Hugo bypasses JMU, hits southwest Va.

By Kiran Krishnamurthy
SGA reporter

JMU was all dressed up for Hugo, but he stood us up.

Hurricane Hugo, which embarked on a rampage through the Carolinas Thursday, was expected to swamp JMU with wind and rain. In preparation, JMU canceled classes and asked some students to move their cars from Y and Z lots.

But Hugo ran through the southwestern section of the state instead, hitting Roanoke and surrounding counties. According to the Saturday issue of the Roanoke Times & World-News, 90,000 people in the Roanoke area lost power at Hugo's peak. But JMU received just a bit of rain and light winds.

Classes were canceled at 1 p.m. after the National Weather Service reported that Hugo was heading into the area. Students at area high schools also left school early, and some Augusta County residents were evacuated from their homes.

Steve Knickrehm, JMU's director of resources planning, said building contractors working at sites around campus were asked to secure heavy equipment Friday morning. The Office of Campus Police and Safety was prepared to evacuate and shut off its electrical power if the office flooded.

JMU students Ellen Farrell and Ola said they were disappointed that Hugo never hit. They prepared for the hurricane by stocking up on alcohol and food.

Ola said they canvassed town looking for Hugo parties. They finally found a party at Hunters

Commuter begins crusade for more parking

By Jennifer Powell
production manager

A JMU senior has begun a one-woman fight for more commuter parking.

After watching Harrisonburg police ticket cars which were waiting for commuter spaces, Buffi Jones has vowed to work for a more efficient parking system.

"I basically am on my own," she said.

She started her fight Sept. 14 after witnessing a Harrisonburg police officer ticket drivers for "impeding traffic" while waiting on Grace Street to park in Y-lot, behind Anthony-Seeger Hall.

According to a letter to the editor that appeared in the Sept. 18 edition of The Breeze, Jones said about 10 to 15 cars were lined up when the police officer told the students to move their cars.

Students who did not move were issued tickets ranging from $25 to $100, according to the letter.

Immediately after the incident, Jones told the students in her Comm 315 class about the incident, and she started her crusade.

But Alan MacNutt, director of campus police and safety, said students previously have been warned about obstructing traffic around Y-lot.

"It is a city street," he said. "It's a fact that the police have jurisdiction there. It's a fact that you cannot obstruct traffic. It's a fact that you cannot allow to stop on the highway without just cause. And that's just cause.

"People sit there and wait, and they obstruct traffic, and they won't move on," MacNutt said. "They force
other cars to go around them in the face of oncoming traffic.”

There are currently 1,019 campus parking spaces for commuter students, MacNutt said. An additional 600 commuter spaces are available at the Convocation Center until 4 p.m. There are 1,376 campus parking spaces for residents, 1,032 for faculty, 25 handicapped and two visitor spaces.

Student parking spaces total 3,020, including the 25 spaces for the handicapped.

According to figures obtained in August, 10,985 resident and commuter students are enrolled at JMU this year. Last year’s enrollment figures show there were 5,358 commuter students alone during the 1988-89 school year.

“The fact remains, for everyone parking place, three students have to park, at this present rate,” Jones said. “It’s a problem, and we need to do something about it.”

One commuter told Jones that even though she carpooled to campus with her roommates, they still had to wait for parking.

“None of them were on time to their classes. It doesn’t matter how early they leave [for class], because they are going to have to wait,” she said. “You either have to get there 45 minutes in advance or 25 to 30 minutes after. We’re here to learn, not to park.”

Jones said a commuter parking dock may solve the problem, although she admitted the costs would be high.

But commuters, she said, also want repaving of parking lots, shuttle bus service from the 600 parking spots at the Convocation Center and shuttle bus service from other off-campus housing locations. “A lot of students feel like they’ve been left out as far as the shuttle that goes to Howard Johnson’s and Hunters Ridge,” she said.

She is circulating a petition to gather support for her cause. “A lot of the students are behind me on this,” she said. “I’ve got several hundred signatures so far and it’s only a week into my campaign.”

As of last Thursday afternoon, Jones had 311 signatures, and more petitions were being circulated by her supporters.

The number of commuter students’ and resident students’ signatures are estimated to be about equal.

But Jones said her cause needs to be backed by a student organization. And she needs university permission to circulate petitions in dorms, she said.

Yoly Leon, a commuter senator, said she may represent Jones and present a parking bill at Tuesday’s Student Government Association meeting.

Leon said she will discuss parking issues with Suzanne Straub, assistant vice president of administrative services, today.

But Leon said any course of action will take time.

“It’s been an issue ever since we’ve had commuter students,” she said.

Leon also suggested resident and commuter lots be rearranged to allow commuters to park closer to their classes.

Jones said her crusade is getting noticed.

“I’ve got a lot of people mad,” she said. “I don’t care whether they are mad at me or mad at the system. My name is irrelevant.

“It’s imbedded in their brains that there is a problem.

“I’ve taken the necessary steps,” she said. “It’s out of my hands as far as what I can do. Now I just need some support from the rest of the campus.

“I want to be remembered as someone who tried to do something, and I don’t mean storming the lawns or wrecking the landscape. I just want to be heard, and a lot of other people want to, also.

“It needed someone to take the first step.”

Three students on their way to the Village Friday found all the protection they needed from Hugo in their umbrellas.

Hugo, complete with hurricane lanterns and appropriately titled, “Where did Hugo?”

Next time there’s a hurricane, we will take precautions. Hugo said.

The Saturday issue of the Roanoke Times & World-News said the Roanoke area received 1.25 inches of rain between noon and 6 p.m. on Friday. The Roanoke River crested at 11.4 feet — 1.4 feet above flood level.

As of Friday afternoon, 35,800 people in the Roanoke area were still without power, the Times reported. The area includes Roanoke City and Roanoke, Botetourt, Craig, Bedford, Franklin, Patrick and Henry counties.

Steve Smith, director of community services for the Roanoke Area Red Cross, said, “Most of the damage sustained was wind-related.”

As of 3 p.m. Sunday, Smith had received reports that more than 60 homes in the Roanoke area had been damaged by the winds, which he estimated at 50 mph.

Two deaths in Virginia have been attributed to Hugo. A house trailer caught fire in Floyd County and killed two people, Smith said.

“I believe that was the result of carelessness with candles,” he said.

One person was hospitalized and 10 were treated for minor injuries in Hugo-related cases, he said.

Smith said about 25,000 homes in the Roanoke area lost electricity Friday. As of Sunday night, 5,000 homes were without electricity in the city and surrounding counties.

“Some people haven’t had power for three days,” Smith said.

The Red Cross set up emergency shelters before the storm, and took in about 90 people Friday afternoon when Hugo hit Roanoke. They housed about 10 people overnight, Smith said.

Most of the people seeking shelter were the elderly or the homeless and “had no place else to go,” he said.

Smith reported that in the Carolinas 235 shelters were housing more than 46,000 people.

Shelly Dumont, of Virginia Tech’s Collegiate Times, said the university canceled classes early Friday morning.

Trees on the Virginia Tech campus were blown down in 40 mph winds, and “parking lots turned into lakes” due to flooding, Dumont said.

“The wind was coming in from three different directions,” she said. “Huge trees were falling down.”

No campus buildings were damaged, Dumont said.

Dumont said parts of Blacksburg lost electricity, but Virginia Tech retained its power because the school’s electrical system is separate from the city’s.

“Hugo really ruined our Homecoming Weekend,” she said.

Mike Sweet, of Radford University’s Tartan, said classes there were not canceled.
Uniting gay people on college campuses

JMU activist starts network of gay students

By Valarie Jackson
staff writer

A JMU junior has begun a campaign to unite gay communities at colleges across the state.

