# he Bieeze

THURSDAY, FEBRUARY 22, 1990

JAMES MADISON UNIVERSITY



Staff photo by SCOTT TRIBBLE

#### Tunnel vision

Members of the track team walk toward the Convocation Center.

### Controversial principal strict but fatherly, JMU student says

By David Noon

assistant business editor

To most Americans, Joe Clark is the principal they saw on TV roaming the halls of Eastside High School in Paterson, N.J., with a baseball bat and

But JMU freshman Malik Moody saw the man behind the bullhorn. Clark was the principal of his high

Moody, president of Eastside's Class of 1989, remembers what Eastside was like before the TV cameras appeared in the hallways in 1988. And he remembers his grammar school years, when he heard regularly about the

fights at what would be his high

But more than anything, he remembers Joe Clark as the man who took control of an out-of-control situation and turned the school around.

Clark, who will be speaking at 8 p.m. Friday in Wilson Hall Auditorium, took over the principal's position at Eastside in 1982 and announced his resignation in July 1989. During his tenure, he received mixed praise and criticism from American educators for his strict disciplinary methods.

See CLARK page 2 ➤

# **Dukes clinch CAA** despite loss to AU

By Stephanie Swaim and Greg Abel

WASHINGTON, D.C. - JMU head coach Lefty Driesell knew before the Dukes' contest against American even began that his team had clinched the Colonial Athletic Association's regular season crown - this on the heels of Richmond's 81-78 overtime loss at East Carolina last night. But he opted not to tell his team.

JMU played like it was going for the whole nine yards, but came up a bit short, dropping an academic one to the Eagles and snapping its 12-game winning streak last night in Bernard

Minutes after American returned the favor from its last-second loss at JMU earlier this season, Ron Draper had words of warning for the rest of the Colonial Athletic Association.

"As far as going into the tournament, [this win] gives us more incentive," Draper said. "We've beat the Richmonds and the Madisons, and I feel that we're the best team in the conference right now.

"[JMU] got away with one down at Madison. And at the tournament in Richmond everyone needs to watch out 'cause we're out for revenge."

Last night American's revenge was in doubt up until the last seconds of the game. After Brock Wortman fed Draper to put AU ahead 59-58 with 49 seconds left, JMU had the ball with a chance to win the game. The Dukes let 10 seconds go by before calling a timeout.

With 14 seconds left in the game JMU got the ball into the hands of Steve Hood, but the all-everything shooting guard was called for a double-dribble.

The Eagles then inbounded to Wortman who ran the game-clock down to 11 seconds before being fouled by JMU's Fess Irvin. But the Dukes still had one more foul to give, and they couldn't catch Wortman as he threw the ball downcourt and managed to avoided JMU defenders for the one-point victory.

The win extended American's home winning streak to 11 and snapped the Dukes' 12 game winning streak.

"We're disappointed that this streak is over, but now there's nothing to do but start it over and carry it into the NCAA tournament," Hood said.

Ironically, the last time the teams met Hood's three-point field goal at the buzzer gave JMU a 61-59 win. But last night Hood was 0-for-3 from three-point land and couldn't even get off a final shot.

In the waning seconds of the second half, AU's Daryl Holmes pulled up and drilled a three-pointer for a 40-30 lead at the break. The Dukes came out of the locker room and Billy Coles scored to start an 11-3 JMU run.

Coles was fouled at the 15:27 mark and converted both of his foul shots to pull the Dukes to within two, 43-41, the closest the game had been since 11:26 in the first half.

The teams traded baskets for nearly nine more minutes, but the Dukes got no closer than one until Hood hit a pull-up jumper in the lane at 6:34. The Dukes took the lead 54-53 on the shot.

The Dukes only managed four more points, as Draper scored the Eagles last six points. Draper's surge was capped off by his game-winning layup on the feed from Wortman.

The Dukes' premier point guard Irvin was held to only two points on the evening, and it was evident that his injured ankle was still hampering his

"My ankle was definitely hurting tonight when I tried to take quick turns," Irvin said. "I couldn't get enough strength in my jumper."

Hood led all scorers with 24 points on eight-for-14 shooting, while teammate Coles pitched in 12 points with four boards. Barry Brown had six points, eight carooms and four blocked

The Eagles relied on more distributed scoring. Draper had 13 points and nine boards, freshman Craig Sedmak had 16 points and four rebounds to lead the Eagles, and Holmes had 15 points and eight boards.

#### Clark

➤ (Continued from page 1)

National media coverage focused on Eastside as the school became an emblem for problems that went beyond keeping students interested in their classes.

Dropout and teenage pregnancy rates, drug use, assaults and vandalism had skyrocketed at Eastside since 1967, when it was regarded as one of the best schools in the country.

Clark's solutions to these problems involved a bullhorn and a 36-inch baseball bat.

"The significance of the bat was supposedly that he had scared all the drug dealers out of school," Moody said. "They thought he was a crazy dude. He said they used to call him 'Crazy Joe,' but now they call him Batman."

In one of Clark's first acts of strength in 1982, he expelled more than 300 students, many of whom were 19 and 20 years old and had as few as five credits toward graduation.

During the next six years, he expelled hundreds more.

The school faced other problems, and Clark was known for his unorthodox attempts at solutions. To stop non-students from trespassing on school grounds, he began hand-picking school guards and would refuse to let anyone without an ID into the building.

When problems involving non-students continued, Clark chained the doors shut and was taken to court for creating a fire hazard — one of the legal disputes that surfaced around the former Army Reserve drill instructor.

"School was mainly a hangout [before Clark became the principal]," Moody said. "That's where your friends were.

"But once he started kicking people out, I guess they found out that school was real business," Moody said. "They had to get down to it. If they weren't made to be there, they just left."

But the rest of the nation wasn't introduced to Joe Clark until 1987, when he locked out 66 students who he said weren't serious about work and were disrupting the school.

The school board erupted in protest, and 20 of the students were allowed to return.

"[He figured] they were just sitting there feeding off and preying off other students," Moody said. "He called them 'pathological deviants.""

"You're not talking about 13-year-old kids," Clark told *Ebony* magazine in August 1988. "You're talking about 18-, 19-, 20-year-old hard-core leeches!"

Clark's choice of terms, as well as his manner of tackling the intercity school system, shocked many. Some accused him of pandering to the public's love of sensationalism, while others admired the stand he took.

According to the Feb. 1, 1988 issue of Time, George McKenna, principal at Washington Preparatory High in Los Angeles, said, "We have allowed the school situation to disintegrate to the extent that it calls for drastic measures — and therefore, Joe Clark."

Most of Eastside's students, Moody said, agreed with Clark's supporters.

"I think his attitude was his way or no way,"
Moody said. "He had a sign in his office that said:
'Rule number one — the boss is always right. Rule
number two — if the boss is wrong, refer to rule
number one.'

"He said they used to call him 'Crazy Joe,' but now they call him Batman."

— Malik Moody

"He wanted control of what went on, and if there was any fault he would take the blame.

"I remember hearing some students say they were getting tired of the cameras," Moody said. "But I think for the most part there was a positive attitude."

Moody said Clark wasn't nearly as domineering as the movie "Lean on Me," which documented Clark's story portrayed.

"As far as the movie goes, I think he was overplayed," he said. "He wasn't that harsh. He was like a father figure to most students.

"I admired the fact that if you did a good job, you were commended over the PA system — he'd congratulate teachers and students. If you messed up somehow, he'd critique you — not criticize you — and give you advice on how not to make that mistake again.

"I got commended and critiqued," Moody said.

The students felt comfortable with the changes Clark made at Eastside, Moody said.

At a school that once had a reputation for being too easy, Clark encouraged teachers to give homework assignments every night. "He encouraged teachers to give out more work, especially on weekends," Moody said. "He said that college would be that way.

"His big thing was getting students prepared for college, even if they weren't going," Moody said.

"He'd always have the word of the day, and he'd go through the halls asking people what it meant. He'd be calling words over the bullhorn — 'expeditiously' and so forth. Everyone would be going, 'What?'"

Clark also used the bullhorn to call out to students in the hallways and make sure they went to their classes. At other times, he would offer encouragement through the bullhorn and tell people to work on their grades.

"I was surprised because he knew mine — he'd see me in the hall and say, 'You gotta get your grades up.' I never showed him my report card, so he just knew."

During Clark's tenure at Eastside, some of the school's academic statistics improved. But the school's dropout rate increased 8 percent from 1982 to 1989.

The percentage of Eastside students who passed the verbal section of the New Jersey skills tests climbed from 39 percent in 1982 to 70 percent in 1989. Last year, 91 percent of Eastside students passed the math portion.

Clark also served as a father figure and counselor to the students, Moody said. Students with financial difficulties or personal problems could see him any time they wanted.

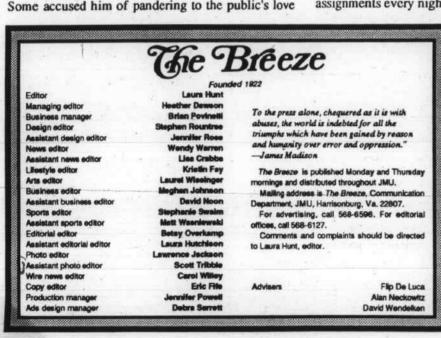
"He liked to hear the latest gossip going on at school," he said. "He was just like another classmate—he wanted to know, too. He'd notice if you were going out with someone and you broke up. He'd want to know what happened. He'd hear if you were going to get into a fight or something, and he'd call you down to the office to find out what happened.

"If there were something to be worked out, he'd want to help out," Moody said.

But Clark never let his strict rules lapse. New Jersey state law mandates that students who miss 21 days of school for any reason are automatically kept in the same grade.

Clark had his own rules — anyone caught fighting on school grounds was suspended for 20 days, and anyone who fought in the community was suspended for 10.

"If you defied the rules, he was harsh. But if you were good and had a positive attitude, and you did nothing wrong, there was no problem. He was the nicest man you'd ever meet."



#### CORRECTIONS

Boxwood is a type of shrub or bush, not a type of tree.

Incorrect information was published in the Feb. 15 edition of *The Breeze*.

Easy Tan tanning salon offers both UVA and UVB rays.

Incorrect information was published in the Feb. 15 edition of *The Breeze*.



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# NEWS

# Speaker says women's studies are vital

By Robyn Williams

Women's studies are a necessity in a student's liberal arts education, Duke University's director of women's studies said here Tuesday night.

Dr. Jean Fox-O'Barr delivered the Dominion Lecture, an event of Women's Week 1990, sponsored by the JMU Faculty Women's Caucus.

"Women's studies are necessary to keep the liberal arts growing, to aid them in conveying a more accurate and complete picture of the human enterprise and to enable students to establish the integral links between learning, living and knowing," Fox-O'Barr said.

Women's studies are an introduction to interdisciplinary work, she said. For example, the idea of understanding domestic violence against women involves sociological, philosophical and historical aspects for a better understanding.

Students also can learn critical analysis and problem solving through women's studies, she said. "Students are very aware of what it means to take in information that challenges current values and how painful it is to be forced to think anew on one's own."

An introduction to women's studies creates a new way of thinking. "Simply by being there, women's studies programs stimulate people to get curious and occasionally to change their perspective," Fox-O'Barr said.

Ideas that are central to all activities in women's studies programs are the



Staff photo by CHRIS TYREE

Dr. Jean Fox-O'Barr, director of women's studies at Duke University, spoke Tuesday night about the necessity of women's studies in a student's liberal studies education.

distinction between sex and gender, the difference between how a woman lives and how she is remembered and a woman's simultaneous position of being powerful and powerless, she said.

These studies often follow a three-step process referred to as "correct, add and revise."

"Women's studies ask us to correct old ideas and ask much more about what we think we know," Fox-O'Barr said. "Women's studies ask us to add new information, particularly information about cultural diversity.

"Women's studies ask us to revise our thinking about what constitutes full and appropriate information and to think critically about the consequences of those choices."

But men are not forgotten in the women's studies programs. Few become involved, but for those that do, the rewards are great, Fox-O'Barr said. "One of the many tasks of the women's studies agenda is incorporating men into the constituency, while continuing to keep the focus on women in a male-centered environment."

Women's studies in the classroom began in the late 1960s as "the academic arm of the women's movement," Fox-O'Barr said. "Programs are now flourishing after two decades of operation.

"Today there are about 550 programs in women's studies across the country, offering over 30,000 courses to well over one million students," Fox-O'Barr said.

Before Fox-O'Barr's speech, Milla Sue Wisecarver, a member of the JMU Faculty Women's Caucus, presented two awards from the caucus.

Victoria Bond received the Outstanding Woman of Virginia award. As a distinguished musician and conductor of the Roanoke Symphony Orchestra, Bond is "an untiring ambassador in promoting interest in music to people of all ages," Wisecarver said.

The recipient of the first Outstanding Woman of the Valley award was Mary Burger-Bradshaw. Bradshaw is chairwoman of the committee that raised \$3 million for the Rockingham Memorial Hospital Cancer Center.

She was given the award for her "voluntary commitment of her time and talents for the benefits of the community," Wisecarver said.

# Purcell Park's new playground to open in April

By Kristin Fulcher

In less than two months, Purcell Park will become the home of Kids Castle, a 15,000-square-foot playground designed by kids and built by volunteers.

Children at Heart, a volunteer group of Harrisonburg residents, is raising the money to build the \$55,000 playground, which will come complete with castles, mazes and a children's amphitheater.

