Election '88: Bush takes lead

By Dean Hybl
staff writer

Almost half of the respondents to a recent Breeze survey said the news media is not providing fair coverage of presidential candidates George Bush and Michael Dukakis.

Of the 462 students surveyed last week, 47 percent think the media is being unfair while 41 percent believe the media gives a balanced picture of the candidates. The survey has a five-point margin of error.

One of the most controversial media issues of this election has been reporters' treatment of Republican vice presidential candidate Dan Quayle's military service record.

"The media is a joke."

— JMU student

Though most students in the survey support Bush, 46 percent approve of the media's investigation of Quayle's past. Forty-four percent think the media should not pursue the issue.

"It's a matter of integrity," said one student. "If it involves a possible U.S. president, then the media should check into his past."

Some students, however, think the media has harped on the Quayle issue too long.

"Issues like Dan Quayle's military background and the fact that Dukakis wants to eliminate the Pledge of Allegiance don't represent the candidates' ability to run the country," one student said. Another added, "It's a joke."

JMU survey shows Bush beats Duke

By Dean Hybl
staff writer

Republican presidential candidate George Bush garnered a sizable 51-to-34 percent lead over Democratic rival Michael Dukakis in a recent election poll of JMU students.

The Breeze mail and telephone survey included 462 students selected at random. Results have a five-point margin of error.

Though less than four weeks remain until the Nov. 8 election, 15 percent of respondents indicated they still are undecided.

Those results are similar to a recent Office of Residents Life poll that showed, out of 1,500 students, 59 percent would vote for Bush and 41 percent for Dukakis.

A breakdown of The Breeze survey totals shows that 57 percent of the male students surveyed support Bush while 35 percent favor Dukakis. Eight percent are undecided. Females surveyed favor Bush over Dukakis 45 to 33 percent. But 22 percent of the females questioned still are undecided.

Alex Gordon, chairman of JMU's Michael Dukakis for President campaign, said though his candidate lost in both polls, he considers the results a victory for Dukakis.

"JMU is a very conservative campus," Gordon said. "The fact that he garnered nearly 40 percent in both polls is very good and even higher than I would have expected."

Dr. Anthony Eksterowicz, a political science professor at JMU, said the survey results are in line with the general political views of JMU.

"Fifty to 34 doesn't strike me as unusual for this campus," Eksterowicz said. "I would expect this campus to go for the Republican party."

If you look at the demographics of
Poll
> (Continued from page 1)
this university, you see primarily middle- and upper-middle class people attending this university and that is essentially the constituency of the Republican party."

Eksterowicz added that while it is impossible to evaluate the opinions of the entire country by the results of a college survey, the JMU results are similar to other colleges in the region.

"A sample of college students is atypical of the electorate in general," Eksterowicz said. The results appear to be in sync with those of other colleges in the area, that are of a similar type to JMU.

A closer look at The Breeze poll shows many students base their choice on which candidate they perceive will do less harm to the country.

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"A sample of college students is atypical of the electorate in general," Eksterowicz said. The results appear to be in sync with those of other colleges in the area, that are of a similar type to JMU. The Breeze survey, 98 percent of registered student voters at JMU, 77 percent of all survey respondents, indicated they would vote Nov. 8.

"It's good to see such interest," said Stephan Fogelman, who is chairman of the Bush for President campaign at JMU. "The figure is a little higher than I would expect because JMU is not that politically active.

"The survey results show that people tend to get more politically involved during a presidential election year than when electing the governor or the legislature. We've [College Republicans] had a 10-fold increase in turnout for our meetings because of the election," Fogelman said.

The survey showed that while only 46 percent of JMU students consider themselves to be members of a political party — Republican, 29 percent; Democrat, 17 percent — 90 percent have a definite political position.

According to the survey, 42 percent of JMU students believe in a moderate political philosophy, 29 percent are conservative, and 19 percent identify themselves as liberals.

Fogelman said this represents a change from the traditional political philosophies found at American colleges.

"Students have historically been more liberal than the general populace," Fogelman said. "But that has greatly changed over the last 10 years and can be attributed to the Reagan-Bush administration.

Media
> (Continued from page 1)

okay that they talk about it, but not for three weeks.

On the question of whether or not the news media offers enough information about the candidates' ideas, 58 percent of respondents thought it does and 33 percent indicated coverage is lacking. Nine percent had no opinion on the question. Despite generally positive assessments of the news media's political coverage, some students are highly critical.

"The media is a joke," said one disgruntled student. "They want smut, not ideas, and hence neither candidate is challenged to give his true views.

Another said the media's main problem is that they are "too biased on the unimportant issues."

CORRECTIONS

Michael Kinsley, Wayland Hall's SGA senator, proposed that the SGA allocate $7,750 from the reserve account to WJMR, the planned campus radio station. Incorrect information was printed in Thursday's issue of The Breeze.

The renovations to Burruss Hall are scheduled to be completed in July, 1990. D-Hall renovations will be completed in August, 1990. Incorrect information was printed in Thursday's issue of The Breeze.
**NEWS**

**Education is Robb's top priority**

By Pam Hurst  
staff writer

Former Virginia Gov. Charles Robb cut the ribbon during the opening ceremony for the Harrisonburg-Rockingham Democratic headquarters Monday at Valley Mall.

After the brief ceremony, Robb said JMU students are "clearly the leaders of tomorrow."

Robb has "a vested interest in education" because he has two daughters in college, he said. "I see education as the great equalizer. Education always has been my number one priority."

While he led the state from 1982-86, teachers' salaries and students' test scores increased, he said.

However, he said he was unsure of the impact his votes would have on the Senate's education questions. Robb said decisions he made while he was Virginia's governor pulled more weight than decisions he might make as a senator.

Robb spoke out against journalists who have written about charges being leveled against him by Republicans.

In Tuesday's issue of the Daily News-Record, he was quoted as saying reporters should check their facts before reporting on charges being made against him by Republicans.

On Monday, 10 Republicans called for a General Assembly investigation into charges that Virginia State Police stopped an investigation at Robb's request while he was governor.

Earlier this fall, state newspapers reported that Robb attended parties in Virginia Beach where cocaine was used.

As his party's nominee for the U.S. Senate, Robb said he wants the legislature to address "coherence in foreign policy."

Former Gov. Charles Robb.  
Staff photo by FRED NORTH

**City Council gives go-ahead for student townhouses**

By Eric File  
staff writer

The Harrisonburg City Council voted unanimously Monday night to let a development company build 100 townhouses between Hunter's Ridge Student Condominiums and Devon Lane.

Two weeks ago, the council tabled a proposal by DMI Corporation to rezone a 10.3 acre plot of land. Residents of Devonshire Village, who spoke out against the rezoning, said they wanted to negotiate with the developers.

By Tuesday, DMI had agreed in writing to build barriers between the neighborhood and the townhouses.

Sally Fulton, a member of the Devonshire Village Homeowner's Association, said the Devonshire residents were "generally pleased with the landscaping proposals."

Fulton said she is not "anti-student" but is against having more JMU students live in the area.

Devonshire residents and university students "have different lifestyles," she said. "If you try to crowd lifestyles, you'll have conflict."

Bill Voige, president of the Homeowner's Association and an associate professor at JMU, said the residents' opposition to the proposal is "based entirely on the large number of students adjacent to us."

After the council approved the rezoning, Voige said the residents had talked to council members, and had "gotten a lot of sympathy, but no votes."

James Eby, another associate professor at JMU, also was concerned about the density of people in the area.

After the townhouses are built, about 1,600 people will be living on 50 acres of land, he said. Those figures represent "almost exactly the population density of Tokyo."