Mark Morewitz has started the Triangle Network, a group which he hopes will improve communication among gay people in the state.

Morewitz also is the president of Harmony, the JMU organization that focuses on gay and lesbian concerns.

He decided to form the Triangle Network last semester, after Gay Awareness Week at JMU.

"I realized there was no communication between the schools," he said. "There was a lot to be done for getting involved in gay issues."

So Morewitz sent letters to all gay and lesbian student organizations in Virginia last April. But he got no response, he said, because many schools were having exams at the time.

So Morewitz persisted, making phone calls during the summer to the various organizations.

Finally, he gathered students from Virginia Commonwealth University, Virginia Tech, the University of Virginia and the University of West Virginia for a retreat in June. It was held at the home of Charlie Sweet, who was a part-time instructor of political science at JMU last year.

It was, according to Morewitz, a "friendly, informal conference" in which creating a communication base between the organizations was the main goal.

Students from the College of William and Mary expressed interest in the group but could not go to the retreat.

Since that time, the network has had another meeting. A third meeting will be held at Virginia Tech in late October.

Gay and lesbian organizations from other schools will be invited to attend, and officers will be chosen.

Workshops and leadership conferences will be held.

"People who are 'out' need the ability to lead and organize," he said.

Morewitz sees a bright future for the group. "I can see the central body spreading from state to state."

The name of the Triangle Network comes from World War II, when Hitler required homosexuals to wear pink triangles on their clothing as identification.

One of the group's major goals is to claim equality in society by working for equal rights and getting a sexual orientation clause into the affirmative action statements at Virginia colleges and universities.

So far, no Virginia school has such a clause, although the clause has been adopted in colleges and universities in other states, such as Pennsylvania's Temple University.

A sexual orientation clause was defeated last April in the JMU Student Government Association's legislative action committee. Currently, JMU's affirmative action statement includes race, color, national origin, sex, age and handicaps.

According to Morewitz, the inclusion of the sexual orientation clause would help create an atmosphere conducive to people becoming aware of their sexuality.

"We would all be a lot more comfortable if people would understand that it's okay to question," he said.

Some statistics estimate that 10 percent of any given community, including JMU, is homosexual.

Morewitz says that it is difficult to give the exact number of homosexuals at JMU because many are still "in the closet."

And he said he doesn't feel the JMU community is conducive to awareness of sexuality, or to homosexuals.

But he has never had a violent confrontation with anyone about his sexuality at JMU. Although many of his friends have had more violent experiences, he said he has simply felt discomfort from others about his sexuality.

Morewitz "came out" during the second week of his freshman year at JMU. He expected the situation to be worse than it turned out.

"One of my roommates was a devout Baptist, and the other was a traditional Southern guy," he said.

One of his roommates accepted it, but the other was "noticeably uncomfortable" around him, he said.

Later, when he wrote a letter to the editor of The Breeze, Mark referred to his homosexuality.

He received surprising reactions to the letter. "I expected obscene phone calls from people who hated gays," he said. "I got calls from people who admired my honesty and courage."

While Morewitz attends to his busy schedule of classes, work and involvement in Harmony and the Triangle Network, he keeps in mind one personal goal: "I want to explore all the parts of myself that society has chosen to repress. I want homosexuality to not matter later in my life."

New basketball seating discussed at faculty senate

By Drew Hansen
faculty senate reporter

The JMU Office of University Advancement presented new plans for faculty and staff seating at basketball games during the faculty senate meeting Sept. 21.

The university will begin using the new seating arrangements during the 1990-91 season.

"We recognize that the students are a very important part of our support group at the basketball games, so we have maintained their seating areas in a consistent manner," said Alan Graham, executive director of the Duke Club, which handles donations to JMU's athletic program.

"They will continue to have approximately 3,000 seats."

Gold Dukes have donated $500 or more to JMU's athletic programs.

Currently, there are 62 faculty and staff members who qualify as Gold Dukes, but their seats are "scattered throughout the Convocation Center," Graham said. The new system will make it possible for the university to set aside a specific number of seats for such donors.

Gold Dukes, by the way, are members of Temple University.

Senate: addressing faculty needs for the '90s

By Drew Hansen
faculty senate reporter

The JMU faculty senate is geared up to address the ongoing needs and concerns of the faculty, the senate's speaker said.

Dr. Clarence Geier said in an interview Friday that the senate's primary responsibilities are to advise the administration and to inform them of faculty issues and concerns.

"We are here to make recommendations concerning policy, procedure . . . to provide insight and input on those issues that involve us directly," he said.

The senate had its second meeting Sept. 21.

"Technically it is an advisory role. We have no mandated, absolute authority," he said.

"The senate is maturing," he said. "I think we have been increasingly given the opportunity to provide comment on very critical issues."

The senate also strives to be informed of university issues and "affection the development and growth of the academic environment here. That's our job," Geier said.

See GEIER page 4

See SENATE page 4
Senate

Sections 107 through 113 will be reserved for faculty and staff, along with sections 207 and 208, he said.

Sections 110 and 111 will be student seating, he said.

Last year there were 1,036 seats reserved for non-donating faculty and staff, Graham said, but under the new plan there will be "just a bit over 300 seats.

In other business, Dr. Clarence Geier, speaker of the faculty senate, said a report from the state's Commission on the University of the 21st Century will be released on November 15th.

Geier said the first part of the commission's report deals with "justifying the change in the nature and the type of education within the Commonwealth, particularly dwelling on new needs and developments."

He said the second portion of the report presents "criteria for decisions on what schools should grow."

"The general sentiment that has been displayed at this point is not in favor of... developing a new college, but rather is preferring to discuss development of existing facilities," he said.

The third section of the report "will express an interest in the way that various systems interact in the educational setting," he said.

One concern is the way that activities in the students' lives may help or hinder their educations, he said.

Geier also said that during this year student monitors will prevent students from parking in lots A, W, H, M and E from 7:30 to 9:30 AM and 11:30 AM to 1:30 PM on weekdays.

These hours "can be expanded as the need arises. They're on an experimental basis" now, he said.

"Some faculty senators said they wanted the hours expanded to assure faculty members and commuter students taking evening courses a place to park.

Geier said he would take the suggestion to JMU administrators.

Geier asked the senate's academic policies committee to look into the current state of "computer education of faculty and computerization of programs."

"I think what we're looking for is an objective understanding from a faculty perspective... of what they think the real needs are, in terms of the whole spectrum of computer technology as it applies to their academic goals," he said.

In other business, Dr. Joseph Rudmin of the chemistry department told the senate that Dr. Douglas Dennis and Dr. William Voige, two faculty members in the chemistry department, have developed a microbe that produces a biodegradeable plastic.

The discovery has been "hailed as a very significant development that opens a whole new field of research," Rudmin said.

Rudmin moved that the faculty senate express its "admiration and gratitude" to the two men for their achievement, and for enhancing JMU's academic reputation. The senate approved the motion.

An article about the new discovery appears in this month's issue of Science magazine.

Geier—

The senate must be constantly aware of university concerns "so that we can speak to [the administration] intelligently and reasonably in such a way that it affects our welfare as faculty, because that's one of the things the faculty senate is about," he said.

The faculty "has a very real interest at stake in many of the things that are going to be decided in the next several months concerning future growth of the university, whether we are successful in having the new college across the way or whether we grow in other ways," he said.

The senate also will be discussing the possibility of implementing an adult day care program on campus, because "many of our faculty really have needs that involve mature dependents," Geier said.

New courses at JMU are evaluated by the senate, he said. "That is a primary obligation of the senate, and is a very important one, as it affects students and student needs," he added.

