James Madison University

JMU Scholarly Commons

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Taking Control of Your Faculty Identity: Exploring Your Scholarly Reach

Grace Wilson

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Grace Wilson, JMU Libraries

Introductions

- **Name**
- **Department**
- **Research Interests**

Why does scholarly identity management matter?

Consistency of an author name enhances the *discoverability* of research.

Uniqueness of an author name establishes a *presence* for an author.

→ Communicate with others in your field

→ Create research relationships and collaborations

→ Minimize the effects of false or misleading information

Discuss

- Which sites or platforms do you use to share your scholarship? What's popular in your discipline?

- Whose online scholarly identity impresses you? Why?

Google Scholar
scholar.google.com

- **Profile service that collects published works**

- **Track your citation counts**

Tip: Auto-filled data might be incorrect or incomplete-disable automatic profile updates
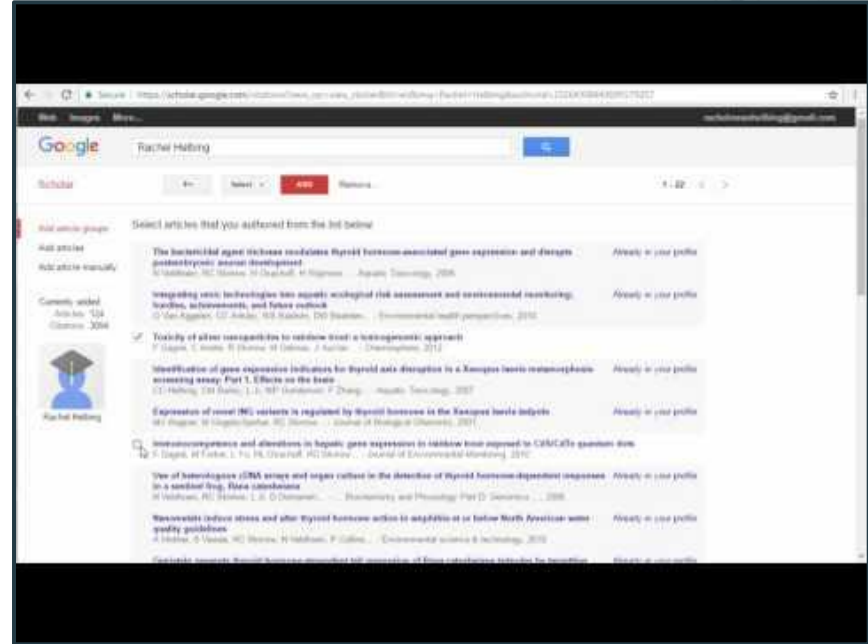
orcid.org

- **Persistent identifier service that combats name ambiguity**

- **Integrates with select platforms (Scopus, ResearcherID, CrossRef, OSF...)**

- **Increasingly required by journal publishers**

ORCID
Connecting Research and Researchers

Eisen MB

iD http://orcid.org/0000-0002-7528-738X

Other IDs:
Scopus Author ID: 7004331829

- **Profile platform supported by the Libraries**

- **Integrated with our institutional repository, JMU Scholarly Commons**

- **Share published & unpublished work in customizable categories**

- **Indexed by Google and other search engines to make your profile more discoverable**

Create a SelectedWorks account in four easy steps

1. Go to http://works.bepress.com, click on the **Menu** link

2. Click **Sign Up** (or **Login** if you already have an account)

3. Complete the form and click **Create Account**

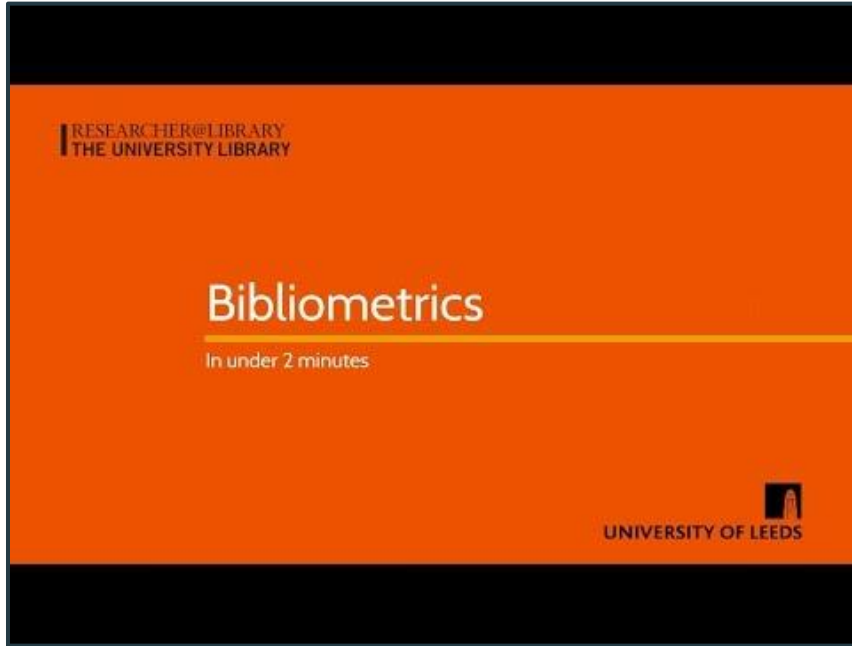4. Click the **Confirm Account** button in the confirmation email

Discuss

- **Which aspects of scholarly identity management are most difficult?**

- **What strategies have worked for you?**

Bibliometrics

Altmetrics

Altmetric Attention Score

Amazon: ratings and reviews

Blog Mentions

Citations, articles

Citations, books and book chapters

Citations, data

Citations, software

Downloads, articles

Downloads, books and book chapters

Downloads, software

Facebook: comments, likes, and shares

Faculty of 1000 Prime: FFa, ratings, reviews

Github: forks, collaborators, watchers

Goodreads: Ratings and Reviews

h-index

Journal Acceptance Rate

Journal Impact Factor

Mendeley Readers

Monograph Holdings

Monograph Sales and Ranking

News Mentions

Policy Mentions

Publons Score

Pubpeer Comments

Relative Citation Ratio

Twitter Mentions

Wikipedia Citations

metrics-toolkit.org

METRICS TOOLKIT
HELPING YOU NAVIGATE THE RESEARCH METRICS LANDSCAPE

Impact

usage — downloads, views

peer-review — expert opinion

citations

alt-metrics — storage, links, bookmarks, conversations

Take a holistic approach: Use a combination of bibliometrics and altmetrics to demonstrate impact

Know your audience: Choose metrics relevant to your discipline, institution, funding agency, etc.

Context is key: Discipline, career length, and data source all affect metrics results

How do trends in scholarly communication impact faculty identity?

Evaluating publishing venues

Takeaways

- Make sure your online presence is *consistent*, *current*, and *interconnected*

- Use metrics *selectively*, integrated with other impact indicators

- *Increase access* to your work by considering *open publication venues*

Thanks!