

'But Officer, I Have Had Enough to Drink...'

By SUSAN LYNN BESS

Eight Madison College students recently were given a "legitimate" reason to consume alcoholic beverages on campus.

The drinking was part of a survey conducted June 27-28 by Phyllis Travisano, a graduate student in the physical education department, who was measuring the effect different alcoholic beverages had on driving. Terry Wesel and Frank Moxie helped supervise the experiment.

The results of the study seem

to be misleading, since three out of four subjects improved their driving. It must be noted that because of a limited number of subjects involved, all results were based primarily on the raw data examined by the researcher.

Miss Travisano also said that "while three out of four drivers did improve, this was primarily due to the fact that the subjects knew why they were being retested, and that they had been drinking, so each one simply concentrated more on their driving."

The first portion of the experiment consisted of testing each subject's driving ability through the use of simulators. Each subject was then instructed not to eat for approximately 18 hours before the final testing was to take place.

The following day the subjects were divided into four groups, composed of one male and one female, and each was given a different type of alcoholic beverage, beer, whiskey, or one of two types of wine, each with different alcohol content. The groups were all

given the same quantity of alcohol at specified time intervals.

A police sergeant was on hand to administer breathalyzer tests and other tests to measure the subject's agility.

Such tests included walking a straight line and picking up pennies from the floor while the subject controlled his balance. After approximately two hours of drinking, the four subjects nearest the legal point of intoxication were retested.

Other factors stemming from the survey included the fact that although the subjects were asked not to communicate while driving, they often did make comments. The majority of the retested subjects found it difficult to remain at a constant rate of speed and most had more difficulty in controlling breaking situations.

There was no correlation found between the type of alcoholic beverage consumed

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Avra Kaslow

MANNING HER POST is Summer SGA President Avra Kaslow, whose varied duties require 'more patience than experience.' (FIELDS PHOTO)

The Breeze

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SGA in the Summer One-Girl Operation

By LESLIE COOKE

There are no meetings of student government scheduled during the summer, and none are anticipated says Summer Student Government President Avra Kaslow.

All members of the newly-elected 1974-75 Student Government Association (SGA) Executive Council are off campus now, and with only two senators here, meetings seem of "little point," Avra explained.

Nevertheless, she emphasized, if a group of students were to direct attention to a particularly pressing need, a special committee of concerned individuals could be convened to attend the issue. Meanwhile, between con-

fering on the telephone, attending meetings and sifting through correspondence, the one-woman operation manning SGA business seems to have suffered little idleness. Although many of President Kaslow's duties require more patience than experience or expertise, Avra possesses both.

On the basis of her involvement with the student se-

nate both last summer and during the past academic year, Avra was recommended to her present position by incoming SGA President Carol Lempe. In this aspect, Ms. Kaslow was aware of college operations, policies, and procedures before her appointment last May by the Dean of Student Services, Dr. Fay Reubush.

(Continued on Page 2)

'My Kind of Music'-- New Sound at WQPO

By ELMORE LOCKLEY

I can turn on the FM radio and listen to "my kind of music" all night. This is a comment that can be heard nowadays around Harrisonburg.

The new FM station is WQPO 101, and "my kind of music" is Rock, which the station plays seven days a week for 24 hours. WQPO was created June 7, out of the concept of providing progressive rock for Harrisonburg and the surrounding area.

Bill Sutton is manager of the new rock station. He is assisted by seven staff members who work on a part-time basis. The station has no disc jockey because all programming is prerecorded.

Sutton's day begins at 7 a.m. and he works until late evening often up to 12 hours a day, selling ads, meeting with business

and community leaders, and gathering ideas for the station.

Sutton is also the weatherman for the WSVA Channel 3 six o'clock news. "I really enjoy both jobs, but the radio station takes up most of my time," Sutton said.

The station shares various services with WSVA TV, such as computers, news information, accountants and building facilities.

WQPO operates on a computerized system, that controls every aspect of the station's programming.

This system provides good quality stereo sound, limits personnel and unnecessary talk on the air, according to Sutton.

