

The Meek Award is not the first honor bestowed upon Reid. He was selected as the first J. Willard Marriott Professor of Hospitality and Tourism.

Reid's dedication to hospitality education is clearly not only in his prestigious recognitions, but his zealous involvement as well. Reid participates in a variety of activities involving hospitality management, including teaching and writing. He has conducted many professional workshops and seminars, focusing on topics related to marketing or operational aspects of hotels and restaurants.

When asked for advice for students pursuing careers in hospitality management, Reid preaches what he practices. "Work hard on what the organization's priorities are and don't be concerned with who gets the credit."

## WEB SITE: Structure, style recently updated

WEB SITE, from page 3

the new site also, Taylor said.

"[The Web site] also represents the changing face of our organization — for the first time this year, we are operating under a newly revised constitution, have a new executive council and executive staff in place, a new office that opens this week in Taylor 203 and a more active agenda for the student body than ever before," Culligan said.

Students who visited the new Web page had positive things to say. Senior Will Tragert said, "The new SGA page seems to be much more visually appealing and easier to navigate."

According to junior Sara Cichocki, "All of the informa-

tion is neat and orderly. It also looks familiar in a good way, because it follows the format of the JMU Web site."

For the first time last spring, the SGA elections allowed online voting, which increased the amount of voters by roughly 8 percent, according to the April 14 issue of *The Breeze* from after last year's elections.

"The SGA realized that the Web is a great avenue to make materials and opportunities available to the students," Nido said.

Culligan said he invites everyone to peruse the new site. "I'd encourage every student to visit us on the Web at <http://sga.jmu.edu> or follow the link on the student gateway page of the JMU Web site," Culligan said.

## WRIGHT: Close friends, family remember alumnus

WRIGHT, from page 1

JMU on early admissions since this was the only school in which he wanted to enroll.

Prior to the pain, Wright loved skateboarding, tennis and "loved, loved surfing," Betsy Rhodes said.

He also enjoyed good films and getting into lengthy discussions on many topics.

Former roommate Zach Taylor '03 said Wright would "debate everything from sports to social welfare issues to religion."

"We would be having these heated and deep conversations and people would be getting fired up and all of a sudden Luke would burst out with some random humor and completely break the ice," Taylor said.

He also was known for making people feel comfortable in all situations, often using humor, Taylor said. "I can honestly say the hardest

times I have ever laughed were with Luke," Taylor said.

This summer, Wright moved to Chapel Hill, N.C. He planned studying theology as a graduate student at the University of North Carolina.

From Wright's tragedy, Betsy Rhodes is asking students to not keep quiet. "This action could have been prevented," she said.

Betsy Rhodes said that students should tell someone if they know a friend is depressed. She added that it is unnecessary to be stubborn and grin and bear pain when family and friends want to help and offer support.

Betsy Rhodes said she appreciates the support she receives from students and professors and would love for students to send any memories of Luke because "that is all [she] has now."

Condolences and stories can be sent to Betsy Wright-Rhodes at [lofaith@Quik.com](mailto:lofaith@Quik.com).

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5:00 p.m. George Mason vs. Charlotte

7:30 p.m. JMU vs. STONY BROOK

SATURDAY, AUGUST 30

6:00 p.m. FOOTBALL DUKES vs. LIBERTY

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## CENTER: New shopping alternatives available

CENTER, from page 1

Beyond," sophomore Jen Gleason said.

Others feel the competition the shopping center brings will be good for businesses. "The competition between Home Depot and Lowe's is always a good thing," said Wanda Willis, a Harrisonburg resident. Willis also said she enjoys having the extra restaurants the center has brought.

One restaurant debuting in Harrisonburg Crossing is O'Charley's. According to Les Lockhart, vice president of real estate development at O'Charley's, the restaurant will feature 278 seats and 46 bar seats. It is due to open October 7.

According to a March 1 press release from the Harrisonburg Department of Economic Development, a deal was finished Feb. 28, 2002 for construction. The plans called for a "retail power center" to be

built on 47 acres of land. The project yielded an investment projection of \$48 million.

The Wal-Mart at Valley Mall closed May 20. According to Mark Bowden, marketing director for the Valley Mall, the loss of the "bargain shoppers" to the new center has not hindered overall sales at the mall.

"[Wal-Mart] leaving the mall has opened up opportunities for us to bring in a better anchor more suitable to a mall environment," Bowden said.

Simon Malls, which owns Valley Mall, is in negotiation with Wal-Mart to buy the space or have Wal-Mart lease it out.

Having just recently opened, Harrisonburg Crossing adds convenience, a variety of eateries and contributes dynamically to the local economy. "It definitely shows how much Harrisonburg is growing," Lankster said.

## Private donations reach new high

BY MELISSA MANTTINGLY  
contributing writer

An increase of \$3.5 million in cash and private donations reaching a total of \$9.8 million, up from the previous year's \$6.45 million, made 2002-'03 a record-breaking year in JMU fund raising.

The two largest donations came from Charles E. Estes, who donated \$2.5 million, and \$2 million from Robert and Frances Plecker. These are the largest single private donations in school history, which added to the record-breaking total.

Donations from Estes will go toward a new building on campus, the Dorothy Thomasson Estes Center for Theatre and Dance. Dorothy, his late wife, was a member of the JMU Class of 1945.

This donation, in addition to \$2.5 million in private donations, will be added to the \$29.8 million approved

for construction in the bond referendum last fall, according to an Aug. 6 press release.

The Center for Theatre and Dance will be located on the corner of Main Street and Grace Street where Anthony-Seeger Hall currently sits. Anthony-Seeger will be torn down, but no set date for demolition currently exists, according to William Buck, dean of the College of Arts & Letters.

The center will house 108,490 square feet of classrooms, offices, dance studios and rehearsal space, "where students can experiment with their work," Buck said. The building also will feature a 450-seat theatre, according to the press release.

According to Cindy Mooy, news bureau manager for the office of media relations, "plans for building the center are still very much on the drawing board," and no date has been set for break-

ing ground and completion.

The Pleckers have been longtime supporters of JMU athletics, according to the summer 2003 issue of "Montpelier." Robert Plecker is a member of the Duke Club Board of Directors.

Their donation will go toward the \$9.8 million Robert and Frances Plecker Athletic Performance Center.

The athletic performance center will sit past the east end zone of Bridgeforth Stadium.

Of the \$9.8 million, about \$7 million was raised in private funds. The center will offer an "academic support area" for student athletes from all 28 sports offered at JMU, a sports-medicine complex and a new football locker room in addition to new meeting rooms and coaches' offices, according to the press release.

Completion of the 48,000 square foot athletic center is

targeted for a year and half.

Six million dollars in private donations have been allocated to the "university's general development," and \$3.8 million to the athletics, including gifts to the athletic performance center, according to the press release.

"We're very gratified to see totals like these, particularly in a time when fund-raising efforts nationally are struggling," said Thomas Piazze Jr., interim vice president for university advancement, in the press release.

In 2002, charitable donations increased nationally by only 1 percent from the previous year, according to the American Association of Fund Raising Council.

JMU's good fortune in the last year was "clear evidence of the great loyalty of JMU's alumni, students' parents, friends and corporate partners," Piazze said in the press release.

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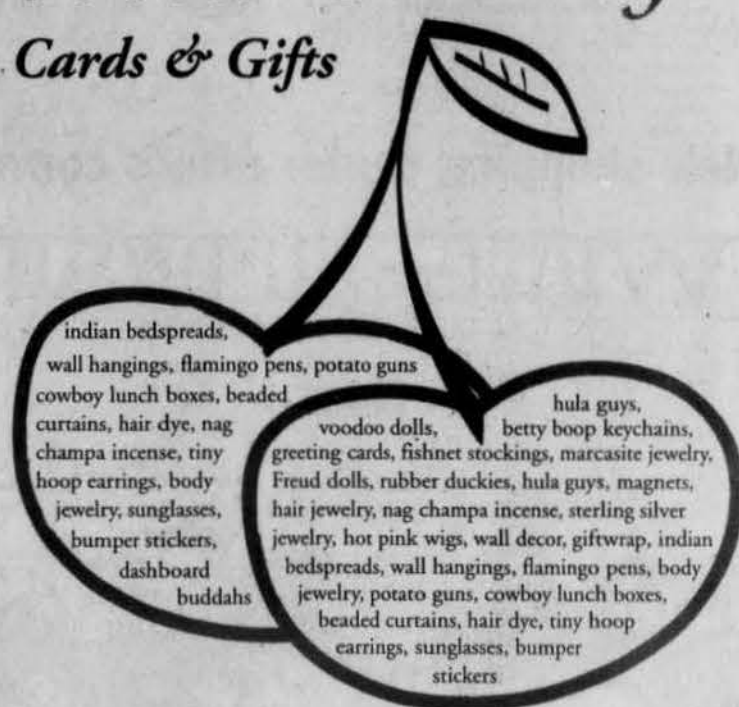
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If the statement "bigger is better" is the American way, then the new Harrisonburg Crossing is everything that an American could want in a shopping center.

see house editorial, below

# OPINION

## HOUSE EDITORIAL

### New shopping center offers convenience to consumers, but at a cost



JMU students arrived in Harrisonburg last week and beheld a new neighbor next to campus — the Harrisonburg Crossing shopping center. This new complex offers more choices and convenience for the college consumer, but also results in some negative effects that may not be as immediately noticeable as the large parking lot or the new stores.

If the statement "bigger is better" is the American way, then the new Harrisonburg Crossing is everything that an American could want in a shopping center. Forget that small, old Wal-Mart at the Simon Valley Mall that was only open until midnight. That store was sufficient for the 1990s, but this is the 21st century.

The new Super Wal-Mart offers more of everything — space, products and extras. If buying all of one's groceries and household goods from Wal-Mart is not enough, now one can order food from the in-house McDonalds and buy gas as well. Plus, there are several bins of cheap DVDs that are perfect for a late-night bonding experience with one's roommates. There is nothing that creates stronger friendships than trying to find a worthwhile movie for under \$6.

But Harrisonburg Crossing is not just Super Wal-Mart. There also is a Home Depot, which looks a lot like an orange version of the Lowe's store that sits all alone behind the Four Points Sheraton Hotel. Now those who can swing a hammer or install household appliances have a choice between a blue store and an orange store. Competition is a good thing.

Across the large expanse of black asphalt is the crown jewel of the new shopping center — Barnes & Noble. Those who love books, those who simply read books or those who have grown dependent upon Starbucks coffee can all find something in Harrisonburg's newest bookstore. Anyone who wants to know what a bookstore looks like without being draped in purple and gold should visit Barnes & Noble.

