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"I have met thousands of people on and off campus so far during the 'Why Madison?' Presidential Listening Tour. And it is most gratifying to learn that nearly everyone wants to be engaged. In fact, engagement has emerged as the predominant theme. Madison community members are engaged with ideas and with the world." – Jonathan R. Alger, president



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Making a 'Big' impact

By Rob Tucker

Madison students are making one-on-one connections with hundreds of youth in the Big Brothers Big Sisters program in Harrisonburg and Rockingham County. Now, the program is the largest of its kind in the Commonwealth of Virginia.

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Why Madison?

By JMU President Jonathan R. Alger

Taking Madison to the national stage as the model for an engaged university requires engagement, feedback, commitment, cultivation of ideas and gifts from the entire Madison family.

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Madison Forever Vision Fund

By Bill Gentry

Your gifts to the Madison Forever Vision Fund will help James Madison University reach the bold goal of creating a university community that more fully engages in the world to solve society's most pressing challenges. Say 'Yes' to the Madison Forever Vision Fund.

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A family spirit permeates the JMU community during October's Family Weekend and throughout the year.

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JMU will be the national model for an "engaged university."

ON THE COVER: Wilson lighting photograph courtesy of Sparks Entertainment, Andrew Sparks ('12) and Gilbert Welsford ('12) by Mike Miriello ('09M).



Why Madison?

JMU Technology Alumni Group members and business leaders share their thoughts on giving back to the university both financially and by engaging with students in the classroom and in real-world learning opportunities. See Page 10.

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Madison Forever Scholarships change lives

By Martha Graham and Kelley Freund ('07)

When the world you know crumbles – whether financially, physically or mentally – it is a comfort to have family members to lean on. In the last two years 200 Madison students and their parents have found both solace and solution in the Madison family and their gifts to the Madison Forever Scholarship Program.

*** Make your gift today and help JMU students stay Madison forever: www.jmu.edu/madisonforever**

(Clockwise): Zachary Daniels ('13), Ericka Welsh ('13), Jeremy Hashiguchi ('13) and Kinsey Browning ('14) share their stories on how Madison Forever Scholarships helped them stay Madison forever.



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What is the 97% – 7% disconnect? What is the 6 on 3/15/13 connection? What is 472 and which JMU class celebrated its 25th reunion with a \$1 million gift?

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Are you connected to Madison? Find out how to share your JMU LOVE.

Madison

Special Report

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