

22 The Best Presidency in America BY LINWOOD H. ROSE

In his final letter for *Madison* magazine, President Linwood H. Rose ('12H) looks back on 14 years as JMU's president and reflects on his own Madison Experience.

24 The Rose Legacy by Pam Brock

Madison's fifth president, Linwood H. Rose, has made his mark on JMU by keeping the university's focus firmly on the quality of the Madison Experience. That has meant managing enrollment growth, growing operations, seeking resources, measuring institutional performance, increasing academic quality, and building out programs and facilities — all for the ultimate benefit of the JMU student who will go on to create a brighter future. Starting on Page 26, see what the university community has achieved during Rose's tenure as president.

38 Building a Better Engineer

By Eric Gorton ('86, '09M) and Martha Graham

JMU's first School of Engineering majors graduate as marketable, collaborative problem solvers who are already tackling global, human issues with curiosity and practicality. While most engineering schools separate students into specific fields, JMU takes a different approach. On top of a full complement of liberal arts courses, engineering students study across all engineering disciplines — an approach that parallels industry changes driven by increasingly complex and interrelated systems. From this holistic perspective, students examine how projects might impact people, the environment, the economy and technology. Learn how engineering students are using classroom projects to solve real-world problems.



Up Front

1 Full Frame

JMU President Linwood H. Rose and his wife, Judith, have some fun with the JMU Orientation team

4 22807

Your letters and feedback

6 Contributors

7 Reflections

The five Madison presidents

ON THE COVER:

Linwood H. Rose and student photograph by Mike Miriello ('09M) More at www.jmu.edu/MadisonOnline

ROSE PHOTOGRAPH BY KATHY LAM; ENGINEERING BY MIKE MIRIELLO ('09M)

M@dison

- 8 News Jonathan Friedman ('94) wins Doritos' "Crash the Super Bowl" contest; Nick Langridge ('00, '07M) takes helm of university advancement, JMU students No. 1 in CPA Exam pass rate; JMU inducts U.S. House Historian Matthew Wasniewski ('91) into Phi Beta Kappa; former College of Business dean to lead Association to Advance College Schools of Business; Madison Forever update, and more
- **By the Numbers** What's No. 1? 12, 15, 35, 36 and 50? What's in the top 5% nationally? Are you among the 56,893?
- 17 Dukes Turf Congratulations to the women's basketball team

Departments

- 13 Connections JMU is on Facebook, Flickr, LinkedIn, WordPress.com and Twitter. Are you connected to the JMU Nation?
- 14 Be the Change Gabrielle Piccininni ('11) Alumni Barry Kelley ('83) and Andrew Forward ('86) bring new life to downtown Harrisonburg
- **Bright Lights** Diabetes Manager System® founder Dr. Suzanne Sysko Clough ('93), iPad app creator Josh Smead ('12) and political science major Christina Grier ('12)
- **41 Professors You Love** Paula Polglase ('96, '96M) honors JMU President (and secret class professor) Linwood H. Rose
- **42 Mixed Media** Announcements of books by professors and alumni

Alumni

- 43 News JMU Alumni Association news, Madison College luncheons, JMU LOVE, Be the Changer Adam Armiger ('07) creates the Hope Marietta Foundation, Road Dawg and the Save the Date calendar
- **48 Madison Milestones** Jamie Jones Miller ('99) shares how alumni can help provide stability during a presidential transition
- 50 Madison Perspectives Sigma Phi Epsilon brother Michael Cappeto ('70) shares memories of the 1960s/1970s reunion
- **52 Class Notes** News from alumni and former faculty, and scholarship thank-yous from students.

JMUWorks features New Horizon Security Service. Alumni highlights on Madison twins Elrose Couric ('58) and Susie Hollinger ('58); also John-Paul Lee ('01) and Justin Kittredge ('00)

64 Picture This JMU's Lego League robotics team is largest in the world

GET CONNECTED: www.jmu.edu

GET INSPIRED TO BE THE CHANGE

The Be the Change website has stories and videos about students, professors and alumni changing the world.
Sign up, connect, chime in:
www.jmu.edu/bethechange
Share your Be the Change story at madisonmag@jmu.edu

VISIT JMU:

Prospective students, alumni, community members, JMU friends: Find it all here. The JMU events calendar, campus map, area lodging and dining. Log on before you roll in to the 'Burg: www.jmu.edu/jmuweb/visitor

ALSO: Follow @JMU on Twitter

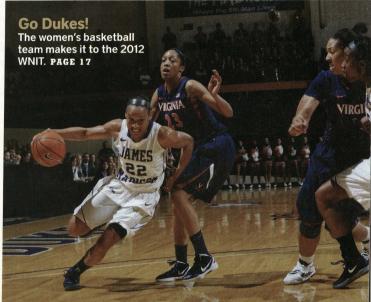
PARENTS:

Visit www.jmu.edu/parents



Nick Langridge ("00, '07M) takes the helm of university advancement and asks alumni to engage in the JMU community. PAGE 9









Be the Change Barry Kelley ('83) and Andrew Forward ('86) revitalize downtown Harrisonburg. **PAGE 14**



BOARD OF VISITORS 2011-2012

JAMES E. "JIM" HARTMAN ('70), Rector JOSEPH K. FUNKHOUSER II ('99P, '02P), Vice Rector

SUSAN ALLEN ('10P)

KENNETH BARTEE ('83)

PABLO CUEVAS

RONALD C. DEVINE ('78)

BARRY DUVAL ('81)

VANESSA M. EVANS ('93, '97M)

LOIS CARDARELLA FORBES ('64, '90P)

LESLIE GILLIAM ('82)

DON J. RAINEY ('82)

LARRY M. ROGERS ('79, '81M) STEVE SMITH ('79)

JUDITH S. STRICKLER ('60, '91P, '92P)

FRED D. THOMPSON JR.

CHRISTOPHER BROWN ('12), Student Member DONNA HARPER ('77, '81M, '86Ed.S.), Secretary

PRESIDENT

LINWOOD H. ROSE

DIVISION HEADS

A. JERRY BENSON

Interim Provost and Senior Vice President for Academic Affairs

NICK LANGRIDGE ('00, '07M)

Acting Senior Vice President, University Advancement

CHARLES KING

Senior Vice President, Administration and Finance

MARK WARNER ('79, '81M, '85Ed.S.) Senior Vice President, Student Affairs and

University Planning

VICE PROVOST TERESA A. GONZALEZ (Academic Programs)

DEANS

RALPH ALBERICO

Libraries/Educational Technology

DAVID F. BRAKKE Science and Mathematics

LINDA HALPERN

University Studies

DAVID K. JEFFREY

Arts and Letters

REID LINN

Graduate School

SHARON LOVELL ('85) Integrated Science and Technology, interim

IRVINE "BUD" CLARKE III

Business, interim

GEORGE SPARKS

Visual and Performing Arts

PHILLIP M. WISHON

Education

ALUMNI ASSOCIATION OFFICERS

JAMIE JONES MILLER, ('99) President

PAUL THOMPSON ('80), President-Elect

PARENTS COUNCIL CHAIRS

GREG ('75, '12P) and LINDA CROSS ('77, '12P)

Madison is an official publication of James Madison University and is produced quarterly for alumni, parents of JMU students, faculty and staff, and friends of JMU. Produced by the Division of University Advancement. Editorial and advertising office: JMU, 235 Cantrell Ave., MSC 3610, Harrisonburg, VA 22807.

.IMLI does not discriminate on the basis of race, color, national origin, religion, gender, age, veteran status, political affiliation, sexual orientation or disability (in compliance with the Americans with Disabilities Act) with respect to employment or admissions, or in connection with its programs or activities

22807

Your letters, stories and photos

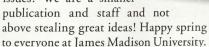
FORBES CENTER IN THE SPOTLIGHT

I took this photo of the Forbes Center for the Performing Arts last spring. One evening I was walking on the bridge on South Main Street next to the Quad. I was on my way home from class, and I saw the sun setting and accentuating the sharp edges of the building. I thought it was a beautiful sunset that nicely highlighted Forbes and painted the sky in Dukes' colors. I quickly snapped a shot with my iPhone 4 and turned my eyes back to the sun to enjoy some last few moments of this gorgeous view. I am from Smolyan, Bulgaria. This was going to be my last semester as a Duke. I will receive my master's in psychological sciences in May. But, I was just accepted into the Ph.D. program in assessment and measurement — Class of 2015. Now, I will be a double Duke!

Bo Bashkov ('12) Smolyan, Bulgaria

NOT TOO PROUD TO STEAL

Dear Madison: Our writing team saw your magazine online. Most impressive! Would you mind sending us a copy or two of past issues? We are a smaller



LOUISIANA TECH

TEDDY ALLEN

Writer, Louisiana Tech Magazine

DAKOTA DUKES CONNECTIONS

In May 2011, my husband, JMU Professor Emeritus of Art Jerry Coulter, and I traveled to four western states to visit historical and artistic sites and to complete our visits to 49 of the 50 states. In North Dakota we visited the Theodore Roosevelt National Park. As we entered the visitor's center, one of the rangers asked us where we were from and when we answered, "Virginia,"



Keep those letters and story ideas coming! Madison welcomes letters in response to magazine content. The staff reserves the right to edit for clarity, length and style. Anonymous letters will not be published. Send to "22807" Madison, 235 Cantrell Ave., MSC 3610, JMU, Harrisonburg, VA 22807, or email madisonmag@jmu.edu.