Next to Barnes & Noble is Bed, Bath and Beyond. This store gives off the impression

of having been created specifically for college students and their temporary lifestyles. If you need a cheap anything for your dorm and don't plan on keeping it after May, this store can help you.

Circuit City and Staples have new, larger stores at Harrisonburg Crossing, but this is not a gain for Harrisonburg. Both stores simply moved from their previous locations next to Toys "R" Us.

For all of the flashy glamour of new stores, carpet and automatic doors that work, however, the traffic is terrible. The new stoplights on Reservoir Street, Evelyn Byrd Avenue and Burgess Road have turned once useful shortcuts into quagmires.

The convenience of one-stop shopping also masks the ugly reality of a zero-sum economy. If JMU students begin to buy groceries at Super Wal-Mart, Food Lion and Kroger will suffer. Food Lion has responded by now accepting FLEX. Super Wal-Mart is open 24 hours a day, however, which seems to fit the JMU lifestyle more than a store that closes at 11 p.m. People who shop at Home Depot also are not going to be shopping at Lowe's, since both stores offer the same products and services.

One shopping center that JMU students may forget about is the Simon Valley Mall. Having lost Wal-Mart, a successful anchor store, the mall now has a much smaller draw for college students. When everyone believes that everything imaginable can be purchased at Super Wal-Mart, who will spend the time strolling through the mall window shopping?

Harrisonburg Crossing provides unparalleled one-stop shopping for JMU students and Harrisonburg residents. The result of one-stop shopping, however, is a loss of business in stores in other parts of the city, resulting in an eventual loss of diversity of consumer choices. Diversity and competition are essentials for a successful free market economy. Since economies without rising populations are zero-sum, however, the arrival of new stores simply means that everyone else will lose.

## DARTS & PATS

E-mail darts and pats to [breesedp@hotmail.com](mailto:breesedp@hotmail.com)

Darts & Pats are submitted anonymously and printed on a space-available basis. Submissions are based upon one person's opinion of a given situation, person or event and do not necessarily reflect the truth.

### Pat...

A "be-a-dear!" pat to my fabulous LAKE ladies for making the beginning of my senior year oh so grand.  
From the L member who loves fiestas, ha ha parties and looks forward to creating the LAKE legacy.

### Dart...

A "now-I-know-the-locals-are-stupid" dart to the rednecks in the big truck who drove off after backing into a small red car Saturday night near South View.  
From a senior who has felt the pain of a hit and run before and thanks you are all scum.

### Pat...

A "thanks-for-being-so-fabulous" pat to the Applebee's waitress who gave all 10 of us a ride in her pickup truck Saturday night.  
From a junior girl who is sorry you hate your job and will remember to tip you for your service next time.

### Dart...

A "thanks-for-reminding-me-that-I-am-jealous" dart to a co-worker for wearing a shirt that I want but can't find.  
From a sophomore who does not appreciate being reminded of his clothing inadequacies.

### Pat...

A "thanks-for-the-JMU-welcome" pat to my hall mates for giving me a reason to use that really small glass I bought in Key West this summer.  
From a sophomore who enjoys those changes in attitudes and changes in latitudes.

### Dart...

A "I-didn't-know-there-were-jerks-at-JMU" dart to the losers who stole our doormat. That cost \$10, and we're poor.  
From four angry girls who feel violated by such a meaningless and trite larceny.

### Pigs and Pearls Truth, accuracy needed in journalism, society

Adam Sharp

As the opinion editor, I thought it would be helpful to provide a guide for those who might like to write columns for *The Breeze*. Enjoy.

This is the introductory paragraph, which sets the tone for the entire essay. You must be assertive and never wimpy. In fact, often it is useful to be aggressive and controversial in the beginning of the essay. An inflammatory opening sentence not only grabs the apathetic readers' attention, it also allows you the freedom to concede some initial assertions. This creates the appearance of being conciliatory while you remain as fiercely partisan as ever.

The second paragraph should be simple, short and direct. Here you ought to state positions, plans, ideas, grievances or wishes that VH1 would stop tormenting us with the sentimental reminiscing of Generation X for the 1980s. Whatever gets said here should be brief.

The presentation of evidence begins here, in the third paragraph. In other words, now you must prove that whatever you briefly and succinctly said in the second paragraph is true. Truth is important because ... well, that's a philosophical question, actually.

What is important in public relations is that you are believable. Truth always will be an afterthought and a casualty in the marketplace and battleground of ideas. The goal is to be believed right now, not a year from now, because no one will care in a year.

Eventually, though, as my parents constantly reminded me, your sins will find you out. If your evidence is faulty, inaccurate, cooked, unjustified or doctored, someone will notice. The British say that evidence is "sexed up" when they want a polite way of saying that someone lied. The Enron and Worldcom scandals occurred after accountants "cooked the books," which is the American term.

I prefer the British expres-

sion. After all, the only time cooking is associated with lying is when guys tell women that dinner was "delicious," while everyone lies about sex. Guys exaggerate occurrences and personal prowess, women tell men that something actually happened or we deny that the event happened at all, especially with "that woman, Miss Lewinsky."

Whether you decide to tell the truth or not also depends on your socioeconomic status. We used to think honesty depended on religion, but that's not the case. If you are a college student, a journalist or someone low on the socioeconomic ladder, I do not recommend that you lie or misrepresent truthful events and statements. Jayson Blair, formerly of *The New York Times*, is my first exhibit. He was fired for writing factually inaccurate news stories, and now his name is worth less than an Iraqi dinar.

If, however, you are wealthy, powerful or in management, there aren't many consequences for lying. In fact, people in these categories are never accused of lying. They merely make imprecise statements. Saying that anyone actually lies can get a person sued for slander, while writing such an accusation results in a libel suit. People with this freedom to bend the truth include former Enron Chairman Kenneth Lay, Arthur Anderson accountants and the current president of the United States.

One might ask why former U.S. President Bill Clinton was accused of lying. The reason is simple — he talked about sex. Not sexual intercourse, remember, but it was sex — and everyone, especially men, will lie about sex. The truth about men and sex is simple to discern — if he tells you about it eagerly, it didn't happen. If he denies it, it happened. Lying about company profits or the nation's security, however, is permitted.

College students cannot fudge the facts for two reasons. One, if you plagiarize a paper

see TRUTH, page 14

## THE BREEZE

### EDITORIAL POLICY

The house editorial reflects the opinion of the editorial board as a whole, and is not necessarily the opinion of any individual staff member of *The Breeze*.

#### Editorial Board:

Drew Wilson  
Alison Fargo  
Adam Sharp

Editor  
Managing Editor  
Opinion Editor

Letters to the editor should be no more than 500 words, columns should be no more than 1,000 words, and both will be published on a space available basis. They must be delivered to *The Breeze* by noon Tuesday or 5 p.m. Friday. The Breeze reserves the right to edit for clarity and space. The opinions in this section do not necessarily reflect the opinion of the newspaper, this staff, or James Madison University.

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Ads manager  
News editor  
News editor  
Asst. news editor  
Opinion editor  
Style editor  
Asst. style editor  
Focus editor  
Sports editor  
Asst. sports editor  
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# Breeze Reader's View

## Advice from former freshman on life, learning in first year

DeanCamp

If you're a JMU student and this is the first article in *The Breeze* that you've ever read, you either took a wrong turn on your regular route to the crossword puzzle, or you are new to this school. If you're the former of the two, the crossword is on page 16, and the answer to seven across is "get a life." However, if you are the latter, a "freshman" if you will, please step into my office. I've got some advice I'd like to share with you.

Being a freshman in college is a lot like being one of those rhesus monkeys with their fists caught in the sugar traps. You voluntarily got into it, you're staying for an indefinite period of time, and occasionally you consider gnawing off your wrist. In fact, the only notable difference between a college freshman and a rhesus monkey is that the college freshman usually goes longer in between showers.

This brings me to my first point — please wear shower shoes in the dorm showers. I chose to ignore this advice throughout my freshman year, and as a result I now suffer from a combination of athlete's foot, herpes, smallpox, chicken pox, cow pox, jaundice, hepatitis G, a heightened sense of smell and an intolerance for after-dinner mints.

Moreover, my academics were inhibited greatly by constant lobbying on the part of the Centers for Disease Control, also known as the CDC. Coincidentally, those were the same three letters that appeared on my report card that semester. In fact, now that I think about it, you might just want to stay away from the dorm showers — and me — altogether.

Also, if you live in a dorm with communal kitchens, you will be surprised to find that the three-panel, illustrated instruc-

tions on most microwavable food items are often too complex for your fellow students inof higher education. At least a few times during the year, the deafening fire alarm will wake you up at 4 a.m. Then you will be forced to evacuate the building and wait outside in your underwear as you and the other residents groggily wish death upon the jerk who decided to put a bowl of Ramen Noodles in the microwave for 75 minutes.

Unless you've attended hate rallies in the past, you probably have not witnessed death threats of this magnitude. One in particular — which has stuck with me for quite a while now — detailed the demise of the responsible party's grandmother via a staple gun. In college dorms, the "fire alarm" actually serves only as a "drunk moron doesn't know how popcorn works" alarm.

Move-in day is another

memorable experience for you and the three types of hallmates. First, the "party animal." The party animal will be pretty easy to pick out because several seconds after his parents leave, he'll be boisterously slurring, "I am a party animal," leaving you all to wonder how he managed to get drunk that quickly and why all your mouthwash bottles are empty.

Later on in the year, he will also be the guy who swears "to God man" that shotgunning a beer before you study will boost your midterm grades by 50 points. He'll back this up with some bogus story about how he aced a test in a class he was failing because he studied while drinking. The truth about this story is that the "test he aced" was actually a credit card application and that the "class he was failing" was actually life.

The second breed of hallmate you will encounter is the "help-

ful dork with the vacuum." He'll be easy to identify because when you arrive on move-in day, he already will have been living in the dorms for a week and a half for reasons unknown — perhaps trumpet camp. He will be eager to help you assemble your loft and, in a matter of minutes, he and your parents will have become best pals.

Eventually, you will realize that his willingness to help is actually pathetic desperation. He will be the only one on the hall who had the foresight to bring a vacuum, and it is because of this one appliance that anybody still talks to him.

