Rose's three words
JMU president explains his 'one' motto

If JMU President Linwood Rose had wanted three words to be remembered from his inaugural address, those words would be "All Together One."

"This is no ordinary organization," Rose said in his inaugural address. "It is one filled with hope established from positive momentum. I cannot help but be optimistic about what we can accomplish all together one."

The importance of "All Together One" to Rose was evident throughout his 25-minute inaugural address, as he said it eight times, pausing each time for effect.

Rose said in an interview that he sees "All Together One" as both a description of JMU and as a continuing goal for the university.

"I have been part of this campus for a quarter century and I do feel that the sense of 'All Together One' is stronger at JMU than virtually any other college or university in America," he said. "That does not mean, however, that our combined sense of individuality and unity cannot be enhanced. In that respect, it is a continuing goal of mine."

"JMU is a solidified entity that is composed of many individuals. We continue to stress the individual at JMU, but we all share a common bond that JMU provides. I suggested that JMU should have a phrase of its own that expressed that sentiment. 'All Together One' came from a brainstorming session of staff members within the divi

---

Dukes beat Blue Hens
JMU is now 3-1 after 21-7 win

The stats say JMU was outplayed. Delaware ran more than twice as many plays (96 to 47), had more than three times as many first downs (25 to 8), and racked up more than twice as many offensive yards (352 to 172).

The scoreboard told a different story. When the final whistle blew at Bridgeforth Stadium on Saturday night, the Dukes were the team celebrating a 21-7 win over the seventh-ranked Blue Hens.

The win, JMU's first over a ranked opponent since September 1997, puts the Dukes at the top of the Atlantic 10 standings with a 3-0 conference record.

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CommUNITY spreads at JMU
Festival involves Harrisonburg residents, students working together

Hundreds of JMU students and members of the Harrisonburg community attended the first CommUNITY Fest throughout campus Saturday afternoon.

The festival began around noon and ended shortly before the football game. CommUNITY Fest was organized with the intent of having members of the Harrisonburg community and JMU interact and showcase some of their groups and organizations.

"The CommUNITY Fest was a combined effort between the Student Ambassadors, Student Affairs and the President's Office," said Rick Larson, the associate vice president of student affairs. "The CommUNITY Fest is a way JMU can reach out to the Harrisonburg community..."

Rick Larson
associate vice president of student affairs

The idea became a reality this Saturday. Kids were running from game to game in a frenzy to participate in each and every event, while parents talked and mingled amongst JMU students. Some of the activities that were offered include: arboretum tours, planetarium shows, children's activities (such as Velcro Jumping, sumo wrestling, Funky Boxing and a Moonwalk), a Red Cross Blood Drive, members of Army ROTC rappelling off Eagle Hall, a children's art show in Taylor Hall and performances by three of JMU's a cappella groups.

"There are many events acceptable to JMU students and the Harrisonburg community," Larson said. "A lot of the games are..."
POLICE LOG

MELISSA FORREST
police reporter

An unidentified white male was allegedly taking his clothes off and attempting to get into bed with a resident in Dingledine Hall on Sept. 22 at 5:30 a.m. He left when the resident woke up.

The intruder was described as college age, approximately six feet tall and 180 pounds, dark brown hair and brown eyes.

In other matters, campus police report the following:

 Destruction of Public Property
- Unidentified individuals allegedly rammed a 4x4 pressure treated timber through tempered double pane quarter-inch safety glass between Sept. 22 at 11 p.m. and Sept. 23 at 7 a.m. in the mechanical room of the Tri Sigma sorority house.

The damage is estimated at $500.

Underage Possession of Alcohol
- Todd Destwolinski, 20, of Derwood, Md., was arrested and charged with underage possession of alcohol on Sept. 23 at 12:16 a.m. on Greek Row.

Underage Possession of Alcohol: Violent to Persons/Violation of JMU Alcohol Policy
- A JMU student was judicially referred for violence to persons and violation of JMU alcohol policy on the Quad near Jackson Hall.

MARKET WATCH

Friday, Sept. 24, 1999

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<th>NASDAQ</th>
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BREEZE

"To the press alone, chequered as it is with abuses, the world is indebted for all the triumphs which have been gained by reason and humanity over error and oppression."

— James Madison
FIJI decorates cars for charity
Fraternity philanthropy allows students to paint donated vehicles

Adriana Jouvanis
Contributing Writer

Students vandalized cars this week to help raise money for the National Kidney Foundation of Virginia. Phi Gamma Delta (FIJI) held the fund-raiser on Wednesday and Thursday.

The National Kidney Foundation’s Kidney Cars Program accepts donated automobiles from the community, which are then given to organizations that wish to raise money for the foundation. FIJI dubbed its fund-raiser, “Paint FIJI’s Cars.”

“We heard about this activity from our graduate adviser,” junior FIJI member Chris Fuller said.

Sophomore FIJI member Chris Lupton said, “It seemed like a creative event that would attract people’s attention, prompt them to contribute money and at the same time have fun.”

The event drew in more than $250 and hundreds of students participated, FIJI President Steven Luttrell said.

Students were encouraged to donate money to the National Kidney Foundation but could paint the cars without donating, he said.

“It got messy, but it’s not every day that you get a chance to paint all over cars and do it for a good cause,” said sophomore Karen Folger, who participated in the event.

In addition to FIJI, local merchants from the Harrisonburg community helped make this event happen. Hensley’s, Black Brother’s Painting and Wall Coverings, and John Lyons Paint Store donated the painting supplies.

The cars were donated to the Kidney Car Program by Scott French of F & K Auto, Fuller said.

Along with the opportunity to paint FIJI’s cars, literature concerning kidney disease, kidney treatment, organ donations and the National Kidney Foundation were made available for students.

“Although I personally don’t know anyone with kidney disease, it still felt good to contribute my time in helping out the National Kidney Foundation and raising awareness on campus,” senior FIJI member Bobby Donnan said.

The brothers of FIJI were responsible for the security of the cars while they were parked on the commons, and at least one brother was on watch at all times. Tuesday and Wednesday nights a brother slept in each of the cars.

“It was pretty cold and we got a lot of funny looks but it wasn’t that bad,” junior FIJI member Brian Cassidy said.

Now that the fund-raiser has concluded, the decorated cars will be scrapped and the remaining parts sold. The money raised from the parts will go to the National Kidney Foundation of Virginia.

If the event is deemed successful by both the National Kidney Foundation of Virginia and FIJI, it could become an annual event for the fraternity, Fuller said.

For more information on kidney disease or the National Kidney Foundation call 1-800-622-9610.

New Bluestone fee
High demand leads to optional reservation fee

Kristen Petro
Contributing Writer

The only way to guarantee having a copy of The Bluestone in May is to pay a $1 fee while getting a yearbook picture taken.

The Bluestone staff plans to use the new yearbook reservation policy to raise money to buy more yearbooks this year and encourage students to get their pictures taken.

The yearbook is funded through the JMU Media Board, which dispenses money to various campus publications. The money is composed of student fees and is allocated by the University Student Fees Committee. However, the system was set up to keep publica-

tions independent from SGA control. The Media Board is a group of student representatives from WXJM, The Breeze, gardy lool, The Bluestone and faculty members from various departments and is chaired by Richard Whitman, dean of the college of arts and letters.

According to Jeff Morris, editor-in-chief of The Bluestone, the University Student Fees Committee assists the Media Board a lump sum and the Board decides how much goes to the four media organizations.

“There is not enough money to guarantee a yearbook for every student,” said Leah Bailey, creative director of The Bluestone.

“We have to find alternative ways to get the money. Hopefully the $1 will help a little. We also sent letters to parents for donations.”

The number of yearbooks ordered each year increases by 200 to 300, depending on enrollment, Bailey said. “This year it could increase even more because it is the millennium,” she said.

Last year there weren’t enough yearbooks to meet student demand. Morris said they ordered 8,200 yearbooks last year. If every JMU student had wanted a yearbook, they would’ve have been 6,124 short.

“There was more demand for the books and we also added an additional distribution sight,” Bailey said. “We will order at least 8,500 yearbooks and then, depending on the number of books reserved and on the cost of the book, we may order up to 9,000.”

“We have to see what money we have to play around with. We will order as many as we can.”

The yearbook staff also hopes this new policy will encourage more students to get their pictures taken. About 2,700 students got their picture taken last year. “That is not very many,” Bailey said. “We are expecting 3,000 this year.”

Bailey said students can pay to reserve their yearbook where they have their picture taken or can simply pay the $1 to reserve a book.

Some students said being able to reserve a yearbook still will not motivate them to get their picture taken and pay the extra dollar.

“As long as you have the initiative to get a yearbook, you will be there early enough to get one,” junior Darcey Ohlin said. “There is no need to pay extra money.”

Junior Ross Bauer said he will not pay the reservation fee either.

“I normally get my picture taken anyway and I will not pay the extra dollar because I have never had trouble getting a yearbook before,” Bauer said.

Sophomore Amanda Gammisch disagrees.

“It is only $1 and that is not that much money,” Gammisch said.

Tips for writing a college application letter

1. Keep it short and sweet.
2. Show your personality.
3. Make sure your spelling is correct.
4. Use proper grammar.
5. Proofread your work.
6. Be original.
7. End with a strong closing statement.