The idea began with Julia Wheatley, general coordinator of the project, and other Harrisonburg residents who saw the need for a playground.

"Harrisonburg has wonderful parks and recreation areas, but we don't have anything like this," Wheatley said.

"The equipment in the park now is outdated, so this new structure is wonderful," said Dr. Martha Ross, an associate professor of education at JMU and mother of two children. "Children of all different ages can use it."

The park, dubbed by Wheatley as "the playground of the future," is being designed by Robert Leathers, an architect from Ithaca, N.Y.

Leathers began his playground building business in 1970, after constructing a play area for his children's school in Ithaca. Since then, Leathers has helped to build at least 350 playgrounds in 24 states.

Members of his design team planned the playground by visiting area schools to get children's opinions of what they would like in the playground.

Their ideas were brought before the Harrisonburg City Council and building of the playground is scheduled for April 4-8.

Volunteers will build the entire playground. Use of volunteer labor is keeping the project's cost at \$55,000.

If the playground was built professionally, it would cost \$200,000. The money will be raised entirely by fundraisers and donations.

Cherylen Martin, public relations chairwoman for Children at Heart, said, "The fundraisers have been successful, and depending on the money, more could be added to the play area."

The Harrisonburg Junior Woman's Club contributed the first pledge, \$10,000. Other fundraisers have included an auction Feb. 10, which

raised \$12,000, and "Have A Heart Day" Feb. 14, when many participating merchants from Dukes Plaza gave a flat donation or 1 percent of their Valentines Day sales.

And on Feb. 24, Children at Heart will sponsor a "Great Penny Day" at Valley Mall. A giant penny box will be set up outside Leggett's for loose change — all for the playground.

JMU has done its share, too. "The college student support has been great," Wheatley said.

JMU volunteers will kick off the playground's construction. And JMU's Interfraternity Council and Panhellenic Council are joining together to help with the other days of construction. Groups of 40 students from fraternities and sororities will come out each day to help.

Some JMU sororities are carrying jars around campus to collect loose change donations, and Sigma Kappa sorority is donating wood from old lofts

"It's great for the community, and it helps the Greek image," said Kim Hessler, president of Sigma Kappa. "We have a constant effort to get members to help."

# Lobbying in Richmond proves frustrating for SGA members

By Mark DeLaFleur SGA reporter

Student Government Association members who traveled to Richmond last week to lobby the General Assembly for JMU budget amendments are worried they are fighting for a lost cause.

At Tuesday's meeting, Chandler Hall Senator Jeff Brauer said the amendments may be rejected due to a \$300 million shortfall in the state's

The education funds, which JMU is requesting in addition to its 1990-91 budget, would provide for library books and technology, computer software and hardware for the administration and other items, Brauer said.

He was accompanied on the Richmond trip by other members of the SGA legislative action committee and Dr. Linwood Rose, JMU's vice president of administration and finance.

"The trip was a very direct collision with a government that has real power," Brauer said. "The legislators seemed eager to help and were generally receptive to JMU's needs.

"However, I was disappointed with the superficiality of the whole political process," he said. Brauer said the committee is planning another trip in 10 days.

The General Assembly should vote on the amendments sometime this week.

Also at the meeting, Dr. Robert Scott, JMU's vice president of student affairs, told the SGA senate that expense was the main reason why JMU will not lease Howard Johnson's next year.

Scott said lease on Wine-Price Hall will be raised from about \$20,000 to more than \$300,000 next year.

The school also feels it would be better developmentally for freshman students to live on campus, Scott said.

Scott said upperclassmen will be encouraged to move off campus next year to avoid overcrowding in the dorms

An Off-Campus Housing Fair will be held today from 6 p.m. to 9 p.m. in the Phillips Center Ballroom, Scott said.

The administration has not decided whether or not to keep the shuttle bus to Howard Johnson's next year, he added.

Also at the SGA meeting, Dr. David Zimmerman, associate vice president See SGA page 18 ➤

#### POLICELOG

By John G. Frizzera police reporter

Campus police reported the following:

#### Hazing

 Campus police who responded to a report found eight pledges of a JMU fraternity lying on the Quad with their hands handcuffed behind their backs at 11:55 p.m.
 Feb. 13.

According to police, the pledges were being forced to wrestle on the ground.

The fraternity said it was a game of Capture the Flag.

One member of the group was charged judicially. The Office of Student Affairs is investigating the matter and does not release names of people being investigated judicially.

#### Sexual Assault

- A sexual assault by an acquaintance was reported in Chandler Hall Feb. 15 at 3:45 p.m.
- A sexual assault by an acquaintance was reported in Shorts Hall Feb. 1 at 10:15 p.m.

#### Graffiti

 The night supervisor of Carrier Library observed a white male allegedly writing symbols with chalk at 12:11 a.m. Feb. 14. The suspect was 6'4", was wearing a dark hat and suit and had curly dirty blond hair.

The symbols, associated with the play, "A Happening," were done with water soluble chalk. No charges were filed.

#### Assault and Battery

 A dispute between the contestants of a high school wrestling match was resolved by the teams' coaches at 7:24 p.m.
 Feb. 17.

The match was part of a high school wrestling tournament held at Godwin Hall Feb. 16 and 17.

 A person involved in a dispute in G-lot at 2 a.m. Feb. 18 was hit in the eye. No charges have been filed.

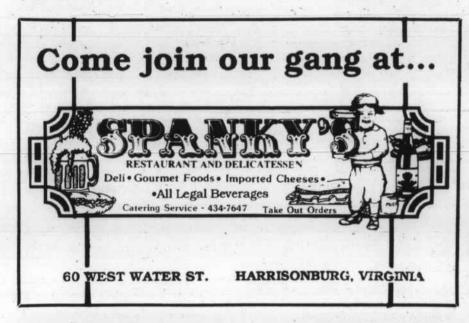
#### Breach of Peace

 Police observed three males involved in inappropriate behavior in front of a window of female residents of Hanson Hall at 3:09 a.m. Feb. 18.

Police were unable to determine what the suspects were doing. They have not yet pressed charges.

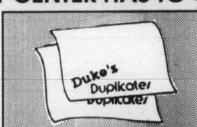
#### Suspicious Persons

A suspicious-looking white
 See POLICELOG page 5 >





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### Policeloa

male in his late 20s with dark hair and tan skin was seen sitting in a car parked in P-lot's service drive, adjacent to the Red Apple Deli parking lot, at 6:37 p.m. Feb. 15.

The man, who was wearing a brown jacket and had a medium build, reportedly asked a female student for directions and commented on her appearance. He reportedly tried to give her a note asking her out.

Police questioned the subject and warned him to stay off campus.

The car was a gray 1980 Toyota with Virginia license plates 1-NELS.

 Campus police asked two suspicious-looking people to leave Keezell Hall at 4:02 a.m. Feb. 21.

#### Grand Larceny

 An Armstrong brand tenor saxophone was taken from a locker in Duke Fine Arts building sometime between Dec. 15 and Jan. 8. The saxophone, valued at \$300, was reportedly seen in the music building in December.

The theft was reported Feb. 14.

 A Specialized Rock Hopper brand mountain bike was taken from the

Lamda Chi Alpha fraternity house between 1:30 a.m. and 2:30 a.m. Feb.

The 21-speed bike is white with blue trim, and is valued at \$700. Its rear rim was left behind.

 A Transcom Model 32 reel-to-reel tape recorder, valued at \$2,500, was reported missing from Latimer-Shaeffer Theatre. The recorder was seen in the building during December 1989.

 A burgundy Eastpack bookbag was stolen from the racquetball courts outside Godwin Hall between 6:15 p.m. and 6:55 p.m. Feb. 20. The bag contained a checkbook, a wallet with money, a calculator and a JMU school ring. The bag also contained two textbooks, a library book and clothes.

The bag and its contents are valued at \$669.

#### Petty Larceny

· A radio with dual cassette player, valued at \$120, was stolen during a fire alarm in Gifford Hall at 10 p.m. Feb. 13.

· A black book bag and its contents, including a Texas Instruments calculator and a pair of sunglasses, were taken from the Warren Campus Center at 2:40 p.m. Feb. 13.

The total value of the contents and bag is \$115.

An L.L. Bean coat with red lining and a green stripe at the bottom was stolen from the Godwin Hall racquetball court area at 5 p.m. Feb. 11. The coat contained a checkbook and keys and is valued at \$130.

Four hubcaps, valued at \$50, were stolen from a Ford Taurus parked in Z-lot between Feb. 11 and Feb. 14.

#### Destruction of Personal Property

· A rear windshield wiper was damaged on a car parked in X-lot sometime between 5 p.m. Feb. 11 and 4 p.m. Feb. 14. The damage was \$25.

A car parked in P-lot was found with the driver's side mirror torn off and windshield wipers damaged at 4 p.m. Feb. 16. The damage was \$150.

· A bug shield was broken off a truck parked in X-lot between 7 a.m. and 12 p.m. Feb. 16. The damage was \$40.

#### **Destruction of Public Property**

· Two people broke several lamp poles in the courtyard of Dingledine Hall at 2 a.m. Feb. 16.

· A taillight lens was found broken out

of a Smythe County school bus parked in G-lot at 9:15 p.m. Feb. 17.

#### Violation of Trespass Notice

· Shawn D. Bates was charged with violating a trespass notice at 2:40 p.m. Feb. 20. He had been served a tresspass notice Jan. 14.

#### Driving under the Influence, Driving with Suspended License

· Non-student Scott McMaster, 19, of Newport News, was charged with DUI and driving with a suspended license at Bluestone Drive and Port Republic Road at 12:05 a.m. Feb. 18.

#### Driving under the Influence

Non-student Andrea Morrison, 39, of Harrisonburg, was charged with DUI on Madison Drive at 1:10 a.m. Feb. 16.

Student Jeffrey Hawley, 20, of Delmar, NJ, was charged with DUI on the Lake Service Drive behind Chandler Hall at 4:33 a.m. Feb. 17.

Number of drunk in public arrests since Jan. 1: 60

Number of people stopped for running the stop signs on Bluestone Drive since Jan. 1: 15

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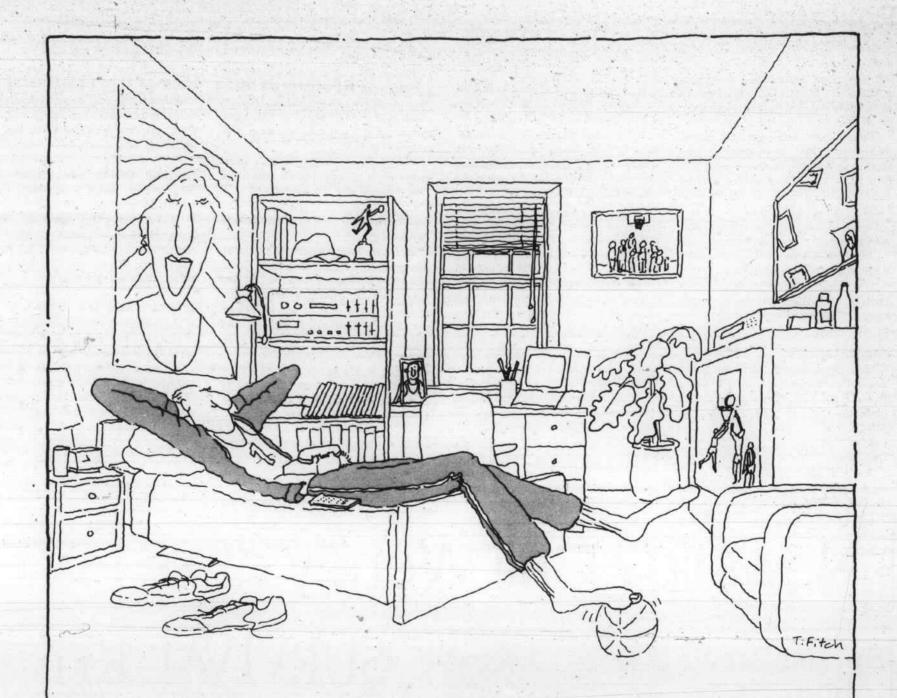




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# WIRE NEWS

# New system creates more uses for CDs

By Jeffrey Cohen Gannett News Service

To most people, a compact disc is a flat silver thing you put into a machine to listen to music.

But music is only one type of information that can be stored digitally on a CD — there are limitless possibilities in text, images and sounds. Beginning next year, the public will be able to sample some of these functions with a system that takes the CD miles beyond music.

Last summer, three of the largest consumer electronics suppliers agreed on standards for a system known as CD-Interactive.

It will begin to tap the enormous storage potential of the compact disc for information other than recorded music. For example, an entire encyclopedia can be stored on one disc, and with a CD-I unit, tapped for a homework assignment through the family TV.

With a capacity of 680 megabytes — 680 million pieces of information — a CD can hold more than the equivalent of 300,000 pages of text, according to Jerry Calabrese, vice president of marketing for the interactive media products division of N.V. Philips. The Dutch consumer electronics giant is one of three companies (with Japan's Sony and Matsushita) involved in the CD-I agreement.

The agreement creates a tormat that also lets the compact disc store about 19 hours worth of no-frills audio data, like a voice speaking in language lessons, or about 75 minutes of full-motion, full-screen video.

Take the CD-I player Philips intends to sell for \$1,000 next year, plug it into your TV and you can play video games, read reference materials, listen to music or do any combination of the three. Playback will be directed by a remote control unit, a joystick or a mouse like the ones personal computers use.

