

LETTERS

Tuesday, Feb. 24, 2015

I wanted to give you a first impression! Fantastic job! The transfer and return from other websites and YouTube was impressive. But the thing I liked best were what I like to call 'find the mouse'...little things to read more, scroll down, see and hear more in a video, etc. I guess it's the Goodnight Moon in me! The teasers leading to the next issue, like who the Madison Trust picked, will keep readers coming back for more! Thanks for starting in beta and if you need further testing, let me know.

I'm looking forward to the next issue!

Barbara Caudle ('81)

'Fantastic job! The transfer and return from other websites and YouTube was impressive.'

— BARBARA CAUDLE, ('81)

Tuesday, Feb. 24, 2015

I have a windows phone, so no go for me. Sorry!

Austin Adams ('00)

Wednesday, Feb. 25, 2015

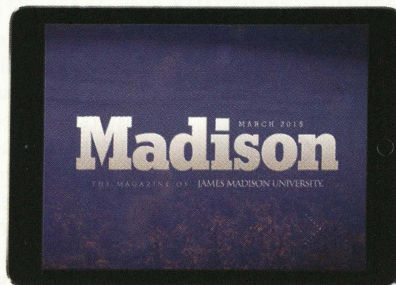
Look how fancy we are here at JMU! I downloaded the app and am checking it out.

Jennifer Campfield ('91,'02M)

Tuesday, April 7, 2015

Hello to my fellow Dukes,

I want to tell you how much I enjoy receiving the informational emails from JMU as it helps to keep me engaged with my university.



I'm sure you often hear about the fanatics who bleed purple and post on our message board. One of the topics that often comes up is giving. Some alumni/fans seem to indicate they aren't properly solicited for donations or that it can be difficult to offer up a gift. I personally don't have an issue, however, upon receipt of this email, it made me think that maybe JMU could place a tab on each informative email that is sent out, such as this email, that would redirect the receiver to a link in which they could donate a few dollars.

This is just a thought for you to ponder.

I hope you will have a great day.

Sincerely,

Cal Lawson ('82)

Thursday, April 9, 2015

Great first edition and new app!

Kevin Chamberlin ('98)

EDITOR'S NOTE:

Madison magazine editors appreciate letters about published content, like those here.

KEEP THOSE LETTERS AND STORY IDEAS COMING!

Madison welcomes letters in response to magazine content. The staff reserves the right to edit for clarity, length and style. Anonymous letters will not be published. Send to "22807" *Madison*, 127 West Bruce St., MSC 3610, JMU, Harrisonburg, VA 22807, or email madisonmag@jmu.edu.

FROM THE EDITOR

Welcome to the first print edition of *Madison* in 2015. We skipped an edition to get the digital app version launched and into the Appstore. I hope you've had a chance to download the app and enjoy the interactive *Madison* on your tablet. We will publish new versions regularly to the app store bringing you interactive *Madison* content often. We also will be working to constantly improve the app. So if you experienced slow downloads the first time around, it is quicker now and will continue to improve.



We also skipped an edition because of the untimely death of *Madison* managing editor Michelle Hite ('89). Michelle bled purple and she was a tireless worker. In fact, none of us had a completely clear picture of just how much Michelle did to produce *Madison* until after she died. It is for this reason that this edition is dedicated to Michelle's memory. Universities are many things, but mainly they are the sum of the people who work to make them great places. Michelle's death was a loss for JMU, and a Be the Change profile of Michelle is featured on the back cover.

The print version of *Madison* will resume publishing regularly. And during the months in between, digital *Madison* will publish to the app store and push notify you when a new edition is available for your tablet. As the world of digital and mobile devices continues to evolve, we will develop and release new versions of the *Madison* app to keep pace and extend our ability to keep you up to date on whatever device you prefer.

Finally, we want to make every mode of *Madison* as informative and as entertaining as it possibly can be. So we welcome any ideas on how we might improve. Please don't hesitate to be in touch.

— Andrew D. Perrine ('86), executive editor