By: Jennifer Gordon

The Breeze
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International Week
Sept. 25-Oct. 2
Schedule of Events
Today, Sept. 27

•International Flag Display
  Commons, 9 a.m.-5 p.m.
•Study Abroad Fair
  PC Ballroom, 11 a.m.-4 p.m.

Tues. Sept. 28

•International Opportunities for Faculty
  Taylor 303, 5 p.m.
•Foods of Asia, Gibbons Hall, Line 4
•International Dance
  PC Ballroom, 7:30 p.m.

Thurs. Sept. 30

•Washington Toho Koto Society
  The College Center, 8 p.m.
•JMU Mine Action Info Center
  Taylor 309, 5 p.m.
•Harrisonburg Refugee Resettlement Panel
  Taylor 404, 7 p.m.

Wed. Sept. 29

•International Marketing
  Taylor 306, 3:30 p.m.
•JMU Women’s Soccer Game
  Resevoir St. Fields, 7 p.m.
•The Peace Corps comes to JMU
  Taylor 404, 6 p.m.

Fri., Oct. 1

•Africa Drum Festival
  The commons, 12 p.m.-1 p.m.

Sat., Oct. 2

•JMU World Cup Soccer Tournament
  UREC Soccer Field, 12-6 p.m.
•JMU Men’s Soccer Game
  Resevoir St. Fields, 7 p.m.

Questions? Visit www.jmu.edu/international/iweek99
Numerous companies set up booths at Convo to seek out employees

Angela Hain

Droves of students searched for jobs and internships Thursday at the Convocation Center during the 10th annual Career Day.

The department of academic advising invited 150 companies to JMU to set up booths to discuss opportunities for students to find jobs and internships. This year’s career fair was one of the largest ones ever held at JMU, Career Day coordinator Karen Young said.

“We wanted to give students from freshmen to seniors the opportunity to interact with companies so they can obtain information about possible career paths and the positions they have available,” Young said.

“We hope students attending the day will begin networking, information gathering and possibly setting up interviews,” she said.

The department of academic advising invited companies seeking to fill a variety of positions. The companies varied from First Health Services, Inc., and AT&T to Toys “R” Us and Walmart.

“This day is set up for all majors and there are a lot of companies here looking for all different kinds of people,” Young said.

Virginia Asset Management (VAM) came to Career Day in search for full-time sales associates.

“We are looking for enthusiastic, intelligent, well-spoken, well-dressed, self-motivated and self-driven students to fill the positions we have available,” VAM recruiter Susan Brown said.

She said they were hoping to inform students about their company and take back a stack of résumés to find people they feel will fit with their company.

“We believe in a mutual selection process in our company where we decide we feel someone is a match with us, and they feel the same way,” Brown said.

Phillip McGee, vice president of Travelers Property Casualty (TPC), said his company has had excellent results at finding JMU students well-suited for their job openings on previous Career Days. TPC has been attending Career Day since it began 10 years ago.

“We go back to where we’ve had good results in the past in finding employees and JMU is one of those places,” McGee said. “We hope to hire additional young people to bring into the company while we’re here.”

JMU graduate and current TFC recruiter Tim Hutton, said he was hired at a Career Day when he was a student nine years ago.

“I interviewed at Career Day just for the experience when I attended JMU, and one thing lead to another and I ended up being hired,” Hutton said. “I plan to share my positive experience with current JMU students while I’m here so they realize that this type of networking does work.”

Sprint has been attending Career Day for the past five years and has become the largest recruiter for JMU students, said Henry Holst, development manager for Sprint. The company has about 28 former JMU students employed in the area and about 70 employed in the company nationwide.

“We began to get teased for having so many JMU alumni in our company, and other companies were complaining, so we had to begin more actively recruiting for our department at other local colleges,” Holst said. “However, we told other departments in Sprint about how good JMU students are, and began hiring JMU students in other departments as well.”

Holst said he feels JMU students have their feet on the ground and are more mature in comparison to other college graduates.

“We have found that JMU students are good workers because the faculty does such a good job explaining the work ethic we need,” he said.

“We continue to attend Career Day to maintain the relationship we have at JMU because it is by far our best one in recruitment,” Holst said.

Young also said faculty members play a large role in the success of Career Day.

“The faculty is wonderful about talking to employers and getting them interested in JMU students,” Young said. “We are all working together and it really helps to bring in the best opportunities for our students.”

JMU graduate and software engineer for Sprint, Scott Rymon, said he came to Career Day to recruit in order to give something back to JMU.

“I think it is good for the students to see that other JMU students have landed a job in our company,” he said.

Quad Graphics, a printing company based in Wisconsin, attended Career Day for the first time this year. They came on a recommendation from a contact in Northern Virginia.

“We came mainly to get exposure and to get our name out there in this area,” Quad Graphics recruiter Lesilina Moran, said. “We are new to the East Coast and since Virginia is so central on the coast, we thought it would be helpful to attend this event and inform students about our company.”

Senior management major Andrew Diffin plans to graduate in December and attended Career Day in hopes of finding any field of management not too heavily involved in technology.

“There looks like there are a lot of opportunities here for me,” Diffin said. “I hope to leave a number of copies of my résumé. I’m looking for that perfect match while I’m here today, and if I happen to find one that meets all my needs, I’ll call the work order.”

Senior CIS major Mike Harar was looking for a company involved in technology.

“I have talked with eight companies and they have all been very helpful and friendly,” Harar said. “I left résumés

“TDU begins event-filled week today

Lauren Starkey

TDU Week, an annual promotion for Taylor Down Under, kicks off today and runs through Friday, offering a variety of entertainment for students.

Events include everything from black light billiards to poetry readings and everything is free, TDU assistant Bryan Watts said. He said the idea is to attract more people to TDU and those who may not know about what it offers. He said its popularity has picked up further into the semester.

“There’s a lot more students this year and we’re expecting even more after TDU week,” Watts said.

Some of the events being offered for the first time include ballroom dancing, where students can learn swing and salsa, and the black light billiards room, which will be held at the Corner Pocket in TDU (see below for a complete list of events).

And regular events, such as the Tuesday Open Mic Night, are also being held. At Open Mic Night, students can participate in anything from poetry readings to guitar playing.

Junior Ester Howard, one of the student managers at TDU, said TDU will "continue on the rest of the year with different promotions including free billiards, and we’re probably going to try the ballroom dancing again if it’s successful during the week.”

Sophomore Anthony Quartieri, said, “I love the Open Mic Night so I’ll probably see what else is down there.”

MONDAY
6:30 to 8:30 p.m., ballroom dancing
8 to 10 p.m., classic movie, "The Manchurian Candidate"
TUESDAY
8 to 11 p.m., Open Mic Night
WEDNESDAY
7 to 11:30 p.m., music on the stage, including T.J. Johnson, Thee, Rick Hill and Brandi Weiss
THURSDAY
Noon until 1 p.m., Lunchtime Jam, Noon until 6 p.m., free pool at the Corner Pocket, including black light billiards
7 to 10 p.m., game night at the Corner Pocket, including tournaments and a large game of Pictionary
8 to 11 p.m., local bands on stage
FRIDAY
Noon to 1 p.m., open poetry readings

see CAREER page 7
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POLICE LOG, from page 2
Sept. 23 at 12:16 a.m. on the Quad near Jackson Hall.

**Assault and Battery**
- Nancy D. Barnes, 40, of Broadway, a former JMU parking employee, was arrested and charged with assault and battery after an incident in Shenandoah Hall on Sept. 22 at 8:07 a.m.

The former employee reportedly became angry after being terminated and slammed open the entrance door, hitting a customer as she entered.

She then reportedly shoved the customer out of her way and made a declaration of threats against her former fellow employees.

Sheriff's deputies arrested the accused at her home and later incarcerated her due to the threat.

- Todd Destwolinski, 20, of Derwood, Md., was arrested and charged with assault and battery on Sept. 23 at 12:16 a.m. on the Quad near Jackson Hall.

The student was allegedly intoxicated and attacked a campus cadet on patrol who reported him to officials.

The matter is still under investigation.

**Indecent Exposure**
- An unidentified male allegedly committed a perverted act of indecent exposure on Sept. 22 at 2 p.m. in X-lot.

The subject reportedly pulled up next to two JMU students walking in the north end of X-lot and exposed himself.

The subject was described as having brown shoulder-length hair and is in his mid-20s.

**Petty Larceny**
- Unidentified individuals allegedly stole a hang tag from an unsecured vehicle on Sept. 22 between 6:30 a.m. and 2:20 p.m. in O-lot.

**Possession of False Operator's License**
- Todd Destwolinski, 20, of Derwood, Md., was arrested and charged with possession of a false operator's license on Sept. 23 at 12:16 a.m. on the Quad near Jackson Hall.

Number of drunk in public since Aug. 28: 11

### Career Day opens eyes, possibilities

**CAREER, from page 5**

everywhere I visited and plan to do recruiting until this point.

But not all of the students attending Career Day were seniors with the pressure of graduation looming over their heads.

Freshman SCOM major Katie Thomas attended the event in the hope of finding internship opportunities.

"I am planning to go to law school and I am looking for internships in the law profession, as well as opportunities to meet people in the career I choose," she said.

Some students became more discouraged by the end of the process of finding job opportunities.

Senior SMAD major John Schnabel attended Career Day looking for possible jobs in multimedia or graphic design.

"I talked with J.C. Penney and they were pretty cool. They had opportunities in web page design, but I really did not find anything that was directly in my field."