Making such discs is identical to the method used to make an audio compact disc. Information is reduced to a digital string of ones and zeros, then stored on a disc by a laser that burns pits or leaves blanks. A master disc is cut and then used to run stamping machines on a production line.

When the user presses the button, another laser reads the stream of pits and blanks as zeros and ones and information is transformed back into its original form CD-I was supposed to have been on the market by June, but a breakthrough occurred late last year that made the storage of full-motion video possible, Calabrese said. The decision was made to delay the debut to add the new features rather than penalize early consumers, he said.

The addition of video is still not complete: The 75 minutes that can be squeezed onto a disc are "near home video quality," according to Sony spokesman Steve Burke. Work continues on getting more video stuffed onto the disc.

"The next step is to come up with a workable video compression scheme to work video in," Burke said.

CDs branch out
The compact disc, which swept the music world in the 1980s, can hold any kind of digitally encoded information. Next year, discs with mixtures of sound, words and images will go on sale. Here is the capacity if just one type of information is stored:

 Low-quality monaural audio (speeches, language lessons) — 19 hours

 Text (catalogs, books) — More than 300,000 double-spaced typed pages

High-quality video (VHS or better quality ) — 75 minutes

Source: GNS Research

Carolynne Miller, Gannett News Service

Without sound, text, graphics or any other CD-I features, suppliers don't think 75 minutes of video will appeal to consumers. Adding sound or text would cut the amount of video on a disc.

The other reason CD-I has to wait until next year is simple — it doesn't make sense to have the player if there are no discs to play.

"We need to see some interactive software developed," Calabrese said. "There will be entertainment product, educational product and self-help product. We want to see this become the focal point of family entertainment."

While selling something that's essentially an educational tool is somewhat daunting to electronics companies, hopes are high.

"It wasn't easy to sell the public on VCRs in the beginning either," Burke said. "I don't think [CD-I] will be an overnight success. It will take a while before a sufficient base of software is available." Physically, a CD-I unit will look much like a CD player. It will be compatible with audio and video products already in most homes, so a disc with digital music, some video and text will be usable in the average home immediately. Beyond the player itself, there will be nothing extra to buy except the interactive discs ("the software"), which are expected to cost \$30 to \$40.

Sony has no plans to market CD-I yet, Burke said, and "any hardware introduction would be contingent on having a certain amount of software available."

"It will be educational material that's also entertaining," he said. "If you came across something

> on Winston Churchill, you could go three or four levels deep, hear his speeches, see video clips of him. Imagine being able to wander through the history of Western art. It's not just Nintendo."

Marc Finer, president of Communications Research, a Pittsburgh-based consulting firm, said CD-I is only one in a series of CD-based products that will take the technology beyond that currently in use.

"Already there's the five-inch CD-Video, which has not been very successful, and CD plus graphics, which is a specialty product that shows selected still graphics with audio CDs.

"For CD-I to work, the companies have to make sure the software products are

right when they're released, and they'll run the gamut from encyclopedias to specific career applications uses and interactive games."

Another CD applications already in use is CD-ROM (read-only memory), which stores information in some sophisticated personal computers.

Because of the enormous capacity of CDs, some computer experts believe they will replace floppy discs in the future. A CD-ROM disc can store the equivalent of 1,000 floppy discs.

Makers of CD-I are quick to divorce themselves from CD-ROM systems. They said their product is for entertainment, not computing.

"The home computer is a personal product," Calabrese said. "We intend to position CD-I as a family product. It's a multimedia product for the consumer, all in one simple, easy-to-use-box."

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# Condom sculpture contest to be held at college

By John Carlson Gannett News Service

GRINNELL, Iowa — Campus artists at exclusive Grinnell College have a unique opportunity: Compete in a condom-sculpting contest for National Condom Week.

The contest is being organized by the Human/Gay Resource Center Advisory Committee at Grinnell. Jen Cleghorn, student director of the center, said the possibilities are unlimited.

"We do not want people to sculptthings that look like condoms," she said. "We want them to make sculptures using condoms in their design."

Each entry must include one or more condoms of any size or color and at least two items from a list that includes part of a Grinnell student newspaper, a Health Center pamphlet, the college logo and a Hardee's cup.

"The general theme is to demonstrate why a person would or would not use a condom," Cleghorn said. "You might wonder why we included a Hardee's cup on our list of materials. Well, when students have keggers, they use Hardee's cups for their beer. Sometimes students who are drunk might not use condoms. So they might want to use the cup in the sculpture to demonstrate that."

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#### Baseball Card and Sports Memorabilia Show

Sunday, February 25 10am - 4pm

Community Activities Center 305 South Dogwood Drive Harrisonburg, VA 433-2474

Old Cards, New Cards, Sports Memorabilia, Door Prizes Awarded throughout the day

Admission: \$1.00 per person Children 7 & Under - Free

Sponsored by: Harrisonburg Parks & Recreation Dept.

3WV-FM Charlottesville and PLAN 9 RECORDS welcome in concert

JESUS & MARY Tickets available at Town & Campus Records February 28, 1990

Trax - Charlottesville

with special quests

# NINE INCH NAILS

12.00/Advance \$15.00/Day Of Show 18 & Up Admitted w/ ID Doors Open 9:00 pm 120 11th St NW 295-TRAX

#### Dinner Theatre Auditions

February 24 1:00pm February 25 7:00pm Duke Fine Arts DM103

Come with Comic Monologue and Musical Comedy Song

Please Bring Sheet Music

For more information call x6037

The journalism practicum will meet today at 4:30 p.m. in Anthony-Seeger Room 11.

Steve Jaffe
will share
photographs from
his coverage of
the San Francisco
earthquake and
the opening of
the Berlin Wall.

Be there!

Announcing an offer designed to save money for people who are, well, a bit long-winded when it comes to, you know, talking on the phone, and who, quite understandably, don't want to have to wait till after 11 pm to get a deal on long distance prices.



If you spend a lot of time on the phone, the ATET **Reach Out**\* America Plan could save you a lot on your long distance bill. And you don't have to stay up late to do it. Starting at 5 pm, the ATET **Reach Out**\* America Plan takes an additional 25% off our already reduced evening prices.

To find out more, call us at 1 800 REACH OUT, ext. 4093. And don't worry, we'll keep it brief.

Discount applies to out of state calls direct dialed 5-10 pm. Sunday - Friday.



# **EDITORIAL**



## Move boosters to the bleachers

This Saturday the men's basketball team will play its last home game of the season, and at this game, just like ones before it, the Dukes' strongest and most vocal supporters will be up in the rafters of the Convo.

We think a change should be made in the seating of student fans at the Convocation Center.

We realize that the fans closest to the floor paid the most money for their seats, and we also realize that money makes the world go 'round, but JMU students should be able to at least see their team play basketball without the aid of binoculars.

Currently there are four main seating areas students use in the Convo. Two of those sections are in the upper bleachers and the others are next to the Pep Band and across from it on the other side of the court.

At many games, especially those played on weekend nights, the student sections are jammed with students sitting elbow to elbow, cramping more people than thought possible on the benches that the Convo calls seats. This sometimes occurs when the bleacher section next to the student sections is almost devoid of local fans. One solution to the overcrowding would be to let students move into the bleacher seats that local fans didn't show up for after the game starts. Convo officials could notify students of the available seats by making an announcement at the start of the game.

But overcrowding — although a serious problem — is not what concerns us the most.

The men's basketball team is our team. The players are fellow students who are representing our school. Isn't it only right that we, as students, should have some priority seating to see the team play? We realize that all student fans could not be saved from the bleachers, and some of us would still have to sit in the nosebleed section, but why do all of us have to sit there?

The team plays its best when the crowd is its most supportive. All year we've been hearing complaints that the students don't wake up until the last minute, but what else can be expected from fans who cannot even see what is going on? Move the boosters into the bleachers and the students to the floor, then watch out. The Convo will rock.

# Wilder: Free from budget cuts?

We all know Virginia is in debt. We also know Virginia colleges and universities are taking drastic funding cuts to help cut \$200 million from the state budget for 1990-1992.

How then is it possible that Doug Wilder recently bought a black Lincoln Town Car limousine with a keyless entry system, a 5-liter V-8 engine and a comfort and convenience package with six-way adjustable power seats? The total for this chauffeur-driven limo is a whopping \$44,613. However, with the trade-in of Baliles' car, the grand total came to \$37,923. The state will be footing the bill.

While Gov. Wilder is cruising around in his \$37,923 Town Car limo, we students may soon be selling our Yugos to meet the tuition raises recently authorized by the General Assembly.

The Assembly recently passed a bill that will allow state colleges and universities to raise tuition over the next two years to try to compensate for the state cuts. While JMU will not make any final decisions on tuition increases until mid-March, Vice President of Administration and FinanceLinwood Rose said that although JMU will do everything else possible to get the missing revenue, there is no doubt that tuitions will have to be raised.

It is understandable that the state government is in a pinch, and it is true that Wilder needs an automobile. However, what does not make sense is that college students will be taking the brunt of the cuts while Wilder is being chauffered around in a \$37,923 limousine.

Even though \$37,923 isn't a whole lot of money in the overall \$200 million that needs to be cut from the budget, it's the principle of the thing. While the rest of us don't have much of a voice in the fact that our tuition fees are going to jump, Wilder could do without the Town Car limo. It is ridiculous that the state of Virginia allowed Wilder to buy a car that cost more than twice as much as the one Baliles used for four years.

I've got a Ford Escort that I need to sell to meet tuition next year — I'd be happy to make a deal with the governor.

#### LETTERS

# Vandalism 'cheapens, damages' JMU's nice campus atmosphere

To the editor:

I'm writing in regard to a condition which I have seen increasingly in these past four years. I'm speaking about the lack of courtesy and respect the students at JMU show towards others and others' property. It can only be a lack of respect for others' belongings which causes the vandalism that is occurring increasingly on this campus.

I'm talking of spray paint on the buildings or any other type of destruction that is usually associated with vandalism. I'm talking about things like writing on bathroom mirrors with shaving cream, breaking mops, spraying walls with Coke, writing on the sidewalks and signs with chalk, writing on posters placed in dorms and walkways — the list could go on.

At one point in time JMU had a reputation for having one of the nicest looking campuses in Virginia. Should this vandalism and attitude continue it is my firm belief that JMU will lose that reputation. But it is not the reputation I'm worried about, it's the atmosphere that a clean campus brings about that I don't want to lose.

JMU is great about being concerned about racism, animals being used as experimental objects, safety, politics, and the earth itself. Why is it, then, that JMU is not concerned about the defacement of itself?

I have noticed that some stop signs have had the word racism added to them so that they now read "Stop Racism." I have seen circles drawn on sidewalks and building signs. I have seen writing on doors and walls as well as destruction of parts of the ceilings and stairs.

This cheapens JMU in my eyes and in the eyes of others. I know that there's no easy answer — there never is to anything worth solving. Something must be done, however, or I fear JMU will become a university no one wants to attend because of the filth associated with it.

Please think of what you are doing before you deface someone else's property. Think of how you would feel if something you cared about was defaced or broken.

Martin Synowietz

senior

LSEM/ math

## SGA elections to be held soon; rules are available in SGA office

To the editor:

Today in the SGA office in the Warren Campus Center, rules for the election of the SGA Executive Council and the Honor Council president and vice president for next year will be made available. The campus elections committee encourages anyone and everyone who is thinking about running for one of these offices to do so. Experience is not a mandate for eligibility:

The election process is very important because you, the student body, will be given the power to elect the SGA president, administrative and legislative vice presidents, treasurer, secretary and the Honor Council president and vice president. This is the perfect way for the students to have their voices heard, because the people they elect will be in charge next year. If anyone has a question about the elections, I, along with other campus elections committee members, will be holding office hours until next Friday in the SGA office.

Tracy Selph chairperson

Campus Elections Committee

### The Breeze

LAURA HUNT Editor HEATHER DAWSON Managing Editor

BETSY OVERKAMP Editorial Editor LAURA HUTCHISON Assist. Editorial Editor

# Mr. Whipple wouldn't appreciate Britain's 'sandpaper' toilet paper To the editor:

Though we never imagined we would become involved in the toilet paper debate, we can be silent no longer.

As students in JMU's Semester in London, we receive copies of *The Breeze* to keep us up to date on news from home. It appears that the toilet paper debate rages on.

We feel the issue should be laid to rest. Though a few students seem to have been traumatized by the coarseness of JMU's TP, the majority seem to be doing fine.

We write this letter on a piece of London-issue toilet paper. One side is as slick as wax paper and repellant, while the other feels like fine-grained sandpaper.

We don't say this to evoke pity, but to say: Make do with what you have. We have been, and appear to be, unscathed and maybe even more tolerant because of it.

Anna Whiston junior English

29 other signatures

# Security and safety not provided at many off-campus complexes

To the editor:

Recent events off campus have placed the lives and property of JMU students in jeopardy. Most students realize that neither campus police nor Harrisonburg police can provide adequate protection from increasingly common crimes such as rape, theft and vandalism.

Here is where the apartment complex owners and operators must make a commitment to the security of students who live in their facilities. The managers of Hunter's Ridge realized this and contracted a private security firm to protect their development. According to students, the benefits are clearly visible.

It is unfortunate that other apartment complexes have failed to realize this responsibility. While they advertise other benefits, the most important aspects of life, security and safety, are never considered. It's shameful to have students being recriuted by irresponsible realtors who can promise every convenience but peace of mind.