"We don't think the whole project is a good idea," Eby said.

Robert Heath, a member of the Harrisonburg Planning Commission, said during an Aug. 17 meeting that the land surrounding the property already is zoned for multiple-family dwellings.

At his suggestion, the planning commission recommended the rezoning.

**JMU awarded grant to help fight illiteracy**

By Wendy Warren  
staff writer

JMU has been awarded a $312,785 grant from the U.S. Department of Education to help improve the literacy skills of area poultry workers.

The federal grant and other contributions of $190,023 will fund the pilot Career Enhancement Program.

Dr. Shirley Merlin, the program's director, said the aim of the project is "to identify and teach literacy skills needed by workers in [the] industry."

The instruction will be tailored to the needs of each student and his workplace, she said.

"We are trying to focus on workplace literacy needs and employment opportunities," Merlin said. The program is geared to help the workers "improve and maintain employment."

The program also will be used to help workers read technical material more easily, she said. "Some of them may be able to read a newspaper but not a technical manual."

The program was initiated by Dr. John Dickens of the JMU center of Vocational Education and James Orndoff of Massanutten Vocational/Technical Center.

JMU's Reading Center also was instrumental in the development of the project.

Merlin, a JMU professor of education and a former director of the Reading Center, said she entered the Career Enhancement Program to help develop it. "We dreamed, and now, here we are."

Representatives from some of the area's poultry plants also are working with JMU. Rocco Turkeys Inc., Wampler-Longacre-Rockingham, Inc.

See ILLITERACY page 4 >
Illiteracy

and the Virginia Poultry Association will help run the project. An estimated 150-175 workers are expected to enroll in the program.

Training for the program's instructors will begin in January, Merlin said. The federal government will fund the program from Oct. 1, 1988 to Dec. 31, 1989. When the money runs out, the pilot program will end.

The JMU program is the only literacy program in the state that will use a lottery system for assigning on-campus housing.

Walsh said the SGA's housing advisory committee has met to discuss solutions to JMU's housing shortage. The committee is chaired by Jim McConnel, an assistant director of residence life.

Resident advisers and representatives from the SGA and the Interhall Council also serve on the committee.

"McConnel presented the committee with different systems that other universities [in Virginia] have to deal with their problem of housing," Walsh said. "We're looking at those and the current policy to determine what's going to be done in the future.

"The lottery is one of those options, and it's being discussed. It has not been decided yet," Walsh said. JMU now guarantees four years of on-campus housing to each full-time student who enters as a freshman.

In other business, senators proposed three allocations for funding from the SGA's contingency account:

- Bill Bucco, Wise Hall senator, proposed that $1,000 be given to the Music Industry Association to help defray production costs for "JMU Rocks," a compilation recording of music by student bands.

- Chandler Hall senator Patricia Williams proposed the SGA give $718 to Alpha Kappa Alpha sorority, a service organization, to bring a speaker to campus.

- Tracy Selph, White Hall's SGA senator, proposed allocating $455 to the American Criminal Justice Association to pay for 15 members to attend a campus safety conference.

The proposals were referred to the senate finance committee.

Walsh said during her report that SGA members distributed over 1,000 applications for Virginia absentee ballots last week.

The work-release time is important to the poultry plants' employees, Merlin said. They wouldn't have to come to a class after work or in a remote location, but could learn at their job sites.

Poultry industry representatives said technical illiteracy is a problem for their workers.

Gail Price, director of corporate communications for Wampler-Longacre-Rockingham Inc., estimated that 25 percent of the company's employees do not have a high school diploma.

The poultry industry will benefit from increased technical literacy, Price said. "It could have potential impact on our company's growth."

Merlin said the companies cannot promote workers who are uneducated in technical fields.

A major worry of those involved in the program was that workers would feel embarrassed to come to a classroom again, especially for reading.

Merlin said workers should not feel embarrassed to return to a classroom setting because the program stresses workplace literacy, not simple reading skills.

The program's format keeps the students' lessons confidential, she added.
Police Log

Pizza, case stolen from delivery man

By Dale Harter

Two unidentified men reportedly stole an insulated pizza box and a pizza from a Domino's Pizza delivery man at 1:11 a.m. Sunday near Hillside Hall, a campus police spokesman said.

The delivery man was delivering the pizza to Hillside Hall when two men reportedly pushed him and stole the pizza and box, police said.

One of the suspects was described as a short, white male with black hair and weighing about 180 pounds. The other suspect was described as a stocky, white male with light brown hair.

Police are still investigating the case.

Campus police also reported the following:

Grand larceny
Textbooks and teaching materials valued at over $200 reportedly were stolen between 6 p.m. Oct. 4 and 8 a.m. Oct. 5 from three offices in Sheldon Hall, police said.

Petty larceny, possession of burglary tools, and damage to personal property
Student Alan W. Smiley, 20, of 5415 Broadmoor Street, Alexandria, was arrested and charged with petty larceny, possession of burglary tools and damage to personal property about 3 a.m. Saturday. Campus cadets reportedly observed him tampering with a blue 1984 Honda parked in X-Lot, police said.

Smiley reportedly cut the car bra and stole the right front signal light lens. Replacement costs for the car bra were estimated at $100.

Petty larceny
• A faded black and blue Calvin Klein denim jacket valued at $65 reportedly was stolen between 10:50 a.m. and noon Monday from Blackwell Auditorium in Moody Hall, police said.

• A citizens band K-40 antenna valued at $40 reportedly was stolen between 8 a.m. and 6:30 p.m. Oct. 6 from a Ford Escort parked in M-Lot, police said.

• A vanity license plate (IG02JMU) valued at $4 reportedly was stolen between 10:45 p.m. Oct. 4 and 4:30 p.m. Oct. 6 from a 1980 Pontiac parked in X-Lot, police said.

Damage to personal property
A side window of a four-door 1985 Nissan parked in Z-Lot reportedly was broken between 4 p.m. Oct. 2 and 8:30 a.m. Oct. 4, police said. Replacement costs for the window were estimated at $50.

Littering
Student David L. Davis, Jr., 21, of 1804 Hackamore Lane, Alexandria, was arrested and charged with littering at 1:40 a.m. Oct. 6 in Z-Lot, police said.

Dangerous practices
A student was charged judicially with dangerous practices about 12 a.m. Tuesday at McGraw-Long Hall. He drove his Harley-Davidson motorcycle partially blocking a doorway into the building.

Police do not release the names of students who are charged judicially.

Underage possession of alcohol
• Non-student Katherine A. Lilley, 18, of 5631 Bellington Avenue, Springfield, was arrested and charged with underage possession of alcohol at 10:45 p.m. Friday in the practice field.

• Two students were charged judicially with underage possession of alcohol at 8:16 p.m. Oct. 4 while sitting in a car parked in A-Lot, police said.

Trespassing
• Non-student Neil E. Kirsch, 32, of 76 Shenandoah Avenue, Harrisonburg, was arrested for trespassing in L-Lot at 1:02 a.m. Oct. 12, police said.

Police said Kirsch was acting suspiciously, and he ran to his car when he saw the cadets. He was arrested for being on campus in violation of a trespassing notice that he had been issued in the summer of 1987.

• An unidentified man was found trespassing in a female resident's room in Dinglewood Hall between 5:45 p.m. and 6 p.m. Oct. 4, police said.

The resident reportedly had gone to the bathroom and left her room door and the suite door unlocked, police said. When she returned, the suspect was standing in her room. He left when she went to tell a half staff member.

The suspect was described as a black male, 6 feet tall, 200 pounds, wearing blue jeans and a white, long-sleeved pullover top.