Young said he hopes to see many of the companies who attended Career Day return to JMU again in the future.

"Different companies call us and see that we know our students, and when they ask us what JMU students are looking for in careers, we can tell them," he said. "It makes the companies want to come back."

### Gates is making sure minds aren't wasted

**Bill Gates**

Microsoft Corp. Chairman

"It's critical to America's future that we draw the full range of talent..."

The Bill and Melinda Gates Foundation has pledged to give $1 billion over the next 20 years to pay for scholarships for academically talented minorities from low-income homes. It is by far the largest contribution ever to American higher education.

The establishment of the new financial aid program comes three weeks after the Gates family combined two separate foundations to create the wealthiest philanthropy in the United States. It will be called the Gates Millennium Scholars Program and will be administered by the United Negro College Fund with help from the Hispanic Scholarship Fund and the American Indian College Fund.

The program will get underway next fall when it begins to provide $50 million per year for 20 years to cover the costs of 1,000 annual scholarships to be distributed. The grants will go to "high achieving" minorities and will be renewable for each year of a recipient's undergraduate work as long as he or she maintains at least a 3.0 GPA.

The program will continue financial support for graduate work for eligible students who pursue advanced degrees in education, engineering, library science, mathematics or science.

"It is critical to America's future that we draw from the full range of talent and ability to develop the next generation of leaders," said Bill Gates, chairman of the Microsoft Corp. "The Millennium Scholars program is intended to insure that we build a stronger America through improved educational opportunities."

William H. Gray, president and chief executive officer of the United Negro College Fund, said the program would help diversify the pool of students seeking higher education.

"All of society benefits when the doors of education are opened to a group of kids who wouldn't otherwise get the chance," he said.

Until now, the most common private gift to higher education — $300 million in stock — was given in 1998 to Vanderbilt University from the Ingram Charitable Fund.

— TMS Campus News Services
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Where:
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Dukes’ record improves to 3-1

DUKES, from page 1
outrunning any potential tacklers, to give the Dukes a 6-0 lead.

“I picked it up and just started running,” he said. “I saw the whole field and I was like ‘I’m going to keep on going, unless it’s going. I looked behind me to see if anyone was there and I saw someone there, so I put it in and just gear to go a little bit faster.”

JMU Coach Mickey Matthews said, “That’s a huge play. I’m really glad for Mark. He’s played well the last three weeks. There’s no question that’s the big play in the game.”

Coates said his team was a little surprised Delaware Coach “Tubby” Raymond elected to go for the touchdown in the early stages of the game.

“We were kind of surprised they went for it on fourth down that early in the game,” Coates said. “We kind of took it to heart.”

Coates was not the only standout on the JMU defensive unit on Saturday. Redshirt junior defensive end Chris Morant had a monster second half in which he recorded three sacks for a 12-yard total loss.

Morant was named the A-10 defensive player of the week for his efforts in the game. As a whole, the Dukes’ defense played well. Forbord to be on the field for much of the game, the defense made several big plays.

Morant and redshirt sophomore linebacker Derrick Pack led the team in tackles with 13. JMU also recorded seven sacks and two interceptions in the game.

One key defensive stand came following the Blue Hens’ third-quarter touchdown. After an eight-plus minute scoring drive that narrowed JMU’s lead to 14-7, Delaware moved the ball up to its 38-yard line and looked to swing the momentum over to its side.

However, junior linebacker Zeb Clark sacked senior backup quarterback Brian Ginn on second down and Morant followed with another sack on third down to force the Blue Hens to punt the ball away.

Delaware also hurt its own chances, first by failing to convert on the fourth-and-goal play, later in the final minute of the second quarter when it failed to reach the first down marker on a fake field goal play on JMU’s six-yard line.

Offensively, the Dukes did not have much success. JMU totaled just 69 yards rushing and 103 passing yards in the game.

“We just couldn’t do much,” Matthews said. “We couldn’t run it or throw it.”

Redshirt junior wide receiver Earnest Payton led the JMU offense with both catches, four, and receiving yards, 84, and scored JMU’s second touchdown of the game.

The 46-yard touchdown play — called on an audible by Berry, came with just under two minutes left in the first quarter and gave the Dukes a 14-0 advantage.

Payton also set up JMU’s final touchdown play with a spectacular 36-yard diving reception. He [Berry] had the option of going to either side. He decided to pick mine,” Payton said of the double slant play that resulted in his touchdown. “The safety sat on the hash, didn’t really back peddle at all. After I caught it, I saw him sitting there and turned it right on.”

Redshirt senior tailback Curtis Keaton scored JMU’s last touchdown on a 23-yard run with 2:50 left in the third quarter to complete the game’s scoring.

Keaton finished with 59 rushing yards on 21 carries.

“I guess the best way to describe our offense tonight is feast or famine . . .”,

Mickey Matthews
JMU football coach

Festival attracts community, JMU

FESTIVAL, from page 1
geared toward small children because we want to build this as a family-style event. Our hope is families will come out today and have fun.

Students participating in CommUNITY Fest agreed the event was a worthwhile cause.

Senior Jason Snow, a member of Madison Project, an all-male a cappella singing group, said, "Student Ambassadors approached [Madison Project] and asked us if we would like to participate in the CommUNITY Fest. It seemed like a good cause. Also, we often perform for the JMU student body, but this gave us an opportunity to perform for the Harrisonburg community at large. The CommUNITY Fest is a good idea for the JMU and for the Harrisonburg community.”

Senior Brandi Rose, a member of Notoriety, an all-female a cappella group, said, "The CommUNITY Fest is a really good idea. It is also a great opportunity to get our name out in Harrisonburg.”

Senior Shavalyea Wyatt, president of Students for Minority Outreach, said, "It is a great idea to bring the communities together. The two communities are often seen as separate communities and it is an excellent opportunity to come together as a community and celebrate the purpose of our being a real community.”

Senior Lindsey Monroe, a volunteer at the CommUNITY Fest on behalf of Alpha Phi sorority, said, "The festival was a way to get JMU and the Harrisonburg community to interact and have a good time together. I don’t think we interact enough.”

Other attendees felt the festival was a great way to relieve tension between Harrisonburg residents and JMU students and to begin forming better relations.

Bonnie Powell, a JMU graduate, said, "The CommUNITY Fest is trying to get the Harrisonburg community back into football and involved with JMU. [JMU] President [Linwood] Rose is doing a great job of bringing us together and the CommUNITY Fest is a great example of this.”

Senior Mandi Meros said, "For a while, there has been tension between the Harrisonburg community and the JMU students. It is about time that there was an event that improved relations between the two communities.”

‘All Together One’ takes over JMU campus

‘ALL,’ from page 1
sion of university relations.

Rose said the phrase “All Together One” is based on E Pluribus Unum, a Latin phrase meaning “one out of many.” He said he felt the phrase described a distinctive characteristic of the university.

Rose said the division of university relations is in charge of promoting the phrase, but said “All Together One” isn’t an official slogan or motto of the university.

Andy Perrine, a project director for the office of university relations said he is involved with the promotion of the phrase and also worked closely with Rose to conceive the phrase.

“His notion of JMU was ‘for many one,’ and we wanted to come up with a phrase that was more public-oriented,” Perrine said.

As for promotion of the phrase, Perrine said university relations staff wanted to wait until after inauguration to begin heavily promoting it.

“We wanted Dr. Rose to have the pre- rogative of presenting it first.”

Perrine said his job is to present the phrase to as many campus groups as possible, to see if they believe it. “We want to make sure everyone believes it before we promote it,” he said.

Rose said the phrase may be around for a while, or just for a short time, depending on how well it’s accepted.

Perrine said he agrees with Rose that JMU has a stronger bond, closer to “All Together One” than other universities.

“Most of the folks [who] go here haven’t acquired an interest in achieving that a university gives them,” Perrine said, citing the images of students at the College of William & Mary, the University of Virginia and Princeton University as examples. “At JMU you can be yourself and part of something bigger.”

For a phrase that is not an official slogan, “All Together One” is certainly being promoted as such. “All Together One” has its own Web site, www.alltogetherone.org. The phrase can also be seen on T-shirts and mugs in the JMU Bookstore, said John Rheault, JMU Bookstore manager. He said the division of university relations asked the bookstore to help promote the phrase through various merchandise.

Sue Good, the merchandising manager at the bookstore, said so far sales have been minimal for items containing the phrase.

“It’s been a little slow. I’ll take a little while for students to realize they’re here,” she said.

According to the “All Together One” Web site, the site is “dedicated to spreading the spirit of all together one — being yourself and something bigger too . . . this site will chronicle how all together one is alive on campus and what it means to people who experience it.”
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**EDITORIAL**

**International Week teaches diversity**

How would you like to go to another country, experience another culture, or just try some food you don’t usually find on line 3 at D-hall? If you’re interested, you’re in luck. JMU’s International Week is in full swing and will continue until Saturday.

Throughout the week, there will be an international flag display, lessons in Tai Chi, music on the commons, as well as numerous other activities; all are great ways to experience activities that many of us aren’t accustomed to.

But in addition to the fun, food and music, there is a much more important purpose to International Week.

In the Sept. 23 issue of The Breeze, International Week Chair Cheryl Tobler said that this week is being held “to let students know about the diversity not only on this campus, but in the community.”