Tonight at the Off-Campus Housing Fair (6 to 9 p.m. in the PC Ballroom) many students will be duped into choosing off-campus housing without taking personal safety into consideration. We strongly urge anyone considering this option to alert the realty representative to their concerns and demands for on-site security. By protecting clients and developments through private security, realtors can take their own bite out of crime.

Paul Hansen Marcos Salinas president state director Students For America Students For America

## Fur industry 'nothing but cruel'; a 'perverted fashion statement'

To the editor:

I am writing in response to the Feb. 12 Breeze editorial about fur. While I do agree that the steel jaw leghold trap is wrong, I cannot understand how, in the same statement, you can condone the fur trade. Fur is not a necessity, but a perverted fashion statement. The idea that one can "eliminate cruelty to furbearing animals before their pelts are taken" is insane. No matter what kind of trap is used, the animal waits to die so it can become one of up to 40 pelts in a fur coat.

In your editorial you failed to deal with another atrocity of the fur trade: The many farms that raise animals specifically for their fur. Minks, for example, live in tiny cages until they are either gassed or crushed at the hands of their keepers. There is no way around the fact that such treatment is cruel and unnecesary.

You say the saddest thing about the fur trade is that the leghold traps can be replaced by other effective traps. The saddest thing is that the fur trade is an industry of carnage for a product that is only a status symbol.

Angela Courtney senior English

# Joe Clark not 'model educator'; achieved 'order,' not education

To the editor:

How can the University Program Board or any member of the student body justify spending a dime on New Jersey Principal Joe Clark? I am outraged at the UPB's choice of speakers. The advertisement for Friday's speaker which reads, "Joe Clark will be speaking on the subject he knows best, education in American public schools," should read, "Come see Joe Clark, Eastside High School's principal, who, according to the Feb. 9, 1990 edition of the North Jersey Herald News, has been on extended sick leave since May and is collecting his school salary of \$62,000 in addition to thousands of dollars in speaking fees."

Joe Clark is not a model educator. A bullhorn and a baseball bat are not admirable means of discipline.

Breaking fire laws by chaining the school doors shut does not promote sound values or education.

Throwing "parasitic" students, as Clark calls them in the Feb. 1, 1988 *Time* magazine, out of school without due process or approval of the school board, insisting they are "hoodlums, thugs and pathological deviants" are by no means the qualities of a model educator.

What are Clark's achievements? The graffiti is gone, the pushers are out of the school, there is order. From the educational standpoint, however, reading test scores have barely budged. According to *Time*, in Clark's six years at Eastside "they remain in the bottom third of the nation's high school seniors." Additionally, the drop out rate when Clark arrived was 13 percent and is now 21 percent.

Let the facts about Joe Clark be known to all those moviegoers who were entertained by "Lean on Me" and the slanted portrayal of this "model educator." Most of all, save your \$2 for something worthwhile.

Beth Carline senior political science







# Spend more money on books, not looks

My heart nearly skipped a beat when I read The Breeze's Feb. 12 front page story on how PC Dukes was going to receive a \$1.3 million face-lift. This is exactly what the place needs. Now lines may shorten, and you could actually be in and out of there in enough time to return the books you used for your paper to the UVa library. Talk about convenience.

Don't get me wrong; Dukes does need an overhaul. The place is entirely too crowded, especially at dinner time. I for one welcome the planned addition. But I also happen to see a greater need for the \$1.3 million at other locales on campus.

Take our library, for instance. Simply stated, it's too damn small. The \$1.3 million could do a lot in terms of books, space and all kinds of other things a library at a university such as JMU could wholeheartedly use. While that's probably nowhere near enough money for the number of improvements necessary, I'm sure something can be done. I mean, if trailers are suitable classrooms — Bioville and Anthony-Seeger are examples — wouldn't they make suitable libraries, albeit temporary?

Also, look at it this way: Supposedly Dr. Carrier wants to start a chapter of Phi Beta Kappa at JMU. One of the credentials Phi Beta Kappa looks at is the university's library. Basically, we're up the creek on that one. If not, then why is it that anyone who is serious about a research paper travels to Charlottesville to do research? If we are ever to attain an equal footing with UVa as a university, a good start would be to keep our students on our own campus when it comes to completing research.

It would now be easy to harp on our ever-existent parking problem, but the only things this \$1.3

million would do is help people get in and out of Dukes quickly enough to avoid getting a ticket. This amount of money, however, could be used to make a commitment to solving our parking problem before it gets any worse. The bottom line on the parking situation is this — when the new college is constructed across I-81, a parking garage must be included in the plans. Of course, by then that may not even be enough to solve the problem, but at least it's a start.

#### **GUEST COLUMNIST**

#### Mark DeStefano

Wouldn't you think that lovable Coach Driesell would enjoy seeing that money put toward a new basketball stadium? As I'm sure he'll tell you if you ask him, you can't have a top-rate basketball program without a top-rate arena. Look what a change of scenery did for Georgetown. The Hoyas used to play all their games at McDonough Arena when they were still widely known for their academics. Now, all home games are played at the Capital Centre, John Thompson has built a national powerhouse, and even D.C. high school teams don't like playing at the old gym because it's not what they consider a good facility. At College Park, Cole Field House came to be known as The House That Lefty Built. Let him build another one, and watch college basketball reach heights the likes that JMU has never seen.

It would also be nice to use a small portion of the money to get rid of all those dumb wire fences around campus. They serve no purpose and look ugly — if calling something on campus ugly doesn't get it immediately removed, nothing will.

And while we're getting rid of senseless fences, how about that fence between Hillside field and the tennis/basketball courts? Surely by now the administration knows what a heavy traffic area that is, if from nothing else than the number of times the fence has been broken. Of course, the flip side of this is to use the money to fix the fence whenever it gets broken. At the rate that the fence breaks, the money might last a semester.

By no means are these all the alternatives for the proposed \$1.3 million to be spent, and as I said before, the plans for PC Dukes are certainly worthy and deserving. I know that JMU raises and allocates money for specific purposes — as in the case of the \$1.3 million for Dukes — but, I have to wonder just how much longer we can overlook and often ignore those problems which seem to require the most attention. No amount of money can pay for that costly mistake, but then again, the addition to Dukes will go well with the pedestrian plaza. I hear a \$2 million dome to encase the Quad is next in the works.

Hey Ron — when are we going to start to make improvements to better the actual university and not just the way it looks? I hope very soon, for all our sakes.

Mark DeStefano is a sophomore communication major.

# THINKING OF GRADUATE SCHOOL?

The Graduate School at James Madison University will hold an open house on Thursday, March 1, 1990, in the P.C. Ballroom, from 3-7:30 p.m.

Representatives from each of the JMU graduate programs will be present to answer questions and offer advice.

Additional information can be obtained by calling the Graduate School, x6131.

MARK YOUR CALENDAR MARCH 1 1990 P.C. BALLROOM 3-7:30 p.m.







For more information call: Captain DeCarlie (703) 387-1942

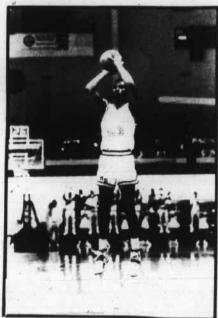
Thinking about moving OFF-CAMPUS next year?

OFF-CAMPUS HOUSING FAIR

February 22, 1990 6:00 - 9:00 p.m. Phillips Center Sponsored by ORL and CSC "THANKS for some great student support this year!
Stay with us through the tournaments!"



Vs.
George
Mason
7:30 p.m.
Saturday



JMU Senior Claude Ferdinand

### Student Ticket Info

GMU - JMU: Convo Ticket Office
(as available) 8:00 a.m. - 5:00 p.m.
through Friday.
Door E 6:30 p.m. Saturday.
Call x6777 through Friday
for availability

### **CAA Tournament**

March 3 - 5, Richmond Coliseum
Full Tournament Pass \$25
Convo Ticket Office (X6777)
Individual game student tickets \$5 at gate.

GO DUKES!!!

# ARTS



#### Learning the Business

Amy Carter (front), Donna Carter (middle) and Jim Young (back) discuss what song to play next, while Donna Carter and Jim Young inspect a tape reel (below) last Sunday at the Q101 takeover.

photos by Scott Tribble



# DJ for Day

### AERho launches student takeover of Q101

#### By Kristin Fulcher staff writer

"We're going to mutilate the microphone and come in for a day and mess things up."

And with that statement, junior Pam Hurst, acting as general manager of Q101, began her broadcast.

The JMU chapter of Alpha Epsilon Rho, a broadcasting society, took over the radio station from 1 p.m. to midnight last Sunday.

"Students get actual hands-on experience," said Steve Cornwell, president of AERho. "They get to apply what they've learned in the classroom."

This was the second year in a row Q101 gave up its station for a day to let JMU students take a crack at running a commercial radio station.

The project originated last year when AERho members approached Q101 Station Manager Dave Ridgeway with the idea of the broadcasting society taking over every aspect of the station. He agreed to the venture.

Students began selling airtime to local merchants and producing the commercials for the broadcast that January. They sold enough adds to pay for 79 minutes and 30 seconds out of a possible 96 minutes of airtime.

This year's total ad sales were \$1,673.75, which tripled last year's total of \$528.

"Things compared to last year improved by 110 percent. People are

more dedicated this year," said senior Buffi Jones, acting sales manager.

This improvement was true not only for the sales department, but also for the students who acted as disc jockeys.

"I'm very impressed. The students are much more involved," said Hurst, who also was involved with last year's takeover.

"The people here today are serious about it," said Dennis Hughes, music director and late-night personality for Q101. "It's a fantastic experience for students to get exposure because Q101 is the number one station in Rockingham and Augusta counties."

Q101 also has the power to reach other cities such as Winchester and Charlottesville.

Steve Knupp, program director of Q101, said running a radio station is "not as easy as it sounds. Last year, the students were a little apprehensive, but this year they seemed better prepared."

A 1987 graduate of JMU, Knupp believes this is the best experience for a practicing radio personality.

"I found that the practicum and WMRA did not give students a good enough idea of what broadcasting is really like," he said. "This gives them a better experience."

The broadcast began at 1 p.m., and teams of DJs switched off approximately every two hours.

Hughes ran the controls from 1 p.m. to 6 p.m. while students talked on the See RADIO page 17>

# A Night In The Life Of e

It started as a story and turned into a beer-drenched smile.

The idea was simple — go to JM's on Friday afternoon and hang out, get some witty quotes, soak up the atmosphere and a couple of beers.

Well, the best laid plans of mice and men often go astray. It started when I left the house and walked down South Main. The train was rumbling — well crawling really — through the 'Burg and I waited 10 minutes for it to pass. After that I had to meet some people in Wayland.

They were there, but I had to go to the money machine, a time-honored JMU tradition on Fridays. I knew things were going to get weird when I didn't have to wait in line for money at 5 p.m. on a Friday,

By the time I got back to Wayland, 10 minutes late because I was trying to get people to go with me, my company had departed.

I entered JM's and noticed that there wasn't much of a crowd. After tracking down friends, I was immediately awarded with a cold beer. I commenced to standing around with my buddies and seeing what was going on.

I had to get some quotes so I sauntered over to a table of girls I knew. I told them what was going on and they laughed. People get so shy when you ask if you can quote them. Finally, success, and I thanked them and walked away.

"We need to come at the end of the week and unwind and drink with our friends and fellow classmates," junior Vicki Bond said.

The dance floor was still uncrowded, and I got to touch base with some people I hadn't seen for awhile. Luckily, I didn't owe them any money.

My friends found me. There was something pressing

going on and they needed me.

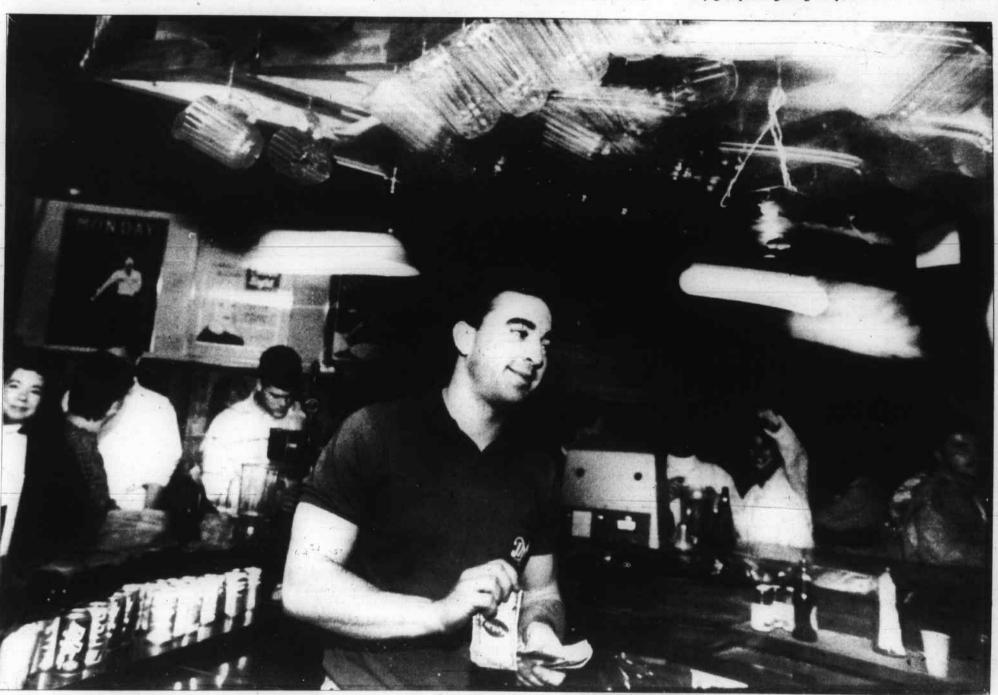
Then I heard that one phrase that can put a damper on a fun evening.