Driving under the influence, driving with a suspended license, and driving with an expired state inspection sticker
• Non-student Ardie L. Duncan, 19, of Rt. 5, Box 127, Harrisonburg, was arrested and charged with DUI, driving with a suspended license and driving with an expired state inspection sticker at 1:15 a.m. Saturday on University Boulevard, police said.

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K & K TOYS
Amnesty International recruiting again

[CPS] — Tim Carrier, a University of Massachusetts student and a big fan of U2, made it a point to catch the band on a 1986 MTV telecast.

It turned out the group's performance was part of Amnesty International's "Conspiracy of Hope" tour, designed to introduce the human rights group to students just like Carrier.

And it worked. In what had to be one of the most successful mass political recruiting efforts in recent campus history, Carrier and 30,000 other people joined the organization.

Nationwide, the 250 campus and high school Amnesty chapters grew to more than 1,000, said Peter Larson of the group's membership office.

"I don't even equate Amnesty with music anymore," Carrier said. He is taking this semester off to work as an intern with Amnesty International. "Now all I equate it with is human rights."

The main purpose of the group, whose efforts won the 1978 Nobel Prize, is to lobby governments worldwide to get them to respect human rights.

Publicizes the cases of "prisoners of conscience," or political prisoners, and works to end the death penalty.

And while a healthy handful of U.S. students always has been involved with the issue, "nonpartisan" groups haven't been able to build campus support in as short a time as Amnesty International did in 1986.

This month, despite having had trouble integrating new members two years ago, the group actively is recruiting students again.

This time, it's called the "Human Rights Now!" tour, featuring Bruce Springsteen, Tracy Chapman, Sting, Peter Gabriel and Senegal's Youssou N'Dour.

Ellen Cull of Amnesty's Northeast office said, "It's important to see the concerts, and our efforts to organize students, as one of the ways we're building a base of support for human rights."

Building it that fast, however, can cause problems for a group.

Integrating such vast numbers of new members "strained our resources," said Jack Rendler, who helps coordinate AI's campus chapters and, inevitably, brought in a lot of people who were fans of music, not human rights.

"I know Sting sings about it or something," one Indiana University student said when asked why she was attending a campus AI meeting.

Amnesty officials say that attitude was the source of their problems after the 1986 tour.

Said Loala Hironaka, whose University of California at Berkeley chapter grew from 200 to 500 members after the "Conspiracy" concerts: "What happened in 1986 is that you have a lot of people join up, but you don't have time to form them."

Hironaka said it was hard to educate the new members about Amnesty's strictly nonpartisan, independent stance.

"Amnesty is supposed to be nonpartisan, but students are sometimes used in partisan ways," she said. "You'd like to have ... the students understand Amnesty's mandate."

Steve Kotkin, also of the Berkeley chapter, called it "a question of philosophy."

"Some are for a smaller, tight-knit group where all the members are informed and involved. Others want a broader organization."

Unlike some other activist groups, Amnesty seems to believe "the more the merrier," observed Roger Williams, a reporter for Foundation News, which covers charitable and volunteer organizations.

"The more people involved, the greater the pressure they can bring to governments to respect human rights," Williams said.

UMass student Carrier thinks it's been especially good for the human rights issue.

"Most who follow the cause don't do it because it's a rock star thing. Those people get washed out after the concerts are over," he said.

So the group is out recruiting again. This time there are only three U.S. stops — Philadelphia, Los Angeles and Oakland — for the "Human Rights Now!" tour that will touch down in India, Europe, Japan, Africa, Latin America and perhaps even the Soviet Union before ending.

But at the same time, AI has designated the second week in October a U.S. campus activities week, complete with lectures and concerts to raise awareness of the issue.

While Rendler doesn't expect the new tour to generate as many new American members as the 1986 effort, University of Oklahoma junior Allen Hailey reported it already has helped triple attendance, to 35 people, at the OU chapter's fall meeting.

Reporter Williams thinks another key to AI's success is that, once the students get to their local campus meeting, they get to choose from an assortment of ways to end torture around the world.

"Some people can fly to Southeast Asia to inspect prisons if they like," he said. "Others only need to commit themselves to writing a letter once a month."

Even if students don't stick with Amnesty, Hironaka said, they become "more conscious of serious things."

"Young people need to realize the power they can have over the future and over their own destiny," Peter Gabriel told the Washington Post. "If you follow the line of the cynics on compassion fatigue, you end up with a world that doesn't care, that feels impotent, that is unable to voice its feelings or to have any influence over its own life, and that's very self-destructive."
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3) No obscene/vulgar photographs will be printed. The Bluestone staff reserves the right to define obscenity as they see fit and to censor accordingly.

4) Pictures may include as many participants as you like - but all photos must include JMU students and/or faculty & staff members.

5) Applications must reach the Bluestone office by Fri., Oct. 28, 1988 to be eligible.

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No. of Participants ____________________________

Tentative date & time for photo to be taken ____________________________

Send To: Cameron Bishopp
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c/o Bluestone
P.O. Box L258

Must be submitted by Friday, Oct. 28, 1988
SURPRISE!

Readers got a surprise in Monday’s issue of The Breeze when they learned Linwood Rose, JMU’s vice president for administration and finance, told the faculty senate that JMU’s current population of 10,525 would not rise again until 1994. Rose said enrollment projections show a drop in the freshman class that should maintain the current population level.

Such pronouncements have become annual events. The administration tells us every year that JMU’s enrollment won’t grow, but the student population keeps getting bigger.

Last year when JMU’s enrollment hit 10,000 for the first time, President Ronald Carrier said the growth would stop. That number increased about a few hundred this year — not a big increase, but an increase that JMU can’t afford.

In April 1987, Carrier told The Breeze he would try to keep enrollment down. “There is a conscious effort on my part to keep it down. We are at or above where we should be,” he said. In the 1986-87 academic year, 9,757 students went to JMU.

And in October 1985, Dr. Russell Warren, vice president for academic affairs, told the Board of Visitors that the 1985-86 enrollment — 9,380 — was higher than he wanted it to be.

In September 1985, Dr. William Jackameit, now assistant vice president for resource planning and policy studies, predicted potential housing problems if enrollment increased. “There would be some real problems with going beyond 10,000,” he said. “The campus master plan is not structured to accommodate an enrollment beyond that.”

But this year 525 students beyond that mark are enrolled, and housing is just one of the problems. The Office of Residence Life has tripled freshmen in Village Area suites and has turned more study lounges than last year into bedrooms for other crowded freshmen.

And to make matters worse, JMU will lose the use of Wine-Price Hall, housing 132 students, when the university’s lease with Rockingham Memorial Hospital ends after Spring 1990.

JMU plans to construct a new dorm on the Quad to house about 336 students, when the university’s lease with Rockingham Memorial Hospital ends after Spring 1990.

In addition, the lines at D-Hall and P.C. Dukes during the prime eating hours of noon and 6 p.m. seem to be worse than ever. D-Hall’s renovation will not be complete until August 1990.

There’s also an acute shortage in the number of parking spaces. However, that crunch will be eased when Z-lot gets about 160 new spaces this year.

While the administration plans on renovating and building to handle enrollment problems, JMU can’t expand any more until all the planned construction is finished. Hopefully the administration realizes this and pledges to keep its word instead of just saying enrollment will remain stable to keep everyone happy.

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LETTERS TO THE EDITOR

Not all SFA members take the same stand on all the issues

To the editor:

I’m writing this letter in response to Tom Turton and many others, including one anonymous person quoted in the Daily News-Record, that have called Students for America a neo-Nazi organization.

