



Unleashed campaign hits the road

*Tour emphasizes
relationships and
the common good*

BY KHALIL GARRIOTT ('04)

Unleashed: The Campaign for James Madison University continued its tour in Richmond, Virginia; Atlanta, Georgia; Washington, D.C.; Alexandria, Virginia; and Baltimore, Maryland, as alumni continued advocating for JMU. Attendance was strong at all five regional events. "I think this university is a great university, and maybe not enough people know that story," said Jim Acosta ('93), CNN's chief White House correspondent. "I think it's important to make sure the JMU success story gets out there." Future events will help JMU rise to greater prominence, with sights set on raising \$200 million and engaging 65,000 donors by 2022.

To read more and to support the campaign, visit j.mu/unleashed