"The next pitcher is on you."

I accepted my fate and went to buy a pitcher. The bar crowd was still light so it presented no problem. Walking around with a pitcher at JM's increases your popularity in proportion to how much beer is in the pitcher.

After losing some quarters to the pinball machine, I moved over to the section near the DJ's booth. Another great pastime at JM's is hanging around, waiting, waiting for a booth to open. Sure, you can get there early, like my roommate and I did once, and tables are easy to find. But, you wind up sitting there all night and by 8 p.m., you're plowed.

My group was getting surly, and then . . . a miracle! A



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# JIM's

#### Commentary by John G. Frizzera

#### Photos by Lawrence Jackson

couple moved out of a booth and we rushed to get it. In the resulting struggle spilled two beers, one all over my roommate, and a shouting match erupted about who was getting the towels. I left to get more quotes.

Senior Anne Simmons said, "JM's is a great place to come to see friends I don't see in class or on campus during the week."

Paul Daniels, a JM's regular, added, "I like to go [to JM's]. It's a social activity to see my friends and find out what's going on later in the evening and on Saturday night."

The DJ was playing some good tunes. The best are the

ones that create a mass sing-along so when you're drinking you can improvise on the words. "Volcano" by Jimmy Buffet and "Brown-Eyed Girl" by Van Morrison are good examples of songs that generate sing-alongs — like the sappy Coke commercial of the 70s.

The decor of JM's resembles that of college apartments and beach apartments. The stuffed monkey, the ram's head, old-time signs and the flashing light of the video games all add to the atmosphere of the bar. The dinging of the bell above the bar adds to the din of the music, conversation and the occasional shrick of remorse when a beer goes tumbling.





#### **Crowd Scene**

Dancing, drinking and just plain socializing is part of the Friday afternoon routine for many JM's regulars. Senior Michael Finnie (far left), has been a JM's bartender for two years.

The crowd was beginning to thicken and it was easy to see the real serious partiers and the serious pick-up artists. The dance floor resembled a British soccer riot more than actual dancing, but I may be wrong since I can't dance worth a damn.

There were games going on at nearly all the tables, Quarters being the most popular. The table behind us was playing Up Jenkins, Down Jenkins. A kind of "Who's got the quarter" game.

"It's the end of the week. It's a form of stress relief," said senior Colin McCormick. "Basically, you're there to hang out with friends and put the weekend in motion."

It was getting towards 7 p.m. and the pace at the bar was furious. Empty pitchers came back laden with beer, money flashed, the bartenders exuded the grace of gymnasts and more people came through the door. The bell above the bar rang whenever a tip of a dollar or more was given.

Another position of dubious honor is bearing the title of Pitcher Holder. This poor slob has to hold the beer for his friends and woe to the amateur who spills the beer or gives too much head on the top.

"Life's Been Good to Me" by Joe Walsh provided a veritable showcase of air guitar afficionados. "Paradise by the Dashboard Lights" by Meatloaf caused a mass hysteria until everyone shut up and started singing.

You could feel the stress drain away like snow melting in April. These people were here to have a good time and forget about those three midterms next week, theal 5-page term paper due Monday or the girlfriend who told you that she'd rather be dating a high school guy.

One of my roommates, Wendell Gore, looked at me and said,"Body by Soloflex, brain by Dr. Seuss." That really worried me because it made some kind of sense at the time. The rest of the table dissolved into laughter and called for more beer.

"JM's on a Friday afternoon is like Tech bars. It's really crowded and you can barely move," Matt Gostel, from Virginia Tech, said. "Friday afternoons at the bars at my school don't get as crowded as this."

Senior George Evans said, "It's a good way to relax before the weekend gets under way. It alleviates tension from a hard work week."

As the night wore on, certain aspects became recognizable. There were the people who came here to be seen and the people who came here to see others. There were people here to party and people here to dance. There was also more beer on the floor than the city of Milwaukee ever brewed.

The clock struck 8 p.m. and there were cigarette ashes in my beer. My notes at this point were getting really hard to read. They were crumpled and damp.

"Pump up the Jam" was on and it's not one of our favorites, so we headed out. Another Friday afternoon succumbed to a Friday night and there were more parties on the horizon.

As we were leaving JM's one of my group of associates said, "Man, don't you just love life?"

These people were happy.

# Climbing 'The Wall'

# Pink Floyd transcends time, genres, classification

By Jay Clarke staff writer

It is the only band to have an album on the Billboard 200 for more than ten years. It is the only band to have a non-live, feature-length movie released about one of its albums. It probably is the only band to have ever played on a large floating stage for more than 200,000 people in Venice, Italy for free.

It is Pink Floyd.

#### COMMENTARY

Deriving its name from two jazz figures of the early '60s, Pink Floyd first gained success in the mid- to late-'60s satisfying the urge young people of the times had for psychedelic music.

Twenty years later that success reached unheard of heights, with the band's tour selling out every set of dates — even though many were multi-night stands in stadiums — and the album A Momentary Lapse of Reason reaching the top ten.

Even now, two years after the completion of its last tour and over a generation after the release of the first single, *Arnold Layne*, Pink Floyd remains very popular, and another tour would surely rival or surpass those recently completed by The Who or The Rolling Stones.

Pink Floyd is unique in that it transcends

everything — time, genres and musical classification. The band's success rests on the fact that there is no typical Floyd fan; any given person could be a fan. Pink Floyd's sound is totally its own, and its music is no more related to any other band or genre than the heavy-metal band Poison's sound is to blues.

Pink Floyd's uniqueness would be true no matter what, but the band's success was guaranteed in 1973 with the release of *Dark Side of the Moon*, Pink Floyd's ninth album. Though the band had enjoyed moderate success until then, *Dark Side of the Moon* redefined the success an album could have, demonstrating more staying power than any album ever.

Dark Side of the Moon began a new idea for Pink Floyd, the concept album. The Beatles was the first band to delete the gaps between songs, and Pink Floyd took this a step further, writing so each song flowed into the next and giving the entire album an overlying idea. Pink Floyd continued this plan on all subsequent studio releases until A Momentary Lapse of Reason.

Floyd's follow up to Dark Side of the Moon, 1975's Wish You Were Here, is considered by many to be a masterpiece. Wish You Were Here is truly the Pink Floyd album that could appeal to anyone, combining the best in psychedelia with incredible

production and almost hypnotizing music. Guitarist David Gilmour, bassist Roger Waters, keyboardist Rick Wright and drummer Nick Mason work in complete harmony, utilizing technology to create not just a sound but a feeling.

The third Pink Floyd album to have a major impact is bassist/lyricist Waters' musical biography The Wall. Waters' double-concept album enjoyed widespread success, and a movie of the same name still plays in theaters today as a cult classic, with many fans going to see it religiously. Unfortunately, The Wall was Waters' last bit of glory, as his last work with the band, The Final Cut, was without needed element Rick Wright and sold poorly.

After releasing A Collection of Great Dance Songs, Pink Floyd regrouped under guitarist/vocalist David Gilmour to release A Momentary Lapse of Reason. Abandoning the concept format of the previous five albums yet retaining the unique Pink Floyd sound, the band quickly regained its former appeal with that album, the subsequent sold out mega-tour, and the live album and video, The Delicate Sound of Thunder.

But Pink Floyd is much more than five concept albums, mega-tours and the movie "The Wall."

Everything included, the band has released eighteen albums and three videos in America, including two movie soundtracks and nine albums before Dark Side

See FLOYD page 17➤



#### WOVE WATCH

#### THURSDAY

The Breakfast Club (R) —
Grafton-Stovall Theatre, 7 p.m., 9:30 p.m.

Born on the 4th of July (R) — Valley Mall Loews Theatres, 1:30 p.m., 4:15 p.m., 7:30 p.m.

Loose Cannons (R) — Valley Mall Loews Theatres, 9:15 p.m.

Stella (PG-13) — Valley Mall Loews Theatres, 1:30 p.m., 4 p.m., 7 p.m., 9:15 p.m.

The Little Mermaid (G) — Valley Mall Loews Theatres, 1:30 p.m., 3:30 p.m., 5:40 p.m., 7:15 p.m.

Driving Miss Daisy (PG) — Valley
Mall Loews Theatres, 1:30 p.m., 3:30
p.m., 5:30 p.m., 7:30 p.m., 9:30 p.m.

Revenge (R) — Loews Theatres, 7 p.m., 9:30 p.m.

Hard to Kill (R) — Loews Theatres, 7:45 p.m., 9:45 p.m.

Mad House (PG-13) — Loews Theatres, 7:30 p.m., 9:30 p.m.

#### FRIDAY

A Dry White Season (R) — Grafton-Stovall Theatre, 7 p.m., 9:30 p.m.

Born on the 4th of July (R) — Valley Mall Loews Theatres, 1:30 p.m., 4:15 p.m., 7:30 p.m.

Loose Cannons (R) — Valley Mall Loews Theatres, 9:15 p.m.

Stella (PG-13) — Valley Mall Loews Theatres, 1:30 p.m., 4 p.m., 7 p.m. The Little Mermaid (G) — Valley Mall Loews Theatres, 1:30 p.m., 3:30 p.m., 5:40 p.m., 7:15 p.m.

Driving Miss Dalsy (PG) — Valley Mall Loews Theatres, 1:30 p.m., 3:30 p.m., 5:30 p.m., 7:30 p.m., 9:30 p.m.

Revenge (R) — Loews Theatres, 7 p.m., 9:30 p.m.

Hard to Kill (R) — Loews Theatres; 7:45 p.m., 9:45 p.m.

Mad House (PG-13) — Loews Theatres, 7:30 p.m. 9:30 p.m.

#### URDAY

A Dry White Season (R) — Grafton-Stovall Theatre, 7 p.m., 9:30 p.m.

Born on the 4th of July (R) — Valley Mall Loews Theatres, 1:30 p.m., 4:15 p.m., 7:30 p.m.

Loose Cannons (R) — Valley Mall Loews Theatres, 9:15 p.m.

Stella (PG-13) — Valley Mall Loews Theatres, 1:30 p.m., 4 p.m., 7 p.m., 9:15 p.m.

The Little Mermaid (G) — Valley Mall Loews Theatres, 1:30 p.m., 3:30 p.m., 5:40 p.m., 7:15 p.m.

Driving Miss Daisy (PG) — Valley Mall Loews Theatres, 1:30 p.m., 3:30 p.m., 5:30 p.m., 7:30 p.m., 9:30 p.m.

Revenge (R) — Loews Theatres, 7 p.m., 9:30 p.m. Hard to Kill (R) — Loews Theatres,

7:45 p.m., 9:45 p.m.

Mad House (PG-13) — Loews Theatres,

7:30 p.m., 9:30 p.m.

#### Radio

➤ (Continued from page 13)

air, and from 6 p.m. to midnight, AERho took total control

But the idea of completely running the station didn't faze most of the students, many of whom had done some air work before.

"I wasn't as nervous," said senior Lisa Matthews. "It was more fun doing a commercial radio station than working for WMRA."

Other students, like Heather Austin, were nervous at first but began to relax after a while.

Some of the more experienced students, like sophomore Elizabeth Cerami who deejays part-time at Q101, helped by running the controls while students with less experience talked on the air.

Q101 allowed AERho to keep all of the profits made from the advertising sales.

The money will go towards the study of Tourett's Syndrome, AERho's national philanthropy, and sending AERho members to a national convention in Orlando, Fla.

Besides the hands-on experience and the profits from ad sales, there were other benefits of the takeover.

"It brings our organization closer together," Cornwell said. "We get to know each other a little better."

#### Floyd

➤ (Continued from page 16)

of The Moon. Pink Floyd began as a purely psychedelic band, making a brand of music that did not exactly appeal to everyone. Early albums are psychedelic excursions full of sound collages heavily influenced by the band's use of LSD.

Pink Floyd's first two albums — along with subsequent releases Relics, Atom Heart Mother, Ummagumma, plus movie soundtrack More — are psychedelia at its best and largely overlooked in light of the success of the concept albums. These albums are genius however, stretching the very boundaries of music.

Meddle and the movie soundtrack Obscured By Clouds, Pink Floyd's two releases just before Dark Side Of The Moon, hint at a change in direction. They are composed of separate and distinct — though very Floyd — songs. These albums are the link between the far-out psychedelic era and the musically brilliant concept era.

Pink Floyd remains one of the biggest bands in music, despite its current state of limbo. In the band's massive success, it doesn't compromise its unique sound. This is why Pink Floyd will continue to be heard among all types of people for a long time to come.

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#### SGA

#### ➤ (Continued from page 4)

of academic affairs, spoke to the senate about the possibility of a plus/minus grading scale.

The idea was presented to the senate last semester, and eventually seemed ready to go before the University Council for a final vote. If the council had approved the proposal, it would have become JMU policy for all students, including those presently at JMU.

The undergraduate council tabled the proposal last semester after student protest prompted a re-evaluation of the proposal.