I very strongly object to this term and reply that it in no way applies to SFA. I am a member of SFA. I am also a Jew. What the Nazis did in Germany was horrifying. SFA is nothing like that. We are simply a conservative, not radical, organization dedicated to upholding traditional Judeo-Christian values.

The morals of our country are very loose at this time — a direct result of the ‘60s generation. Anyone who would call us neo-Nazi has to be heavily influenced by the movements of the ‘60s.

I personally envision a return to the morals and values of the late ‘50s. Other members stand for other things. SFA is not a homogenous organization. As Chuck Brotton said in The Breeze (Oct. 10), not all of us stand for the same things.

I am the member who supports gun control, and will be voting for the Maryland Gun Control Law, which is in referendum on the ballot. To anyone who has doubts or a distorted view of SFA, I urge you to attend the meeting Oct. 19 in the Union.

Thank you for taking the time to read this.

Andrew Lewis
freshman
undeclared

Editorial column misrepresents government’s abortion policy

To the editor:

I would like to respond to Ann Eng’s column on Title 10 and abortion (The Breeze, Oct. 3). Miss Eng’s article contained several factual inaccuracies and misrepresentations. The only factual material provided was that of Richard Doerslinger, a member of the U.S. Catholic Conference.

Title 10 was enacted by Congress in 1970 in accordance with the public opinion that prevailed and still prevails that tax money should not be used to promote or endorse abortion.

Title 10, as enacted at that time, was to be used for family planning purposes only, thus separating the family planning and abortion industries. This policy was warped when, during Carter’s term, abortion and Planned Parenthood advocates infiltrated the Department of Health and Human Services and misinterpreted the Title 10 bill.

The present administration is simply returning to the original policy, which is still in accordance with public opinion, which states that most Americans do not want their taxes to go towards abortion referral. The Title 10 bill that is being debated in court denies funding to any agency that refers or informs women about abortion.

Many would claim that under these conditions, a woman would not be given a full view of her possibilities if abortion were to be left out of the family planning program.

Unfortunately, abortion is in most cases the only option provided to the woman. Adoption, or any other means, is never discussed. This fact has been reiterated over and over again in Congressional hearings by such women as Laurie Jo Nerad and many others.

The Title 10 policy, in short, has returned to its original intent, based on public opinion.

David Glauce
freshman
physics
SFA continues mainstream conservatism

As all of you have seen, the major news on campus in the past week has been the increased political activity of Students for America (SFA), a conservative activist group. Most of the concern has surrounded the group's tactics in getting its message across.

However, a large group also insists on portraying SFA as wild-eyed, neo-Nazis and fascists, the implication being that the political group is far to the right of mainstream. Now, as a member of SFA's executive board, I will not pretend to be completely non-biased, but I nevertheless feel compelled to address the issue. Let's examine the true viewpoints of SFA regarding the issues.

Probably the most vocal statement SFA has made in the past month has been its position regarding abortion. Students for America opposes abortion except in cases where the life of the mother is in danger. Is this a view out of the mainstream of society? Certainly not.

Indeed, when exceptions are broadened to include rape and incest, a majority of Americans agree that abortions should be banned. Today, any first- or second-trimester abortion is illegal, and a doctor's opinion is enough to declare many third-trimester abortions legal. Don't believe it? Look up the 1973 Supreme Court decision Roe v. Wade. These are the facts. Despite the charges by pro-abortion groups, SFA is not trying to circumvent a woman's autonomy over her own body. In contrast, it is speaking out for the otherwise unheard voice of the unborn child. SFA wants to help grant it its right to life.

A corollary to this question has been the issue of capital punishment. If SFA is so concerned with the taking of human life, the argument runs, why does SFA support the death penalty? Charges of hypocrisy in this circumstance are ill-founded.

On the contrary, SFA believes that capital punishment has proven to be an effective deterrent to further murders. Thus, they argue, it is capital punishment that paradoxically helps to preserve the sanctity of human life. Again, the majority of Americans agree with SFA, putting it, once again, in the mainstream. While I tend to disagree with most conservatives on this topic, it should be said that pro-lifers who support the death penalty certainly are not hypocrites.

Another position that tends to arouse the ire of some is SFA's position on nuclear weapon disarmament. Its most vocal opponent, United Nations president, and just three weeks ago, the dean of students at Boston University mandated a policy that might drastically alter campus life there, forever.

After first learning about this story on "Donahue," a group called Active & Concerned Together at Boston University contacted me about the situation. The uproar is over the following: Dean Carter has released two new policies, which would bar any visitors in a campus room after 11 p.m. Any overnight guests must be immediate family members, or else go through a lengthy and arduous special request through the Residential Area Director.

ACT is a student-run organization that is doing all they can to stand up for its rights as an institute in its university.

This year at JMU, there will be a lot of issues that a large and active student government can stand up for: better parking, less crowding, and improving student services as a whole. Let's band together and let ourselves be heard!

Stephan Fogelman
sophomore
political science

Many campus desks damaged

To the editor:

Possible expansion at JMU has become a source of great concern among students, faculty and the admissions office as well. Granted, expansion is being postponed for a few more years. Still, I can't begin to imagine this proposal when students can't even find seats/desks in classrooms.

For those who don't believe the present quality, lack thereof, of JMU's seats/desks, step into room 344 Godwin. At least one-third of the 100 seats are damaged and unfixed. What does it take for us to have a simple desk/seat that is not sprawled on the floor or seated on each other's laps? Please someone fix these seats before showing us new expansion statistics and blueprints? Maybe then we'd be more open to expanding the university.

Mara Kennedy
sophomore
English

Students for America (SFA) is a unique experience, but not because of the abundance of blondes and the pleasant landscape. What SFA is a unique experience, but not because of the abundance of blondes and the pleasant landscape. What
Welfare program already over-funded

The most gruesome dinosaur of the United States' social interest has just evolved. With the passing of the Family Welfare Reform Act, Congress has made some very expensive changes to an already over-funded operation.

The result of the reform, largely orchestrated by Democratic Senator Daniel Moynihan, is a tangle of requirements and quotas that require a percentage of certain welfare groups to do community service or partake in job training. This amounts to all but a very few people who are required to do nothing other than watch sitcom reruns all day and make a trip to the mailbox once in a while to pick up their checks.

Congress had the right idea on welfare reform which is to move away from the left wing notion that welfare is a right and welfare recipients have a right not to work, a position which is lethargic and apathetic at best.

Congress needs to head in a different direction, though. In a time when we need to cut our deficit and the welfare program is already bloated, a $43.3 billion welfare bill is not the answer.

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Congress needs to head in a different direction, though. In a time when we need to cut our deficit and the welfare program is already bloated, a $43.3 billion welfare bill is not the answer.

The work which very few people on welfare do does not help to recount the losses of the state from throwing money out to bums. I'm sure the states could find some worthwhile task for these people to do like making license plates but we should really be concerned with the impact on the states' and country's deficits.

Since welfare is not (or rather, should not be) a way of life, money should be given to families as low interest loans. Now, all you flaming liberals will start balking. Obviously, if a family can't pull themselves out of their slump, they won't be able to pay off the loan and welfare doesn't get back any money anyway. If the family does happen to gain a stable footing, though, they have an obligation to repay the rich Uncle who helped them out.

To get them out of their poverty, job training, although a rather expensive undertaking, expands their possibilities incredibly. If they haven't graduated from high school, simply send them back for vocational training.