The third breed of hallmate you will encounter is the stereotypical "goth kid" of whom I'm sure you've all heard stories. He dresses in black, is rarely seen in well-lit areas and doesn't show up on film. His favorite band's name is usually some combination of the following

words — death, kill, blood, dead, killed, bleed, stain, stained and brood. When I was a freshman, my goth kid's favorite band was called Deathkill Blood Stain Brood. I believe they played mostly classical music.

For the most part, that is all the advice you will need to start your freshman year. However, for your convenience, I've also included a list of things you probably forgot to bring. At any point throughout the following list, feel free to stop reading and kick yourself in a shin — laundry quarters, batteries, a stapler, a staple gun, staples, tape for your posters, underwear, tape for your underwear, a number two pencil, Color Me Badd's Greatest Hits Volume 2 and the new self-titled album from Deathkill Blood Stain Brood.

Dean Camp is a sophomore SMAD major.



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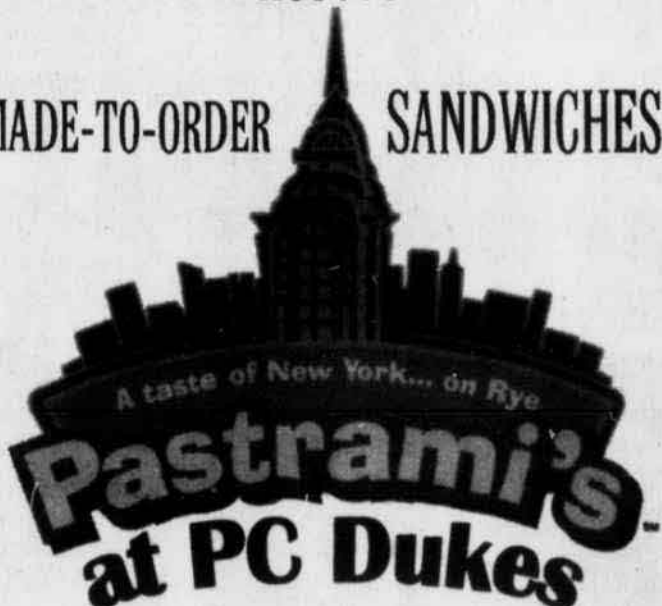
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leads to  
Cowboy boots and  
hats."

Laura Dean

photo editor, "E.L. Fudgie."



"I played on the beach  
Chilled with my 757  
crew  
But missed JMU."

Toni Duncan

news editor, "The Tiger"

breeze  
SPOTLIGHT

JESS TAYLOR/senior photographer



"Would kill for money  
Banished to a cubicle  
Is it August yet?"

Kristen Green

copy editor, "Kro"



"Hot dusty warehouse  
Can't remember my  
birthday  
Vacuum-packed dead  
fish."

Kristy Nicolich

photo editor, "Mikey's Mama"

## Topic: Tell about your summer in a haiku.

## TRUTH: Lack of honesty cheats public, destroys trust in people

TRUTH, from page 10

you could receive a failing grade without the chance to "repeat/forgive." Two, if you lie in a letter to the editor of *The Breeze*, I will think that you are a worthless scumbag who isn't fit to live. Let me explain why.

Journalism is hardly a stable science, and in many ways, it is an art. Journalists, both writers and editors, must walk a fine balance between searching for an elusive "truth" and not

offending groups in the public — some very powerful and influential. If newspapers cannot tell the truth, the public cannot know what it needs to make decisions that are absolutely crucial in a democracy — which leaders are trustworthy and who can be believed.

The editorial pages are just as important, for they provide the public with a platform — or a soapbox — to bring issues to the public's attention and to

attempt to sway public opinion. If letter writers and columnists are untruthful, it not only reflects on the writer, but also on the newspaper. The public also becomes cynical and comes to think that no one can be trusted — a terrible blow to hope for a better future for mankind.

To prevent lies or inaccuracies from appearing in the opinion section of *The Breeze*, there is a new policy regarding letters to the editor. Each letter submitted

should include a full name, address, e-mail address, phone number and a student's academic year and major. I will contact authors at least once to confirm their identities and that they sent the letter.

While I have said many cynical things in this column, I want to make it clear that I will not accept writing with untruthful or unsubstantiated claims. You can say whatever you want about other people, just provide

a citation. Also, I will check your sources, so be sure to eliminate the ones that display a lot of bias.

This is the concluding paragraph. By now, your evidence and logic should have convinced readers that what you said in the second paragraph is true. Now you should restate your thesis and briefly summarize your evidence. It helps to say something witty, too.

A newspaper's editorial pages, like our court system,

serve to produce truth through the dialectic method. Arguments and viewpoints reveal the truth through conflict. Thesis fights antithesis, and the bleeding carcasses produce a synthesis, which is the truth until another antithesis appears. It isn't sexy, but I'll print it as long as it has less than 900 words.

Adam M. Sharp is a junior foreign languages major who accepts all hate mail or other comments at omnilingual@hotmail.com.



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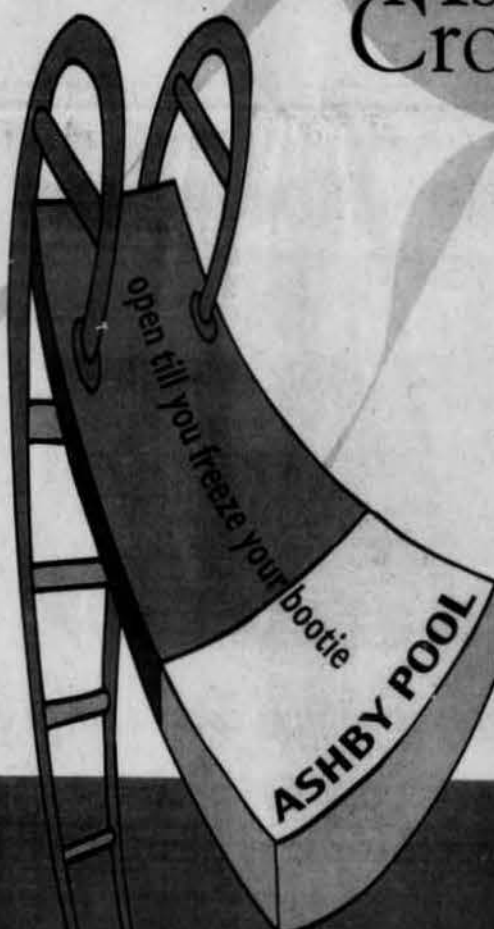
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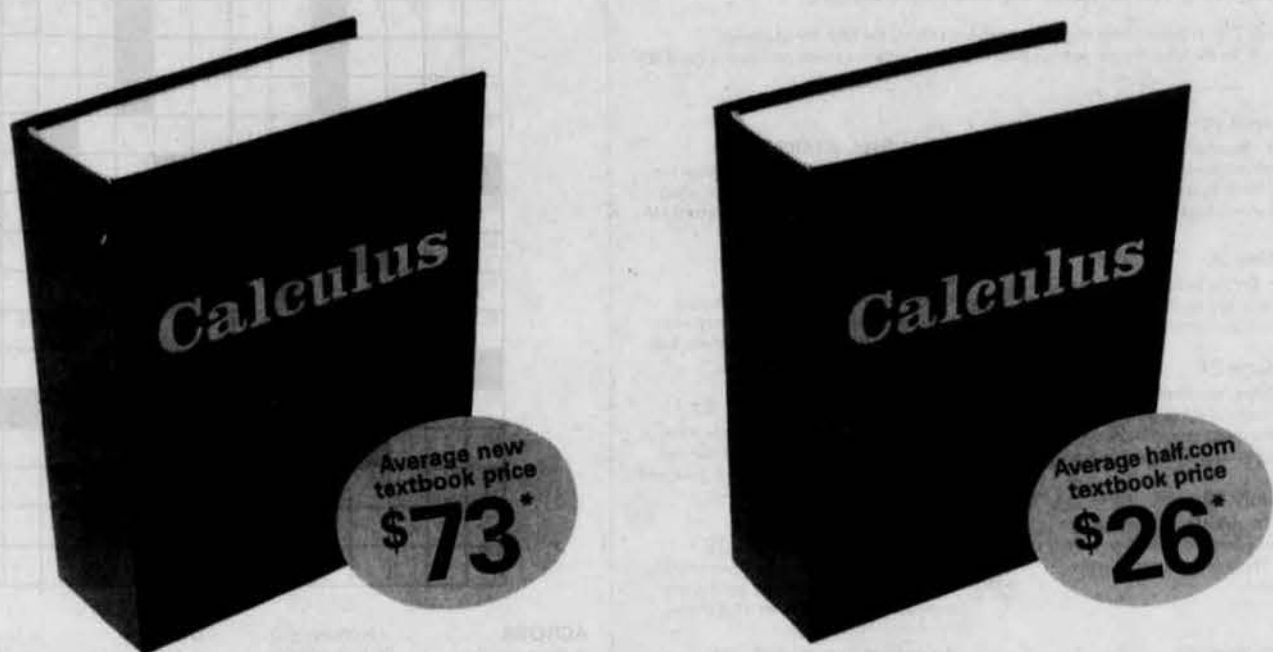


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## HOROSCOPES

Daily rating: 10 is the easiest day, 0 the most challenging.

Today's Birthday (Aug. 25). It doesn't help that your birthday falls on the first day of classes. Unfortunately, that will be the least of your worries today. Go buy some ice cream and have a good cry.

### Aries March 21-April 19



Today is an 8 - Your workload is increasing, but an influential friend will be a big help. All you have to do is ask. Offering baked goods won't hurt either.

### Taurus April 20-May 20



Today is a 5 - Trying to form new relationships today may not work well. Be polite but not forceful. Remember to floss.

### Gemini May 21-June 21



Today is a 5 - You've recently thought of several new ways to spend your money, so you'd better make sure it keeps coming in. Stop being so lazy and get to work.

### Cancer June 22-July 22



Today is a 6 - In order to solve a problem close to home, you may have to go search for answers. The answers may be where you least expect.

### Leo July 23-Aug. 22



Today is a 7 - Things are looking down, but keep your head up. Great days are not too far off.

### Virgo Aug. 23-Sept. 22



Today is an 8 - The time to take control is now. Stop listening to everyone around you and follow your heart. This time, it will lead you right where you want to be.

### Libra Sept. 23-Oct. 22



Today is a 9 - Your special friend from the weekend will make an appearance when you least expect it. Take this opportunity to show your true feelings.

### Scorpio Oct. 23-Nov. 21



Today is a 6 - The situation with your roommate is not going to go away anytime soon. Tell them how you really feel, but try to be nice.