Zimmerman said a majority of the faculty senate favors the plus/minus grading system because it gives faculty members more grading options.

Some Virginia schools now using a plus/minus grading system include the University of Virginia, Virginia Tech, Washington and Lee University, Roanoke College and Old Dominion University.

Also at the meeting, the SGA's internal affairs committee submitted another referendum effort. The revised amendment allows students to initiate referendums by submitting a petition with a number of signatures equal to or greater than 45 percent of the previous year's voter turnout in the major elections.

This is the third referendum effort this semester.

The revised amendment requires that the referendum, accompanied by an outline of the related information, must be posted in campus public areas.

The petition must be submitted to the SGA major elections committee at least two weeks before the major elections.

The referendum would then be adopted if it gained a majority of the student vote in the major elections.

In other business:

 Senator Tracy Selph announced that anyone interested in running for an SGA executive office should come by today to pick up forms.

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# SPORTS

# Dukes beat Eagles, take over 2nd place

By Maurice Jones staff writer

With the Colonial Athletic Association regular season title now in the hands of Richmond, the JMU women's basketball team is simply playing out the season. But the Dukes are also looking for something to ignite them as they begin to focus on their last two CAA games and the impending CAA tournament.

Last night's 77-51 victory over American, which moved the Dukes into second place in the CAA, may have been the spark that the team needed.

"People are saying that JMU is dead. This may be what we need to show these people that, yes, we are ready to play," JMU forward Vicki Harris said. "You can't count us out yet."

American took a 13-10 lead eight

minutes into the game before the Dukes jumped into a two-one-two zone and took control. The move to zone was unusual for the Dukes, who play predominately man-to-man defenses.

"We were thin, very thin at the perimeter positions and we needed to protect people," head coach Shelia Moorman said. "They gave us good rebounding position, and as long as it worked, we just stayed with it."

Harris agreed that the move to zone helped the team which was lacking bench depth because of the injuries to reserve forward Elizabeth Lokie and starting forward Nickie Hardison.

JMU transfer Jeanine Michealsen started in place of Hardison. Michealsen, who has been

See WOMEN page 22>

# Is there life after pro baseball?

### Sample's work ethic pays dividends on and off the field

By Paul Zlebarth staff writer

Most people are satisfied with one successful career. JMU graduate Billy Sample is not like most people.

"Billy always wanted to be known as more than just an athlete," says former JMU baseball coach Brad Babcock, Sample's coach here from 1974 to 1976. "Some of the players I coached were renegades, real jocks. Billy wasn't."

It was Sample's on and off field work ethic that helped him make a smooth transition from professional baseball to the broadcast booth. After he retired from a successful baseball career with the Texas Rangers, New York Yankees and Atlanta Braves, he became the Braves color commentator.

Even while playing in the minor leagues, Sample realized he had to have a college degree.

"It was important for me to get my degree," says Sample of his B.S. in psychology, which he completed while he was playing professional baseball. "It was a sense of having completed [my education]."

Billy Sample, a charter member of The Greater Madison Sports Hall of Fame, is the only JMU baseball player to have an extended career in the major leagues. Sample's career lasted nine years.

While in college, he left his name scattered throughout the JMU record books, despite leaving school and turning professional after his junior year. Although he missed his last year of eligibility, Sample still hit .388 lifetime — the JMU record for lifetime batting average. In 108 games for the Dukes, Sample gathered 153 hits (54 for extra bases), drove in 89 runs and stole 52 bases.

During his three-year career, JMU enjoyed great success, winning 80 and losing only 28. In 1976, JMU finished second in the NCAA Division II tournament — the high water mark of a great era for JMU baseball.

"He was a great player," says Gary Michael, JMU's sports information director. "He was the best we had on what were probably the best teams we've had. He probably still would be right now."

"We had some good clubs," Sample says. "The baseball program came a long way in a short period, mostly because Brad was a master recruiter."

Sample remembers that Babcock might have been exaggerating when he was trying to induce the Salem native to come to Harrisonburg.

"Sometimes," laughs Sample, "[Babcock] could make Pinocchio's nose look pug."

Babcock just laughs at Sample's comment.

"All I promised him was a chance to make the pros," Babcock claims.

"We didn't have much scholarship money then," he says, "and I couldn't give Billy one, but I knew he could get lots of financial aid from the school."

"I was the only coach in Virginia who was really recruiting hard, so I finally got him to come here. But I'll tell you that if Billy Sample were coming out [of high school] now, JMU couldn't touch him.

He was that good, just a super athlete."

Sample made good on his chance when the Texas Rangers signed him to a professional contract in the 10th round of the major league draft after his junior year. He has no regrets about leaving school early.

"I knew I wasn't leaving," he says. "I was a little disappointed that I wasn't drafted earlier. I was 21 years old, so I had to [sign] earlier than maybe a 17 or 18-year-old has to."

"Billy was going to sign," Babcock says. "I knew

"But, I figure it's better to have a great player for three years than a mediocre one for four. If they have the chance to make the pros, they should go for it."

Besides, Sample seemed to have outstripped the competition on the college level.

"It got to the point where Billy would deliberately take two strikes just to see what he could do with two strikes on him," says Babcock. "He'd never admit it to me, but I could tell what he was doing. He'd take pitches that were right down the middle."

Sample was never one to sit back complacently, Babcock says.

"He didn't need to be told to practice," he says.

"He was always working on something — his baserunning, two-strike hitting, something."

It wasn't an easy task to keep Sample out of the lineup.

"I remember one game, Billy didn't seem quite right, but he went out there anyway," says Babcock. "During the game one of my coaches said, 'Hey, look in left field.' I looked and there was Billy doubled over in pain because he had a back injury. He just never told anyone he was hurt."

Sample didn't take it easy off the field either. He worked for Buildings and Grounds as a painter on campus while taking classes and playing baseball in the Summer Valley League. It was not unusual for Sample to get up in the morning, go to work, go to class, play ball, then go back to work.

"Sometimes I'd be so tired, I'd fall asleep while I was painting," he remembers. "It made those long bus trips in the minors after night games for day games the next day seem a little easier."

Sample returned to JMU to earn his degree while working his way to the majors. During part of the

Raise

photo courtesy of Sports Information

Billy Sample during his stint with the Rangers.

See SAMPLE page 20➤

Sample

➤ (Continued from page 19)

time he was taking courses, he stayed with Babcock and his family.

"Billy actually graduated in 3 1/2 years," Babcock says. "He never came back to campus for classes at the end. He got class syllabi from his teachers and studied on the road and got his degree that way."



photo courtesy of Sports Information Sample during his stay as Braves' color man.

While he was working to get his degree, Sample also was continuing his success on the field. He moved quickly through the minor leagues, spending one year at each level and being named Texas' Minor League Player of the Year once while in the Rangers' farm system. His major league debut came at the end of the 1978 season with the Rangers.

"Billy had just gotten to the ballpark after being called up," Babcock remembers. "Billy Hunter [then "the Rangers' manager] told him right away that he was the leadoff hitter for that night's game. He didn't leave Billy enough time to get nervous. Billy singled in his first at-bat."

Sample would go on to hit .467 in 15 at-bats the rest of the season. He was a regular outfielder the next season, batting .292 in 128 games. By the time his career ended in 1986, Sample had amassed a lifetime batting average of .272 with 684 hits in 826 games, 46 home runs, 98 stolen bases, 195 walks and only 230 strikeouts in 2,516 at-bats.

His best season was with for the Rangers in 1983, when he hit .274 with 12 home runs, 57 runs batted in and 44 stolen bases. After the 1984 season with the Rangers, Sample became a member of the New York Yankees in 1985 and went to the Atlanta Braves in 1986. He was chosen as the Yankees' player representative for the players' union and became active in the events that led to the 1985 players' strike.

As a player advocate in negotiations with baseball owners, Sample felt obligated to hold the line of the players' union. He believes his support of the union's stance may have offended the owners of the

"I was a real union man," he says, "probably to the detriment of my career."

Following his playing career, Sample worked for Turner Broadcasting Systems as a color analyst on Braves' broadcasts.

Sample worked for TBS from 1987 to 1989, when his contract was not renewed. Although he would have liked to remain with the Braves, Sample realizes that you can't please everybody.

"Sometimes in this business there is no accounting for what some people will like and what they won't," he says. "The Braves' broadcasting department liked my work, but it has no say in who does the games. Turner Broadcasting people make those decisions.

Turner Broadcasting and the Braves are owned by television mogul Ted Turner, who also owned the Braves during the players' strike. Babcock thinks that this, and not Sample's ability as a broadcaster, may be the reason Sample was let go.

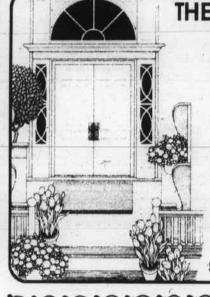
"Billy spoke his mind on the union issues, and now he works for the same people they were speaking against back then," he says. "Billy can't go to them now and say, 'Hey, look, I was only kidding back in '85."

Now living in New Jersey with his wife, who is also a JMU graduate, and two children, Sample is still looking for a job in broadcasting. His name has come up in relation to on-air jobs with the Yankees, New York Mets and Toronto Blue Jays. As always, he is not content to rest on his current broadcast

"I wasn't superstar status enough as a player to survive the rest of my life as a color man," he says. "Eventually, I'd like to become a full-time play-by-play man."

Billy Sample is still looking to improve on his



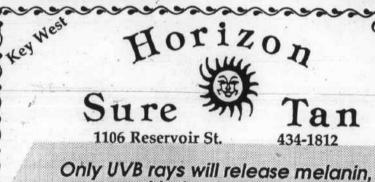


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#### PUHTSHLE

#### Roney sets record in 200-dash

JMU's Jerry Roney set a JMU record with a first-place clocking of 22.13 seconds in the 200-meter dash at the West Virginia Invitational last weekend.

Roney also won the 55-meter hurdles in 7.44 and placed third in the 55-meter dash in 6.38 to qualify for the IC4A championships.

The Dukes' Terence Shepard captured the 400-meter in 49.49.

The Dukes also set a school mark in the distance medley relay event in competition at the Pizza Hut Invitational in Blacksburg. Jeff Fritz, Desi Wynter, Pete Weilenmann and Jim Cheatham qualified for the IC4As in the event

with a time of 10:04.7.

#### Milavsky wins 100th

JMU wrestler Rob Milavsky registered his 100th career victory last weekend as the Dukes defeated VMI, Princeton and Morgan State.

Milavsky won four matches to up his 1989-90 record to 29-5 and career mark to 100-40-1.

G.J. Sucher also took four matches, running his season record to 21-10-1. In addition, Keith Taylor went undefeated and notched his 30th win on the year.

JMU defeated VMI 27-13, Princeton 42-6 and Morgan State 27-15. The Dukes lost to Cornell 21-12 in Princeton, N.J.

JMU's record now stands at 10-3.

#### Dow to help coach U.S. lacrosse teams

JMU assistant lacrosse and field hockey coach Heather Dow has been named a coach for the U.S. Touring Lacrosse Team and the U.S. Lacrosse Squad.

Dow will be the assistant coach for the U.S. Touring Team which will travel to Canada this summer. She also will serve as a goalkeeper for the U.S. Squad.

Dow was the starting goalkeeper on the gold-medal U.S. team at the 1989 World Cup held in Perth, Australia.

#### Women archers sweep tournament

The JMU archery team handily

won the North Carolina Indoor Tournament last weekend. The Dukes had 2,217 points in the mixed team competition. Millersville was second [ 2,024] and Atlantic was third [1,988].

JMU's Kim Arehart [563], Chris Preston [547] and Maria Watts [527] finished one, two, three respectively, in both the college division and the women's overall standings. The women's squad dropped Millersville 1,637 to 1,387.

JMU's Rich Dewey [565] finished first in both the college division and the men's overall standings. Teammate Jeff Koch [542] finished third in the college division. The men's team also won easily over Millersville 1,639 to 1,479.

#### Sports Waitch

(upcoming events in JMU

MEN'S BASKETBALL

Saturday — George Mason at JMU, 7:30 p.m. Televised on Home Team Sports.

WOMEN'S BASKETBALL Saturday - JMU at George

Mason [Fairfax], 7:30 p.m.

WOMEN'S SWIMMING

Thursday to Saturday JMU at the EWSL Championships [Pittsburgh,

ARCHERY

Saturday - JMU at New

York Invitational [Queens, N.Y.]

MEN'S GYMNASTICS

Sunday - Radford at JMU, 1 p.m.

WOMEN'S GYMNASTICS

Thursday — JMU at Longwood [Farmville], 7:30

Saturday - JMU at North

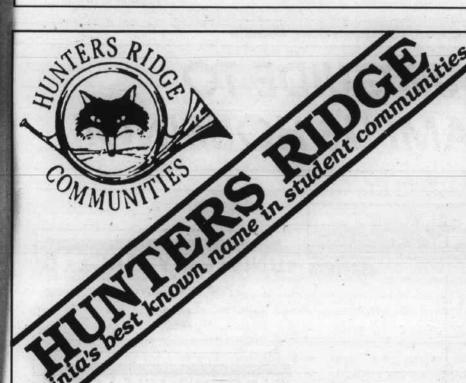
Carolina [Chapel Hill, N.C.], 7

#### WOMEN'S FENCING

Saturday and Sunday -JMU at the Virginia State Championships [Hollins], 9

#### BASEBALL

Sunday - JMU at Virginia Commonwealth [Richmond], 1



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#### Women-

➤ (Continued from page 19)

inconsistent from the bench, scored 14 points.