After job preparation and possibly before, relocation could be necessary. People joke that Ethiopians should get the hell out of the desert because you can't grow food in the sand. It's just as hard to get a decent job in a city with 20 percent unemployment. Get those lazy bureaucrats to do a little research to find low cost of living and high employment opportunity and then send that family packing. The cost of eleven Greyhound tickets is a lot less than supporting that family for a lifetime. Relocating can get some of these people out of the vicious cycle of poverty, which is crippling our country's productivity. Once people start to realize welfare is a free world benefit and start trying to hold their own, maybe we can finally take it off the hands of the government and put it with charity organizations where it belongs.

Send us your letters to the editor — Speak out!
'Double Dare!': Let's make election exciting

So we've all seen Bush and Dukakis head to head, we've witnessed Bentsen and Quayle go at each other. What have we learned? If most readers of The Breeze are like the students in my dorm, their conscience was left with a clear-cut decision for apathy. After seeing the debates, my biggest worry was not who to vote for, but whether or not I should bother to obtain an absentee ballot from home. Like most JMU students, this will be my first opportunity to vote in a presidential election. Yet to me it seems more exciting cheering those kids down the obstacle course on "Double Dare!"

Now there's an idea!

If someone such as Ted Koppel were to propose it to the candidates, I'm sure they couldn't refuse. Wouldn't it be wonderful if Bush, rather than having to struggle with every misplaced word, could field a whopper from Peter Jennings and bounce back with a simple (but honest) "Dare!" Then Dukakis wouldn't need to refer once again to his alleged strong leadership potential to avoid the real issue. The question would then go to him:

"What specific measures do you propose to reduce the budget deficit?"

Michael and his teammate Lloyd then simply "Double Dare!" George and Dan, who, in a quandary as to what the hell their answer should be, take... "The Physical Challenge!"

Dan and George are hooked up to the same lie detector, onto which a small gerbil is strapped. The two then undergo 30 seconds of intense questioning; Bush about the Iran-Contra affair and Quayle about his unnatural fondness for Playboy bunnies while on National Guard duty in 1968. With the gerbil at their mercy, they win if they can answer all the questions without beating the poor little bastard to death.

Next would be old Duke's turn. Having struggled hopelessly with another question which soars well over his 4-foot-3 head, Mike (with partner Lloyd) must try his skill at a challenge of his own. Dukakis and Bentsen mount a see-saw and try to establish any type of equilibrium that lasts a full half-second. Then, Dukakis stands out naked next to Donald Duck for 15 seconds without audible laughter from anyone on the panel. Then we would have a real reason to cheer our candidate on.

Of course, no game of "Double Dare!" would be complete without somebody being made an ass of in the obstacle course.

In this finale, for everyone's benefit, we discard all relevant issues (I'm sure the candidates wouldn't object) and just watch some civilized adults waddle in the "Tapioca Tub." Of course, you know how the game is played (don't worry, you're not the only one jumping up and switching the channel to "MacNeil-Lehrer" whenever somebody walks into the suite).

The beauty of my plan is that it doesn't really matter which team goes through the obstacle course. Right now, for instance, I am slightly in favor of the Bush-Quayle ticket. Thus, if Dukakis and Bentsen advanced to the obstacle course, I could laugh at the lemon meringue on their lapels. If Bush and Quayle were the victors and they were forced to overcome the obstacles, I could cheer them on, hoping for them to win Toys 'R' Us gift certificates and a trip to Disneyworld.

Anyway you look at it, my proposal is a great way to add excitement to the '88 race. It would be wonderful for the home viewers who are plagued by drowsiness during prime time. It would allow the candidates to avoid questions without feeling so guilty. And it would be a terrific opportunity for Dukakis to demonstrate to the American people how his awkward shape allows him to slide easily through the "Tunnel of Bile" (should the need for such a maneuver ever arise in his negotiations with Mr. Gorbachev).

In fact, Congress might wish to consider allowing this format to replace our current electoral process altogether. It would certainly take a tremendous load off the shoulders of the electoral college.

Or better yet! Remember the old game "To Tell the Truth?" What if...? Nah, never mind.

GUEST COLUMNIST
Roy Smallwood

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the breeze, thursday, october 13, 1988

page 12

'double dare!': let's make election exciting

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Don't look for The Breeze Monday

We're taking a vacation, too so the next Breeze will be published Thursday, Oct. 20.

Have a great Fall Break!

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Mr. Gatti's and The Breeze

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Answer this question...

Find the ad in The Breeze that can save you $1.00 until Oct. 29.

And win a SMALL CHEESE PIZZA!!!!

How to win: Just bring your JMU I.D. to The Breeze office in the lower level of Anthony-Seeger Hall and tell the office manager the answer to today's ad trivia between 9 a.m. and 2 p.m. TODAY! The first 5 people with the correct answer win.

Students, Faculty and Staff affiliated with The Breeze are not eligible to win. Winners of Ad Trivia are not eligible to win again this semester. Entrants must present valid I.D. to win.
Learning to read  
Volunteers fight adult illiteracy in the Valley  

By Jinx Mancini  
staff writer

Overwhelmed by his reading assignment, 10-year-old Billy asks, "Daddy, will you help me with my homework?" Embarrassed and frustrated, his father shrugs him off and sends him to ask his sister for help instead. "It's not that his father doesn't want to help him — it's that he can't.

Billy's father is illiterate, just one of more than 23 million American adults who can't read or write.

To fight this nearly epidemic crisis, the Center for Service Learning, a growing JMU organization that places student volunteers in community service organizations, has developed a new literacy program in conjunction with the Skyline Literacy Coalition, an affiliate of local groups, individuals and organizations working together to improve the literacy levels of local adults.

The Literacy Volunteer Program offers students several volunteer options according to their own interests and needs. Students can volunteer as tutorial assistants, helping certified instructors teach reading, writing and mathematics skills, tutor one particular individual or take part in special literacy projects in the Harrisonburg area.

The diverse range of volunteer positions reflects the breadth of the illiteracy crisis.

"You can't define illiteracy in concrete terms," says Jim Orndoff, coalition coordinator. "Illiteracy is different things to different people in different situations."

Orndoff says functional illiterates, for example, don't have enough reading and writing skills to survive in their own environment. They can't read medicine labels, street signs, job applications or recipes.

JMU sophomore Jill Conroy was a tutorial assistant last semester with the Madison Honors Club and will continue volunteering this semester.

"Time that I would have probably wasted watching TV was spent doing something extremely rewarding," Conroy says. "I encourage everyone to be a literacy volunteer."

She says the students are committed to learning and appreciate the volunteers.

"One man I tutored worked in my dorm," she says. "Every time I passed him in the hall he would tell me about his progress and how hard he was studying. That was a good feeling. I also worked with a lady who was on the same reading level as her grandson," Conroy says. "They would quiz each other and make bets on who would do better. One night she came into class and exclaimed, 'I didn't have to do the dishes today because I won the bet!'

"Her excitement made me excited to teach her."

Although not yet a volunteer, JMU junior Maria Miller wants to become illiterate because she thinks it's important to help people read.

"I can't imagine not being able to read or write," Miller says. "You wouldn't be able to fill out a job application or read a menu."

Heather Kellams, coordinator of the literacy program, is happy with the new project's beginning.

"We are delighted with the large response to the program — we had a turnout of about 45 students," Kellams says. "JMU and CSL are proud to become involved in the fight against illiteracy."

CSL wants to generate excitement about expanding the education experience by participating in public services, says Dr. Cecil Bradfield, CSL coordinator.

"A university is about literacy," Bradfield says. "It is exciting to have students involved in improving their own literacy, while at the same time being involved in helping others who are illiterate."

The literacy classes are held at Harrisonburg High School Monday and Thursday nights. Those who work at night often can attend day classes Tuesdays and Thursdays at the Massanutten Vocational Center.