### Sagittarius Nov. 22-Dec. 21



Today is an 8 - You've undergone some profound transformations over the past couple of weeks. It's time to look back and admire how far you've gone.

### Capricorn Dec. 22-Jan. 19



Today is a 7 - Things may not go as expected, but you're in remarkably good spirits anyway. You can always fix it tomorrow.

### Aquarius Jan. 20-Feb. 18



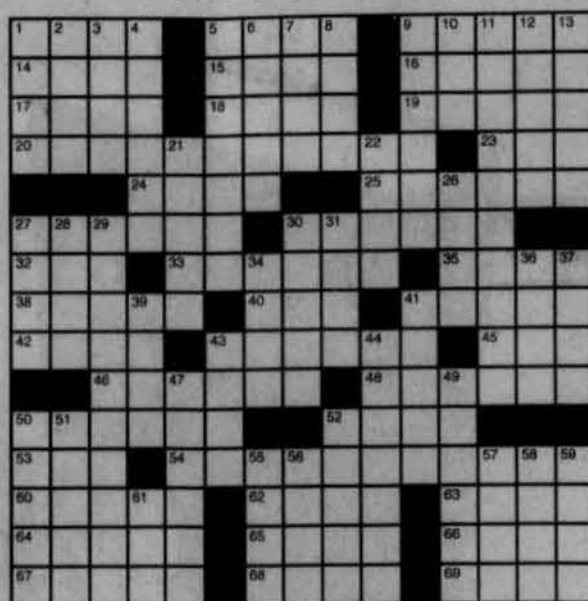
Today is an 8 - Everything seems to be going just right, so just go with the flow. Greet whatever comes your way with open arms.

### Pisces Feb. 19-March 20



Today is a 10 - Could life get any better? Spend time counting your blessings and relishing in the moment. You deserve it.

## CROSSWORD



### ACROSS

- 1 Persian ruler
- 5 Woe is me!
- 9 Offshoot groups
- 14 Vague
- 15 Wry face
- 16 Sierra Nevada lake
- 17 Composer Khachaturian
- 18 Be dull
- 19 Off to one side
- 20 Simon smash, with "The"
- 23 Greek letter
- 24 Singer Tori
- 25 Pulitzer-winning journalist James
- 27 Romes and pippins
- 30 Ageless, in poems
- 32 French dance
- 33 Journalist Bly
- 35 "Das Lied von der"
- 38 New modifier?
- 40 Hail to Horace
- 41 Stellar whale
- 42 Demolish
- 43 Tenzing

### Norkay, e.g.

- 45 Sebaceous cyst
- 46 Fall blooms
- 48 Baltimore pro
- 50 Habit
- 52 Yale alumni
- 53 Tempe sch.
- 54 Simon smash
- 60 Endangered Afr. mammal
- 62 Grand saga
- 63 Imprint clearly
- 64 Oil; pref.
- 65 Stet's opposite
- 66 Poi base
- 67 Put up
- 68 Served perfectly
- 69 Close

### DOWN

- 1 Herring kin
- 2 Mata
- 3 Islamic call to prayer
- 4 Church book
- 5 Writer Bierce
- 6 Roller coaster thrills
- 7 Mystique
- 8 Prophet
- 9 No quitter
- 10 "The Gold Bug" author's initials
- 11 Simon smash
- 12 Trunk
- 13 Insert
- 21 Make scholarly corrections
- 22 Shade source
- 26 Dundee dagger
- 27 Shortened wd.
- 28 Branch of the Amazon
- 29 Simon smash
- 30 Santa's helpers
- 31 Cake layer
- 34 Bert the Cowardly Lion
- 36 Fight for honor
- 37 Anglo-Saxon

## News Quiz!

Did you read *The Breeze*? Try these questions to find out!

1. What is the new Harrisburg shopping center's name? (page 11)

2. What does FRCK stand for? (page 17)

3. Which school did former actor Tom Hanks attend? (page 20)

### Solutions to Last Issue's Puzzle

B	A	S	H	A	L	T	O	P	A	T	T	I					
O	R	C	A	T	E	A	S	A	C	R	E	S					
S	E	A	N	T	A	L	L	R	O	I	L	S					
H	A	N	D	G	U	N	C	O	N	T	R	O					
				I	A	N	S	E	I	N							
M	U	S	C	L	E	B	O	G	S	M	R	S					
A	S	I	A		T	I	A	R	A	Y	E	W					
C	A	M	P	A	I	G	N	F	I	N	A	N	C	E			
A	G	O		S	P	I	E	S		B	A	T	E				
W	E	N		T	A	F	T		H	Y	S	S	O	P			
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# Focus

# First Impressions

*Orientation staff volunteers, lends a helping hand to incoming freshman class as they arrive on campus*

Story by contributing writer Carla Schwartz • Photos by photo editor Laura Dean



The smoothness of freshman move-in day can make or break one's transition into college life. Move-in means unloading cars and carrying boxes up what could be many flights of stairs. It means unpacking, organizing and saying goodbye to families. The process is hardly ever smooth, but having people available to help may be just what freshmen, and their families need to survive the day.

## HISTORY

JMU has run freshman orientation with day-long sessions in June and July and a more extensive program during August since the summer of 1999, according to Steve Grande, associate director of orientation.

"Four years ago, the Summer Springboard portion was referred to as 'Map It,' the August orientation was called 'Pack It,' and the first year was labeled 'Live It,'" Grande said. The orientation staff found that few people understood why these events were referred to as such, though, so they switched to the current names. In the spring of that same year, a group known as orientation volunteers was established. The orientation staff hoped for a more creative name, though, and asked the applicants themselves for ideas. This is how First Year Orientation Guides, or FROGs, were born.

JMU prides itself on offering a unique and comprehensive welcoming for freshmen that not only occurs during the summer but spans a five-day experience after move-in.

"My favorite aspect of orientation is the structure," senior orientation program assistant Amy Butler said. "I think that JMU does a fantastic job of providing the freshmen with the connections they need, from the OPAs to their FROGs in August. Many relationships are formed that leave the incoming students feeling much more comfortable and at ease with starting their JMU careers, and that is, after all, what orientation is all about."

Motivated JMU students seem to be a huge factor in the success of orientation. For the 24 OPA positions this year, 55 students applied, and 220 FROGs were selected from an applicant pool of 505, according to coordinator Debbie Brawn.

## GETTIN' PREPARED

The OPA job spans from late spring until the beginning of the new school year. First, all new OPAs undergo a comprehensive training program.

"The OPA training is pretty intense," Butler said. "It ranges from attending speakers on different resources JMU has to offer to learning how to work well with families and how to be as helpful to them as we possibly can."

Training for the orientation program included learning all of the positions where the orientation staff would be stationed during the Summer Springboard days and the most frequently asked questions, according to Butler.

OPAs spent much of their summer on campus, living together in a house on Greek Row, according to junior FROG Erika Davis. When freshmen arrived in June and July for their Summer Springboard orientation, OPAs stood ready in their signature purple and white striped shirts to greet them. During the day, they assisted the freshmen in various tasks, from introducing them to their academic advisors to registering for classes. OPAs also returned to JMU earlier in August to train the FROGs, according to Butler.

FROG training spanned two days and one night before freshman move-in. During their training, FROGs learned how to handle difficult situations that could arise as well as how to provide students with information on the resources available at JMU.

"The thing we really try to get across is we're not there to act as authority figures," Davis said. "We want the freshmen to see us as friends they can get advice from and talk to whenever they have a problem."

## THE BIG DAY

When move-in day arrived, there were masses of FROGs scattered throughout campus, helping freshmen and parents in everything from finding their dorms to moving in their belongings. The

1787 Orientation provided a schedule packed with possible activities to keep freshmen busy before classes began, according to Davis.

*"We want the freshmen to see us as friends they can get advice from and talk to whenever they have a problem."*

—Erika Davis  
junior FROG

"The FROGs helped us pull our suite together by helping us meet each other," freshman Sydney Ryan said. "They also gave us options. If we didn't have something to do, they gave us something to do instead of leaving us out in the cold because we are freshmen. We were able to come together and feel like a part of the school."

Davis said, "It was funny to see the parents' reaction to the FROGs. They were overwhelmed at how many there were of us and they were all so appreciative."

## ALL FOR THE EXPERIENCE?

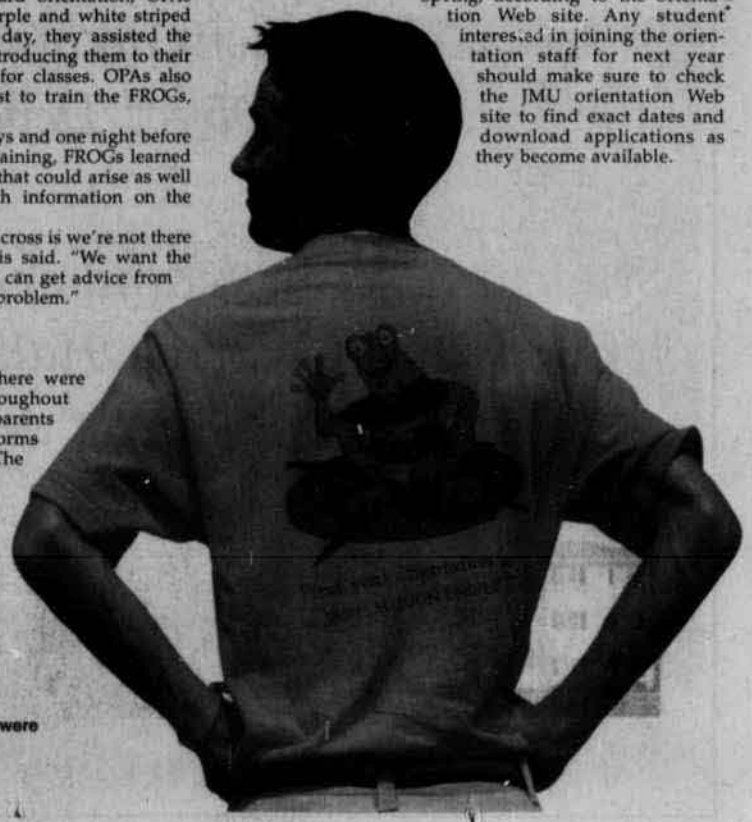
Most of the student orientation staff received a stipend, except for FROGs, who volunteered their time and effort, according to the orientation Web site, [www.jmu.edu/orientation](http://www.jmu.edu/orientation). Many members of the orientation staff find the job's greatest rewards come from their orientation experiences. "It was an experience like no other," Butler said. "I don't think that I've ever gotten to know a group of people as quickly and in such a way as I did the OPAs. There were so many strong personalities and so much energy in the OPA house at all times, I could never get bored."