There are people from more than 90 different countries who are either students, faculty or staff members at this university. The average student doesn’t normally think about this fact. In this country, and at JMU, diversity is held up as a touchstone to reach for. However, reaching diversity, rather than merely preaching diversity, is a two-way street. Just as people from different cultural backgrounds have taken the time to learn about the United States, we should do the same to enrich our higher education experience.

By attending International Week events, everyone can learn about different aspects of cultures foreign to them. This knowledge can help us better understand each other and aid us in embracing the diversity that is growing on our campus.

By taking part in this week’s activities, students might even find a particular culture that fascinates them enough that they want to travel abroad.

Let’s use this opportunity wisely and take advantage of all it has to give. This kind of international fair offers students exposure to other cultures and ways of life.

Those students complaining about their busy schedules should whip out their planners and do some rescheduling because this is not an event to be missed.

Broaden your cultural horizons at the flag display Monday afternoon or flex your inner strength muscles at a beginner Tai Chi class Monday night.

For all those who complain that they never get to leave the ‘Burg: This is your chance, along with all other students, to free yourselves of Harrisonburg without having to leave campus.

Get a taste of the big world out there and take part in the truly unifying experience of International Week.

And don’t just go for a shot at the free trip to London that is being offered as a prize this week. Do it for the intellectual and cultural awareness.

**EDITORIAL POLICY**

The house editorial reflects the opinion of the editorial board as a whole, and is not necessarily the opinion of any individual staff member of the Breeze.

Courtney Crowley... editor
Kelly Whalen... managing editor
Melanie Jennings... opinion editor
Amy Bafuno... asst. opinion editor

Letters to the editor should be no more than 500 words, columns should be no more than 800 words, and both will be published on a space available basis. They must be delivered to The Breeze by noon Tuesday or 5 p.m. Friday.

The Breeze reserves the right to edit for clarity and space.

The opinions in this section do not necessarily reflect the opinion of the newspaper, this staff, or James Madison University.

**EDITORIAL**

**Topic: What’s the worst speeding ticket you’ve ever gotten?**

_Katie King_, junior, SMAD

_Justin Steiner_, junior, CIS

_Laura Patterson_, junior, ISAT

_Chris Robertson_, sophomore, marketing

*“I got pulled over on my bike once.”*  
*“...a cop pulled me over because he could smell the beer [in] the car.”*  
*“I’ve never gotten a speeding ticket because I’m sneaky.”*  
*“I got a speeding ticket once but it was dropped because of the oral highway clause instated by the officer.”*
Some ‘antswers’ for campus bug problems

You’ve finally settled into your room. You’ve grown accustomed to your new roommate and found out where all your classes are.

It’s time to feel good about the world, kick back and enjoy your favorite munchies. Then you see them. Hundreds, no thousands, of tiny little creatures making a conga line, stealing away with your well deserved, not to mention already paid for, Snickers bar.

Being a well-educated and agitated person, you decide to investigate. Upon closer inspection with your eyeballs placed about one inch above the little perpetrators, your keen observation skills take over. There’s a pair of antenna, a head, thorax, pinched waist and abdomen. Only one possible conclusion — ANTS. To resolve the situation, you’re in any position to order people around, you made her day.

Okay, so now how do you get rid of them? Report the situation to your hall director. He or she will have a work order issued so your room can be treated by trained professionals.

Now that you understand how the ants’ colony obtains its new members. Now you know where the phrase “Queen Mother” comes from. Worker ants do all the work for the colony — foraging for food, tending to the queen and the young and defending the colony from outside enemies.

Ant colonies have a rather complex food cycle within the colony. Worker ants forage for food and water. Liquid foods and water are ingested by the workers and the workers’ abdomens often become swollen. Hard pieces of food (i.e., your Snickers bar) are carried back to the colony. These hard pieces of food are fed to the larvae, which eat and digest them. The larvae then regurgitate the digested food and feed it back to the workers. The workers regurgitate liquid foods and digested foods obtained from the larvae and feed it to the other workers, larvae, queens and males.

This complex process of exchanging food is called trophallaxis (though I’m sure most would just call it disgusting).

Ant colonies have a rather complex organization and save your precious stash of goodie stash is understanding their biology and determining what conditions may be contributing to the infestation.

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DARTS & PATS

Dart...

A “we-don’t-care-which-sorority-you’re-in” dart to the girl who demanded beer from us at a fraternity party.

Sent in by some fraternity guys who don’t think you’re in any position to order people around, especially since your sorority isn’t as cool as you think it is.

Pat...

A “thanks-for-the-free-stuff” pat to the guys at Chick-fil-A for giving me free food.

Sent in by a junior who wants you to know that you made her day.

Dart...

A “I-thought-journalism-is-supposed-to-be-objective” dart to Courtney Crowley for her skewed coverage of Dr. Rose’s inauguration speech.

Sent in by an avid Breeze reader who thinks your opinion would have been more appropriate as an editorial.

Pat...

A “you-guys-rock” pat to whoever painted “Tech sucks” on the car on the commons last Thursday.

Sent in by a highly amused senior who likes your style of school spirit.

Dart...

A “pedestrians-have-the-right-of-way-on-sidewalks” dart to the JMU policeman who almost ran over us the other day.

Sent in by three girls who think that cars belong on the road, not on the sidewalk.

Dart...

A “can’t-you-warn-us-about-hazards” dart to the construction crew at ISAT for leaving stuff in the middle of the road without putting up a warning sign.

Sent in by a careful driver who is glad she managed to stop in time to avoid an accident, no thanks to you.

Pat...

A “your-cartoons-are-awesome” pat to Austin Cramer for his great political cartoons.

Sent in by some sophomore girls who think your cartoons are the best part of The Breeze.

Ron Jennings is the program director of Integrated Pest Management.

Breeze Reader’s View
—— Ron Jennings

OP/ED

The Breeze where all your classes are.
Depression is a serious threat to anyone that has a brain.

Depression is a suppression of brain activity that can strike anyone. It can make life unbearable, but it is also readily, medically treatable. And that’s something you should always keep in mind.

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(Left) Senior Kama Lyons describes her black and white photographs as “the opposite of feminist.” She is careful not to show facial features and uses strong contrasts and shapes to provoke emotional impact. (Right) Family members are the subjects in senior Nelson Cragg’s nearly life size charcoal drawings. Cragg said he chose his family members as subjects because he wanted to capture the essence and emotion of his close relationship with them.

Less is more at Zirkle House
Artists use minimal detail, form, figure to move viewer

STEVE JANZEN  
Senior writer

Zirkle House’s latest exhibitions prove that in art, sometimes less is more. JMU seniors Kama Lyons and Nelson Cragg both use minimal detail and rely on the visual impact of form and figure to move the viewer.

Lyons’ exhibit, on display in Zirkle’s Artworks Gallery, consists of 14 black and white photos of various sizes. The theme of Lyons’ pictures is summed up by a Marilyn Monroe quote the artist displayed in place of an artist’s statement. “I don’t much mind living in a man’s world, as long as I can be a woman in it.”

The artist describes her show as, “the opposite of feminist.” Lyons said her show is about finding the innate strength of being a woman and feeling proud of it, rather than women trying to be like men.

Her photos focus on women in poses that vary from dancers to a comic series with a woman standing next to a Volkswagen Beetle on a highway. In each photo, Lyons is careful to exclude facial features and use strong contrasts and shapes to provide emotional impact.

Lyons uses background music in the gallery and costumes on her models to convey a feeling that the photos were taken in the 1940s or 50s. “The rules were more defined then,” Lyons said, “and women were more proud of their bodies, which showed in the media and art.”

Also contributing to the aged effect is the high contrast and graininess in the photos. Lyons achieves this by using infrared film.

Lyons said her works should be seen and felt, not analyzed. Ultimately, her goal is that viewers will have fun and feel better about themselves afterwards.

Cragg also uses simple lines and figures to reach the viewer, but does this through charcoal drawings rather than photography.

He also opted to display his art without an artist’s statement, saying he hoped people would “take it [the show] as it is,” and draw their own conclusions.

Cragg’s drawings are huge — nearly life size — and grab the viewer’s attention immediately.

The artist chose to hang his art with simple pins and clips rather than traditional frames, saying he wanted to be “as unobtrusive as possible.”

Cragg also kept the medium simple, using purely charcoal (with the exception of one piece, which has some black oil pastel). Little is left to distract the viewer’s eyes as bold black lines move their focus around the drawings.

Cragg said he prefers charcoal because it allows the artist to sketch out a quick, “gut reaction,” which often contains more emotion than a carefully thought out drawing. These works are more than academic sketches, though, and Cragg’s powerful figures all fit within a carefully planned theme.

Each piece is a study of human form, and with titles like “Brother” and “Father At Age 56,” it’s easy to guess what the models have in common.

Cragg explained that his works explore drawing as a way to relate to another human being. He chose his family members as subjects because of the deep ties he has with them, and hoped his drawings would capture the essence and emotion of those relationships and relay those feelings to the viewer.

Both of these shows will be on display in Zirkle House through Oct. 2 (with the exception of Friday, Oct. 1, when the galleries will be closed for graduate critiques). Everyone is welcome to visit during gallery hours, which are Monday through Thursday 12-9 p.m. and Friday through Saturday 12-4 p.m.
## IMPROVE YOURSELF AND YOUR RESUME!