Geier said the senate does not have a specific list of goals for the year, but there are issues it intends to address "with varying degrees of success."

Currently there are about 66 senators in the faculty senate. This number may change as some departments grow.
Bush to hold education summit

By Richard Benedetto
Gannett News Service

WASHINGTON — George Bush ran for president last year telling everyone he wanted to be known as the “education president.” Now, to prove he wanted to be known as the for president last year telling everyone well spent about $5,200 per pupil — is money events. Americans are going to have to hoopla, an education summit with the Service

“the long and short of it is that when gauged in terms of student learning — the only outcome that ultimately counts — the results of the excellence movement to date have been scant,” wrote Dr. Chester E. Finn Jr., a former assistant education secretary during the Reagan administration and now a professor at Vanderbilt University.

Bush agrees. “The problems are real,” he said last week in Helena, Mont. “A too-high dropout rate. Too little accountability — by teachers and students. Schools that are unsafe and wrecked by drug use and trafficking. Kids ill-equipped to read, write or understand technologies.”

The president said he decided to call the nation’s governors to Charlottesville because they’re on the “cutting edge” of education, know what the problems are and must be in the forefront in deciding what needs to be done if real change is going to come about.

“When it comes to education, Washington doesn’t know best. The people do,” he said.

But he warned that the governors shouldn’t come to the conference and start screaming that they want more federal money to solve the problems.

“The educational system is well fed, but it’s undernourished,” he said. “We must find innovative, accountable ways to improve performance. Doing more of the same just won’t work.”

Bush’s summit game plan is to divide the governors into six working groups, each addressing a key education issue: revitalizing the teaching profession, improving the learning environment, reforming school governance, expanding educational choice, building a competitive work force and strengthening higher education. Bush and members of his Cabinet will sit down with each of those groups and exchange ideas on how best to approach them.

All this doesn’t sound particularly innovative. For years, educators have wrung their hands about these problems and their need to be solved. Yet the problems persist. What is different, however, is that Bush plans to spur the discussions to set up a mechanism whereby he and the governors can produce a clear set of measurable national goals for the educational system to meet, and hold the system accountable for meeting them.

Education leaders are optimistic. “I think the nation will give him an A when the summit has taken place,” said Cornell University President Frank Rhodes.

With the publicity buildup the summit has received, White House aides caution that the public shouldn’t expect overnight miracles. “This is the first step on a long road,” said presidential assistant Roger Porter.

But a battered public, already growing cynical from over-hyped wars on drugs and crime, and lip-service attacks on environmental, health, housing, racial and homeless problems wants results soon, if not sooner.

So if Bush thinks he can get reap the public relations benefits of the summit, and then go merrily on to the next media event, he’s making a serious mistake. The public, and the governors, are going to hold the “education president” accountable.

Copyright 1989, USA TODAY/ Apple College Information Network
**FREE PREGNANCY TESTING**

NO APPOINTMENT NECESSARY
COMpletely CONFIDENTIAL
Harrisonburg Crisis
Pregnancy Center
433-2828
352 East Wolfe Street
Harrisonburg
9:00-9:30
Tuesday-Noon To 8 PM
Thursday-Noon To 8 PM
Friday-9 AM To Noon

---

?? Who's Who ??

Students interested in applying for Who's Who in American Universities and Colleges should pick up application forms in the Associate Vice President for Student Affairs’ Office, Room 106, Alumnae Hall.

Applicants must be graduating in December 1989, May 1990 or August 1990 and have already earned at least ninety credit hours with at least a 3.0 cumulative grade point average.

Applications must be returned to Alumnae Hall 106 by 5:00 p.m., Friday, October 6, 1989.

---

**The Entertainment People**

**UPCOMING EVENTS**

- **Adrian Belew**, This Wednesday, 8 pm Wilson $8 w/ID $10 public Reserved Seating.
- **Violence in Sports**, Monday, October 2, 8 pm Grafton-Stovall Theatre. FREE
- **Yellowjackets**, Tickets on Sale Today.

**THE WEEK OF SEPTEMBER 25:**

**Tuesday:** Talk Radio, G/S Theatre, 7 & 9:30 pm
**Wednesday:** Adrian Belew, Wilson. Talk Radio, G/S, 7 & 9:30 pm

**SPECIAL ANNOUNCEMENTS:**

- **Homecoming Revue Auditions**, Monday, October 9 PC Ballroom. Sign up by October 6.
- **Publicity Meeting**, Tuesday, 5 pm. Room B WCC.

**CALL THE UPB HOTLINE!**
HURRYING HOME TO HUGO PROXIES

JMU's administrative brain trust made a good call Friday afternoon by shutting down the university after Hurricane Hugo appeared to be on a straight trajectory for the already-flinching towns of Staunton and Harrisonburg. President Carrier and his Vice President of Administration and Finance Linwood Rose met around lunchtime and decided to close campus at 1 p.m. We applaud the decision for several reasons.

First, JMU has a responsibility for the safety of its students, faculty and staff in alerting them of possible danger from natural disasters such as Hugo, which had already proven its fury by shredding St. Croix and nearby islands and plowing through the Carolinas.

The originally forecasted path of the huge storm anticipated it would trail northward through the Shenandoah Valley and strike Washington, D.C., Baltimore and Philadelphia before spinning off into the Atlantic from a collision with a huge pocket of low pressure. But Hugo overpowered the air mass and only scraped the most south westerly portions of Virginia before defusing northward.

COLOMBIA'S COCAINE ON CAMPUS

Automatic weapons, rolls of cash, lavish homes, fancy cars and clothes — or rat-infested ghetto tenements strewn with rusty needles, cracked pipes and the human refuse of addiction, crime and despair.

Those are the two prevailing images most Americans and most JMU students have of the drug underworld: glamour and grime. But not only are they the misleading extremes of television's "Miami Vice" and nightly news, they are the notions upon which we ultimately form national and local policy in combating drug abuse (which means attempting to gang-tackle cocaine and her twin cousins, crack and crank).

Nationally, President Bush and drug policy chief Bennett's approach all but ignores the fact that the bulk of Columbia's trade — cocaine — is with America's middle and middle-upper classes. Businesspeople, doctors, lawyers, yuppies and yuppy-warms be they the most coke because they are the ones who can afford it. And being the least violent and most discreet in acquiring and using drugs, and a constituency that can't be alienated, they are passed over by lawmakers and enforcers. Crack and crank are more volatile and much cheaper: They are for the poor, an easily isolated target whose votes matter less than their value as scapegoats.

Likewise, one won't find such drugs at Godwin parking lot in the trunk of an Audi 5000 upon which an overdressed mannequin of malice leans grinning jauntily. And one won't find them offered by the overdressed mannequin of malice leans grinning jauntily. And one won't find them offered by the

Colombia's cocaine exclusively here in many dorms and Greek houses — bought, sold and used by students.

That's because, like most cocaine users in America, JMU students are the middle and middle-upper classes offspring of privilege. They can afford to do cocaine, regardless of how recreationally or habitually. And like nowhere else, because there is no overt violence involved, the administration does not focus much effort on drug education and rehabilitation.

Let's hope JMU has the courage to more strongly address the problem before a murder or overdose forces us to realize we're just like the rest of the country.
"THE CARD"
Easy? You Bet!
Convenient? Extremely!
A Deal? Absolutely!

James Madison University
This ID Is Not Transferable
It's EXPANDING October 2

Gynecological Services in a Private Setting
Harrisonburg OB/GYN Associates
1041 S. Main St.
across from JMU
434-3831

CSC is on the road to a successful year!

October 31  CSC Bloodmobile at the Phillips Center
December 8  CSC Semi-formal at Holiday Inn

CSC is seeking office staff workers...stop by CSC lounge!
CSC Intramurals are in progress...if you are interested, stop by the CSC lounge.