Drake and Chenault Enterprise, Inc., of Los Angeles, Calif. provides the music selections on reel to reel tapes

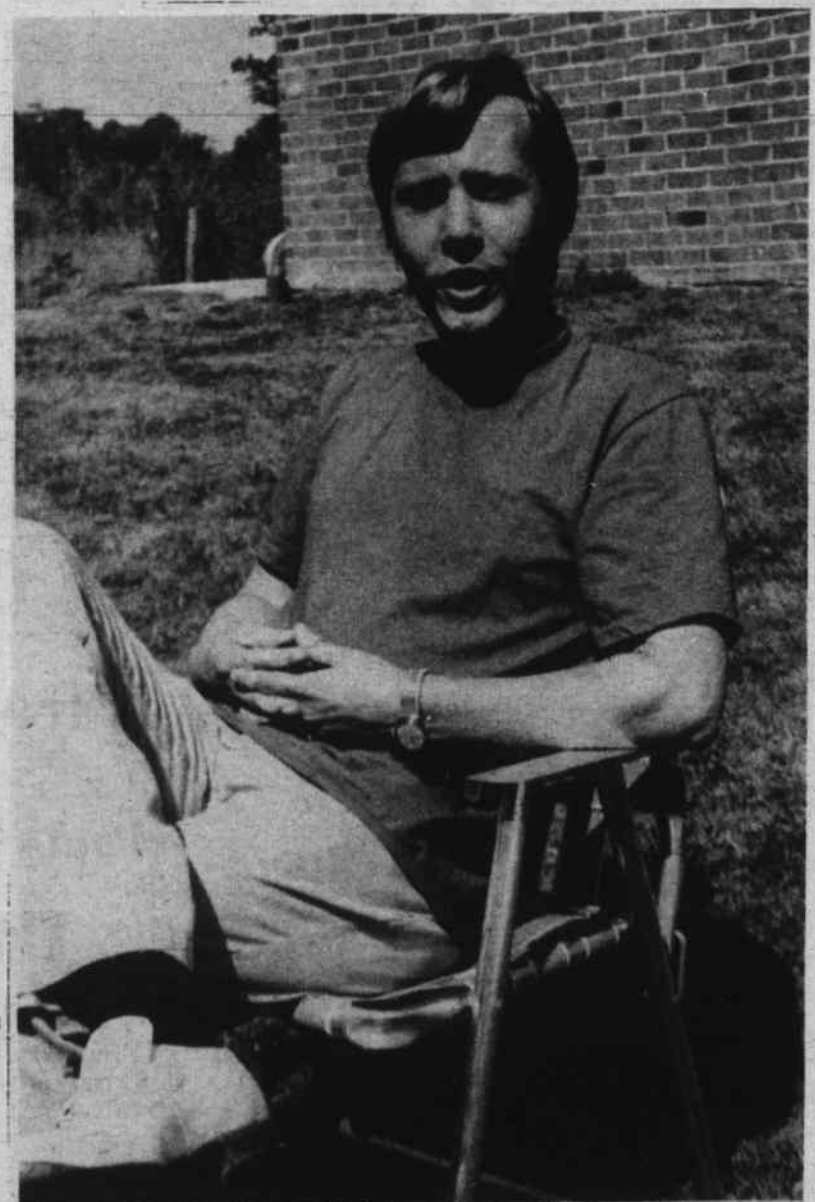
for the station. Drake, Inc. selects the music according to its wide listener appeal, and the placement of music is determined by its value and quality for good listening music, Sutton said.

WQPO could rearrange Drake's selection or placement of music, Sutton said, in order to fit in with the station's rock music format.

Through Drake Enterprise, WQPO has available more than 1,700 gold hit records dating back to 1953. These "oldies, but goodies" songs make up close to 60 per cent of the overall music selection. The rest is current rock hits.

The station is still in its development stage and a few technical problems are still being worked on. The sound

(Continued on Page 4)



Bill Sutton

CHATTING WITH A BREEZE reporter is Bill Sutton, manager of WQPO-FM, Harrisonburg's new 24-hour rock station. (STAFF PHOTO)

PBS Review: Programs for Students...

By FRANK BROWN

Entertainment and out of class learning is available to anyone interested by the Public Broadcasting System (PBS). This week's programs are likely to offer something of interest to students and faculty alike. PBS is broadcast locally by WVPT Channel 51.

WEDNESDAY
8:30 BOBOQUIVARI Odetta. Features veteran entertainer Odetta who was one of the most prominent names of the folk music renaissance of the early 1960's.
9:00 HOLLYWOOD TELEVISION THEATRE The Stand-

Wells: About Love. A puppet troupe presents a variety program on the theme of love, including a Saki playlet, poems by Sir Walter Raleigh and Christina Rossetti, and the last act of "Camille."