The following workshops are offered as part of the Counseling & Student Development Center's INTERPERSONAL SKILLS CERTIFICATE PROGRAM:

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<tr>
<th>Workshop</th>
<th>Date</th>
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<tr>
<td>Assertiveness</td>
<td>Monday, October 4</td>
<td>10-11:30</td>
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<tr>
<td>Checks</td>
<td>Monday, October 11</td>
<td>12:45-1:15</td>
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<td>Monday, November 22</td>
<td>5-6:30</td>
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<td>Intimacy in Relationships</td>
<td>Thursday, October 7</td>
<td>3-4:30</td>
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<td>Wednesday, November 4</td>
<td>1:30-3:00</td>
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<td>Wednesday, December 8</td>
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<tr>
<td>Conflict Resolution</td>
<td>Monday, October 4</td>
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<td>Wednesday, October 27</td>
<td>3-3:30</td>
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<td>Wednesday, December 1</td>
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<tr>
<td>Self Esteem</td>
<td>Tuesday, October 26</td>
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<td>Wednesday, November 18</td>
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<td>Monday, December 6</td>
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<td>Understanding Destructive Relationships</td>
<td>Wednesday, October 13</td>
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<td>Communication Skills</td>
<td>Wednesday, October 18</td>
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<tr>
<td>Dealing with Difficult People</td>
<td>Monday, October 18</td>
<td>5-6:30</td>
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<td>Wednesday, November 3</td>
<td>12:30-2</td>
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<tr>
<td>Tuesday, November 30</td>
<td>7-9:30 pm</td>
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<tr>
<td>Stress Management</td>
<td>Every Monday</td>
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<td>Anger Management</td>
<td>Monday, October 15</td>
<td>5-7:30</td>
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<td>Wednesday, November 15</td>
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We also offer an ANGER MANAGEMENT CERTIFICATE PROGRAM.

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To complete either certificate program, you must attend four workshops, complete four hours of designated reading materials and complete four hours of taped materials. If you would like to register for a certificate program or an individual workshop, please call x6552 or e-mail KARRKM.

The Counseling and Student Development Center is located in Varner House. http://www.jmu.edu/counselingctr

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### Top Five Reasons to Work for The Breeze:

5. You get to register early.
4. You know the ‘Darts & Pats’ before everyone else.
3. It helps build your resume.
2. You get paid for it.
1. You get free food.

For more info on how you can work for The Breeze, call x6127

---

### The Mega Battle of the Bands

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- KING KOSHER
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Mainstreet Bar & Grill is perfectly located at 153 South Main Street in downtown Harrisonburg. Plan Your Entire Month! Check Out Our Calendar Located at www.MegaWattInc.com
Global festival draws crowds

ELIZABETH TALLAIFERRO
contributing writer

The Breeze along with the colorful sounds of a mariachi band filled the air, while the sight of original hand-made crafts dotted the landscape on a beautiful sunny day.

This was the setting for the second Harrisonburg International Festival, which was held at Hillandale Park on Saturday and hosted by JMU organizations and the City of Harrisonburg.

Thousands of Harrisonburg residents and students from JMU and other universities enjoyed the eclectic displays of more than 15 cultures. A virtual map on the ground gave visitors a chance to mark their homeland with a flag.

Many languages could be heard as visitors strolled through the diverse crowd.

Food vendors representing Vietnam, China, Japan, Thailand, Mexico, Russia, Ethiopia and West Africa enticed visitors to try their delicious cuisine.

Crafts like African wood carvings, Native American bead work and Arabian body painting were also popular.

Ethiopian dancers and a Tai Chi demonstration were two of the activities that were seen on the two stages set up at opposite ends of Hillandale Park.

Local international support groups were also there to provide information about their purpose for the rapidly growing international population of Harrisonburg.

Nancy Hass-Salomon, a representative for the Alliance for Intercultural Action, came to Harrisonburg from Guatemala.

She lived in Miami, Fla., for several years, but she said she wanted to live in an area where "the people are more welcoming."

"JMU brings lots of cultural activities to this town," Hass-Salomon said.

She commended the multicultural organizations on campus for their involvement in the community.

Local employers like Perdue and Coors were there to recruit employees for several open positions.

Students and residents who were interested in volunteering for the local chapters of the Boys’ & Girls’ Club and Big Brothers, Big Sisters talked to representatives about possible involvement.

One JMU student who attended the International Festival last year, said that she was "so impressed that a town the size of Harrisonburg can offer us such a wealth of Opportunities to immerse ourselves in other cultures."

Interactive art
Speaker merges art with real world

ADRIANA JOUVANIS
contributing writer

The barriers between the art world and real life need to be removed so that artists can make a difference in society, said artist, educator, and author of "Has Modernism Failed?" and "The Reenchantment of Art."

Suzi Gablik concluded the JMU Arts and Sciences Symposium Lecture Series at Grafton-Stovall Theatre Thursday night.

Gablik’s lecture, entitled "Paradigm-Spinning and Visionary Criticism: A Personal Profile," spoke of her own self-realization as an artist in the art world and the trend toward a more interactive position of art in the world.

Gablik grew up in New York City surrounded by "people whose religion was art."

She described herself as "a sophisticate innocent" formed by the art world. At the age of 18, she enrolled in a seminar concerning the dehumanization of art and its disconnection with ordinary life.

The seminar caused Gablik to rethink these views on art and life.

Gablik said she began to question herself and "the nature of our cultures’ myths" concerning the artist’s role in society. This set of events led her to writing.


In 1991 a follow-up to her first book, "Reenchantment of Art" was published. The book focused on art as a social purpose. Gablik said there was a "radical reenactment of expectations of artists" in which art was becoming more interactive in the society outside the art world eliminating the world view of individualism in art.

Gablik spoke of artists taking their knowledge of art and sharing it with communities outside of the art world.

She mentioned one photographer who took pictures of homeless children in Washington, D.C., and in turn ended up teaching them the art of photography.

The example proved Gablik’s realization that art is a social purpose.

Gablik concluded by defining art as social work and its new role in the future. She questioned if art could build a community, people and environment.

The orthodox view that art is disconnected from the outside world has lessened in recent years but admittedly, Gablik said that the "cultural myths, like individualism don’t die easily."

Gablik’s objective as an artist, educator, and author is to teach artists to “step outside one’s self and invite others into the process of art.”

The Washington Fish Fry offered a taste of African-American food at Saturday’s fair.

Be a Stylish Writer

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on how you can support programs
in your community that keep kids
away from crime and crime away
from kids.

1-800-WE PREVENT
www.weprevent.org

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Don't be a spectator... be a player!

The winning team players will receive
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October 9 at RFK AND have their names
appear on the electronic board during
D.C. United’s game!!!!

Limited spaces are still available for some
of the world cup teams!

To join a team or for
more information, contact:
Christina Sanchez
Assistant Director
Center for Multicultural Student Services
Warren Hall, 2nd floor
sanchece@jmu.edu

JMU International Week: September 25 - October 2
Sisters speak up

AMELIA TABER
staff writer

Get a women's issue you want to speak about? If so, you're in luck. JMU's feminist journal, Sister Speak, is currently accepting submissions for its fall issue. "I want students to know that feminism is a lot of things, and that there are lots of feminists out there," said Suzanne Bost, an assistant English professor who teaches women's literature and multicultural classes. "It's worth taking the time to publish women's literature and multicultural class-feminists out there," said Suzanne Bost, an assistant English professor who teaches women's literature and multicultural classes. "It's worth taking the time to publish women's literature and multicultural class-feminists out there," said Suzanne Bost, an assistant English professor who teaches women's literature and multicultural classes.

Senior Chelsie Miller, editor of Sister Speak, wants students to stop being afraid to speak in public. "I want students to know that feminism is about equal rights, not about wallowing in self-pity and hating men," Miller said. In fact, she encourages men to submit to the journal.

The journal was first published last fall, similarly, this year's journal will be a collection of poetry, literary analyses, political essays and short stories. The first issue included work by 11 different writers, one of which was male. This time around, however, the editors hope to increase the number of participants of both sexes and to include some art and graphics as well, Miller said. The group's goal is to publish one issue each semester from now on.

"Our main problem is that we have no funding whatsoever," Bost said. She hopes for a budget in the future that will allow published work on its own Web page. Despite the obvious financial shortcomings, the group remains enthusiastic and hopes for more submissions each semester that will contribute to the success of the journal.

JENNIFER WEINER
Knight-Ridder Newspapers

We've all heard the dirt on Comedy Central's "The Man Show." USA Network's "Happy Hour," and "The X-Files" on FX, the current spate of dirt-cheap variety-show-style cable programs that glory in booze, babes, third-tier celebrities and jokes about bodily emissions. Critics hold their noses. Fans — or at least the rowdies recruited for the live studio audiences — seem to revel in the shows' in-your-face political incorrectness, and the bevy of gyrating, rump-shaking, bikini-wearing dancers.

So we wondered — what is it like to be a woman on "The Man Show" and its ilk? Not bad at all, say Lindsay Allen and Suzanne Talhouk (then again, what were they going to say?).

Allen is a Bombshell Dancer, a "Happy Hour"s elite troupe of 10 who shake their groove thangs to the karaoke stylings of hosts Dweezil and Ahmet Zappa and guests such as Weird Al Yankovic and former O.J. Simpson lawyer-turned movie-of-the-week-star Christopher Darden (yes, you read that right, too), one of "The Man Show's" bikini-wearing camera operators/trampoline jumpers. Some of the Juggies operate cameras and microphones. Others simply stand in the audience and gyrate on cue or bounce on a trampoline at the end of the show.