SENIOR CLASS MEETING
AND
ELECTION OF SENIOR CLASS VICE PRESIDENT

Wednesday, Sept. 27 at 8pm
Jackson 1B

Pick up applications for Senior Class Vice President at WCC Desk.
Due in UCO 5pm Wed.

Going Out Of Business
Everything Must Go

Wholesale distributor of computer networking and communication products

Computers
286, 386, 8086, PS/2 Compatible, Towers, File Server, Work Stations, Hard Drive Subsystems, $200+

Computer Equipment
Hard Drives 10MB to 300MB $95+, Controllers $40+, Modems $50+, RAM $50+, Monitors $25+, Key Brds $10+, VGA Brds, Remote Televi
Switches Tape Back-ups $99+, Bernoulli Cables - bulk & finished, Line Conditioners, Daisy & Dot Matrix Printers, and more

Local Area Network
In-house network with Novell Operating System, File Server, Workstations, Cables, complete system

Desktop Publishing
386 Computer, NEC Postscript Laser Printer, Zerox Ventura 2.0, Scanner, Word Perfect and more

Software
Accounting for manufacture & distributor, Sagemaker Client Management and Telemarketing System, Word Processors, Spreadsheets, Communications, DOS, Desk View, SQL Data Base, Plan Perfect, PCAnywhere, Network Assistant Plus and more

Sale: Sept. 29, 30 & Oct 1
10:00 - 5:30

Networking
Ethernet, Arnet, Token Ring, SNA Gateways, TCP/IP, PCOX, X.25, and more

Furnishings
Richo Fax, Minolta Copier, 5 button Phones, Conference Table & Chairs, 21 Desks & Chairs, Lateral & Fire Proof File Cabinets, Wall Dividers, Dollies, Microwave, Overhead Projector, Deluxe Air Cleaners, Toaster Oven, Outdoor & Indoor Signs with Letters, Coffee Maker, Warehouse Scales & Shelving, Side Chairs, Folding Tables, Trash Cans, In-Out Baskets, Computer Tables, Stackable Chairs, Coat Racks, Chalk Brds - Frame & Easel, 2 Door Cabinets, Office Sized Fridge, Water Cooler, and more

Office Supplies
Calculators, Electric & Plain Staplers, Index Card Files, Binders, Check Writer, Hanging & Manila File Folders, Paper Supplies, Tote Paper, Paper Towels, Trash Can Liners, Copier Paper, Envelopes, Drafters Light Box, 3 Hole Punches, and more

ComTec, Inc.
534 Salem Ave. SW
Roanoke, VA
Cash • Check • VISA • MasterCard
Imagine this: Bastion for democracy turns police state to purge alien virus from infected society.

Imagine this: President Bush's plan for the war on drugs doesn't go far enough — a respectable opinion which may or may be true. It is the stiffer drug policy people would rather have that is frightening.

Basically, Bush is gunning for the supply side of the drug equation. Some claim that he didn't learn his algebra too well. As we all know, if you do something to one side of the equation, you must do the same to the other side.

Bush plans on throwing $7.76 billion at the drug problem, the bulk of which will go to state and local law enforcement agencies. This sounds like a lot of money, but is not as much as you think. Much of the money will be given on a matching basis — that is, for every federal dollar a state gets, it must raise its own. The total amount is really a drop in the bucket.

For law enforcement, Bush plans on floating $3.1 billion down the river for all 50 states. New York City alone spent $617 million in law enforcement last year. For prisons, he is sending $1.6 billion to all the states. The state of California's annual prison budget is $1.9 billion.

Bush's plan calls for relatively little for drug rehabilitation (perhaps as a result of poor algebra skills?). The only real effect his plan will have will be the $1.6 billion turbocharge for border control. And that is it, besides public support of stiffer sentences, fines, etc. In a nutshell, that is our President's plan for combating the evil drug virus that has so resiliently infected our society.

It seems to me people might think it is somewhat paltry. According an ABC News-Washington Post poll (Sept. 8) I was reading, what we want is pretty well out of the solar system somewhere and definitely beyond the margins of the Bill of Rights. Of those polled, 62 percent said that they would be "willing to give up a few freedoms to significantly reduce illegal drug use."

I stared at the page agog. Eighty-two percent said they wanted to see domestic use of the military to combat drug dealers. I couldn't figure out exactly what the military was expected to do. I thought that by pointing guns at dealers they would get them to sell better drugs. Fifty-two percent were in favor of unauthorized searches and seizures "even if people like you and me were sometimes searched by mistake." Fifty-five percent favored mandatory drug testing for all Americans. Upon further reflection, it seemed that this might actually be a good idea. If I bought drugs from an unfamiliar guy, I'd want them tested for purity.

It seems so far away and improbable that measures like the ones I've described might ever be taken. But if we actually endorse plans like that nightmare, they may not be so far off after all. Already, the concept of random drug-testing stomps the life out of "probable cause" and rips the lungs out of the ban on illegal searches and seizures in the Fourth Amendment. There is even talk around town for a drug-exception clause stapled to that same amendment.

If anyone were to ask me, I'd say the U.S. was prime to be a genuine police state. Ironically enough, Poland just had the first real changes in its government in almost 50 years.

According to this poll, we want the Fourth Amendment to become an old, unused and out-of-date concept. But I can't see where such zeal really will make an impact on illegal drug consumption. Like it or not, drugs have become an inherent part of the American tapestry like Mom and apple pie.

Until society quits endorsing drugs for whatever reasons, they will be popular with each rising generation. And maybe we could try to mitigate the despair of the inner-city lifestyle — a despair that is so rotten that insanity or drugs are the only means of escape, however temporary.

President Bush can boost the stakes by theoretically going all law-and-order on us, but inevitably he will fail. Can you blame the drug dealers? All they are doing is giving us what we want. And we keep going back for more. Is it possible as in Prohibition, our federal agents are dying to enforce bad laws? In the 21st century it will be our generation who will be put to the test to find real solutions for the drug crisis.

In the meantime, "drug crisis" means different things to different people. Either there are too many drugs or not enough good ones to go around. If America isn't in a drug-induced torpor and we do waive our Bill of Rights someday, it at least will be an interesting ride ahead for our generation.

Dean Gill is a junior English and political science major.

Dean Gill
Wanted by proven custom services company

Maximum Manager

In our experience, there are five kinds of business managers:

1. Sound on knowledge, dull on execution.
2. Good managers who don’t make waves... and don’t produce profitable results either.
3. Duds.
4. The genius who is a lousy leader.
5. MAXIMUM MANAGERS who combine personal genius with inspiring people skills.

We have an opening for one of these rare individuals to head up our custom framing shop, with emphasis on customer service.

Write in inviolable secrecy c/o The Breeze Anthony-Seeger Hall JMU Harrisonburg VA 22807

**FRESHMAN BILLIARDS TOURNAMENT**

Sign-Ups:
Monday, September 25 thru Sunday, October 1
WCC Game Room ($2.00 entry fee)

**Kroger**

Low Prices. And More.

IN OIL OR WATER
Chicken of the Sea Tuna
6.5-oz.
2/$1.09

NONRETURNABLE BOTTLE, CAFFEINE FREE DIET PEPSI.
Caffeine Free Pepsi,
Diet Pepsi or Pepsi
2-Ltr.
2/$1.09

Kroger
Cottage Cheese
24-oz.

Chef Boyardee Pasta Dinners
15-oz.
79¢

THICK OR REGULAR
Kroger
Meat Bologna
1-lb.
IN THE DELI-PASTRY SHOPPE
Deli Fresh
Single Topping Pizza
12-In.
20-oz.

