

unleashed


The Campaign for **JAMES MADISON UNIVERSITY**.

It's time

"After a breathtaking rise in recent decades, James Madison University is ready to take the national stage as a leading voice in a new era.

Our alumni, donors and friends have long known that we share something remarkable at Madison, and today we stand poised on the verge of something great." – PRESIDENT JONATHAN R. ALGER



A large silhouette of a person stands with their back to the camera, arms outstretched, against a vibrant sunset sky. The sun is low on the horizon, creating a bright orange and yellow glow. The person's silhouette is dark, contrasting sharply with the bright background. The overall mood is contemplative and hopeful.

Featured speakers (L to R)
Patrice Ludwig ('96), Deborah
Tompkins Johnson ('78),
President Alger, JMU senior
Alexandra Wilson and Abe
Goldberg announce the five
campaign goals during the
unveiling of *Unleashed*.