"I didn't think anything differently than in any other game," Michealsen said. "Nickie [Hardison] and I come close to splitting time anyway, so I just had to pick it up and go a few more minutes.

"Sometimes tradgedies make others play better, and we're just trying to take up the slack."

Control of the boards was the key tonight as the Dukes out-rebounded the Eagles 51-21. Harris had a career high 17 carooms, and Brandy Cruthird pulled down 10.

Harris' performance came after weeks of frustration during which she fared well below her season scoring and rebounding average.

"Whenever I went to the ball it went the opposite way, and I just didn't know what to do," Harris said.

The team's win may also be attributed to a player meeting that was held Sunday at the Warren Campus Center. The players called the meeting to discuss team problems and how to solve them. According to Michealsen, the campus center meeting helped the Dukes a lot. She thinks this team is "the closest team I have ever

played for."

The Dukes went on a 17-8 run to finish off the half.

JMU went on several streaks in the second half, including a 18-8 run capped by a Harris layup following Emily McCracken's miss.

It was easy going from there, and JMU closed it out, outscoring the Eagles 14-3 over the final six minutes.

"Lord it feels good to win," Moorman said. "I'm just really tickled for my kids. They've had a really hard time and they really responded well. I was really pleased for them."

The Dukes two remaining CAA contests at George Mason and Richmond, will be important not only for momentum heading into the tournament, but for seeding in the championships.

The Dukes visit the Patriots on Saturday and finish out the season against the Spiders on March 3. The CAA tournament begins March 9.

JMU's Brandy Cruthird [33] and Vicki Harris [24] battle on the boards against American. The **Dukes out-rebounded the Eagles** 51-21. JMU won the contest 77-51 and took over second-place in the CAA.



Staff photo by CHRIS HAWS



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# BUSINESS

# JMU group designs D.C. firm's new logo

By Laura Hutchison assistant editorial editor

The James Madison Advertising Association, founded last semester and still awaiting university recognition, recently was hired by the Washington Consulting Group to design the firm's new logo.

WCG has narrowed the choices down to two general designs, both submitted by junior marketing major Brian Povinelli. Povinelli will receive \$100 from JMAA for his work.

WCG is a 10-year-old technological consulting firm for fields like aviation, computer technology, statistics, survey research and conference management. The company is moving into new offices and wanted the new logo design to coincide with the move because all its letterhead and envelopes will have to be reprinted.

Carol Bell, assistant to the president for corporate programs at WCG, was interviewing JMU students for jobs and learned about the association from member Kerstin Ragde.

"We learned that the advertising club was operating as a mock agency, and the company president was interested in having a student group design the new logo," Bell said.

Bell came to JMU and talked to association members about WCG, gave them information about the company and explained that they were looking for a logo design that is more modern, high-tech, and conveys an image of innovativeness, creativity and personal service.

JMAA and WCG drew up a contract stating that JMAA would submit at least five logo ideas. Even if all five of these ideas were rejected, JMAA would receive \$500. If WCG wanted to use one of the logos, JMAA would receive an additional \$1,500.

JMAA members divided into 12 groups to work on designs. Each group had a week to turn in at least one design, but JMAA President Stacey Evins said more than 50 ideas were submitted.

WCG

The Washington Consulting Group

WCG's logo before JMAA was asked

to redesign the company symbol.

MOG WASHINGTON CONSULTING GROUP

WCG CONS

The two designs by junior JMAA member Brian Povinelli being considered by WCG.

"People in advertising are always looking for something to build their portfolio. The money was also an extra bonus," Povinelli said.

Evins said, "We only had to send five logo ideas. This was the first real motivating thing for the club, and we had an overwhelming response."

Povinelli said he was surprised that they had picked his design. "They liked one of my designs and asked me to do a revision of it. I didn't like the first one they picked, but I did like the revision," he said.

Bell said, "We got lots of different designs. The work was very professional. We were very pleased with the response."

In addition to the logo ideas, three students — Tom Via, Leigh Ann Robertson and Dave Harris — drew up a proposal suggesting that WCG change the color of its stationery from gray to cream.

Robertson said she thinks the cream color is more professional and adaptable, upholding the image of WCG as an innovative leader in technology, she said.

"I was really impressed that they decided to use our idea. I thought that changing the color of the letterhead was a good idea, but I never really expected them to take it seriously. After all, we're just college kids," Robertson said.

Bell said, "The president thought that changing the color of our letterhead was a wonderful idea. The proposal which suggested this was very professionally done, including valid reasons as to why we should make the change. We are definitely adopting this idea."

Both WCG and JMAA have benefited from this arrangement.

"This has been the only real income we've had other than dues," said Evins. "This provides a real basis for the club, and gives us some resource money."

Robertson said, "I think this was really good for the advertising club. We're a new group, and this has really helped to get our name out and to give us some publicity. It shows the school that we are really doing something — we are expanding beyond the JMU campus."

Evins added that membership in the association has grown, partially as a result of this project.

Povinelli said he thinks the money will help the club a lot. "Now the club will be able to offer incentives for other projects. We'll also have the capital to have something professionally put together if we need to."

#### **NEWS & NOTES**

# Prescription frames back for Bausch & Lomb Inc.

William Hurt and Marlee Matlin were dressed in their formal best at the Annual Academy Awards ceremony in 1987, where he presented her with an Oscar for her role in "Children of a Lesser God." He wore a tuxedo, and she wore a lace and satin dress with a plunging neckline.

And they both wore glasses.

In the past several years, many of America's trend setters have begun wearing spectacles. These aren't bland frames designed to blend into the face, either, but designs that catch the eye: black plastic rectangles and tortoise shell and metal frames with elaborate tooling. Some MBA types have even started wearing glasses with no prescription at all, just to look smart.

This development hasn't gone unnoticed at Bausch & Lomb Inc., which is gearing up to re-enter the prescription frame business after all but abandoning it a decade ago. The company's smashing success with sunglasses during the 1980s has prompted it to

try to transfer some of the cachet of names such as Ray-Ban and Donna Karan to prescription eyewear.

With the introduction of prescription frames, the 136-year-old Bausch & Lomb is returning to its roots. The company once was one of the two largest makers of prescription frames and lenses in the country. But the company abandoned the frames after a shift from glass to plastic lenses and pressure from foreign frame manufacturers.

"You have a tremendous group of people with a lot of money moving into an age when 90 percent of them will have to have something in front of their faces," said Owen Hall, general manager and vice president of prescription eyewear for Bausch & Lomb.

#### Cleaning up environment not forgotten by business

Businesses that clean up the environment could become the hottest moneymakers of the 1990s — and beyond.

Now that laws are enacted to protect the environment and millions of people are aware of the

hazards of contamination, new businesses enter the field daily to deal with pollution and its ramifications.

The field is wide open. Old buildings are suspected of harboring asbestos or PCBs; dangerous contaminants remain buried beneath potential residential, industrial and commercial sites; hazardous wastes are piling up at government and industrial plants. Householders clamor for analyses of their drinking water.

"It's a very hot market," said Jack Scott, president of the H.C. Nutting Co., a 69-year-old engineering firm with offices in the Cincinnati area and in Charleston, W.Va. Nutting has offered materials engineering and geo-environmental services since 1921 but entered the field of environmental testing and investigation just three years ago.

Between November 1988 and November 1989, Nutting's business grew 67 percent, Scott said. "Next year we're looking at 50 percent growth level, and that's probably a little conservative."

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#### **CALVIN AND HOBBES**

#### THIS PIECE IS ABOUT SNOW ART THE INADEQUACY OF PROGRESSING TRADITIONAL IMAGERY AND SYMBOLS TO I'VE MOVED INTO CONVEY MEANING IN TODAY'S WORLD. ABSTRACTION !

BY ABANDONING REPRESEN-TATIONALISM, I'M FREE TO EXPRESS MYSELF WITH PURE

SUPPOSE

TZUL VOY

GRAZED

THE PERSON

HOW BAD

MOULD

THAT BE

TATION GIVES WAY TO A MORE VISCERAL RESPONSE.

NO, NOT THAT BAD,

BUT WORSE THAN

THROWN IT AT ALL

IF YOU HADN'T

FORM. SPECIFIC INTERPRE-

#### I NOTICE YOUR OEUYRE IS WELL C'MON, IT'S JUST SNOW.

SAY MAYBE YOU

KNOCKED OFF HIS HAT AND

HIS GLASSES

OR SOMETHING

THAT WOULD

MEAN INSTANT

DEATH.

Bill Watterson

#### THE FAR SIDE—Gary Larson



Oooweeee! You nailed him good, Vera - to think that little guy was hopin' to just up and walk off





DAD, IF YOU THREW

SOMEONE, BUT DELIBERATELY MISSED,

A SNOWBALL AT

WOULD THAT

BE "BAD"?



WELL, I SUPPOSE THAT WOULD

AS BAD AS

HIT THE

PERSON?

D'UOY

BE PROVOKING, SO YES, IT

WOULD BE A LITTLE BAD.





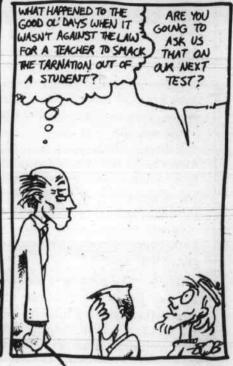
It was very late, and Raymond, fighting insomnia, went for a midnight snack. Unfortunately, he never saw the duck blind.

#### SCUZ-

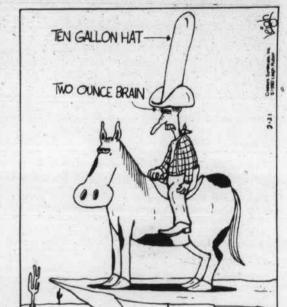
#### Bob Whisonant



























#### COLLEGIATE CROSSWORD

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Collegiate CW8821 @Edward Julius

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- 22 Firearm
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  26 Food fish
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  30 Mistake
  31 Allures
  33 Swindle
  34 Spanish explorer
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  42 Common ailments
  45 Like some checks
  46 Actor MacDonald —

- 47 Topic 48 Of the Franks 50 Title for Olivier 51 Trigonometry abbreviation
- 52 Failed to include 54 Children's game 56 Combine 58 Word in two state

- names 60 Makes joyful
- Made uniform Cosmetician -
- Coty 63 Suffix for Siam 64 Marries again
- DOWN
- 1 Coin part 2 Leave the land 3 Fills to excess
- 4 Bulky boat 5 Shopping place 6 Fold in cloth

- 6 Fold in cloth
  7 Ranches
  8 Styles
  9 Takes ten
  10 Turf
  11 Mt. Hood's state
  12 Ending
  13 Torn piece

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- 24 "Daniel "
  (Eliot novel)
  26 Musical works
  28 Appraises
  30 acid
  32 Small bed
  33 Ill-bred person
  36 Between tenor and
  bass
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  37 Repeated
  38 Ballplayer Ron
  40 Word in Bogart film
  title
  41 Do newspaper work
  42 Furniture wheel
  43 East coast ballplayer

- player 44 Of a Christian
- season 45 Pool table

- materials 48 Hit hard 49 Yielder 52 Ending for "pay" 53 Jazz pianist

- Brubeck
  55 "My gosh!"
  57 Street, for short
  59 Gardens, in
  England

1

# CLASSIFIEDS

#### Hold Joines

3 Large BR Duplex - Large yard (we mow). Lots of extras. Almost new. Very energy efficient. Port Road, 1 mile past Howard Johnson's Restaurant. Available May. Lease/deposit \$480, 434-2100.

The Commons — New student housing near campus, 869 Port Republic Road. 4 BR, furnished or unfurnished, W/D. Call 432-0600.

May/Summer - Negotiable, Separate or together, 4 BRs & 3 bathrooms in Hunter's Ridge 5 BR unit, 434-0556.

The Country Place — Lodging & camping on the Shenandoah River, wants you & your friends to enjoy special weekends. 40 mi. north. 2 BR chalet, \$185/weekend. 5 BR chalet, \$295/weekend. Fireplaces, waterbed, year-round comfort. Call for reservations/brochure. (703)743-4007.

2 BR Townhouse - Almost new. Dutchmill Court, 4 blocks. Large BRs, large yard (we mow), very energy efficient. Plenty front door parking. 2-4 quiet non-partiers. \$450-\$500. Aug. 1, 434-2100

Year Lease U Place - Unfurnished or furnished. 433-5374 after 5 pm.

True - 10-minute walk to campus with all units, 3,4 & 5 BR apts., fully furnished or unfurnished; 4 & 5 BR homes; personally managed by owner. No absentee landlords or property management firms. Call for appointment, after 6 pm, 434-3509.

3 BR, 1 Bath Home - 1/2 mile from campus on Liberty St. 4 persons max. No pets. 434-1874.

1 BR Apartment - Month to month lease. Quiet non-partiers. Like new Dutchmill Court, 4 blocks. \$315. Available now. 434-2100

University Place - \$205/mo. negotiable! Furnished, 4 girls. Brad, 433-5372.

Forest Hills - 2 furnished BRs for non-smoking females. \$185/mo. lease. 6/1/90 thru 5/31/91; Call Jill at 433-3666.

House Close To Campus For Next Year – 5 BRs, 2 full baths. All appliances, partially furnished. Superb condition. June lease. 234-8317.