Senior Seong Kim, who worked as an OPA last year, decided to try orientation from a different perspective and became a 1787 Orientation coordinator. "I'm in charge of the office work and have more contact with the parents of incoming freshmen," Kim said. "Whereas, as an OPA, I was in more contact with the freshmen themselves. I've had great experiences holding both positions."

JMU students appeared to get involved in orientation for a wide range of personal reasons.

"There is no one thing that students say, but some of the themes are a desire to serve the community, help new students, have a life changing experience and have fun," Grande said. He also revealed that when reviewing student applications for these jobs, the professional staff ultimately seeks to assemble a "diverse staff that can model active and authentic involvement in the JMU community."

The OPA application process generally begins in November, and FROG selection takes place in the spring, according to the orientation Web site. Any student interested in joining the orientation staff for next year should make sure to check the JMU orientation Web site to find exact dates and download applications as they become available.



Senior Amy Butler (left) and Junior Andrew Bain (right) were members of the orientation staff this year.

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## Back to the Books

JMU welcomes students back to campus with array of events.

see story below

# STYLE

"I was nervous as hell up [on stage], but music is my passion."

PETE HAENLEIN  
freshman

see story below

## Fall TV promises laughs, shockers

BY KYRA PAPAFIL  
style editor

Fall brings the onset of a new school year, foliage and — of course — a new fall TV lineup. Here is a taste of what to expect this season.

The return of reality show favorite "Joe Millionaire" (FOX; Monday at 8 p.m.) may be even better on round two with a new secret and a new cast. Forty million viewers tuned in for last season's finale of Evan Marriott's \$50 million lie. While the FOX Web site promises for this season to bring new twists and turns, there has been no word yet on the return of Paul the butler.

"NBC gone wild" may be a solid way of describing its fall lineup. "Coupling" (Thursday at 9:30 p.m.), a BBC British-based comedy, parallels "Friends" with the six 30-somethings who are stuck in the rut of constant love triads, producing jaw-dropping and eye-popping situations, according to the NBC Web site.

According to an August issue of *TV Guide*, "Coupling" promises to be much more risqué than "Friends." The first episode features a couple trying to have sex in a bar restroom and is stuffed with references to oral sex and shaved pubic hair. According to the NBC Web site, it is unlikely "Coupling" will be able to replace "Friends," due to its inability to be played earlier in the night as a result of racey content.

NBC also is bringing "Las Vegas" (Monday at 9 p.m.) to the schedule. According to the NBC Web site, "You can bet on high stakes and high-speed action in this adrenaline-fueled drama." Big Ed Deline (James Caan, "The Godfather" trilogy) is a former CIA agent who runs the best surveillance company in Las Vegas. The show, which also stars Josh Duhamel ("All My Children") and Molly Sims (MTV's "House of Style"), revolves around Caan, his family, closest staff and the city that never sleeps.

Alicia Silverstone ("Clueless") stars in her first leading role in a sitcom with "Miss Match" (NBC; Friday at 8 p.m.). Based on a true story, Kate Fox (Silverstone) works in the office of a divorce attorney and discovers her knack for match-making. Predicted to be the "girl's night out before going out" TV show of the season, "Miss Match" doubtfully will miss, according to *TV Guide*.

Another "Clueless" alum, Breckin Meyer, sweeps the small screen in his starring role in "Married to the Kellys" (ABC; Friday at 8:30 p.m.). Tom (Meyer) is a New Yorker whose life inevitably changes when he falls for a midwestern social butterfly. Tom promises her that when he sells his first book, they'll move wherever she wants. He sells one and has to make good — the couple moves to Kansas City to be near her large and close-knit family, according to the ABC Web site.

FOX already has begun its campaign for American Idol III auditions and will return the show midseason. A round-three premier date has not yet been released.

To check your local listings, go to [www.jmu.edu/computing/telecom/cableto/oncampus.html](http://www.jmu.edu/computing/telecom/cableto/oncampus.html) for on-campus cable, or to [www.ntc-com.com](http://www.ntc-com.com) for off-campus residences.

With the return of old favorites and the new additions to the fall TV schedule, hanging out in the dorm lounge this fall will have its perks. If your busy — ahem, studying — schedule prevails, however, just set the TiVo and watch when you can.



KRISTY NICOLICH/photo editor

Music fans watch students perform live at Taylor Down Under on Thursday night. Many students headed to TDU, a DJ spinoff, "Rock Around UREC" or a movie at Grafton-Stovall Theatre after moving onto campus Wednesday to better acquaint themselves with JMU and Harrisonburg.

## Picking up the Beat

### TDU, UREC host welcoming events

BY ASHLEY LUSK  
staff writer

It appears that this year's freshman class has become an expert in a concentration that freshmen all across the nation wish they were getting the hang of — the big "O."

Orientation that is. Freshman Orientation, also known as 1787, has become a five-day event organized to help acquaint freshmen with the campus and each other. However, the 1787 program, which began five years ago, is gaining momentum in its appeal to incoming freshmen as a way to safely party on campus.

According to First Year Orientation Guide Kirsty Yetter, a sophomore, in comparison to previous freshman classes, the class of 2007 is much more "spirited about JMU and supportive of each other."

Yetter attended the various 1787 events on campus including the DJ Spinoff held at Taylor Down Under last Thursday night. The Spinoff began as a staged competition between three student DJs and ended up turning TDU into a mini-club.

"There was not spinning, so much as dancing," Yetter said. "People would break dance and freestyle — the place was packed."

TDU filled for a second time

Friday night for Open Mic Night, which drew a mob of freshmen, as well as upperclassmen.

The event, hosted by Orientation Program Assistants junior Lawson Ricketts and senior Amanda Dean, showcased the talents of anyone willing to take the stage. Pete Haenlein and Laura Angle were just a few of the freshmen who felt they had nothing to lose by performing in front of their new peers.

"It's nerve-wracking, but it's worth it because everyone else puts themselves out there," said Angle, who performed Jackson Browne's "Hitchhiker." "I was nervous as hell up there, but music is my passion," Haenlein said after stepping off the stage to a multitude of cheers for his performance of "Hopeless," by Train.

Following the performances at TDU, many students headed to the Village, where Madison @ Midnight took place. This event garnered a heavy crowd of freshmen hungry for volleyball, pizza and dancing. Students kept the activities alive long after their designated ending time, indicating another success for 1787.

"Free pizza ... was nice after all the organized events to just be able to hang out

see WEEKEND, page 23



KRISTY NICOLICH/photo editor

MARC CHOU/senior photographer

**ABOVE:** JMU a capella group Exit 245 performs during "Jimmy's Mad Jam" Saturday night at Wilson Hall. One of the events to welcome freshmen to JMU and upperclassmen back to campus, the show featured the Dukettes and a capella groups Note-oriety and Low Key.

**RIGHT:** Senior Kevin Murphy, a UREC employee, talks to freshmen during "Rock Around UREC" last Thursday night. UREC staff members dressed in 70s garb and were in full effect to show new Dukes how to utilize the facilities at and around UREC.



## Pep rally: American Hi-Fi brings high school sound to college

BY LEEA PEREIRA  
assistant style editor

Lead vocalist Stacy Jones' throaty croons sliced through the wild screams of the freshman throng gathered at Wilson Hall when rock band American Hi-Fi conquered the stage last Friday night.

The concert, sponsored by the University Program Board, was the musical highlight of 1787 Orientation, JMU's annual event-packed four days of entertainment designed to welcome both freshmen and upperclassmen back to JMU.

"I want to have a good time and meet new freshmen," said freshman Danielle Diesel, one of the myriad of peppy girls who flowed into Wilson when the doors opened at 9:30 p.m. Over 1,000 students turned out to see American Hi-Fi, according to senior Gabby Revilla, director of media and public relations for UPB.

Those who simply looked forward to head-bopping along to American Hi-Fi's hit song, "Flavor of the Weak," were treated to an even better time with the aid of opening

band Some Odd Sense (SOS).

The Virginia Beach/Portsmouth-area rock band derives its sound from the Foo Fighters and Our Lady Peace, according to drummer J.T. Blum. It features lead vocalist and rhythm guitarist Brandon Kuptz, bassist and back-up vocalist Dave Brown, guitarist Eric Salzman and Blum. SOS has opened for such bands as Better Than Ezra and Fighting Gravity before its gig with American Hi-Fi.

The quartet's impressively strong vocals, harmonizing and lyrics, complemented by humorous stage antics and boundless energy, pumped up the audience for the jam session that was to ensue when American Hi-Fi took the stage. Aside from the band's original songs, SOS delivered a notable 10-minute long cover of Marvin Gaye's "Sexual Healing," which was both creative and hilarious, courtesy of Kuptz's dancing.

American Hi-Fi is characterized by Jones' trademark juvenile-sounding, yet powerful voice. Jones, who also plays guitar, was joined by guitarist Jamie Arentzen, bassist Drew Parsons and drummer Brian Nolan.

The band's ballads about breakups and nonconformity transported the crowd back to the halls of high school one last time with a show of intense energy and musicianship. Students moshed, crowd-surfed, head-banged and brandished colored glow sticks during American Hi-Fi's eclectic set of rock music.

"Our records don't all sound the same," Arentzen said. "There are a bunch of different vibes on them."

The band is influenced by the likes of Kurt Cobain, The Beatles, Cheap Trick and the Rolling Stones, according to Parsons.

The band's first song, "Teenage Alien Nation," with its muscular guitar riffs and back beat sent hordes of students rushing to the stage to crowd surf. American Hi-Fi carried the verve of the show throughout most of the night. Jones head-banged, leapt around the stage and interacted with the crowd with such overwhelming enthusiasm that he made performing look like an extreme sport.

see HI-FI, page 23



KRISTY NICOLICH/photo editor

American Hi-Fi bassist Drew Parsons (right) and lead vocalist and guitarist Stacy Jones (left) perform Friday night at Wilson Hall.

# Freshmen garb advice conveyed by ye wise senior

It is time for a new school year, and — as to be expected — a new freshman class.

I'm not sure what it is that makes freshmen stand out from the crowd. Maybe it's the way they suddenly become deep in thought when the student working the D-hall register asks, "Dining or Flex?" Or maybe it is how they hopelessly wander around the commons looking for The Festival and then become disoriented when class starts without some irritating bell ringing.