"The students are at different educational levels — from the non-reader to the student studying for the General Education Diploma — so each student gets individual help and attention. "The students are all highly motivated," Orndoff says. "They are there because they want to be there."

"There is a need to feel involved in helping others who are illiterate," Orndoff says. "Typical students are not often involved in helping others.

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Next week, Oct. 16-22, is National Campus Literacy Awareness Week.

"You can't define illiteracy in concrete terms. Illiteracy is different things to different people in different situations."

— Jim Orndoff
Dancer builds successful company with talent, hard work

By Traci Waters
staff writer

To truly express yourself, you must sacrifice everything you encompass for your art.

Jonathan Hollander, artistic director of the Battery Dance Company lives by this belief.

The Battery Dance Company performed four pieces in Latimer-Shaeffer Theatre 8 p.m. Tuesday.

Review

The first piece was a multi-scene piece entitled "The Anyone's Ballet." It was inspired by an e.e. cummings poem.

The performers danced to an accompaniment of classical music, opera, and visual images on the backdrop and removed their orange costumes to dance in shorts and halter tops. All the dancers performed solos, showing off their toned bodies by slowly moving from pose to pose.

The next piece, "Chaconne," was a duet consisting of a combination of modern dance and ballet. It gave the dancers, Jamie DiMare and Kevin Kelley, the opportunity to perform many unexpected and unique lifts and showed the dependability of the two dancers upon one another.

The third piece was a preview piece that has not been titled yet. It combines modern and folk dance and is performed to a folk music arrangement by Piccolodeon.

The last dance, entitled "Last Dance," is a true work of art. The costume designer and dancer, Noelle Braynard, is to be commended on this piece.

The women wore beautiful, bouncy ballerina tutus — one red, one blue, and one green — which contrasted with the men's bare chests and black tights.

Kevin Kelley and Jamie DiMare performed "Chaconne," a duet.

The backdrop served to emphasize the dancer's movements by reflecting shadows of all shapes and sizes causing a wonderful sense of chaos.

Hollander, who is from the Washington, D.C., area, had always been interested in dance, but did not begin formal dance training until he was a freshman at the University of California at Irvine.

At that time, Merce Cunningham, a father of modern dance, did a residency at the university. Cunningham saw Hollander as a very dedicated and interested student and offered him a scholarship to train with his company free of charge.

In 1971, Hollander quit school and went to New York with Cunningham under the agreement that he could not be part of the company until he learned the proper dance techniques.

During the three years Hollander studied with Cunningham, he took ballet classes at the Joffrey School of Ballet. He said it was difficult, but after several years of hard work he finally grasped the fundamentals of dance.

After working as an Information Coordinator for the Arts Council Library to earn money, he formed the Battery Dance Company, which is now in its thirteenth successful season. It was hard work, he said, and he had to remain strong and in control.

The company consists of eight dancers, six of whom travel, and three resident composers. The company offers summer administrative internships and conducts a large, open ballet class.

The Battery Dance Company gave an excellent performance Tuesday night and proved to be a joy to watch. The Village Voice, a newspaper in Greenwich Village, described Hollander perfectly — "a man of vision, tenacity, and business acumen."

VIDEO REVIEW

'Stand By Me' surpasses most Stephen King film adaptations

By Bobby White
staff writer

Describing "Stand By Me" with a plot summary — in the summer of 1959, four boys on the brink of adolescence embark on a journey to find a dead body — just doesn't do the film enough justice.

Based on a Steven King novel, which usually means box office disaster, "Stand By Me" works out because it steers clear of his typical horror.

The appeal of "Stand By Me" comes instead from its emotional impact. It's a story of friendship and the loss of innocence — a story about the turning point where the four boys, Chris, Gordy, Teddy and Verne, will have to make decisions that will affect the rest of their lives.

While immature at times — at one point they argue about who would win a fight between Mighty Mouse and Superman — the boys obviously are maturing, revealing the traumatic events in their emotionally scarred pasts.

The film reveals these boys, who try to act tough on the outside, are actually quite vulnerable and just a little scared about their futures.

"Stand By Me" is strong for several reasons, most notably the performances of River Phoenix, who plays Chris, and Wil Wheaton, who plays Gordy. These talented young actors give a deep, meaningful performance that belies their ages.

Another important performance is that of Richard Dreyfus, who plays the writer. Although he merely acts as narrator during the film, Dreyfus does a remarkable job keeping the mood intimate.

Former "All in the Family" Meat-head Rob Reiner directed the film. Son of Carl Reiner, he started his directorial career with "This is Spinal Tap," a tongue-in-cheek "rockumentary" tracing the decline of a fictitious metal band.

"Stand By Me" is Reiner's second film and contrasts sharply with his first project, broadening his versatility and proving his up-and-coming talents.

"Stand By Me" is a funny, moving film that will leave an impression on anyone who sees it.

Rating: 95
Rating Scale: 0-24, poor; 25-49, fair; 50-74, good; 75-100, outstanding.
Dukes overcome pesky Tribe

By John R. Craig
staff writer

The similarities and differences between the field hockey teams from JMU and William and Mary are as evident as night and day, hot and cold.

Tuesday night at JMU Stadium, the Dukes outlasted the Tribe 1-0 on a goal by freshman Heather Owen with 21:52 gone in the second half.

The win boosts JMU to 6-5-1 overall and 4-0 in the South Atlantic Conference, while the Tribe fell to 6-5 and 3-3 in SAC.

"We just didn't get it together until the end of the game," Owen said. "We usually take a long time to get warmed up and get moving into the flow of the game, but I think we put good pressure on them when we were down at their end. We had the shots ... they just weren't going in for us."

On a night in which the temperature fluctuated in the mid-40s, the Dukes outshot William and Mary 22-13. JMU also was able to get off 13 shots inside the circle.

"It's probably one of the games I felt positive about the control we had of the ball," JMU head coach Dee McDonough said. "Although we didn't score ... in the first half or have that many corners, we still basically had the pace of the game going our way."

But William and Mary's head coach, Peal Hawthorne, saw things differently.

"Part of our problem was we lost our striker [Mary Kneisley] in the first half," Hawthorne said. "She's our corner hitter, a very good, very smart player ... so we had a freshman taking corners and that didn't help us a whole lot. I thought that it was a fairly even game. I actually thought we dominated.

Kneisley had to leave the game when she was hit with the ball in the forehead on a JMU free shot. According to Hawthorne, she went to the hospital and needed stitches over her right eye.

The Dukes also were dealt a blow last week as their captain, Lisa Milliken, injured her right wrist and didn't play against William and Mary. She is wearing a soft cast.

"We lost Lisa over the weekend so we had to re-do some things on the corners," McDonough said. "We had to get corners to practice."

Neither team had many corner advantages in the first 35 minutes, as JMU registered just one corner to William and Mary's two. In the second half, however, the Dukes stepped up the attack as they registered seven corners, three more than the Tribe.

"I think it is colder and we've never played a game at night," Hawthorne said. "I had difficulty seeing the ball from the sideline. I heard [our team] saying that they couldn't see it quite as well, but I don't think it was a big factor."

But McDonough said her team favors the chilly temperatures.

"I think it's great. This is perfect hockey weather. It's not too hot," McDonough said. "They can run forever and it doesn't bother them, so it's good weather for us."

The Dukes controlled the first 21 minutes of the first half, allowing the ball to only cross their 40-yard line five times. However, the latter stages of the first half saw the Tribe become much more aggressive offensively and challenge the JMU defense.

