

{2012 Alumni Awards}

Alumni association honors two top alums

Pulitzer Prize winner and management executive receive Carrier and Roop awards

For more than a century, James Madison University has consistently proven itself as a place where students are transformed into citizens ready to change the world. Many of them do just that, in countless industries and with commanding leadership. Passionate alumni often greatly contribute to the development of the Madison Experience long after they graduate, through professional achievement and service.

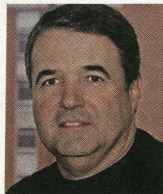
With that in mind, the alumni association honored *Philadelphia Inquirer* staff writer and 2012 Pulitzer Prize winner Jeff Gammage ('82) with the 2012 Ronald E. Carrier Distinguished Alumni Achievement Award and Booz Allen Hamilton Senior Vice President and JMU College of Business Executive Advisory Board chairman Mike Thomas ('76, '77M) with the 2012 Inez Graybeal Roop Distinguished Alumni Service Award.

Do you know a great Madison alum who has excelled in his or her profession, or a Duke who makes a difference for the larger Madison community? Nominate them for next year's Carrier or Roop alumni awards.

* Nominate a JMU graduate today at www.jmu.edu/alumni/awards/DAA_Nomination.shtml.



Jeff Gammage
('82)



Mike Thomas
('76, '77M)

{Purple Pride}

ALUMS FROM DAY ONE

Alumni association shares Purple Pride with freshmen

BY EMILY SABBATINI ('10)



Freshmen show off their Alum from Day One shirts courtesy of the JMU Alumni Association.

One key to becoming part of the JMU Nation and campus community: learning the *JMU Fight Song*! One of the best parts of the Madison Experience is jumping up and down at football games and chanting the fight song in the midst of a sea of screaming students. The JMU Alumni Association has embraced this tradition. Since 2007, the association has given "Alum From Day One/*JMU Fight Song*" T-shirts to incoming freshmen at the start of each school year. Since their debut, these shirts have been a hot ticket. While the back of the shirt displays the class year, the message on the front is what gets JMU students excited. At first glance, it may look like gibberish, but a closer look reveals the lyrics to the *JMU Fight Song* — printed upside down, of course, so you can pull out the shirt and read the lyrics.

The shirts also feature the slogan "JMU Alum From Day One," to help students embrace their connection to the alumni association. JMU Office of Alumni Relations Director Ashley Privott says, "Think of the T-shirts as a welcome to the JMU neighborhood gift. And it's a big neighborhood. More than 20,000 students and 112,000 alumni call JMU home."

* Learn more about the alumni association at www.jmu.edu/alumni and download the *JMU Fight Song* at www.jmu.edu/MadisonOnline.

Drive home the Purple Pride!

Now show off your JMU love on the road. When you buy a JMU license plate, **\$15** of the \$25 annual fee is transferred to JMU for Legacy Scholarships!

You have at least three "Purple Out" shirts and enough JMU swag to fill half the Bookstore. Why not get a JMU license plate and support JMU scholarships while you're at it? A portion of the purchase price from the Virginia DMV supports the JMU Alumni Association Legacy Scholarship fund. Show your spirit and help fund education at Madison. In 2010–11, the JMU Alumni Association awarded more than \$50,000 in scholarships to 48 legacy students.



Get your JMU plate today at www.jmu.edu/alumni/plates