It is these hilarious, yet all too frequent, observations that have motivated me to grace you with my indispensable advice about how to not look like a freshman. I hope to help you ease your way through this first exciting year of freedom, parties and poor grades.

One faux pas I find entertaining is freshmen girls who teeter around in stiletto heels, threatening to take out anyone in a five-foot radius. Ladies, have a look around this campus. The hills of ISAT and rock paths of the Quad are a far cry from the flat hallways of high school. Having low-heeled, comfortable shoes is a necessity if you want



MARC CHOI/graphics editor

your poor feet to survive their first week on this campus. Flip-flops and some nice cross trainers are a must.

Also, no matter how engaged you are in self-denial or UREC worship, you most likely will gain weight this year. Therefore, it's best to think ahead before buying those black leather pants that are a size negative two because your butt is going to grow faster than you can say, "Jennifer Lopez."

Speaking of black leather pants, nothing screams "freshman" like an outfit that is too short and too tight.

Instead, dress like us older gals who know that if you're going to wear a short skirt, balance it out with low heels. Or if you're going to wear a racy top, tone it down on the bottom and wear more conservative pants.

As for the gentlemen, you are going to be faced with strange events called sister dates — a.k.a. sorority date fuctions — class presentations and job interviews — all of which require something you have only worn to funerals and weddings thus far — a suit. Do yourself a favor and

invest in a well-tailored suit in a classic color, such as blue or black.

If you buy a white jacket, you will only look like an extra from the set of "Miami Vice." Also, make sure you have multiple shirts and ties that match so you extend the number of possible ensembles. Take this a step further and shop around for a couple of dark-colored dress socks and at least one pair of dress shoes. No, they cannot be the beat-up pass-downs from your father who wore them in the '70s. Suck it up and purchase your own pair.

I say this because the key to surviving any of these three events is looking professional and well-prepared for the situation. If this is not enough incentive, senior Beth McBroom said, "Nothing is hotter than a guy cleaned up and in a well-fitting suit."

Freshman year is going to be unlike any other year in your entire life. So while you're hopelessly stumbling around campus, you might as well follow my advice and look fabulous. Good luck my young friends, and for fashion's sake, leave your high school senior class shirts behind because JMU is officially your new home.



MARC CHOI/senior photographer

Seniors Grace Joo and Brian Hannon show how to dress without sending up a red flag stating one is blatantly a freshman, as the Fashion Boss advises.

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# Reel | Reflections

review

## Summer silver screen sizzlers, fizzlers reviewed

BY ZAK SALIH  
senior writer

Summer movies — they begin with a bang and end with a whimper. At least, that's the usual progression of films from the early weekends of May to the sobering, back-to-work days of late August. Yet this summer ended the same way it began — not with a blockbuster bang but with one long, over-hyped sob.

So here, in the grand manner of end-of-season summaries, is one film critic's analysis of a summer spent at the movies; a chart of its many disappointments and downfalls and those that managed to rise and become memorable — not for their international gross but for their content.

### The Losers

"Terminator 3: Rise of the Machines." Who better to participate in summer's blockbuster festivities than California gubernatorial candidate Arnold Schwarzenegger ("Terminator 2"), returning to his most famous role as the ultra-violent terminator, this time in its second outing as hero rather than villain. Without former director James Cameron's ("Titanic") skill for blending action and drama and Linda Hamilton's ("Mr. Destiny") tough-as-nails heroine, "T3" is rudderless.

"2 Fast 2 Furious." The most unsurprising film released this summer. Going into the theater kicking and screaming, viewers got exactly what was to be expected — a flurry of car chases and enough big-booted broads to fill a three-hour rap video.

"Bad Boys 2." This film wins the award for best car chase of the summer. Nothing was more thrilling than watching Will Smith ("Men in Black II") and Martin Lawrence ("What's the Worst That Could Happen?") carom down a Miami highway in sexy vehicles, chasing Rastafarian villains firing automatic weapons and throwing cars off the back of a trailer. But for all the rapport between Smith and Lawrence, "Bad Boys 2" proves that when it comes to two-hour and 25-minute action films, there's only so much mayhem one can take before it all turns silly.

"The Hulk." Bottom line: Ang Lee ("Crouching Tiger, Hidden Dragon") couldn't decide between making an art film or a commercial blockbuster. And this film proved that both can't be done. There are some beautiful images in the film, including the computer-generated monster's ride on the back of a fighter jet rising into the stratosphere and his subsequent plummet back to earth. It's a sequence that caters to Lee's slow, meditative style and pacing — a style and pacing that doesn't work when applied to comic book film.

"The Matrix: Reloaded." The one film reluctantly placed in this category, the one sequel everyone thought would make it out of summer as much of a success as its predecessor.

Instead, it is this summer's greatest cinematic disappointment. "Reloaded" takes a good thing and makes it sour. But one can say the producers succeeded — throngs who turn up in November to see how the whole existential mess turns out.

### The Winners

"Finding Nemo." A beautifully produced father and son tale, filled with visual brilliance that all but puts the expiration date on traditional, hand-animated films. Sure it's sweet, sure it's sentimental, but the meticulous depiction of undersea life is captivating, be it a minefield of rosy-pink jellyfish or the razor-toothed grimace of an angler fish emerging from deep-sea darkness.

A work of creative genius. "28 Days Later." Zombies have never really made for great cinema. But Danny Boyle's ("Trainspotting") vision of a post-apocalyptic London where a few survivors evade a messy death at the hands of a population infected by a rage virus.

"Pirates of the Caribbean: The Curse of the Black Pearl." Finally, a fun-filled summer blockbuster comes along that doesn't aim to cheat a viewer out of eight dollars. Johnny Depp ("From Hell"), as Captain Jack Sparrow, is the most memorable movie character of the summer, with more panache than any leather-jacketed savior or burly green monster could ever hope to muster.

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# WEEKEND: Students adapt to JMU through series of events

WEEKEND, from page 19

and meet people," freshman Kathryn Neff said.

Saturday night, a multitude of freshmen and upperclassmen crammed into Wilson Hall for Jimmy's Mad Jam, an annual lineup of JMU students' a capella, dance and theater performances, presented by the University Program Board. The evening began with a laughter-inducing performance by New and Improv'd, JMU's improvisational acting troupe, and was followed by showcases from the Dukettes, JMU Bugle Corps, the Alpha Kappa Alpha step group and the Break Dance Club.

"It (Jimmy's Mad Jam) was awesome," Neff said, "I couldn't have picked a favorite (performance). It was a good chance to [see] what is here to maybe try out for something myself."

The a capella groups performed some old favorites and also a few new songs, including a revamped satirical version of

"It was a good chance to [see] what is here ..."

— Kathryn Neff  
freshman

Jimmy Fallon's "Idiot Boyfriend," entitled "Idiot Freshman."

Following the show at Wilson, freshmen who weren't ready for bed were seen grooving at the College Center Grand Ballroom where a DJ churned out tunes until the wee hours of the morning.

Overall, this year's orientation program was a success, according to Steve Grande, associate director of orientation, and has gained a greater attendance this year than in years past.

Freshman Nathaniel Baker said, "In a lot of ways it feels like camp, with all this walking around and at the same time, it's informative and fun."

# HI-FI: Students mosh, sing along to unique "Flavor"

HI-FI, from page 19

During "Safer On the Outside," the band members interacted well with one another, thus proving that they were celebrating their fifth year together. American Hi-Fi's persuasive live version of "Flavor of the Weak" lead the entire auditorium to its feet, chanting the lyrics in unison.

As the band's — and crowd's — energy began to wane, American Hi-Fi switched tones with the mellow, melancholy "Another Perfect Day." Jones' voice stayed remarkably intact for the entire concert. "The Art of Losing," the title song of the band's new album, and "Nothing Left to Lose" seemed to wake up the crowd.

The real fun didn't begin until the encore, however, into which Jones and company poured an outstanding reserve of energy. "American Pie 2" s

"Vertigo," and "The Breakup Song," culminated with "Happy," when Jones plunged into the crowd below him and surfed the crowd of students.

"[The concert] was completely amazing," freshman Mor Hall said. "The opening band energized and gave major support to American Hi-Fi. I haven't found this much energy in a crowd in a long time."

Revilla also was pleased with the turnout. "[The organizers] thought it was a huge success," she said. "We hope we keep booking quality acts, and people keep coming to UPB events."

Apparently both bands left a favorable impression on the Wilson crowd that night. American Hi-Fi proved that its high school-themed lyrics still can rock a maturing crowd.

Sean Price, 17, visiting from the Shenandoah Valley said, "I am definitely going to see them again."



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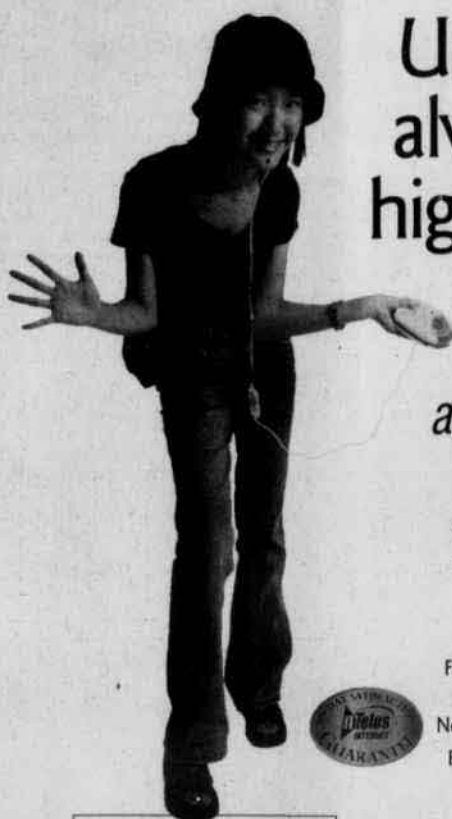


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# Departing JMU

Reserve guard Wes Miller transfers to UNC.

page 26



# SPORTS

"This could be the fastest team I have ever coached at JMU, and these freshmen have significantly added to that."

DAVE LOMBARDO,  
women's soccer coach  
see story below

## SOCCER

# JMU begins title defense

CAA champs start season at Comfort Suites Invitational

BY STEPHEN ATWELL  
senior writer

The women's soccer team will return in 2003 to defend its championship title after last season winning the Colonial Athletic Association Championship outright. With lofty goals of continuing success, the Dukes will look to reclaim the title and return to the NCAA tournament.