Anyhow, Talhouk's agent sent her the call to be a Trampoline Girl — one of the young lovelies who end each episode of TMS by bouncing on a trampoline. (Wannabes tried out by pretending to jump on a trampoline). "I was thinking, 'Cool,' because I love trampolines," she said. Show staffers liked Talhouk's energy and tapped her as a Juggy — my first serious acting gig. (She also holds down a full-time job as a marketing student at Cal State-Northridge).

The Bombshells are all trained dancers with mondo experience. Allen, a native of Hanover, Pa., who studied at the Philadelphia Youth Ballet, has danced in movies ("That Thing You Do," "George of the Jungle") and music videos (Smash Mouth, Dwight Yoakam, the Artist Formerly Known as Prince). Allen got her start toward her career because she was painfully shy, and her mother figured dance lessons would help. She studied, "like in the garage of somebody's home," then got into gymnastics, all the while struggling with her small-town high school peers who didn't understand "the weird girl taking classes on Friday nights," and how she could hope to make a living as a dancer. (insert Elizabeth Berkley in "Showgirls" here) a dancer. The Juggy squad members don't necessarily have that kind of dance background. Then again, they don't do the kind of choreographed routines that the Bombshells perform. "We get to do what we want to do," Talhouk said. "Sometimes the director will tell us if he wants us to do something, but otherwise, it's all us."

Both performers said they don't feel exploited by their eye-candy status and skimpy costumes. "Everyone on the set treats us so well," Talhouk said. "And the show itself... it's just a joke. It's on Comedy Central, right? It's just all in fun."

"Everyone on the set treats us so well... and the show itself... it's just a joke. It's on Comedy Central, right? It's just all in fun."

Suzanne Talhouk
dancer on "The Man Show"
As the 'Most of Us' campaign saturates alcohol use at JMU, some of us wonder...

STORY BY ASSISTANT STYLE AND FOCUS EDITOR ALISON MAI

Despite the many choices first-year students most drink once a week, less or not at all.

It would be hard not to notice the many signs and advertisements around campus for the "Most of Us" campaign. It's also hard not to wonder where the shocking statistics came from.

However, with closer scrutiny, one can see that the Most of Us campaign is more than just facts and figures.

The year-long social norms marketing campaign is the result of a grant from Virginia's Department of Alcohol Beverage Control (ABC).

This time last year, three JMU employees applied for the $5,000 grant. Susan Bruce, assistant director of health promotions at JMU's Health Center; Jeanne Martino-McAllister, director of substance abuse research; and Tom Miller, substance abuse counselor for Counseling Student and Development Center (CSDC) were the forerunners of the program.

When JMU was awarded the grant in November, Bruce, the project coordinator and McAllister began chipping away at their goal.

The grant and the group's goal reads: "Right now we are focusing on first-year students," McAllister said.

The data from these surveys was compiled by the Core Institute, a center for alcohol and other drug studies that is based out of Southern Illinois University at Carbondale.

According to the Most of Us statistics, there is a large amount, 52.7 percent, of first-year students having three drinks, less or none in a week. Their studies also show that "Most JMU (71.4 percent) freshmen drink once a week, less or not at all."

"Many students are surprised by the survey's results," said Bruce.

Everyone is surprised by what you say about drinking.

Jeanne Martino-McAllister
Director, Office of Substance Abuse Research

"Most of Us" was the result of a $5,000 grant from Virginia's Department of Alcohol Beverage Control (ABC). The project at a Virginia school — JMU — was an effort to decrease alcohol use.

The concept of social norming is based on the belief that people gravitate to "perceived norms" of behavior. Most of Us' task is to inform students about their own alcohol use and behaviors, which in many cases, is much different from their perceived notions.

Social marketing, a communications strategy that focuses on creating a social and behavioral change in a community, is one that is used on many campuses.

"A bigger goal would be to reduce use," McAllister said.

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Director, Office of Substance Abuse Research
A few students were often faced with concerning alcohol, according to ‘Most of Us’ survey results.

“But that’s the whole idea of the survey — everyone doesn’t do what you think.”

But this research is just the beginning of the multi-faceted project.

Next, focus groups were formed. Freshmen volunteers were given $10 each to provide input to the Most of Us crew. Incentive money was included in the grant.

“We had a wonderful response,” McAllister said. Approximately 50 students gave their input on examples of social marketing messages and what they would be interested in seeing done with the messages.

“The idea is to gather as much information from the students, because they are the ones who are getting the message,” McAllister said.

The focus groups told Bruce and McAllister that they wanted to see pictures of real people and relaxing places on campus. The groups said they listen to Q101, watch channel 29 and read The Breeze and fliers at bus stops.

With this information intact, Bruce and McAllister put the campaign together. Along with a graphic designer and photographer, the group put together several samples of posters that they presented during freshman orientation for input.

Final posters were ready “to hit” in August, according to McAllister. And when, McAllister says “hit,” she is referring to the saturation of specific locations with the Most of Us message. Again, just the beginning of this huge project.

Before the campaign began, the group collected more data. Information like police records of alcohol-related arrests and emergency room records of alcohol-related sicknesses, etc. were collected as a comparison base for the study’s end. This archival data will allow the group to see if their project has had an impact on any of these numbers.

The message implementation began in August as planned. Ads in The Breeze, logos on table tents, a slide before UPB-hosted movies, bus fliers, Q101 and WXJIM commercials, buttons for doors and billboards in residence halls were all smothered with the first two series of the Most of Us messages.

Eight predominantly freshman residence halls were targeted. Four of them were “saturated” with the messages, according to McAllister. At the project’s end, the group will look for differences between the saturated halls and the other four.

With the implementation in the works; the reinforcement phase begins. Visits to the four saturated residence halls to see if students are getting the message happen often and unannounced by members of the Health Center’s REACH Educators.

Students with a poster on their door will be asked if they can explain the message. If they can, they will receive a free pre-paid phone card, another incentive of the program. The four saturated halls are Garber, McGraw-Long, Hillside and Potomac.

Students seen wearing the Most of Us buttons around campus can also be approached with the same question and receive $1 for a correct answer. In addition, any student around campus may be stopped and asked if they’ve seen the fliers and if they know what they mean — a correct answer here also wins a dollar.

After a year of spreading the Most of Us word, the group will re-administer the survey to all eight halls to see if there is a difference in the saturated halls.

Throughout the year, students can expect to see more statistical data from Most of Us, including posters targeting how drinking affects grades, memory loss, how friends can help each other and how to limit or refuse drinks.

And at the end, the group will know if the results are too good to be true — but that’s the whole idea of the survey, according to McAllister.
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♫ Latino Dance Display – Samba, Cha-cha and
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Presented by Dr. and Mrs. Charles Harris

♫ Middle Eastern Dance display
Coordinated by Ms. JoAnne Brewster

♫ Middle Eastern Professional Belly Dancer

♫ At 8:30 you have the floor!!

For more information or questions call x7172 or visit
www.jmu.edu/international/iweek99

The Breeze
Dukes' streak continues

**JMU volleyball team cruises to two conference victories**

**Friday**

7 p.m. Godwin Hall

JMU's volleyball team begins its match against CAA rival William & Mary in the teams' first conference game of the year.

**3:45 Godwin Hall**

Volleyball sweeps VCU, improving to 10-2 this year.

2:15 Reservoir St.

Junior Reggie Rivers scores a beautiful goal, 15 minutes into the men's soccer team's first CAA game of the year to give the Dukes a 2-0 lead over UNC-Wilmington.

**6:05 Bridgeforth Stadium**

The MRD's rendition of the Star Spangled Banner concludes, and the football team takes to the field to battle the seventh-ranked Blue Hens of Delaware.

**6:40 Bridgeforth Stadium**

Despite coming through in crunch time to win 15-12, Coach Beerman said he thought they could have played better.

**8:30 Bridgeforth Stadium**

Senior Katrina Hunter scores her third goal of the game as the field hockey team takes a 4-1 lead, only allowing two Ram points thereafter.

**9:2 overall this year.**

**8:52 Bridgeforth Stadium**

Nearly 900 people — the most ever for a JMU field hockey home game — show up to watch the Dukes host Radford.

**15-2, 15-6, 15-12 on Saturday afternoon, pushing its consecutive home winning streak, dating back to last season, to 13 games.**

**10:2 in the conference.**

**3-3 for the Dukes, as they barely**

**9-4 lead, and clamped down, only allowing two Ram points thereafter.**

**15-1 almost every time.**

**15-15, 15-10, 15-5.**

**JMU would go on to win the game, 5-1.**

**8:45 Godwin Hall**

JMU wins the third game of its match over W&M, sweeping the Tribe, 15-11, 15-10, 15-5. The Dukes' 13th consecutive home win boosts the team's record to 9-2 overall this year.

**Saturday**

2 p.m. Godwin Hall

For the second time in less than 24 hours, the volleyball team suits up to face another CAA rival, this time Virginia Commonwealth.

**2-0 in the conference.**

**3:45 Godwin Hall**

Volleyball sweeps VCU, improving to 10-2 this year.