"They put a lot of pressure on us," Owen said. "We fell for a lot of fakes that we shouldn't have fallen for."

Defensively, Laura Knapp, who allows just 1.4 goals average per game, had seven saves for the Dukes, while her counterpart Sharon Barone stopped 11. It was Knapp's third shutout.

[Dukes' midfielder] Michelle Risch was doing a real nice job in the middle of the field," Hawthorne said. "She was cutting off a lot of our balls, so we tried to cut her off a little bit more [in the second half]."

JMU's Laura Mistrik, starting for Milliken, led all players with seven shots, two from inside the circle. Amy Hicks was second with six, all from the inside.

"We just didn't get it together until the end of the game."

—Heather Owen

Success not easy for Medley

By Dean Hybl
staff writer

Some football players are born with exceptional physical skills and natural ability, while others must work long and hard to be successful.

At 5-foot-10 and 210 pounds, JMU junior Greg Medley does not have the ideal body for a college football fullback. Yet, through perseverance and determination, he has developed into one of the top running backs in Division I-AA football.

At 5-foot-10 and 210 pounds, JMU junior Greg Medley has become one of JMU's all-time leading rushers.

"I didn't see it as pressure," Medley said. "I'm concentrating on football and I just want to be successful. If you want to be successful."

"But I don't think much about it because I enjoy the game and know I've got to work harder than most if I want to be successful."

"I think it is colder and we've never played a game at night," Hawthorne said. "I had difficulty seeing the ball from the sideline. I heard [our team] saying that they couldn't see it quite as well, but I don't think it was a big factor."

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It was another wild week for the prediction panel, with the prophetic Stephanie Swaim emerging with an impressive 7-3 mark to move all the way from last into a tie for first. Making true on her recent prediction to claim the top spot within a matter of weeks, Swaim was a perfect 7-0 following the college and early starting pro games, before missing the last three. Sharing first place with Swaim is John R. Craig, who went a dismal 4-6. Trailing the duo are Dave Washburn, who went 6-4, and Dean Hybl, who checked in with a 5-5 record. This week's guest predictor is JMU men's soccer coach Tom Martin.
Thé Breeze, Thursday, October 13, 1988

Win

> (Continued from page 16)

Michelle Blanco sets the ball for Kerry Nadwodny against W&M.

The Dukes' Jamie Little set up the winning goal for JMU as she tried to shoot it past her. Barone deflected it only to see Owen just gets higher and we want to get it done once, so we can do it again. "We know we can do it once, so we can do it again."

William and Mary had won the last two meetings, beating the Dukes 2-1 and 1-0 last year. "It's always a good game," McDonough said. "With William and Mary, we always have a nice, open, clean game where the ball is played openly. You don't have to worry about the ball being lifted and pushing and shoving. It's just a nice game and that's what it was Tuesday."

Staff photo by MARK MANOUKIAN

Michelle Blanco sets the ball for Kerry Nadwodny against W&M.

> (Continued from page 16)

"Even here they didn't ask for anything special. They asked me to do the best Greg Medley could do, and that's what I've done," Medley said. Medley said some of the work habits he has established can be attributed to his friendship with Marshall and former JMU linebacker Albert Williams, a Halifax native. "Albert's the primary reason I came to JMU," Medley recalled. "He kept telling me how great it was here, and I finally decided to go here."

"Albert had such great work habits," Medley said. "In high school he wasn't very big, but he worked hard and developed."

"When I got here, he made sure I didn't let up and went to the weight room and stayed in shape," Medley said. "Warren took me under his wing and really showed me the ropes," he said. "He is such a driven player that I couldn't help but learn from his example. He really pushed me to improve and I think his working with me helped me develop quicker than I might have if he hadn't helped me."

One problem that has haunted Medley's development throughout his career is injuries. As a junior at Halifax he rushed for 1,310 yards, but during his senior season went down and gained only 656 yards. Last season, Medley rushed for 843 yards, but missed all of one game and the majority of another with a host of nagging ailments. But while injuries concern him, Medley said the thought of getting hurt doesn't affect him when he's playing. "I don't go out thinking about injuries; I just fly at it," Medley said. "If it happens, it happens. But I don't think about it because I could be walking out the dorm, fall down and hurt myself just as I could be hurt playing football."

One way JMU coach Joe Purzycki hopes to cut down on the possibility of Medley going down this season is by substituting sophomore Willie Lanier in Medley's place at times. "It's going to help a lot because I'm not your basic fullback," Medley said. "I get worn down rather easily and need that time to rest. Willie's a good runner and coach has said that the fullback will run the ball sometimes 40 times a game. I don't mind sharing the carries with him."

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Festhaus Rehearsal Hall

Staff photo by MARK MANOUKIAN

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SUNDAY, OCTOBER 16 12PM - 5PM

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Dukes shoot down Eagles, 2-0

The JMU men's soccer team got back to its winning ways Wednesday afternoon with a solid 2-0 road victory against American. The win upped the Dukes' record to 10-2-2, 3-1-1 in the Colonial Athletic Conference.

After a scoreless first half, JMU's Ricky Engelfried recorded his 11th goal of the season on a shot from 20 yards out to put the Dukes ahead 1-0 at the 52:24 mark.

Engelfried pushed the lead to 2-0 as he headed the ball past the American goalie off a pass from teammate Patrick Burke to provide the final margin.
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The Breeze

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25 Stores Serving Virginia
BUYING A CAR: NOT JUST A MAN'S SPORT

By Doreen Jacobson

Women's advice

BY LAUREL WISSINGER

Buying a car is not unlike purchasing a home and looking over them in the privacy of your own home, in a no-pressure environment.

Preliminary steps also should include talking to friends or relatives who own the car you're interested in, as well as reading magazines such as Motor Trend or Consumer Reports.

"The more outside sources you have, the more you can evaluate what you are told by a salesperson," Thompson said. "You're not being led to the mercy of someone else's opinion."

Dealer advertisements can be misleading and therefore shouldn't carry much weight, Thompson warned. "Some of them are saying things that they can't follow through on. Those aren't sources of information, but persuasion techniques."

Prospective buyers also need to decide exactly what it is they want in their car. "You've got to know what you want before you step into that showroom," Thompson said. "[Otherwise] you're going to be swayed by a salesperson trying to increase his commission."

The best way to do this is to sit back and evaluate both personal standards and what the car will be used for, Thompson advised.

"Are you going to be hauling kids or merchandise around?" she asked.

Comfort, fuel economy, repair costs, added features such as air-conditioning, and size are other factors to consider.

But don't expect to be able to find everything, Thompson said. "The process of buying a car is a trade-off. Sometimes you have to sacrifice one thing for another, such as engine power for gas mileage."

"Be prepared to compromise with yourself. You can't have every single thing that you want."

Finding a dealership you feel comfortable with is essential, Thompson said. "Look around for one that makes you feel at home."

Positive characteristics include trustworthiness, a respectable reputation, and polite treatment of customers.

After finding both a car and a dealership that satisfies your needs, the next step is making an offer on the automobile.

Deal-making breaks down into three stages: buying the new car, selling an old car, and financing the purchase. However, Thompson advises keeping the three separate.

"Keep the process simple," she said. "Don't try to involve too much at one time. Settle on the price of the car you want to handle for a group of 80 women Tuesday night.

Dr. Alicia Thompson dispelled several myths about women purchasing automobiles when she spoke at the Wheatley Motor Car Company on "Smart Shopping in the Showroom." The most commonly held misconception is that women aren't "intelligent enough" to make a wise decision, she said.

"As women, you make choices concerning products all the time," she said. "And in doing so, you analyze and scrutinize smaller purchases and come to an intelligent conclusion."