For Rent 1990-91 College Station - Girls & boys. Call Dick or Judy, (703)256-9591.

4 Females For College Station - Townhouse fully furnished, W/D, \$200/mo. (703)250-7137.

College Station — Share townhouse. 3 private rooms. 1990-91 school year or Spring '91 only. \$2,400/yr. plus utilities. (703)978-1782, Fairlax evenings or Harrisonburg, 433-3433.

For Rent - College Station. Female roommates to share 4 BR furnished townhouse. \$190 each. (703)821-3773.

#### rem sele

3 1/2 Ft. Columbian Boa - Very nice markings. \$125. 433-2030.

'88 Toyota Tercel DX, 5 Speed - Call 433-0653.

3 BR House - Corner of Grace & S. High. 10-minute walk to campus. Great condition. Call 434-6914.

Yamaha 400 Motorcycle - Excellent condition, only 15,000 miles. Keith, 433-1057.

Gibson S.G. - Must sell. Best/any offer. Gary 434-1197.

1981 Yamaha XS400 Special - 20,000 miles, fresh oil, helmet included. Driven mellow in the past. \$450.

Color TV \$75 - Mandolin \$50, Kerosun heater, \$30. Call 433-6762.

1973 Volvo 164E - Green, reliable transportation, good condition, recent transmission, fuel & brake work. \$750/best offer. Call Tammy, 433-7187.

Do You Want To Live Off-Campus Rent Free? Have your parents purchase a condo in Hunters Ridge. 4 BR unit on 3rd floor. No commuter parking problems with free JMU bus service to & from campus. Call Lauren, 433-8532.

#### APLE STANFED

Attention - Earn money typing at home! \$32,000/yr. income potential. Details. (602)838-8885 ext. T4707.

Shenandoah River Outfitters – Needs full-time & part-time employees to work in cance livery. Hardworking, outgoing & excellent driving record are a must. We offer competitive hourly rates & an entertaining summer. Contact Nancy Goebel, 703)743-4159.

Overseas Jobs - \$900-2,000/mo. Summer, year round, all countries, all fields. Free info. Write IJC, PO Box 52-VA04, Corona Del Mar, CA 92625.

Easy Work! Excellent Pay! Assemble products at home. Call for info. (504)641-8003 ext. 411.

Summer Openings – Swimming pool supply company in Falls Church, Va. needs tuil-time summer help. Truck drivers, helpers & warehousemen. For further into call Steve at (703)534-1400.

A Free Gift Just For Calling - Plus raise up to \$1,700 in only 10 days. Student groups, frats & sororities needed for marketing project on campus. For details plus your free gift, group officers call.(800)765-8472 ext. 50.

#### SERVICES

Home Typing - Call 432-1975 after 2:30 pm.

Horizon Sure Tan is your professional tanning center. Both UVA & UVB rays. Phone 434-1812 or stop by 1106 Reservoir St.

Valley Auto Glass - For insurance-approved, mobile service, call 432-0949.

Battery Supply — Brand-name quality at wholesale prices. Call 434-5155.

Words, Words - Professional resumes, theses, etc. Laser printed. (703)234-9788

Typing Service - 25 years experience. Call Mrs. Price, 879-9935. \$1.50/pg.

Pro-typist - \$1.25/pg. Call Brenda at 432-9810.

Word Processing - Papers, resumes, etc. Kendal, 234-8725.

Typing - Accurate work. Friendly service. Convenient to campus. Susan, 433-0987.

Win A Hawaiian Vacation Or Big Screen TV + raise up to \$1,400 in just 10 days! Objective: Fundraiser. Commitment: Minimal. Money: Raise \$1,400. Cost; Zero investment. Campus organizations, clubs, frats, soronities call OCMC: (800)932-0528/(900)950-8472, ext. 10.

#### SPRING BREAK

2 Spring Break Tickets to Colorado - \$275/negotiable Call 434-0876.

Roundtrip Airlare - To Long Beach, Calif. \$160. Call Alex, x7579.

#### ......

Wanted - A female to sublet May/Summer at U Place. For details call Melanie at 434-5197.

Hitchikin' Puppy's Daddy - Needs ride to Tidewater this weekend. No return needed. I will pay. Call Dave, 433-1075.

Interested in Running For Office? Come by the SGA office.

Water Polo Tournament - Friday, Saturday, Feb. 23, 24, Godwin Pool.

Hey, Comm Majors - Wanna make history? Be at the big meeting, Grafton-Stovall, Mon., Feb. 26, 4 pm.

In Earnest - On sale in Keezell Lobby. March 26, 27.

ΣN - Sweet Sixteen

Kristy Orringer - Congratulations on becoming a new Student Ambassadorl You are awesome! Love, Your Big "Secret" Ambassador.

Active Greeks - Order of Omega is tapping new members in March. If you feel you are qualified, come out & apply.

A1 - I was at the wrong home on the outside looking in at someone else's love & hope & sex & dreams! Keep your underwear untied babe! Love ya! A2 Come see Big Richard's debut - Saturday at EN. \$2 ticket \$3 at the door, BYOB, no bottles.

AT - Saturday we're Hampton-bound

Rumors Of A Meeting – That will alter the lives of Comm majors are entirely true. Grafton-Stovall, Mon., Feb. 26. 4 pm.

Midway - Has the largest selection of beverages in the Burg.

Barko - Only a few days until Daytonal I can't wait! No more ever-clear for you! Barkowoman.

Keep Smilin', Silent Mabel! Love, Julia & Sara.

Tan-A-Thon — Easy Tan open 24 hours on Feb. 27, 28 & March 1. Get ready for Break! 434-0808

Student Ambassadors - Get psyched for convention!

Looking Thru Oldsmobiles Saturday Night? – I'd like my tapes back. Sentimental value! Leave them on porch. 821 Forest Hills. No questions asked.

 $\Sigma\Sigma\Sigma$  - Get psyched to "get messy" at Melrose this Friday!

Java Hut Coffee House - 8 pm, Fri., Feb. 23 at the Wesley Foundation, 690 S. Mason St. Fun, fellowship & entertainment. All are welcome.

February 24 is EN Founder's Day.

Casting Call - New "B" movie, "Windshield Wiper Babes "Call Mike

Students Getting Aware - Come find out what the SGA does & how it affects you. Wed., Feb. 28 in Blackwell Auditorium. Reception will preceed.

#### Madison Water Polo Spring Tournament

Feb. 23 & 24, Godwin Pool Fri., 23rd, 10 pm vs. Tidewater Polo Sat., 24th, 11:30 am vs. U. of Maryland 4 pm vs. UVa

All Right - Don't come to the big meeting of comm majors in Grafton-Stovall, Monday, 4 pm. You didn't want to get out of here in less than 6 years anyway.

Rent Snorkeling Gear For Spring Break! - Call now to reserve a set. Call Kathy's Scuba, 433-3337.

Happy 16 ΣN!

Election Rules, Declarations Of Intent & Petitions – For SGA & Honor Council elections are now available in the SGA office.

Great Coupon Specials in Breeze - Easy Tan, 434-0808.

The Addix - Live, this Saturday at ΓΤΚΦ, \$2, BYOB. No bottles. Cans will be recycled.

Pregnant? We care – Free professional pregnancy counseling. Explore all your options. You may help choose your baby's adoptive parents. Children's Home Society. Call toll free, (800)247-2888.

Midway - For all your party needs. Call 434-7948.

Catherine Dudley – Congratulations on your AXP Little Sister bid.  $\Sigma\Sigma\Sigma$ 

Bed & Breakfast - Red Shutter Farmhouse. Rt. 11 North, 740-4281.

Check Out Your Options - Off-campus Housing Fair, Feb. 22, 6-9, Phillips Center Ballroom.

Create A New Design For Greek Week T-shirts -Submit ideas to Alumnae 106 by Wednesday, Feb. 28. Prizes will be given for the design selected.

Easy Tan - Walking distance from JMU. Great Break specials. 434-0808

Spring Break Fashlon Show - Feb. 22, J. Maddies. 7 pm. \$2 donation for Mercy House appreciated. Sponsored by UPB & Fashion Merchandising Club.

Watch Curricula Dance! See course numbers change before your eyes! It's the big comm majors Meeting! Grafton-Stovall, Mon., Feb. 26, 4 pm. What's It Like To Live Off-Campus? Off-Campus Housing Fair, Feb. 22, 6-9 pm, Phillips Center Ballroom.

Catch A Ride Safely - Friday, Saturday nights, 11 pm 3 am and now Thursday, 10:30 pm - 1:30 am.

ΠΚΦ - Live, the Addix, Saturday night, \$2. BYOB. No hottles. Cans will be recycled.

Adoption – Loving couple wishes to adopt an infant. We are unable to have children & want to expand our family. Please call collect, (804)320-4388.

Joe Clark - Fri., Feb. 23. New Jersey's controversial principal. Tickets on sale Mon., Feb. 19. UPB Box Office.

Orangejello - The stress is almost over You are doing an incredible job! Thanks for your time, dedication & most of all friendship! Love, Lemonjello. P.S. This is from my account.

You Can Split An Atom - & you can split an infinitive, but you can't split a comm dept . . . not without a meeting. Grafton-Stovall, Mon., Feb. 26, 4 pm.

Spring Break Fashion Show - Feb. 22, J. Maddies, 7 pm. \$2 donation for Mercy House appreciated. Sponsored by UPB & Fashion Merchandising Club.

In Earnest - Organizational meeting today. All welcome. Keezell 214, 4:30.

CPR Classes! Call Heartbeat, Inc. 269-2906.

Midway Market - Takes special orders & reservations.

Adoption - We know your future is important & that you want the best for your baby. Perhaps we can help each other. We are unable to have children & would love to adopt an infant. We can provide a warm & loving home. Call collect, (703) 690-7345.

Today is Say Hi To Tim Crowley Day! From Kappa

Do You Want To Live Off-Campus Rent Free? Have your parents purchase a condo in Hunters Ridge. 4 BR unit on 3rd floor. No commuter parking problems with free JMU bus service to & from campus. Call Lauren,

Heidi, Susie & Lisa F. - Congratulations on your  $\Lambda XA$  Little Sister bids! We're excited for you, Love,  $\Sigma K$ .

ΣN - 16 years of honor at JMU.

Water Polo Tournament Vs. Tidewater, Maryland, UVa - At Godwin Pool. JMU games: 10 pm Friday, 11:30 am, 4 pm Saturday.

Kim & Vinnie - Happy anniversaryl I love you both. Kathy

Congratulations To Jennifer "Cookie" Powell on becoming a EN Little Sister!

Rice Krispie Treats From Hell! H-Annex, 9-3. Sponsored by MiA.

Mellssa Cassens – ΑΧΩ's Sisterdate was awesome & so were you!

Do You Write? - In Earnest literary magazine needs your submissions. Send original poetry/prose to Box 4177 by Feb. 28.

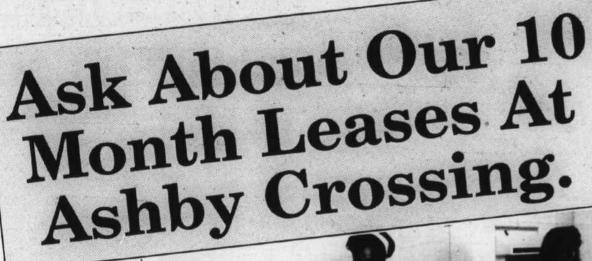
ΔΓ - Countdown to formal, only 2 more days!

EN - Thank for working C.A.R.S. Thurs., Feb. 22, 10:30 - 1:30.

May Session In Italy
Travel/Study - 3 credits
May 10-28
Apply now!
Contact Dr. M. Hamlet-Metz
Keezell 420, Telephone 568-6069

Happy 16 ΣN!

Laura(s), Heather, Betsy - I have cucumbers at home, but I sliced them for salad. Will they still work? Just Curious.



Bedroom Floor Plans.



"Ashby Crossing is a really fun place to live."

"Ashby Crossing has given me the opportunity of having my own freedom and responsibilities."

"A refrigerator, couch and cable ... what more could you need?!"

If you like having plenty to do and lots of friends around to do things with, Ashby Crossing
The perfect 41

The perfect 4 bedroom student apartments.

Close to campus, great restaurants, and shopping. Large bedrooms, step-saver kitchens, plenty of storage, private patios and decks.

FULL SIZE WASHER AND DRYER IN EVERY APARTMENT! 24-hour maintenance and superior Snyder Hunt management!

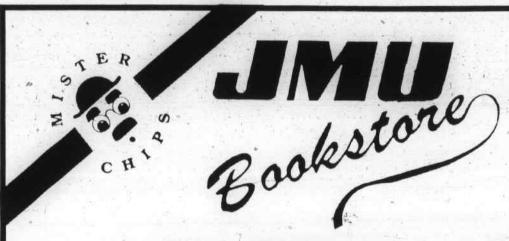
Don't wait. You've got things to do and people to see if you want to be sure you've got an apartment reserved at Ashby Crossing.



CROSSING

432-1001, 860 Port Republic Road

Professionally managed by Snyder Hunt.



# APPRECIATION

February 26 - March 1

To say THANK YOU to all JMU students for your continued support of the campus stores!

Special sales and drawings for free merchandise all week in both stores.



In cooperation with UCO--Monday is FRESHMAN DAY
Tuesday is JUNIOR DAY
Wednesday is SENIOR DAY
Thursday is SOPHOMORE DAY



Watch for Fliers with coupons for special savings for each class!