10:00 MUSIC OF THE PEOPLE An Ear For Bluegrass. Performances by Bill Monroe and the Bluegrass Boys provide a partial answer to why outdoor bluegrass festivals have grown remarkable in popularity.

THURSDAY
9:00 The Old Maid And The Thief. A comic opera about a spinster who takes a handsome young hippie into her home and robs the church and the liquor store to keep him in spending money.

10:00 BOBOQUIVARI Sir Douglas Quintet. A mini-concert of Texas blues, country/western, and cajun, a form of Mexican folk music.

FRIDAY
9:00 MASTERPIECE THEATRE The Edwardians "Mr. Rolls & Mr. Royce".

SATURDAY
7:30 MAN BUILDS, MAN DE-

STROYS Things Worth Keeping.

8:30 HOLLYWOOD TELEVISION THEATRE The Standwells: About Love".

9:30 SPECIAL OF THE WEEK Playhouse New York On The 40's: The Great Radio Comedians.

SUNDAY
9:00 MASTERPIECE THEATRE The Edwardians "Conan Doyle". The creator of Sherlock Holmes takes up the case of a man imprisoned for a crime he says he did not commit.

MONDAY
8:00 SPECIAL OF THE WEEK Playhouse New York On The 40's: Particular Men. A drama about a atomic physicist who faces up to the moral responsibility of his work, at the cost of his reputation and his career.

TUESDAY
8:00 MAN BUILDS, MAN DESTROYS The Keeping Of The Green. Considers the Proposition that London parks may have contributed to the city's reputation for courtesies and low incidence of violent crime.

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Sandy Morgan

* Summer SGA

(Continued from Page 1)

This summer, as a student representative to the National Governance Committee, a body which has been commissioned by the president to study all existing committees and commissions of the college, Avra has become especially sensitive to SGA's posture within the college structure.

An unpretentiously quiet and active tone has marked the Kaslow administration to date.

Two contracts extending emergency loans to students, recruitment of student volunteers for the Traffic Violations Committee, and the purchase of a rubber ink stamp for the student government

office have been among the chores unceremoniously attended by the student president.

Avra has also been active in the organization of the new student magazine, the "Nutshell," which is scheduled for distribution during fall registration.

The magazine is completely student-produced and written, and "will include information on social organizations, SGA, sports, the library, campus lifestyles- any kind of pertinent information not included in the 'Living and Learning' rules and regulations handbook," Avra commented.

Beyond these more immediate obligations, President Kaslow has agreed to chair the SGA-sponsored, Freshman Orientation programs. Planned for the first week of the fall term is a mixer and a booksale; a big "get together" of the student body, featuring a dance concert by a local band will be held on the following weekend, Avra said.

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* But Officer

(Continued from Page 1)
and the subject's driving ability.

It was the consensus of the subjects that anyone who is drinking should allow themselves ample time for their blood-alcohol concentration to become reduced so as to caution against becoming a hazard while driving.

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'The Drunkard'

DIRECTOR THOMAS ARTHUR gives instructions to members of the cast of the W.H. Smith play, 'The Drunkard.' The play, first produced in 1844, will be presented

by Madison College Theatre Aug. 1-4 at the Latimer-Shaeffer Theatre in the Duke Fine Arts Building. Reservations are available by calling 434-7380. (FIELDS PHOTO)

Madison Pitcher Honored

Madison College pitcher Larry Hunt is a member of the 1974 Academic All-American Baseball Team. The team was selected by members of the College Sports Information Directors of America.

Hunt was one of three pitchers named to the team. The other two were Jeff Maley of Youngstown State (Ohio) and Ronnie Rudd of Pembroke State (N.C.).

Hunt, a native of Mt. Holly N. J., closed out an outstanding four year varsity career at Madison this spring with an 8-1 record and a 1.75 earned run average. His eight wins in 1974 were the most ever for a Madison pitcher in one season.

Madison's team captain, Hunt was a unanimous selection to the All-Virginia College Athletic Association team and also received the J. Ward Long Coaches Award, given annually to the senior athlete at Madison who best exemplifies the characteristics of discipline, dedication, loyalty and leadership.

Academically, Hunt had

a 3.785 average for his final semester at Madison and finished with a four year average of 3.153. A sociology major Hunt graduated from Madison in May.

Hunt had a four year record of 24-9 for Madison. He was 7-2 as a freshman, 4-4 as a sophomore and 5-2 as a junior. He was the top right-handed college division pitcher in the nation as a junior when he had an earned run average of 0.64.