VIRGINIA GROWN RED OR GOLDEN
Delicious Apples
5-lb. Bag
$1.69
SDI: Less and more than 'Star Wars'

Vice President Dan Quayle, the conservative voice of the Bush administration, recently gave an important speech on the Strategic Defense Initiative (SDI).

Quayle outlined SDI, and discussed the research that has been put into the project to date.

The project that Dan Quayle discussed was the real SDI program.

It was not the so-called "Star Wars" plan, which in fact never existed outside of the minds of certain elements of the liberal media.

That clarification has to be made, because many Americans have a false perception of what SDI is and what the goals of the project will be.

SDI is not going to be a 100-percent effective, blanket defense of the entire United States against all nuclear missiles, bombs and other assorted creepy things.

On that one point I would be inclined to agree with UCAM.

Of course, it certainly would be nice to have such a system in place, but it is clear that mankind will be ready to achieve world peace through technology at about the same time that we will be ready to achieve peace through arms-control talks and disarmament.

Please, don't hold your breath!

It is clear that the new rhetoric of the Bush/Quayle administration signals a victory of sorts for SDI.

And the reason that Quayle is not using the old Reagan-era rhetoric about a "peace shield" is that he does not need to.

Dan Quayle has more than rhetoric to back up his speeches on SDI.

When Reagan first announced his intention to develop a strategic defense system six years ago, SDI was just a concept. Reagan had nothing but rhetoric to back up his vision.

Today, the SDI program is much more than a vision.

It is a full-fledged research program, and the people who are carrying it out now have a good idea of what can be accomplished and what the limitations are.

The scientists and engineers working on it have already come up with a number of promising technologies, such as the "Brilliant Pebbles" concept.

In this early stage, the goal for SDI is to protect against accidental launch and against launch by insane Third World dictators.

It also is intended to supplement the current nuclear deterrent and to give the United States more clout in arms-control talks.

These very significant goals more than justify the relatively small portion of our defense budget that SDI has used up thus far.

Even the Soviets recognize the importance of strategic defense.

They have spent more money on research in that area than we have. It is only the sorry state of Soviet technology that has kept them from reaching the results which we have thus far achieved.

In 1987, Gorbachev even said "the Soviet Union is doing all that the United States is doing, and I guess that we are engaged in research, basic research, which relates to those aspects which are covered by the SDI of the United States."

Another, and very crucial, aspect of SDI is the value that SDI-initiated research has had.

The money that has gone to research for SDI very often has had an impact on activities which, seemingly, have nothing to do with strategic defense.

Many of these technologies benefit our conventional military forces, but SDI research also has had many civilian uses as well.

There applications have thus far been in the areas of medicine, electronics, space technology, agriculture, energy and cleanup of the environment.

Money that goes into research like the SDI program goes into expanding the body of human knowledge, and we have no way of knowing where that will lead us.

Chuck Brotton is a junior political science major.
Ring

Answering machine owners add flair to their messages

By David Schleck
staff writer

Imagine returning to your dorm after receiving an "A" on your first physics test. With tears of joy running down your face, you pick up the telephone to inform your best friend about your good news.

The phone rings once . . . twice . . . meanwhile, sweat is collecting on the palms of your hands. Just when you're about to give up, someone answers the phone and spits out the worst run-on sentence ever created.

"Sorry I can't come to the phone right now, but if you leave your name and number, I'll try to get right back to you."

You may have passed a physics test, but your reward is listening to a generic phone machine message.

Some JMU students have solved the problem of generic phone messages by creating humorous words to listen to before the ominous "beep."

Junior Andrew Harvey's telephone answers with the theme song to the old sitcom "The Beverly Hillbillies." New lyrics are sung, though, by Harvey and his housemates Marshall Stay, Brad Wells and Chaz Chusuei.

"Let me tell you a story about Andy, Marshall, Brad, and Chaz. Four Christian brothers barely kept themselves fed. Had to leave the house to get some food. Leave your name and number, and we'll call you real soon. At the beep that is!"

Harvey says, "We try to have a different cultural theme every month, like Hungarian or Spanish . . . just to be fair."

Freshmen Marie Buntua and Dawn Landes prefer a different type of music for their answering machine — rap songs by the music group Salt n' Pepa. The two rappin' roommates manage to spit out the following every time someone calls.

"Now Dawn and Marie aren't here right now. We're too busy to answer your call. But if you leave a message, no matter how small, and we'll get back somehow."

Buntua and Landes say they mostly get positive feedback from their callers. "We have a lot of fun with it," Landes says.

Senior Kerry Pearce has her callers listen to a commercial borrowed from Weird Al Yankovic's movie sound-track before they leave a message. She greets her callers with the comic commercial, "Spatula City," where there are "thousands of spatulas to choose from." The commercial asks, "What better way to say 'I love you' than with a brand new spatula?"

Pearce adds once she had a message that said, "Hello, you have reached the 'Oprah Winfrey Show.'" Pearce ditched the message, however, soon after her mom called and was confused by the message.

Sophomore Greg Shields takes a political stand with his telephone message. He tells his callers that he is busy at Kroger grocery store protesting the sale of tuna. He begs his callers to stop buying tuna and end the "Dolphin Holocaust."

Shields doesn't really care about tuna fish, however. "It seems like when my roommate and I came back from vacation, everyone had become a vegetarian over the summer," Shields complains that he couldn't even serve tuna casserole to his vegetarian friends.

Junior Bobby Wernsman prefers the terrorist approach; he answers the phone by informing callers that he has taken his housemates hostage. Wernsman warns, "If you don't meet my demands, I'm going to take them down to Rocco chicken and cut off their heads like chickens!"

Freshmen Ali Kutner and Cathy Browning's message contains an argument between the two roommates about who is going to answer the phone.

"I'm up in my bed," Browning screams, "you get it!" The two next settle their argument, so callers are forced to leave a message.

Most of these message composers who live off campus pay $60 to $100 for their answering machines.

Prices of answering machines range from a two-button General Electric model ($40), to a Panasonic dual-cassette version ($120).

Fortunately, a cheaper option is available to campus residents. JMU Telecommunications offers the Voice Memo system. For $20 a semester, residents can record their own message which is played back to incoming callers by a central computer.

Customers punch a personal code into their telephone to turn the built-in answering machine on and off. To have messages played back, they simply call a special phone number, and then type in their code. The messages are relayed over the phone.

Whether choosing Voice Memo or a personal answering machine, students on and off campus have been drawing the line between creative and generic messages.

Take the generic route, and some callers may prefer listening to the eternal ring.

Sorry I can't come to the phone right now, but if you leave your name and number, I'll try to get right back to you.

I've taken my housemates hostage. If you don't meet my demands, I'm going to take them down to Rocco and cut off their heads like chickens.

Staff graphics by STEPHEN ROUNTREE
The next time you want to tease someone who you think takes simple courses, you may as well forget the old underwater-basket-weaving joke.

Though they’re not taught in a swimming pool, beginning and advanced weaving courses are offered at JMU, and are quite demanding and rather popular among students of many majors.

Professor Barbara Lewis defends her class against the basket weaving joke, “I don’t think [people] know what they’re referring to,” she says. “People think if you’re doing something you really, really enjoy, it’s not work.”

While working on a project for Art 321, the advanced weaving course, junior Jill Murphy encountered a male student who told her it was nice to know that JMU is teaching students how to be homemakers. Murphy told him, “You’re treading on thin ice!”

“People think you don’t go to college to learn that. But there’s a lot to it,” she says.

All of Lewis’ students work at least nine hours a week for the three-credit class. Beginners must work six hours in class and three hours on their own.