The women will kick off competition at the URI Comfort Suites Invitational Aug. 29 at the University of Rhode Island.

"We are billing ourselves as the attacking CAA champion," coach Dave Lombardo said. "Our mindset is to defend last year's title ... we lost eight seniors, and that team is no longer here."

This year's team is without two of its top three scorers—Teri Joyce and Deanna Saracino—who graduated. The Dukes look to fill those voids with junior forward Kim Argy, captain senior forward Abby Karpinski, red-shirt junior forward Christy Metzker and freshman Sarah Cebulski all providing experienced leadership this season.

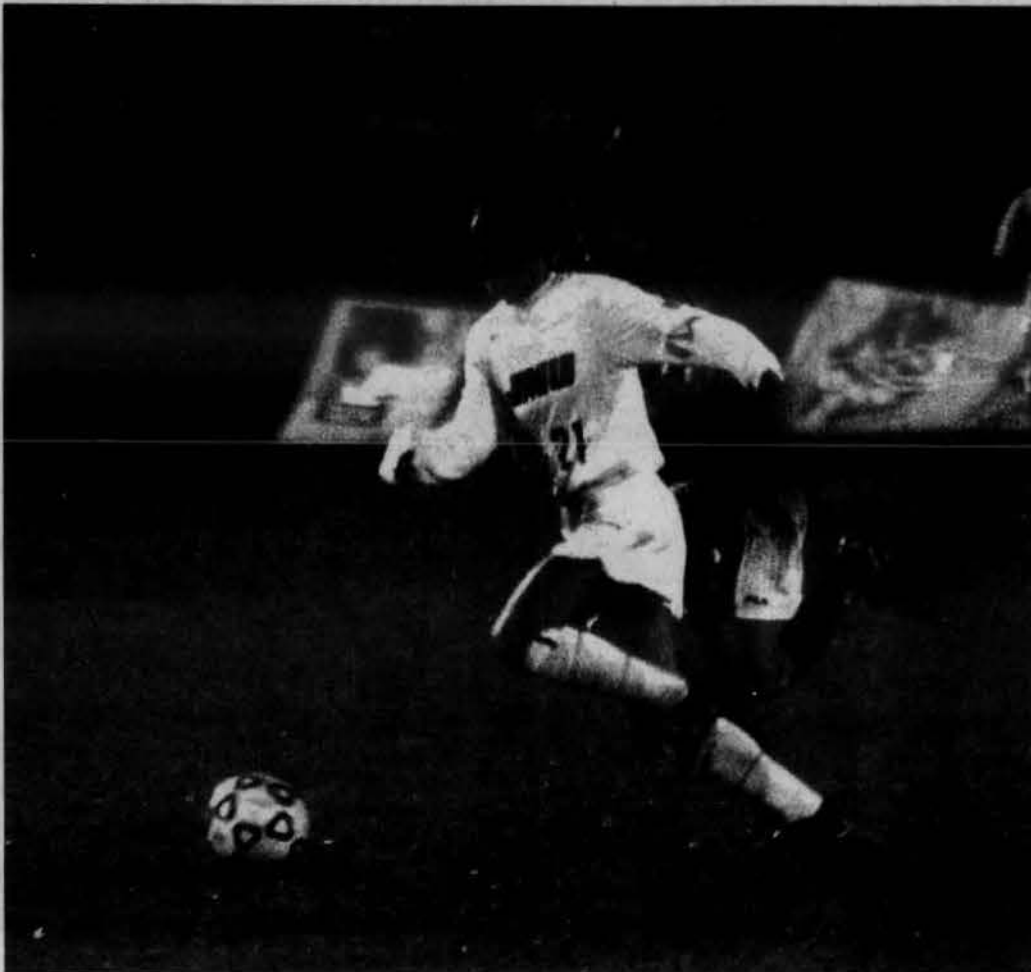
Argy and Metzker were the only freshmen in school history to be named all-region after their first season. Argy also led the team in scoring and won the CAA Rookie of the Year honors last season. Cebulski was the second-leading scorer in the Quebec League last fall.

"We have a strong returning defense and although we lost a lot of strong players, we still returned many with lots of experience," Karpinski said.

Defensively, the Dukes are "very solid with veterans really running the show," Lombardo said.

Junior defender Katie Cordova, and captains red-shirt junior defender Bryant Karpinski and sophomore defender Katy Swindells comprise the heart of the experienced defense.

Starting goalkeeper sophomore Jess Hussley had back surgery in the spring. "She is healthy, and we expect



FILE PHOTO/Audrey Williams

Sophomore forward Kim Argy attempts to elude a University of Maryland defender during a non-conference game last season.

"We are billing ourselves as the attacking CAA champions"

— Dave Lombardo  
women's soccer coach

"another strong season (from her)," Lombardo said. Hussley set school records

with eight solos and 10 shutouts last year.

Lombardo is optimistic about the 2003 freshman recruiting class, as he is hoping that the new class will develop significantly under the veteran tutelage.

"This could be the fastest team I have ever coached at JMU, and these freshmen have significantly added to that," Lombardo said.

Cebulski said, "All the freshmen are adjusting well."

Freshman defender Lyanne Dupra, midfielder

Shannon Siep, midfielder Blair Hagerty, midfielder Aria Carr, forward Natalie Ewell and Cebulski all will make contributions and see playing time.

"We have started as many as five freshmen last year and have a track record of not being afraid to play young players."

According to Lombardo, off-season training last spring was rigorous. The team worked hard and most improved significantly.

The Dukes will face stiff

competition in the CAA from the College of William & Mary and Virginia Commonwealth University. Both are preseason picks at the top of the conference.

"VCU will be returning 10 starters and is an up-and-coming team," Lombardo said. "William & Mary annually fields a good team. (We have) had their number over the last five or six years."

With a young team in 2003, Lombardo looks to "reload" and "start a streak of championships."

## 2003 a year of rebuilding

BY STEPHEN ATWELL  
senior writer

The men's soccer team has a daunting task ahead of it after having graduated seven starters from last season. Due to a lack of experience on the squad, the team will need to find a way to win games, while waiting for the emergence of leaders.

The Dukes will open the season at home with the JMU/Comfort Inn Invitation Aug. 29 at 7:30 p.m. against Stony Brook University.

"Outsiders may say JMU is rebuilding this year and next (year)," coach Tom Martin said. "On paper we are rebuilding, but that does not mean we are going to lower the bar."

Martin has had to take a more gradual approach to coaching this season due to his young team. He said he has assumed more of a teaching than a coaching role this year by stressing the fundamentals of the game. The arrival of two new assistant coaches, Patrick McSorely and David Wood, has aided the process of teaching the game to the squad.

"The nucleus of our team for the next several years is already here," Martin said. "The freshmen classes the last two years have been very solid."

One of the question marks Martin looks to answer is who will start in goal. The team lost three-year starting goalkeeper Josh Kovolenko, ('03) who played every minute of every game last season.

There are five goalkeepers competing for the starting role this year, including junior Brandon Feather, red-shirt freshman Kevin Trapp and freshman Matt Gleaser. Gleaser was an all-state goalkeeper who led his team, James Monroe, to the state semifinals last season.

"Every position, (including goalie), is very open and competitive, which is good," Martin said.

Martin is looking for the experienced players to set the tone on and off the field. He

see DUKES, page 29

## FOOTBALL

# Matthews injured in car crash

At approximately 3 a.m. Aug. 3, Clayton Matthews, son of JMU head football coach Mickey Matthews, was involved in a car accident on University Boulevard.

Matthews, 21, was taken to the University of Virginia Medical Center after being taken to Rockingham Memorial Hospital by ambulance. He underwent surgery later Sunday afternoon for the injuries suffered in the crash.

Local police estimated that Matthews' 2000 Ford Mustang had almost \$20,000 in damages to it.

The younger Matthews, had just decided to end his football career Friday, Aug. 2 because of a cracked disc in his lower back that he suffered while he was lifting weights in February.

During his freshman and sophomore years on the team, he had played quarterback, punter and receiver for the Dukes. If Matthews were to play this year he was expected to be JMU's third string quarterback.

Coach Matthews was not available for comment.

— from staff reports

## BASEBALL

# Diamond Dukes, Kim enjoy pro success

Seven ballplayers relish minor league exposure

BY KYRA PAPAFIL  
senior writer

Kicking around a soccer ball in elementary school, Eddie Kim ('03) never imagined he'd one day graduate from JMU and be drafted to play Major League Baseball for the Oakland Athletics.

"I never even picked up a baseball until I was nine or 10 years old," Kim said. "My parents wanted me to try different things, so I began playing baseball. Once I picked up a ball, I knew baseball was going to be the sport."

The first player in the 18-year history of Colonial Athletic Association baseball to earn Player of the Year honors twice, Kim, 22, was selected by the Athletics in the fourth round of the First-Year Player Draft. He then signed a professional contract June 9.

A long list of honors will accompany Kim to the majors. The Fairfax native was named the Diamond Dukes Player of the Year three years in a row and the Division I State Player of the Year by the Virginia Sports Information Directors.

"He's not a one-year wonder," said Diamond Dukes coach Sparky McFarland. "He had three solid years for us."

Last season, Kim hit .412, with a career-high 17 home runs and led the CAA with 67 RBIs. He tied the school record of 36 home runs and ended his college career with another record—a .409 career batting average, wiping out a .388 average—previously set by Billy Samples ('76).

Professional baseball was not always a sure thing for Kim.

"I barely played my freshman year, so pro ball was completely out of my mind," Kim said. McFarland said, "After not being drafted following his junior year, instead of being down, he put his efforts into becoming a better player, and that really showed the kind of person he is."

This summer, the 6-foot-4-inch, 265-pound first baseman is playing with the Vancouver Canadians of the Class A Northwest League. Batting .314 with 60 hits over 53 games so far this summer, Kim has shown his production does not only thrive in Harrisonburg.

see MINORS, page 26



FILE PHOTO/Ami Patterson

JMU graduate Eddie Kim ('03) strokes a ball to the outfield during a game last season. The first baseman, along with six other former Diamond Dukes, inked contracts to play professional ball.

## MEN'S BASKETBALL

## Miller bounces to UNC

Reserve guard finds home with Tarheels

BY ADAM WISE  
staff writer

After losing five seniors at the completion of the 2002-03 season, the men's basketball team suffered another loss to its roster over the summer when reserve guard Wes Miller transferred to the University of North Carolina.

Miller, a contributor off the bench for the Dukes last year, will look to provide a similar roll to the Tarheels roster as a walk-on player in the future.