He was the Most Valuable Player on the Madison team as a freshman.

Hunt is pitching for the Harrisonburg Turks of the Shenandoah Valley Baseball League this summer.

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Degree Program Set In Distributive Ed

Madison College will begin a degree program in distributive education beginning in the fall of this year.

The program will be part of Madison's School of Business and will award a bachelor of science in education degree. The D.E. program will also include classes in Madison's School of Education.

Students in the program will be trained to take positions as D.E. coordinators in secondary schools. The program may also be of interest to students who desire to enter careers in retailing, a Madison spokesman said.

C. B. Dix Jr. of Harrisonburg has been named to head the new department, the 25th academic department at Madison. Dix was formerly principal of Harrisonburg High School and an administrative assistant to the superintendent of the Harrisonburg school system.

In the Harrisonburg school system, Dix was responsible

for carrying out the state's new Standards of Quality for education. He formerly directed Harrisonburg's program of adult education and was an administrative assistant to the superintendent of the Williamsburg-James City County school system.

Dix has his B.S. from Virginia Tech, his M.Ed. from William and Mary and is completing work on his doctorate from Virginia Tech. He has been active in civic and professional organizations in Harrisonburg and throughout the state.

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* 'My Kind'

(Continued from Page 1)

volume difference of certain recordings on the air, which was due to inefficient tapes, has been corrected, according to Sutton.

WQPO has 7,200 watts of power, which can reach such areas as Lexington, Staunton, Woodstock and Franklin, West Va.

Sutton said that WQPO is one uses computers for its broadcasting log, such as management information, billing, separation of sponsors, and rotation system.

"The rotation system cuts down on repeated songs by alternating any one song for at least five hours," Sutton said.

The computer system allows a minimum of human errors and mechanical break down is very rare, Sutton said.

WQPO seeks to appeal to the young adult audience from the ages of 17 to "whenever a person still feels young at heart," said Sutton.

Sutton, who is 33, believes the type of music played by WQPO covers his entire generation. "When I listen to the gold hits of Jackie Wilson and others, it reminds me of the good ole days."

People want good rock music continuously, so WQPO has focused its entire programming to music and has cutout the usual radio disc jockey talk and numerous commercials.

Therefore, of one average hour on the air, music is played 52 minutes and only six minutes is devoted to commercials. Local news runs only two minutes long.

Commerical breaks are only one-and-one-half minutes, which is to the advantage of the sponsor says Sutton, "because the sponsors' message is not buried in a landslide of other commercials."

Advertisements are sold by Sutton and his assistant, Jerry Haskins.

"In order to limit the number of commercials to nine spots per hour, no extra time

is allotted for additional ads," Sutton said.

"We are not sold out, but our prime time seems to be from 7 p.m. to 1 a.m."

Sutton emphasized the importance of involving the listener in the stations plans. "A radio station must be sensitive to the needs of the community and the best way this can be accomplished is through constant information and good entertainment," he said.

A "Whats on Your Mind" feature, which airs the comments of the listener at random on topics of local or national concern, is an example, cited by Sutton.

Future plans for the station include half-hour music specials focusing on individual rock group. Also, formats to air college and high school activities in the Harrisonburg area are in the planning stage, Sutton said.

Sutton finds the pace of life in Harrisonburg much more to his liking than that in Washington, D.C., where he had been a press aide for U.S. Sen. Edward Gurney (R-Fla.).

Sutton reads all letters from the public commenting on the station and its programs.

"No matter how large and successful we become, I will continue to listen to all advice from the Public," Sutton said.

The addition of WQPO as an FM station is a reflection of the growth in Harrisonburg. "With new people moving into the city, they need a radio station to relate to and to be able to listen to their kind of music 24 hours a day," he said.

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Head Appointed New Department

Koy M. Floyd has been named head of the newly-formed Department of Secondary Education and School Administration at Madison College.

The new department was created when the college's Department of Education was divided into the Department of Secondary Education and School Administration and the Department of Elementary and Early Childhood Education, which is headed by Dr. Charles Blair.

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Advisor Named

Wayne Vasey, co-director of the Institute of Gerontology at the University of Michigan and Wayne State University, has been named as a special consultant to Madison College in helping the college develop its gerontology program.

Vasey will teach in addition to aiding Madison in developing its program for working with the aging. He will assume his position early next year.

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