Art 121, beginning weaving, is divided into two areas — floor loom weaving and surface design, which is the painting of silk abric. While the beginning course focuses more on the process of weaving, Art 321 deals with more complex weaves and designs and the development of art concepts.

Anne Wengler, enrolled in Art 121, is a senior art major who loves the class. “I really enjoy it — there are so many...”

See "WEAVING" page 153
Together

Working toward interracial understanding

By Jill Hufnagel
staff writer

Working together. That was the feeling Monday night when a new campus group formed in Godwin Hall to make some real changes.

About 125 students showed their individual commitment to change — change not only to themselves, but to the people around them and the university at large.

This group, named Together, formed to work toward interracial understanding, communication and ultimate harmony.

Senior Brian Hollingsworth explains the organization was formed due to "an increased need for interaction between minority groups and whites."

He, along with junior Vanessa Jimenez, first developed the concept of Together.

Jimenez says, "It started between us trying to understand each other. We began to realize that we could learn from each other."

The group members speak randomly to each other about their lack of communication, due to racial stress, and attempt to work toward an eventual understanding.

Monday night, this set the stage for an evening of togetherness, while helping to define the group's goals and problems.

The group formed last April as a core group of about 18 members. Monday night's meeting was the first to include the public.

Together allows feelings to be expressed and ideas to be heard between the members. It also allows for the communication of shared frustrations among the races.

Common themes were stressed by those who voiced their feelings and ideas Monday.

One attendee, Karen Slayton, addressed the issue of racial conflict, saying, "I'm not going to say, 'you're black,' 'you're white,' I'm going to look at you and say, 'Okay, I love you,' period."

In response to the recent racial conflicts on campus, senior Buddy Hiatt says, "This is something that should be dealt with. People can change. We can love each other."

"[Racial conflict] is something that should be dealt with. People can change. We can love each other."

— Buddy Hiatt

Sophomore Drew Lewis describes Together as working toward interracial awareness and understanding. "We're all the same inside. When there's hatred, there's no room for love," he says.

As for solutions to racial problems, students' responses are diverse.

Senior Tracy Humphrey stresses a need to "open ourselves to learn."

Junior Dan Bryant stresses the need for "presenting a united front."

To become united, the university must act as a whole regardless of racial diversity, he says.

Junior Hudson Davis addresses the idea of reaching outside of the group and spreading the word. "When you get out of this group, be speaking to each other; say hello."

Monday night's meeting ended with the group holding hands as Bryant read a poem written by Jimenez dealing with the Together issues.

Jimenez says, "The people who really need to understand were not in the group [Monday night]. That's what we need to do now, to reach out to them."

She also says there's a need to break down the wall which divides the races. Together is working to reach the same end result, but it is separated by this "wall," symbolic of lack of communication.

"We can do so much more if we can do things together and communicate with each other," she says.

The next meeting of Together will be held within the next two weeks.
possibilities," she says. "People think it's an easy grade. Usually if you do the work, you get a good grade, but it's a lot of work," she says. "They get very close — they're in the weaving studio, looms are threaded with several different colors and types of yarns in preparation for weaving. The threading alone takes about six hours.

Senior art major Jill Parish is enrolled in the beginning course. "People think it's an easy grade. Usually if you do the work, you get a good grade, but it's a lot of work," she says. "They get very close — they're in the weaving studio, looms are threaded with several different colors and types of yarns in preparation for weaving. The threading alone takes about six hours.

Senior art major Jill Parish is enrolled in the beginning course. "People think it's an easy grade. Usually if you do the work, you get a good grade, but it's a lot of work," she says. "They get very close — they're in the weaving studio, looms are threaded with several different colors and types of yarns in preparation for weaving. The threading alone takes about six hours.

The Van Riper's Fall Music Festival

The Van Riper's Fall Music Festival
Sunday, October 1
12 Noon — The Wailers
Van Riper's Lake

The Wailers
Joe "King" Carrasco and the Crowns

What's UPCOMING?
Let us know, so we can let everyone else know!
Call x6127 with info for our listing of events and exhibits.

TIME MACHINE

The Breeze, Monday, September 25, 1989, page 15
Now your homework won't look homemade.

Now after you put in an all-nighter, your homework won't come out looking the way you do. Not once you get Apple's personal LaserWriter out of the box: the LaserWriter IIsc. Having one can make your work look crisp, clear, and tastefully together. Even on those mornings when you roll into class crumpled, glassy-eyed, and dry of mouth.

And with your own IIsc, you'll never have to trek over and line up disk in hand at the computer lab or the copy store.

So if experience has taught you that neatness does count, we suggest you check out the affordable LaserWriter IIsc. The neatest way ever devised to put out your output.

The power to be your best.

© 1986 Apple Computer Inc. Apple, the Apple logo, and LaserWriter are registered trademarks of, and "The power to be your best" is a trademark of Apple Computer Inc.

The Neanderthals: A New Look at an Old Face

In the beginning...

Anthropologists crawl around on their hands and knees, sifting through piles of rubble, slate, and bedrock looking for bits and pieces of ancient human bone. After collecting hundreds of bone fragments, some barely larger than small rocks or pebbles, these scientists make broad, sweeping assertions about how this, that, or the other part of human anatomy looked one, two, or three million years ago. Understandably, considering the amount of evidence that they have to work with, anthropologists occasionally make mistakes. In the case of Neanderthal man, they made a doozy. For, unlike the common representation, Neanderthal man was not a beetle-browed, hunch-backed, knuckle-dragging, muscle-bound savage at all. In fact, if recent findings prove correct, he more closely resembles a broad-foreheaded, long-armed, buff mental midget like those found in today's weight rooms. Granted, it's not a heck of an improvement but it's one that warrants further discussion and research.

H. sapiens—Myth or fiction?

At one time, before the theory of gravity existed, it was thought the earth (being flat as a pancake) was supported in mid-air on the shoulders of a giant, who in turn stood squarely on—you guessed it—the back of a tremendous tortoise. The point being, human progress is based on scientists righting the intellectual wrongs of the past. In which case, today's anthropologists have their work cut out for them. For, as scientist Jim Avery recently stated in the Weekly National Star: "Our
Dukes shocked by Appalachian, 23-14

By John R. Craig
staff writer

BOONE, N.C. — Appalachian State head football coach Jerry Moore must be a fisherman. At least he knew how to reel in one big fish — JMU.

The Dukes were harpooned by the Mountaineers for the fifth straight year. JMU lost 23-14 and fell to 2-1-1 while ASU improved to 3-1 before 10,060 at Kidd Brewer Stadium.

"There's such a thing as wanting to win too badly, I think," JMU head coach Joe Purzycki said. "We had a lot of momentum going into the locker room. We very much wanted to get the monkey off our back... and I think we came out and we were trying too hard. We were not fluid, we were not making plays."

Ahead 14-7 at the half, the Dukes had to punt after their first possession, and they allowed ASU four first downs before they had to punt from midfield. JMU's Tom Green, filling in for the injured Leon Taylor, fumbled Harold Alexander's kick and the Mountaineers had new life at the JMU 11-yard line. That was the turning point, according to JMU head coach Joe Purzycki.

"That's exactly the kind of thing in this setting that breaks your back because it swings the momentum," Purzycki said. "All of a sudden the App. State bench and the crowd comes alive and, my God, they've just given us a chance to get back in the game. But I'll protect Tommy [Green]... this is his first year back to pass and was drowned by eight Mountaineers ... and I think we came out and we were trying too hard. We were not fluid, we were not making plays."

ASU's eight-play touchdown drive culminated when Campbell took a naked bootleg around the right end from two yards out. Campbell then hit tailback Ritchie Melchor for the 2-point conversion and the Mountaineers held a 21-14 lead.

