

SUGGESTIONS FOR AMERICAN EDUCATION WEEK

I. *What State Departments of Education Can Do*

- (1) Take the lead in developing a state-wide program which will unite all the forces of the state.
- (2) Print and distribute to local schools outlines of suggested programs.
- (3) Issue bulletins of school facts important in their states.
- (4) Release school news stories to newspapers and press associations.
- (5) Prepare radio programs for state-wide broadcasts.

(6) Invite the governor of the state to designate the Week by proclamation.

II. *What Teachers Can Do*

- (1) Visit the homes of the pupils.
- (2) Exhibit and demonstrate school work.
- (3) Serve on committees.
- (4) Speak before community organizations.
- (5) Correlate topics of American Education Week with class work.

III. *What City and County Superintendents Can Do*

- (1) Take the lead in developing a city or countywide program.
- (2) Address the teachers in advance on the purposes of American Education Week.
- (3) Arrange with the Board of Education to take official action approving the observance of the Week.
- (4) Appoint members of committees or arrange with other officials or organizations to do so.
- (5) Make addresses before local organizations.
- (6) Give interviews to newspaper men.
- (7) Write letters to local organizations inviting them to participate in the program.
- (8) Co-ordinate through his office all plans for the Week.
- (9) Send special bulletins to building principals and teachers with suggestions for the program.

(10) Speak before school assemblies during the Week.

(11) Invite the co-operation of local newspaper editors and radio managers.

(12) Publish for distribution to citizens a booklet on "Hometown Education Facts."

(13) Conduct a local self survey of the needs and achievements of the schools. (See "A Self-Survey Plan for State School Systems," NEA Research Bulletin 8, Nos. 2 and 3.)

(14) Enlist the co-operation of the city government, chamber of commerce, etc.

(15) Request the mayor of the city to issue a proclamation designating American Education Week for local observance.

IV. *What the Principal Can Do*

(1) Arrange for committees from the school to co-operate with general committees.

(2) Address the faculty upon the benefits which the individual school will derive from an American Education Week observance.

(3) Provide reference books, pamphlets, etc., constituting a special library on American Education Week for all workers.

(4) Introduce into the school curriculum a course teaching the history, the purpose and the achievements of the schools.

(5) Address organizations, public gatherings, etc., during the Week.

(6) Issue special invitations to parents to visit the schools.

(7) Plan with teachers for school exhibits, school nights, etc.

(8) Prepare printed or mimeographed bulletins, setting forth the aims, needs, and achievements of the schools.

(9) Invite the co-operation of the Parent Teacher Association.

(10) Plan an assembly program on the needs, aims, and achievements of the schools.

(11) Have all pupils memorize the seven cardinal objectives of education; place posters carrying statements of these in classrooms.