

director for the national YMCA has been getting the semi-volunteer salary of twenty-five dollars a week, although having had experience and superior training. The speakers, artists, and language teachers receive absolutely nothing in the way of remuneration. The commercial stations receive credit for putting on their quota of educational programs, which they can report to the Federal Radio Commission. At the same time, the YMCA is supposed to feel deeply grateful for the courtesy extended to them. This situation is duplicated many times in our system.

Let us next consider the question of co-operation among educators. Although many have consented to act in an advisory capacity, and many have contributed their services over the air, there is to be found in America a pretty general tendency on the part of school people to hold back. Either they are afraid that advertising will enter the schools or they cannot be persuaded to take seriously radio as a cultural agency. In England, on the other hand, there are a permanent central council, and regional councils made up of government officials, specialists, and classroom teachers.

The activities of the BBC are not hampered by political complications like those which have grown up in the United States. Various forms of political entanglements, much too numerous to mention, have been the direct result of the American method of control. One of the most important issues before the public today, and one in which the President is greatly interested, is that of government ownership of public utilities. In fifteen states local governments may legally own and operate their own public utilities. Probably no other phase of the "Power Trust" control has brought the issue more clearly before the public than has radio.

In England, it is possible for a permanent organization to exist. Programs are outlined by educational experts with informational notes prepared for teachers a year in advance. The educational directors are

prepared for their positions by thorough training and experience in the field of education, not in the field of advertising. In the course of years, the stability of the English system has enabled educators to experiment.

Any visitor at the BBC is forcibly impressed by the fact that there is a sincere desire to use radio as a cultural agency rather than a money-making institution. The same situation exists in practically every country in the world except the United States.

Alice Keith in *Education by Radio*

AMERICAN EDUCATION WEEK 1934

PROGRAM OUTLINE

THE fourteenth annual American Education Week will be observed November 5-11, 1934. The program will be built around the theme *Educating for Tomorrow*. The observance will be a step in the adaptation of education to the needs of a changing social order. The coming American Education Week programs will be sponsored as usual by the National Education Association, the United States Office of Education, and the American Legion. Other national organizations whose memberships total millions will cooperate. Each community will adapt the observance to its own needs. Topics suggested for the day-by-day programs follow:

Monday, November 5—*Planning for Tomorrow*. Let every community, every school, and every organization ask itself the question: "What kind of a life do we desire?"

Tuesday, Nov. 6—*Developing New Types of Schooling*. Discuss the adaptation of the regular school curriculum to the needs of changing social conditions. On this day give special attention to the Tercentenary Celebration in American High Schools.

Wednesday, Nov. 7—*Improving the Rural School*. Achievement of economic

security and social well-being of the American farmer is an important step toward national recovery. It is the privilege of the rural school to inspire improvement of country life.

Thursday, Nov. 8—*Financing Our Schools*. Show how increasing unity of national life requires that support for education be derived from larger areas. This is the day set aside for mass meetings.

Friday, Nov. 9—*Quickening the Sense of Civic Responsibility*. School observance of Armistice Day. Emphasize good citizenship and Americanism as a part of the Armistice Day Program in co-operation with the American Legion.

Saturday, Nov. 10—*Preparing for New Kinds of Service*. Show how the performance of such services as reforestation, beautification of parks and cities, eradication of insect pests, prevention of disease through sanitation, programs of recreation, and the creation of publicly owned art will give employment to many thousands who cannot be absorbed in industry and business.

Sunday, Nov. 11—*Enriching Character Through Education*. Point out the increased importance of strengthening character in times of rapid change in the social structure, in order that the good things achieved in the past may not be swept away merely because they are old, nor new ideals refused a trial merely because they have no precedent.

The following complete sets of materials, adapted to the purpose indicated, may be obtained in packet form at the special low price of 50c per packet. Many of the American Education Week supplies were exhausted early last year. Orders should be sent to National Education Association, Washington, D. C.

Kindergarten and Primary School Packet—Material specially selected as helps to the teachers in kindergarten and lower grades. Includes messages to parents.

Elementary School Packet—Meets the needs of the teacher in the elementary

grade. A complete set of plans for the observance, including materials for distribution to homes.

High School Packet—Prepared as special aid to teachers in interpreting schools to students and parents. Contains messages to the home, sample editorials, cartoons, articles, suggestions for assembly programs.

Rural School Packet—Prepared for teachers in one-room rural schools, with help of specialists in rural education. Suggests ways in which school and community may cooperate.

Teachers College Packet—Designed for use of teachers college faculties cooperating with the schools in the observance of American Education Week.

Church Packet—Contains outlines for sermons and addresses, programs for the participation of Sunday Schools, young people's societies, and other church groups.

Newspaper Packet—This material has been selected with appreciation for the viewpoint of laymen. Includes suggestions for editorials, news stories, cartoons, articles, etc.

Mass Meeting Packet—To be used in planning mass meetings on Financing the Schools, on Thursday of American Education Week, as approved by the Representative Assembly of the NEA at the 72nd Annual Meeting.

Armistice Day Packet—For free distribution by National Headquarters, American Legion, Indianapolis, Ind.

In search for game in the hunting field, there must be friendly and complete co-operation between the dog and the man with the gun, each contributing fully of his special gifts that the quarry may be brought to bag. In the activities necessary to the learning process, there must also be full co-operation between the child and the teacher, that the child may make his full contribution, and participate in the joy that comes from discovery and accomplishment.—LES-LIE D. KLINE.