The Mountaineers recorded a safety on the Dukes' next possession when Roger Waters came back in the game on third-and-10 after Eriq Williams couldn't move the team.

Waters, who hadn't played since five minutes left in the first half, came in with less than two minutes in the third quarter on JMU's 13-yard line. He dropped back to pass and was drowned by eight Mountaineers for a safety. ASU led 23-14, the eventual final.

The Dukes' final threat was a 94-yard drive to the ASU two-yard line. Waters began the drive but was replaced by Williams on third-and-22 from the JMU 27. Williams came in because of the "Hammersooshi," where guard Chris Schellhammer picked up the ball and rumbled 28 yards for the first down. Williams followed with a 34-yard scamper to the Mountaineers' eight-yard line.

It came to fourth-and-goal and the Dukes tried for the touchdown, but Williams fumbled and inside linebacker Johnny Jennings recovered for the Mountaineers.

The Dukes scored on their opening drive with Waters at the helm. The 11-play, 63-yard drive finished when Waters hit flanker Mike Ragin for a seven-yard touchdown pass. Perez's kick made it 7-0 JMU.

Williams came in with 1:58 left in the first half to take the team 68 yards in seven plays for a touchdown. Perez's kick sent JMU into the locker room up 14-7.

"They've got a quarterback, [Williams], that's like trying to get a mimmow out of a big ole five-gallon bucket," Moore said. "And they've got another quarterback that can stand flat-footed and throw it from one end of the field to the other."

"That guy scared me to death," Moore said of Williams. "I was glad they took him out."

JMU outgained the Mountaineers 287-241 yards in total offense. But the Dukes committed six penalties for a loss of 35 yards and the offensive line allowed eight sacks for a loss of 58 yards.

"We got a taste for losses this year and it's a bad taste," JMU linebacker Sonny Smith said. "We're married last year, and he and his wife are now expecting their first child. He

Sports, broadcasting bring Britt and Gastineau to JMU

By Laura Hutchison
staff writer

If you tune into WQPO-Q101 FM or WSVA-550 AM anytime between the hours of 6 a.m. and 6 p.m., you likely will hear the voice of either Jim Britt or Mike Gastineau. Though the two fill many roles, they probably are best known as the men who provide the color and play-by-play commentary for the JMU football and basketball games across Virginia.

Britt and Gastineau, along with several other stations, comprise the JMU sports network, which broadcasts the Dukes' games to approximately 10 other stations across Virginia.

After graduating from Indiana University in 1982, Gastineau worked at two other stations before coming to Harrisonburg in 1986. Britt made his appearance about eight months later when WSVA and WQPO were purchased by Ver Standig Broadcasting.

Britt is also happy here. He was married last year, and he and his wife are now expecting their first child. He

Staff graphic by JOHN FARDBROTHER

Britt has secured one of only about 200 such jobs in the country. He thinks that JMU is a perfect-size university with which to be associated.
Radio

> (Continued from page 17)

enjoys having the opportunity to do sports commentary and host a talk show. He also feels that Harrisonburg is a nice atmosphere in which to raise children.

The two men, though they describe themselves as totally different from one another, get along well. They say that this is due to the fact that they have a mutual respect for one another and share common goals.

"We are both very careful and protective of the product. The key is for people to be both informed and entertained — for the listener to get all the pertinent information," Britt explained.

Britt thinks that respect is one of the most important things he has learned in his career as a broadcaster. The reporter must gain respect from the players and coaches, and must respect them in return. He has found that "if you ask a fair and intelligent question, you will generally receive a fair and intelligent response."

Gastincau also feels that the broadcasters must work for good relations with the teams.

"We interview coaches five or 10 minutes after a game, and their job depends on winning games," Gastincau said. "Too many people try to exploit coaches. I try to put myself in their shoes. My worst nightmare is coming into a room after a lossy broadcast and having a bunch of coaches standing there with pads and pencils saying, 'Why did you do this or that?' We are not covering world affairs. We are covering a simple game, and we try to treat it as such."

One advantage for the duo has been the accessibility of the coaches at JMU. They allow Britt and Gastincau to attend practices and explain plays and strategies so that the men can relay these things to their listeners. And when the broadcasters know the players personally, they are able to bring them alive for the audience.

Gastincau and Britt work long hours to make their broadcasts what they are. During football season, Gastincau works 11 of 12 weeks without a day off. Basketball is just as bad because games are played several times a week. And while it may sound exciting, travel for these two men is hard. They will go to a basketball game, get back around 3 a.m., and have to be in to work at 6 a.m.

"It doesn't always seem like work," Gastincau said. "It's lots of fun, but it is also tiring. You really have to love what you're doing."

"My job is a privilege. I wouldn't trade it for anything in the world."
Internship gives JMU shopping guide

By Tom Speiss
staff writer

Most JMU students try to intern before graduating from school to gain some on-the-job experience. One JMU senior was able to help provide a useful service for students while doing just that.

Bruce Hinson, a marketing major, got his chance with Campus Marketing Associates, a national company that offers students internships working on the Phone Zone.

Hinson said he was picked for this job from a pool of 14 JMU applicants.

The Phone Zone, a gold and black telephone directory distributed along with a phone message board, enables students to "find all of the best shops and services... (It's) the JMU student's 'insider guide' to thriving and surviving in Harrisonburg," as described in the inside flap.

The Phone Zone lists everything from party stores to tanning salons, from banks to travel, and also includes coupons. Similar to ADS-1001, an independent business-sponsored complement to AT&T's 411 information service, the Phone Zone is an exclusive accompaniment to the Harrisonburg and JMU phone books.

But it's not solely a JMU happening. The Phone Zone has been tried and been proven successful on other college campuses around the country — most notably at Duke University, where about 250 businesses are included.

Virginia Tech, on the other hand, has tried and failed to get this concept off the ground.

Hinson began work on the project in January and finished in early June, asking area businesses to sponsor the Phone Zone. "I went to about 230 businesses — stores and offices — during this six-month period," Hinson said.

"I was selling my conceptual product — the Phone Zone — and trying to get these businesses to place advertisements in it. About one out of every three places I visited would end up purchasing an ad.

"If they did buy, it wouldn't just be a one-time presentation and sale. I would end up having to go back to some places three, four, even five times, before I would make the sale."

Hinson spent about 30 hours a week working on the Phone Zone throughout the Spring 1989 semester, combining the marketing project with 15 credit hours.

"It was tough going out to all of these businesses," he said. "There were definitely good days and bad days. A bad day scenario would be something like trudging along Main Street in the snow and having every establishment balk at the idea of a Phone Zone [because the concept was new]."

"Some people were really rude about it, others questioned if I was 'legitimate' and had the authority to do this.

"On a good day I'd make a couple of quick sales, get free ice cream and meet a bunch of friendly people — people like the ones at Cut-Ups, University Hairstylists and the Ice Cream Factory, who would support anything having to do with JMU."

Hinson said that, in the end, he had to present an official letter from Lori Berquan, assistant director for the JMU Office of Residence Life, to show shopkeepers his legitimacy. He said Berquan was "a tremendous help in this whole project."

At first, it was hard for him to "have courage and maintain confidence" during a Phone Zone sales presentation, Hinson said.

"I sometimes would take it personally if they said no to the idea, but then I would remember what [Alan] Goldenberg, my personal selling and principles of marketing teacher, taught me."

He said Goldenberg, a marketing consultant and part-time professor at JMU, stressed that 'the key to being a good salesperson is to know that when turned down, the people turning you down are not rejecting you personally. They are rejecting your product."

"That's probably the most practical thing I have ever learned," Hinson said.