"You've got to know what you want before you step into that showroom."

—Alicia Thompson

"The only difference between buying a car and buying detergent is risk," Thompson said. "This is a decision you're going to have to live with for a long time; you can't throw a car into the garbage can."

That risk factor makes time investment very important, Thompson said.

The two most important aspects of buying a car are the search for information and the actual making of a deal, she said.

Going into a dealership with background knowledge is essential, because "it empowers you... it gives you confidence," she said.

The best place to begin is with dealer brochures. "Stop by and pick them up from the dealer, but then take them home and look over them in the privacy of your own home, in a no-pressure environment."

The watch is the first major project the alumni office has handled in the three years Smith has been there. Although he receives numerous offers from companies who want to market items with the JMU logo, Smith is very selective in his approval.

"My feeling is you have to be very careful with what you go after," he said. "I'm concerned about providing a quality product... to graduates."

When the Pennsylvania-based firm of Diamond Browstrom contacted him about marketing a Seiko watch with the university's crest on it, Smith said he was impressed with what the company had to offer.

"Seikos are top-of-the-line watches," he said. "And the design and styling of the JMU one is beautiful."

The watch, offered in both wristwatch and pocket watch styles, features the university seal in a 14-karat gold three-dimensional design on the dial, precision electronic Quartz movement, and Seiko's full three-year limited warranty.

The men's and ladies' wristwatches both come with a black embossed calf leather watchband, gold-tone case and scratch-resistant crystal face. They also have a date display and battery life indicator, which tells you when the battery needs to be replaced.

The pocket watch comes in a gold-tone case with a matching chain. It sells for $230, while the cost for the wrist watch is $200.

Brochures advertising the watches were sent to all alumni and parents of current students, Smith said. He's hoping the graduates and parents purchase the watches for themselves or buy them as a Christmas or graduation gift.
Cars

(Continued from page 21)

want to buy with a dealer before discussing the other two [stages]."

Keep in mind that you don't have to trade in your car or finance with the dealer, Thompson said. "Most dealers simply assume those two are a given, which they aren't."

"If you don't like the way you're being treated, you don't have to take it."

—Alicia Thompson

Becoming emotionally attached with the car you choose can cause problems, too, Thompson said.

"The thing that will get you in the biggest trouble is walking into the first dealership and [saying], 'Oh, that's gorgeous — I just have to have it!'" Thompson said. "Then your sense of rationale is shot, and you're likely to get taken."

Having confidence is important at this point, Thompson said. "You have to be willing to walk out the door and realize that you can go somewhere else and find another car."

To ensure that you get the best deal, familiarize yourself with dealer costs for the basic model and options you want. Then you are prepared to bargain when the salesperson quotes you a price.

One tactic is simply to present the salesperson with a written list of what you will pay, Thompson said. "That way he's the one who has to start the negotiating."

Your price estimate also is a valuable tool when the salesperson uses the common sales pitch, "What will it take for me to sell you this car?"

"It catches them off guard if you can spit a price right out," Thompson said. "It gives you an advantage."

While it is unrealistic to expect the dealer to sell the car at cost, the margin for profit is wide enough so that he should come down from his first price.

"Realize the process will probably take some time," Thompson said. "But be able to say, 'OK, if you think you can sell it to someone else for $500 more, that's fine.'"

Be willing to leave if you don't like the salesperson's manner in trying to settle the deal. "If you don't like the way you're being treated, you don't have to take it."

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January, Smith said.

Virginia license plates designed with the JMU emblem will be available in February or March, Smith said.

The first of the seven characters on the plate will be the purple and gold JMU logo, complete with a picture of the Wilson Hall cupola. Purchasers still will be able to personalize the remaining six characters. The name of the university will appear across the bottom of the plate.

"We're the first school in Virginia to have their own license plates," Smith said.

Plans for the plates were presented to the General Assembly last year by Dr. Mark Warner, assistant vice president for administration and finance, Smith said. Warner worked closely with the Division of Motor Vehicles in designing and getting state approval for the project.

The plates will be available to the general public through DMV offices, but Smith thinks alumni and students are going to be "prime candidates" for buying them, along with faculty, staff and parents.

The alumni office also is currently working with First American bank to offer a specially designed credit card for JMU graduates. Qualifying alumni will be able to obtain a Visa bearing the JMU logo and a picture of Wilson Hall. The cards will be available in January, Smith said.

Again, Smith stressed the attention the card will bring to the university.

"If you're in a store and somebody pulls out a James Madison Visa card, that's good publicity," Smith said. "It's an impressive public relations device."

Besides working on the watch, license plate and credit card projects, the alumni office is compiling an alumni directory, scheduled to be ready in March.

"We've been working on it for about nine months," Smith said.

"It's an impressive public relations device."

— Steve Smith

The directory will list graduates in several different ways so people can easily look up an individual. Names will appear alphabetically, cross-referenced by maiden names, grouped together geographically, and listed by graduation year.

Smith said he plans to use other products or services in the future but feels the current projects, along with the office's regular duties of keeping track of alumni chapters, will occupy his time for the present.

"I'd like to see these projects up and running before we take on anything else," he said. "But I suspect we'll take a hard look at a lot of things in the future."
**COMICS**

**CALVIN AND HOBBES**  
By Bill Watterson

**YABBER**  
By Dorsey

---

**THE STRIP**  
By David Major

---

**Calvin**

*MOMMOMM*

**Calvin**

*What's the matter, Calvin?*  
*I don't feel good.*

**Mother**

*What hurts?*  
*My stomach, I want mom.*

**Calvin**

*Are you feeling better?*  
*What's wrong with you? For crying out loud?*  
*You can ask him, now. Let me back under the covers.*

**Calvin**

*Sighs*  
*Sheesh, it's two in the morning. Why do kids always feel sick at two in the morning?*

**Calvin**

*I'm probably just ate too much dessert. If he's going to get me up at this hour, he'd better really be sick.*

**Mother**

*I didn't mean it!*  
*Honey, pipe down. I'm trying to sleep.*

---

**Strip**

It's been 20 minutes since we've been sick, so let's take your temperature.

---

**Strip**

It's gone. You say, honey?  
He's gone. You say so? Why didn't you say so? Give me the thermometer. Run! Run!

---

**Strip**

The strip - David Major

---

**The Breeze**  
Thursday, October 13, 1988

---

Few people realize Tarzan's reign over the jungle was cut short by something as unadventurous as dry rot.
Hey... Since the kids are in bed, what say we run out and kill ourselves a couple of plant-eaters.

---

THE FINAL CUTCOWN

Fred Barrett

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ON THE FALAF... GEE CHRIS, I THINK YOU'RE IN SOMETHING ELSE!

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HAIR

HAIR

HAIR

ME AND THEN THE NEXT FRAME SHOWS THE HERO IN A TANGO! FUNNY, EH?

IN THE BREEZE OFFICES...
Don't look for

The Breeze

Monday

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FRI & SAT: 11AM - 2AM

10" & 14" Doublezz (2 PIZZAS)
One Low Price

14 Tasty Items to Choose From
Pepperoni, Sausage, Ham, Ground Chuck, Bacon, Pineapple, Thick Crust, Onions,
Green Peppers, Hot Peppers, Anchovies, Mushrooms, Olives, Extra Cheese

Four Star Pizza Deluxe
5 Items for the Price of 4
Pepperoni, Sausage, Mushrooms,
Onions and Green Peppers
No Substitutions

Big 12" Subs...$4.25
Hot or Cold
Italian, Ham & Cheese, Turkey,
Roast Beef & Cheese, Meatball