"Wes' decision to transfer was a shock to me because he was such a tremendous contributor to this program," junior guard Daniel Freeman said.

Miller's decision to transfer was finalized in late spring after sitting down with coach Sherman Dillard.

"We sat down some time in April, and Wes informed me of his plans to look into other

schools with a large possibility of transferring to those schools," Dillard said.

Before attending JMU last year, Miller was recruited heavily by a handful of Ivy League schools. After weighing his options, Miller decided to become a Duke because of his opportunity to step in and play immediately as a freshman.

However, soon after the first season ended, Miller began to search other schools where he could play basketball and receive a higher education.

"Wes talked to me personally about his desire to pursue an Ivy League education," Dillard said. "He also expressed his interest in trying to walk on at Wake Forest and UNC - Chapel Hill."

Despite only playing an average of 17 minutes per game, Miller ranked third on the team in both three-pointers made and three-pointers

attempted last year. His season total for three-pointers placed him second all-time among JMU freshmen in that category.

"Wes was a very good spark off the bench for our ball club last year," Dillard said. "But, there are no hard feelings, and we'll move on." To fill the void left by Miller's departure, the Dukes will be looking to a few players, including incoming freshman guard Ray Barbosa.

"At this point, I do not want to put too much pressure on a freshman," Dillard said. "But we are extremely high on Ray and believe we have a good player who can play both the point guard spot and the shooting guard position."

With Miller's exit, Barbosa will play more minutes at the backup point guard spot.

see OUT, page 29



FILE PHOTO/Julie Withers

Freshman reserve guard Wes Miller dribbles the ball upcourt during a home game last season. Miller decided to transfer this summer to the University of North Carolina. Miller leaving, plus five seniors departing, leaves coach Sherman Dillard's backcourt further depleted.

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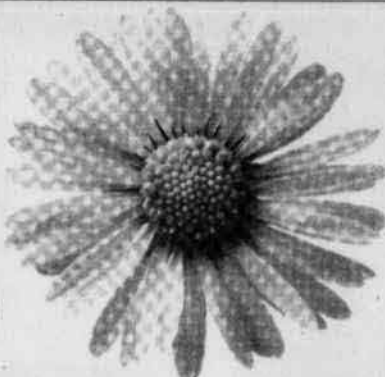
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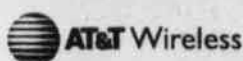
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# DUKES: Youth placed in the bunch

DUKES, from page 25

expects the older team members to "contribute to that tradition of excellence in athletics, as well as academics."

The team is anchored by captains red-shirt senior defender Rob Overton, senior midfielder John Trice and junior midfielder Denny Fulk.

"The 2003 roster is one of the youngest in JMU history," Overton said. "It is vital that these new, young players feel comfortable and confident."

Overton and Trice currently are injured. Overton is struggling with lower back problems. Trice sustained a pulled quadriceps that may keep him out for another week.

Also looking to make their presence felt on the offensive end of the field are senior midfielder Ralph Lee, junior midfielder Bobby Humphrey and freshman midfielder Mark Totten.

"The focal point for the team will be to develop the

defense," Martin said, and "it will continue to play four defenders in the backfield."

Returning on defense is senior Grimur Gardarsson and red-shirt junior Sean Young.

"Young is one of the players to have shown the most improvement through the spring," Martin said.

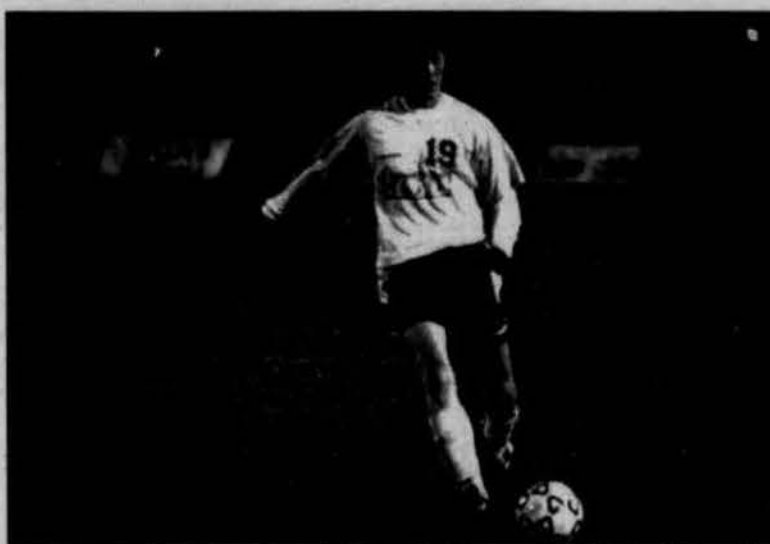
Young said, "We have a young team and have the tools to have a good season. We just have to put it together and work hard."

JMU will be predicted near the bottom of its conference this season.

"Out fiercest competition in conference play will likely come from Virginia Commonwealth University and the College of William and Mary," Martin said.

The Dukes will face the two Oct. 17 and Nov. 7, respectively.

"We have the talent (to compete in the CAA) and judging from the first two weeks of preseason, we have the desire," Overton said.



FILE PHOTO/Morgan Riehl  
Junior midfielder Denny Fulk will need to control the flow of the transition game. With a squad lacking senior leadership, returning starters like Fulk will need to step it up in 2003.

# OUT: JMU loses depth

OUT, from page 26

"I believe Ray is mature enough to step in and contribute this year," Dillard said.

Although the loss of three-point specialist Miller is a blow to the Dukes, the team still has experienced guards in senior point man Chris Williams and junior guard Daniel Freeman.

"We have faced this type of situation before and showed resilience, and that will be the same case here," Freeman said. "Everyone will step up — I'm sure of it."

The men's basketball program also lost assistant coaches Ron Bradley and Ben D'Alessandro, who joined up with an Atlantic Coast Conference team. The two coaches joined the Clemson University staff under head coach Oliver Purnell. Bradley signed to be an associate head coach, while D'Alessandro joins the Tigers as the new director of basketball operations.

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## MINORS: Kim finds a nice fit at the next level

MINORS, from page 23

"I was just blessed with whole situation," Kim said.

A credit to McFarland's program, Kim is not alone in leaving Harrisonburg behind for the big show.

The Toronto Blue Jays picked up Kurt Isenberg, a junior southpaw from Virginia Beach. Senior right-handed pitcher Rick McKernan ('03) of Newport News was signed as a free agent by the Baltimore Orioles.

Catcher Matt Deuchler ('03) was chosen in the 40th round by the Chicago White Sox. Shortstop Nathan Doyle ('03) joined the Detroit Tigers in the 25th round.

Infielder Brent Metheny ('03) signed with the Seattle Mariners, and pitcher Mike Trussell ('03) has signed with Baton Rouge River Bats, an independent professional team, according to McFarland.

"Over four years, we were 29th in the country when these guys played," McFarland said.

"Out of 287 Division I teams, that wasn't too bad."

The Diamond Dukes broke the number of wins during a single season record two seasons ago with 44, while most of these players were juniors, with the exception of Isenberg being a sophomore.

McFarland also said this is the most players JMU has ever had sign with Major League teams in one year.

JMU has had players move on to play major league baseball each of the last 27 seasons.

McFarland said, "We're going to be very young this spring. We have a 28-man roster, and 26 are freshmen and sophomores."

The last starting lineup left big shoes to fill, but McFarland has faith in his new team.

"The good thing is that the [players] leaving set the standard for these guys. This new group is very talented, and that's why they came here," McFarland said.

## Baseball loses legend Bonds

By BEN BOLCH  
Los Angeles Times

Bobby Bonds, one of the first Major League Baseball players to hit 30 home runs and steal 30 bases in a season and father of one of the most prolific home-run hitters of all time, died Saturday. He was 57.

The father of Barry Bonds, who could surpass Henry Aaron as baseball's all-time home run leader as soon as the 2005 season, died shortly before 9 a.m. after battling lung cancer and a brain tumor for nearly a year.

The three-time All-Star outfielder, who hit 332 homers and stole 461 bases with eight teams over a 14-year major-league career, last watched his son play in person Wednesday at Pacific Bell Park in San Francisco.

Barry Bonds, who has hit a major league-leading 39 homers this season for the National League West-leading San Francisco Giants, has

taken an indefinite leave.

Bobby Bonds, a native of Riverside, Calif., had been in declining health for months. He had surgery on his brain tumor in April and was hospitalized in June with pneumonia. Barry Bonds left the Giants for four days last week to be with his ailing father.

The Giants and their fans remembered Bonds Saturday with a moment of silence before their game against the Florida Marlins at Pacific Bell Park as images of Bonds in his San Francisco playing days flashed on the scoreboard.

"It's a very sad day, but I want to remember him the way he used to be, having a good time and making jokes," said Hall of Famer Orlando Cepeda, Bonds' longtime friend. Bonds, who possessed a graceful blend of speed and power, became the fourth member of baseball's "30-30 club" when he hit 32 homers and stole 45 bases in 1969, his

first full major league season.

Hall of Fame center fielder Willie Mays, one of the players to accomplish the feat before Bonds, could be credited with Bonds' foray into baseball. Bonds had developed world-class skills as a sprinter and long jumper at Riverside Poly High, where he was a four-sport standout. But he decided to pass on a chance at Olympic glory when he signed with the Giants out of high school in 1964 in the hope that he could roam the outfield alongside Mays, his childhood idol.

While Bonds' highs were noteworthy — he was a member of the "30-30 club" five times (he and his son Barry are the only players to accomplish the feat that many times) and narrowly missed becoming the first member of the "40-40 club" when he hit 39 homers and stole 43 bases in 1973 — so were his lows.

He won three Gold Glove awards. Bonds, who most recently had been a special

assistant to San Francisco general manager Brian Sabean, spent 23 seasons with the Giants as a player, coach, scout or front-office employee. He played with the organization for the first seven years of his career and later served as the club's hitting coach from 1993-96.

Bonds remained close to Mays even after his playing days were over, naming his former teammate godfather of his son Barry. "I was like a younger brother," Bonds once said of Mays.

Barry Bonds, who at 39 is 104 homers short of eclipsing Aaron's all-time mark of 755 homers, became his father's biggest source of pride over his final years. "He told me, 'My son is going to be the best ever,'" Cepeda said, recalling a conversation with the elder Bonds at a golf tournament several years ago. "I said, 'Bobby, that's what everybody thinks about their son!' He was so proud."

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