**8:45 Bridgeforth Stadium**

Fireworks explode over Bridgeforth Stadium as the Dukes celebrate on the field. The 21-7 win is the Dukes' first over a ranked opponent since 1997.

**5: Overall, JMU has won seven victories this season is American, our rivals from last season.**

**6:40 Bridgeforth Stadium**

The crowd erupts as Mark Coates' 94-yard fumble return gives the Dukes a 7-0 lead.

**8:56 Bridgeforth Stadium**

Despite a tendency to play very close games, the Dukes remain at the top of the CAA.
Most Students Drink Moderately

Most JMU Freshmen [66.6%] said they NEVER had a memory loss from alcohol or drug use.

www.jmu.edu/MostOfUs

Don't be a couch potato this week...

GET TO UREC!

Pickleball Tournament
Date: Oct. 3
Time: 2-6 pm
*Especially for first year students!

Aqua Exercise
Every day except Saturday 5:30-6:00 pm
A thorough, safe workout for all skill levels.

Progressive Muscle Relaxation
Date: Sept. 29
Time: 7-8 pm
Learn how to soothe your mind and body through relaxation techniques.

Upcoming Events:

Leave No Trace/Land Management Clinic
Date: Oct. 6
Time: 7-8:30 pm
Learn about the region’s unique resources while discussing who manages them for the public interest.

Racquetball Doubles
Entries Due: Oct. 4-7
Play Dates: Oct. 13 - Dec. 8
Manager’s Meeting: Oct. 11, 6 pm

Duke’s Homecoming 5k Fun Walk/Run
Date: Oct. 23
Start Time: 9:30 am
Check In Time: 8:30 am
Entry Fee: $10 Call 568-8714 to register

Sign up early for all programs at the Program Registration Desk!
Call x8700 for more information • visit us at www.jmu.edu/recreation
Hunter’s hat trick paces Dukes
Field hockey downs Highlanders, 5-1, in front of record crowd

T R A V I S  C L I N G E N P E E L
contributing writer

The eighth-ranked Dukes were seeking a win over the visiting Radford Highlanders and to set the NCAA record for attendance at a field hockey game on Friday night.

While the Dukes did not break the NCAA mark, they did set a JMU record with 882 in attendance, and they did get a 5-1 victory in front of a large, vocal crowd.

“It was awesome,” senior co-captain Sara Perilla said. “That was something we’ve never experienced before. We were just on fire because of it. They were so loud, it was great.”

Senior co-captain Katrina Hunter said, “It just set us up for success. Having that many people here just empowers you to play better. You look up into the stands, see that many people and hear them behind you. It’s just an awesome feeling.”

The victory was a sizable one, but could have been much bigger. The Dukes (6-1) couldn’t convert on several good scoring opportunities in the first half.

JMU was, however, able to score twice in the first half. Junior Julie Martinez scored the Dukes’ first goal when she tipped in a rebound that had gotten away from Radford goal-keeper Brooke Peterson 11 minutes into the game. Hunter scored the second goal on a penalty corner with assists going to Perilla and junior Liz Sanders.

Aside from those two scores the Dukes had a lot of trouble converting offensively in the first half.

The win yesterday makes the Dukes’ record 6-1-1, and marks the 200th win for Martin at JMU.

Men’s soccer edges UNCW
Sophomore Rivers scores game-winner in 2-1 win over Seahawks

M A T T H E W  H A H N E
contributing writer

The JMU men’s soccer team won their first CAA game of the season yesterday, beating North Carolina-Wilmington 2-1.

Coming off a 2-1 loss to Philadelphia University Wednesday night, the Dukes bounced back with a strong conference win against UNCW.

The Dukes scored both their goals in the first half, which made the defense control the game in the second half.

The first JMU goal was an own goal that occurred in the 10th minute when junior Niki Budalich’s corner kick was initially deflected out of the goal by Seahawk goalkeeper Harri Staven. But then the ball was inadvertently headed into the net by a UNCW defender.

In the 37th minute of the game, the Dukes took a 2-0 lead when sophomore Reggie Rivers blasted a 30-yard shot into the upper right hand corner of the net.

“I got the ball on the side and split two defenders,” Rivers said. “Then I just took the opportunity to put the ball in the goal.”

UNCW got on the scoreboard in the 74th minute when Ahmed El-Rafei flicked an Austin MacPhee cross into the right corner past diving JMU senior goalkeeper Billy DuRoss. However, the Dukes defense was too strong for the Seahawks to come back from a 2-0 deficit.

“The defense played well,” DuRoss, who had three saves, including a shot on a breakaway by UNCW, said. “We kept it smart and did what we had to do.”

Overall, Coach Tom Martin said the Dukes were pleased with the results of the game, but was disappointed with his team’s performance in the second half.

“Good result, but poor effort in second half due to lazy playing,” he said. “We should have put them away, making the score 3-0 instead of giving them a goal and suddenly turning it into a close game.”

Other contributors in the team’s victory include junior Attie Bognerud, junior Brandon Wright, junior Randy Steeprow and junior Seppo Jokisalo. They had a total of nine shots on goal between the four of them.

Freshman Brian McGgettigan, senior Ed Fox and senior Ivar Sigurjonsson came off the bench and played strongly for the Dukes, adding four shots on goal.

The win yesterday makes the JMU men’s soccer team’s victory include junior Ed Fox and senior Ivar Sigurjonsson, and has never had a losing season.

The Dukes travel to St. Francis (Pa.) tomorrow. They host CAA-opponent American University Saturday at 7 p.m.

Gotta believe in JMU
I was in a Harrisonburg hardware store this week looking for odds and ends for the old Bandwagon, and I thought to myself, "this racing stripe would look a lot cooler on the wagon than it does on the new Volvo 950."

That’s when a group of hecklers pointed out that the bandwagon could use one of those cool crowns for the back window.

Just then, it hit me. What would happen to the Bandwagon if Delaware came in to town and took the Dukes behind the Woodshed?

Shucks, they were ranked seventh in I-AA, and JMU had lost 10 straight to ranked opponents.

If you thought the first two conference wins were an aberration, think again. Matthews has brought in an air of confidence, a swagger if you will, and his Dukes have already matched last season’s win total just four weeks into the season.

Granted, Saturday night wasn’t the kind of offensive showcase Matthews will be proud of — they were outgained 352 to 172, UD ran 96 plays to a paltry 42 for the Dukes, six three and outs for Berry and Co. — but they got the job done.

Does that sound like the make of a winning team or what? Not having a great statistical game, but making the plays when it counted to come out on top?

Big Play #1: On UD’s second drive of the game, the Hens faced fourth and one on the JMU goal line. In what
Cha Guzman

Vice President of Administration and Institutional Advancement, Austin Community College.
Previous associate chancellor for Academic Support Programs of Texas A&M University, program director for Texas Alliance for Minority Participation, and program officer at the Natl. Science Foundation.
Chair to President Clinton's White House Commission on Educational Excellence for Hispanic Americans, President of Texas Association for Bilingual Education and member of Texas Association for Chicanos in Higher Education. Named to Who's Who in Education (1993), and Who's Who in American Women (1989).

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7 p.m.
Anthony-Seeger Auditorium
FREE Admission

Program sponsored by Center for Multicultural Student Services

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From JMU take South Main St. and turn left on Rocco Ave, across from the Hartman Dodge just past the 1,2,3 Movie Theater. On Rocco, turn right on Pheasant Run Circle. The Model/Office is located at 579 Pheasant Run Circle. Parking is available in the Pheasant Run Townhome Lot.

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Dukes split with RU, UNC

"We dominated and controlled the ball well, but they packed it in, which is tough because we really like to spread things out," Coach Christy Morgan said.

"We had to find another way around and we did. We played the game that was given to us in the second half."

The Dukes were more successful in the second half. Hunter added two more goals on penalty corners for a hat trick. Perilla, Sanders and junior Whitney Diebolt received assists on Hunter's second half goals. The Dukes' fifth and final goal was scored by freshman Carrie Phillips with one minute remaining in the contest.

The Highlanders came into the game with a lot of emotion, but did not have much to show for it. The sole highlight for Radford came with two minutes remaining in the first half. On a breakaway situation, Dukes junior goalkeeper Amanda Latz moved out to challenge an attacker. When the shot got away from her, senior Laura Morrow was able to put it away for the Highlanders' (1-7) only score.

Latz made one save in just under 60 minutes of play. Redshirt freshman Kiernan Raffo relieved Latz and played the final 10 minutes of the game but didn't have to make any saves.

The Dukes have now won four straight games since losing to fifth-ranked Ohio State 4-3 on Sept. 9. JMU was looking at their next game as possibly being the biggest one of the year, traveling on the road to battle the third-ranked North Carolina Tar Heels. After Friday's win, the Dukes said they think they ready for the Tar Heels.

"We just need to do a couple of little things," Perilla said. "We just need to keep the pressure on and put the ball in. We had great team work today, which is something we've been working on lately. If we can do that, then we'll be all set."

Sunday in Chapel Hill, the Dukes put the pressure on, but fell short, as the Tar Heels prevailed, 3-2.

The loss drops the Dukes to 6-2. North Carolina improved to 8-1.

The Dukes fell behind 1-0 at 31:35 when Abby Martin scored for the Tar Heels. JMU tied things up on a goal by junior Traci Forchetti with an assist from junior Whitney Diebolt at 25:07. UNC went into halftime up 2-1 when Kristen McCann scored one minute after Forchetti.

