

## FULL FRAME

# It's time to unleash JMU

On Oct. 26, JMU publicly launched its \$200 million comprehensive fundraising campaign. Fireworks and a laser show in the sky punctuated the announcement by President Jonathan R. Alger, as the *Unleashed* campaign will help JMU rise to greater prominence.



To be part of the campaign,  
go to [j.mu/unleashed](http://j.mu/unleashed).



