



## COLLEGE OF BUSINESS

# Majors' gift to create solutions, foster entrepreneurship

**E**ric ('91) and Lara Parker ('92) Major of Purcellville, Virginia, have announced a seven-figure gift from the Major Family Foundation to name the Major Laboratory for Innovation, Collaboration, Creativity and Entrepreneurship in the future College of Business Learning Complex. They announced their gift Oct. 26 during the groundbreaking of the new College of Business Learning Complex, which was part of the public launch of *Unleashed: The Campaign for James Madison University*.

The College of Business Learning Complex is one of three capital priorities of the university's \$200 million comprehensive campaign. The Majors' gift is part of the private-public partnership to fund the \$78.3 million business facility. JMU donors are privately funding more than \$15 million of the total, and the balance will be funded by an appropriation by the General Assembly.

"Our donors are helping to build the very foundation for how business will be taught and how it will be practiced in a world where the stakes and the complexities are enormous," College of Business Interim Dean Mike Busing said.

The Majors' naming of the laboratory highlights a focus of the business college as well as a campuswide culture of innovation, collaboration, creativity and entrepreneurship.

"The Major Laboratory will be a place for students of any discipline to come together and roll up their sleeves to cre-

ate solutions to problems and hatch entrepreneurial ideas," Busing said.



For more, go to  
[jmu/unleashedstories](http://jmu/unleashedstories).

**'We like the fact that the lab will promote entrepreneurial thinking among students and faculty from every college.'**

— LARA P. MAJOR ('92)



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