



## JMU parents create the “ultimate alumni survival kit”

Linda ('77) and Greg ('75, '78M) Cross gave their daughter Rachel Cross ('13) something unique and memorable for her graduation – an “alumni survival kit” full of JMU memorabilia, ornaments, apparel, collectibles and ideas to stay connected. Linda Cross says, “On President Alger’s Why Madison? speaking tour, he handed out lots of information about alumni giving and involvement. Greg and I put that in Rachel’s survival kit. As a donor, I have one of those 7% buttons, and I gave one to Rachel. To me, the bigger JMU’s reach, the better for graduates in terms of career networking and job potential.” Linda and Greg Cross have remained connected to their alma mater as donors of a College of Business scholarship and as members of the JMU Parents Council. They co-chaired the council in 2011-12, and Linda served two years as a judge of the CoB 300 Business Plan Competition. “There’s something about JMU you just can’t describe,” she says. “The feeling you get is that you belong.”

**(Left): Greg Cross ('75, '78M) is happy his daughter, Rachel ('13), now has a matching JMU polo shirt. (Inset): Rachel checks out her ultimate alumni survival kit graduation gift.**

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