This isn't Hinson's first experience with a marketing job. He has worked for his parents in their Washington-area optical shops since he was about 14, running errands and talking with customers.

"I've always had a big mouth, been aggressive and ambitious. It's fun to earn money and make contacts. I like people.

"I learned how to sell in a different market. In Harrisonburg, you need to be laid-back and talk slowly and clearly," he said. "At first I talked too fast."

"It's all a matter of style."

The Phone Zone includes 75 local businesses. Advertisements are 30 words or less and the basic cost is $147, with an additional $30 for color and $15 for bold-face print. Hinson wrote the ad copy or accepted ads written by the businesses themselves.

"We've gotten a lot of students from the ad," said Chris Smith of Cut-Ups, a hair salon in Miller Circle.

Deeming the pilot Phone Zone a success, Campus Marketing Associates has decided to make the JMU Phone Zone a permanent fixture. Next year, the Phone Zone will be in JMU's purple and gold colors and will include more local establishments as well as athletic schedules.

Hinson again will be the Phone Zone guy, although he hopes to share the workload with two or three assistants.
**Calvin and Hobbes**

**Bill Watterson**

"What is it? What's the matter?"

"Hobbes had a bad dream."

"You woke me up at 2 A.M. because you think your stomach had a bad dream?"

"I must be having a bad dream."

"Don't you think you should make Hobbes a sandwich, just in case?"

"Let go of the box Mrs. Anderson, let go of the box."

"Mrs. Anderson..."

"Finding only a dull razor in the cabinet, Norman prepared for the worst."

**Scuz**

**Bob Whisonant**

"Don't worry! Our troubles are over! I went to the bookstore and found THIS!"

"How to survive the Rapture on 234 4 A Day?"

"Yeah! It has everything we need to know about the mark of the beast, the lake of fire, the two-edged sword, the bottomless pit—all the big things we gotta avoid!"

"You can't be serious!! That's a bunch of hogwash! All that stuff is so vague, it could mean ANYTHING!!"

"Hey, can you guys do a favor for me?"

"Bye are you gonna be sorry when they deep-fry your soul!"
And the winner is...

MOTHER GOOSE AND GRIMM

After edging out the popular "Garfield," "Mother Goose and Grimm" will be a featured Breeze comic. Thanks to the 45 people who filled out the ballot. If you don't like "Mother Goose and Grimm," tough — you should have filled out a ballot.

RUBES — Leigh Rubin

"I'm telling you, mom, there's no justice. One minute I'm Queen Marie Antoinette, the next, I get the ax. And to add insult to injury, they don't even offer me severance pay!"

COLLEGIATE CROSSWORD

ACROSS
1 Polo division (2 wds.)
8 Treble symbol (2 wds.)
13 Press
14 Prince or mountain
17 Navigation devices
18 With danger up
19 Consumed
20 Noise from nature
22 South American resort
23 A.L. city (abbr.)
24 Ex-boxer Griffith
25 Room to swing
26 Novelist Murdoch
28 Immovably persistent
30 Very long time
36 Like a diehard
37 With it
42 Post-season football "team"
43 "West Side Story" character
46 Shoot a TV closeup (2 wds.)
55 With dander up
57 With 15
59 Sum, esse, ——
60 8

DOWN
1 Its capital is Zagreb
2 Bullied
3 Kind of native
4 Mauna
5 Emmanuel
6 Miss Williams
7 Curriculum vitae
8 "Fire when ready"
9 Went out of control
10 Like Pinocchio
11 Suffix for differ
12 Terrifying
15 Walter — Disney
16 Peasants of India
21 Rhadaman's river
25 University in New York
27 Arrogant
29 As well
33 I: Ger.
34 Like a play
36 Foolish
37 Ocean blazes (2 wds.)
39 —— languages
40 Biblical brother
41 "West Side Story" character
44 Shoot a TV closeup (2 wds.)
45 Apes, for short
46 Latent
47 Cow
53 Arias
54 gliding
57 With is
59 Sum, esse.
Men's cross country finishes sixth in Md.

The men's cross country team finished sixth at the Maryland Invitational.

The Dukes who did not run star runner Pete Weilenmen, received a score of 130. Wake Forest took the competition with a score of 24.

Mike Kirk was the top JMU finisher with a time of 27:05 over the 8 km course.

Cross country team fourth of nine teams at Mason Invitational

The women's cross country team finished fourth out of nine teams at the George Mason Invitational Saturday.

Navy won the team contest with a score of 48. The Middies were followed by George Mason (49), UVa (57), JMU (147) and Mary Washington (148).

JMU's Patricia Ritter finished 19th in the individual competition. She turned in a run of 18:25.

Teammate Jackie Lynch finished nine seconds behind, good enough for 25th place.

Men's tennis hosts fall tennis tournament

The men's tennis team hosted the JMU Fall Tennis Classic Friday at the Valley Wellness center.

William and Mary and Washington and Lee competed in the competition. No team scores were kept.

The top JMU finishers were Lee Bell and Marc Brix. Bell, the fourth seed, defeated Kelly Vandeveer of Washington and Lee 6-0, 6-1 and Gary Victor of Rutgers 6-4, 4-6, 6-3. He advanced to the 3-4 bracket championship where he met Brix. Brix defeated Reid Manley of W&L 6-2, 6-1 and Mike Roberts of W&M 6-1, 6-2. Both Brix and Bell are 3-0 in fall competition.

JMU freshman Jamie Samuel made his college debut by winning a pair of three set matches. However, he lost in a close battle with W&M's Scott Estis 7-6, 7-6.

In doubles competition Steve Secord and Brix advanced to the first flight championship before falling to W&M's Scott Mackesy and Roberts 6-3, 6-3.

JMU loses to Tech and William and Mary in the Virginia Classic

The women's volleyball team competed in the Virginia Classic this weekend, losing to William and Mary and Va. Tech.

In Friday's action, the Dukes dropped three straight games to the Tribe, 16-14, 15-12 and 15-2.

The Hokies, despite dropping the first game, came back to batter the Dukes 12-15, 15-3, 15-5 and 15-8.

---

**TRANSAMERICA TELEMARKETING, INC. is taking applications for student employment**

1. **We are seeking employees who are:**
   - Articulate
   - Have excellent communication skills
   - Dependable
   - Willing to work hard and learn our system

2. **We will offer you:**
   - Good starting pay
   - Four pay reviews in first year
   - College Bonus Plan
   - Bonus Point Plan
   - Paid training
   - Scheduling options
   - CRT experience

Call Bill Jiles in Personnel immediately (M–F 9–5)—(703) 434-2311

EQUAL OPPORTUNITY EMPLOYER
Delivery Now Available
In The Harrisonburg/JMU Area

We specialize In Szechuan and Hunan Cuisine

Experience
The China Inn Difference!
• Open 7 days a week
• All Legal Beverages
• Visa, Mastercard, American Express, and Checks accepted
• Carry-Out & Reservation
• Banquet Rooms Available

68 Carlton St. 433-9595
Across from Cloverleaf Shopping Center
Hey! JMU!
(We are now hiring more drivers)

You do NOT need our coupons to get the coupon price!

These are your delivery prices COUPONS or NOT!

So cut these out and save them for reference!

433-0606

The Best Pizza in Town. Honest!

$6.00
for any medium regular, one topping pizza plus 2 Free Drinks
FREE DELIVERY

$7.00
for any medium regular, three topping pizza plus 2 Free Drinks
FREE DELIVERY

$8.00
for any large regular, one topping pizza plus 4 Free Drinks
FREE DELIVERY

$9.00
for any large regular, three topping pizza plus 4 Free Drinks
FREE DELIVERY