Martinez tallied for the Dukes at 29:52 to tie the score at two. Junior Heidi Arnaudon was credited with the assist.

UNC's Katie McDonald scored the game winner with 11:22 remaining.

Latz had five saves in goal for JMU.

JMU opens its Colonial Athletic Association campaign Wednesday when they host the Richmond Spiders at Bridgeforth Stadium at 7:30 p.m.
To your body, alcohol and medicine can seem very similar. Both can affect your balance, coordination, and ability to see accurately. Skills that are essential to riding. After drinking or taking medication, don't ride. That's the best prescription for your safety. 

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1-800-853-3033
The Suzanne dropped to 3-5-1. Dukes to a 2-1 road win over Maryland. With 17:55 remaining lifted the Beth McNamara. Sunday, the Dukes finished with a score of 21, good for Wilson made five saves.

**WOMEN’S CROSS COUNTRY**

At the George Washington University Invitational in Centreville Sunday, the Dukes finished with a score of 21, good for second out of 11 teams. Georgetown University won the event with a score of 19.

Senior Heather Hanscom recorded the fifth best time in JMU history, winning the 5,000 meter race in 17:25.70. Senior Bethany Eigel finished in third place with a time of 17:41.02, and sophomore Michelle Smith came in seventh in 18:14.34. Also running well for the Dukes was junior Sarah Burcket, who earned 12th place with a time of 18:36.04; and junior Brett Romano, who finished the course in 18:36.24.

Senior Bridget Guenzer was the final Duke to finish in the top 20, as she came in 18th with a time of 18:49.33. The Dukes next run Oct. 9 at the Hall-Short Invitational.

**MEN’S CROSS COUNTRY**

JMU’s “B” team finished tied for second with VMI at the VMI Cross Country Invitational Saturday.

Davidson College won the meet with a score of 46 points. JMU tallied 52.

Leading the Dukes was freshman Drew Stocklecher, who finished the 5,000 meter course in 27:34.6. Freshman Dave Raymond came in sixth place in 26:37.2. Freshman Chris Kenna was eighth in 27:44.2.


**SPORTS**

**Morant in driver’s seat of crowded bandwagon**

Morant, from page 25, went down as a 14-point swing, the stingy defense made a monumental stand. Cornerback Mark Coates batted down an option pitch from quarterback Matt Nagy and the ball took a golden bounce off the turf right into his hands. Ninety-four yards later and Coates was celebrating with the Marching Royal Dukes. (For the legions of fans waiting in the chat room Thursday night, apologies all around. I totally forgot about the “Friends” season premiere. I was glued to it and the VT-Clemson tilt. We’ll be back at the same time, same channel this week).

There really wasn’t a big play #2, but the defense put together a collective effort to stymie the A-10’s top rushing attack. Clinging to a 14-7 lead in the third quarter, the sleeping dogs awoke. End Christ Morant, who limped off the field in the second quarter, returned to sack UD quarterback Brian Ginn on a third and 15 to force a punt.

On the next series, Morant, who fouled up the Hens’ coup all evening, sacked Ginn on second down. Linebacker Mike Luckie chased him down on third for a 12-yard loss, and the Hens were punting again.

UD got the ball in the fourth quarter, and it was more of the same. On fourth and 11 from the Dukes 34-yard line, Morant rang up the hat trick for sacks by dropping Ginn for a seven-yard loss, ending the Hens threat and putting JMU alone atop the conference standings for the first time since the Ice Age.

I guess Matthews dragging the players to the film room at 6:45 a.m. last week paid off. Linebacker Derrick Pack, the team’s leading tackler, said after the game, “We watched so much film this week on them, we knew everything they were doing. Nothing they did out there surprised us.”

(Note to Dukes fans: I guess we’re not calling him Mickey Mouse anymore, eh?)

Matthews, the quote machine, rolled on after the win: “We couldn’t throw it or run it out there, and it was feast or famine for our offense tonight. But I thought we out-competed them.”

What’s he going to do for an encore to get the troops fired up for the tussle in West Philly? Possibly load the team up on PC Dukes Philly Cheesesteaks, so when they get one Friday in the City of Brotherly Love, it will taste that much better.

Villanova is no joke — 3-1, and 2.0 in the conference. They pass the ball like it’s going out of style. VU is coming off a 34-6 win over Penn in which Chris Boden threw for a school-record 424 yards. Saturday’s game will have an eerie feel — the Dukes had the same exact start in 1997.

They lost their season opener to a 1-9 school (Ball State), won their next three games and then traveled to play Villanova. The Dukes lost that one, 49-17 and it sent them into a downward spiral where they lost five in a row and finished 5-6 in Alex Wood’s third year at the helm.

The Bandwagon made some room up front this week for several members of the defense, and Chris Morant, he of the raised, tilted hat, is taking the wheel. You won’t hear any Britney Spears out of this ride.

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ACROSS
1 _ Kong 5 Take five 9 More than enough 14 Depravity 15 Machu Picchu resident 16 Played again 17 Musical Home 18 Open some 19 Harold of "Safety Last" 20 Victimizer 22 List-keeping abbr. 23 Studly cat
24 Beginnings 27 Park, CO 30 Nutmeg spice 32 Gullible person 33 Akin or King 34 Ryan and Worth 36 Take to court 37 Styling products 38 Greek letter 39 Tender spot 40 Luau garland 41 Connected 42 Caked deposit 43 Vaucluse's Tangier 44 Oriental fryer 45 Impudent 46 Tycoon 48 Fiery germ

DOWN
1 1 Land a hand 2 Above 3 September's number 4 Makes joyful 5 Rodeo rope 6 Relish 7 Gigolo 8 Old sailors 9 Dahl and Francis 10 Thawes 11 Computers 12 Spread over a surface 13 Call off 21 _ graia artis 24 Marine expense 25 Zodiac sign

Answers to Thursday's puzzle:

HOSUSCOPES

Today's Birthday (Sept. 27) This year, money's a focal point, especially money you're earning the easy way — through appreciation. Hide your savings in a safe place in October. Avoid a downturn in December. If you can leave it where it will grow, which you can, you'll have a nice nest egg by May. Meanwhile, play a game for free in February. To cut costs — and for fun — let friends put you up in August.

To get the advantage, check the day's rating: 10 is the easiest day, 0 the most challenging.

Aries (March 21-April 19) — Today is an 8 — Money, money, money! Is that all you can think about? There's a rumor money's coming into your account soon. But, wait! There are some technical difficulties! Ain't that just the way it goes? Grab hold of as much as possible before it all gets away.

Taurus (April 20-May 20) — Today is a 7 — You're sure getting a lot of questions. Everybody wants to pick your brain, but they don't want to pay you expert wages! Don't give up or give away everything you know. Keep a couple of aces up your sleeve.

Gemini (May 21-June 21) — Today is an 8 — Things could get kind of locked up today. The traffic is pretty heavy. You might be one of the few people who can negotiate in and out. So, make sure the right message gets to the right person.

Cancer (June 22-July 22) — Today is a 7 — Focus your attention on a friend today. This person needs your support. Your life has been kind of confusing lately, but this person has had some real problems to deal with. Offer a helping and healing hand.

Leo (July 23-Aug. 22) — Today is a 7 — You could get a chance to use some of the things you learned recently. Don't be upset if you don't get it perfect yet. You're on your way to Carnegie Hall, remember? So, just keep practicing. You're doing fine.

Virgo (Aug. 23-Sept. 22) — Today is a 6 — This is another Walter Mitty sort of day. You have wonderful dreams, yet you're surrounded by the nagging same-old-same-old. Which will prevail? Well, the more you believe in your dreams, the stronger they become.

Libra (Sept. 23-Oct. 22) — Today is a 7 — The more money you save, the more you seem to need. Is this what they call "keeping it in circulation"? You want to buy gifts for your family and your friends, but hold off on some of that stuff. Better pay off the old bills before you make new ones.

Sagittarius (Nov. 22-Dec. 21) — Today is an 8 — You may be eagerly anticipating going back to work, amazing though that may sound. An idea is burning inside you, demanding to be expressed. Your friends want to help, too. So, rip and tear. You all could make a big difference, but be patient.

Capricorn (Dec. 22-Jan. 19) — Today is a 6 — Today, there should be plenty of love but maybe not enough money. Don't worry about how you'll afford something you want, especially if it involves romance in any way. Working on problems together is a bonding experience and might even be fun. Take on a challenge.

Aquarius (Jan. 20-Feb. 18) — Today is a 7 — You should take your vacation at this time of year. That way work won't interfere with your fun. You may also be so intrigued with a household project that you don't give a fig about what's happening at your job. Be careful of that.

Pisces (Feb. 19-March 20) — Today is a 7 — Confusion's still out there, but that's OK. Just keep doing what worked before, and it'll work again. Practice is what will get you into the big time. Don't dismiss if somebody tells you it can't be done. Just because they can't, doesn't mean you can't.
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& 2 Free Cokes OR Breadsticks
7.99

2 Medium 1-Topping
2 Medium Pizzas with 1-Topping
10.99

Choose from Hand Tossed,
Thin Crust, or Deep Dish
No coupon necessary

Ask for your free dipping sauce!
• Garlic Butter • Ranch • Pizza Sauce
• Parmesan Peppercorn

No coupon necessary