Embracing community

Learning and civic engagement come together at JMU
Creative connections at Construction Zone class

The School of Art and Art History hosted its 30th Summer Art Education Program in June with classes for budding artists ages 6 to 12 and for seventh- and eighth-graders interested in art. Valerie L. Smith (‘01), who started teaching the program’s workshops in 1999, directed this summer’s program. She says, “Professor emeritus Phil James, who led the education department for many years, created the Summer Art Education Program in 1978. He attended this year’s workshops to celebrate the 30th anniversary with the teachers and the artists. It is wonderful that JMU is still creating fresh workshops that engage area youth. The Construction Zone class [left] is a big hit. Students learn about the building blocks of architecture, design and community planning. They create cantilevers, design public spaces and construct domes large enough to sit inside. The course promotes collaboration and builds problem-solving skills.” Read more about the Summer Art Education Program Class of 2008 in Expressions on Page 25.

Artful outreach

College of Education professor Deborah Carrington called on local young artists for the First-Annual Area Youth Art Exhibition. Thirty students responded, including Timothy Miller, a fifth-grader at Redeemer Classical School, with his untitled linocut of rams (inset). Read more in Expressions on Page 22.
A Q&A with Linwood H. Rose by Andy Perrine (’86)
President Linwood H. Rose talks about change, collaboration and how JMU addresses the “big issues.” These combined efforts help make James Madison University a vibrant institution committed to the betterment of students and society.

The bridge that Community Service-Learning built
by Jan Gillis (’07)
Community Service-Learning celebrates its 20th anniversary embracing the community as a full partner in learning. CS-L entwines the Madison Experience with the greater community, transforms students into enlightened citizens and puts world-changing opportunities within the grasp of alumni and students.

Hidden treasures in the IIHHS by Barbara Finnegan (’05M, ’03P)
A legacy of the late, beloved JMU Director of Nursing and CISAT Associate Dean Vida Huber, the Institute for Innovation in Health and Human Services is an alliance of organizations and JMU programs offering community-based research opportunities and student learning experiences. IIHHS takes the classroom into the community.
M\textit{adison}

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**Artful outreach** The College of Education shows off a unique community influence on the walls inside Memorial Hall. **PAGE 22**

**Be the Change** Gladys Lisanby ('49) rallies Gulf Coast women artists to write about their Hurricane Katrina experiences. **PAGE 43**

Mike Keown ('05) is helping expand the NYC Metro Dukes alumni group to reach alumni of all ages. **PAGE 26**

E = mc\textsuperscript{2} A chemistry professor and a physics professor explain: Knowing why is more fun than knowing that. **PAGE 45**
**Madison connections**

**SOMETHING FOR EVERYONE**

I just received my *Madison* magazine [Summer 2008], and it was so interesting that I read every article. It certainly has something for everyone! What a good job the magazine staff is doing reaching everyone who has ever been connected to Madison in the past, present and future.

In April, the Class of 1958 returned to campus for our 50th reunion. I felt comfortable at JMU in every way. I believe reading the *Madison* increases my “belonging” feeling. The devoted JMU staff, the warm atmosphere and the growing campus were evident in every way. Your informative, friendly and educational *Madison* magazine accomplishes what is important. It keeps one in touch with a rapidly growing university that is also able to keep the appealing, small college atmosphere. All of these efforts combined to give the Class of 1958 a wonderful, memorable weekend — from the student involvement to the tremendous staff planning. Thank you so much for maintaining the spirit our class had and loved in 1958.

**Connie Faulders Coss ('58)**  
West Friendship, Md.

**EDITOR'S NOTE:** Read the 2008 Blue-stone Reunion interview on Page 53 and learn more about former *Breeze* editor Connie Coss ('58).

**THANKS FOR THE ONLINE MAGAZINE**

Bravo! Really! What a nice surprise to find the Summer 2008 issue of *Madison* in our e-mail account. The interactive [online] version is really well done, with great features. And, as always, it is terrifically informative. Thank you.

**John ('92) and Jen Cuesta Putney ('97)**  
Bedford, Va.

**'69 TO '99 CONNECTION**

A big Purple and Gold hug goes to Patty Groff Love ('69). Patty, a speech language pathologist from Middletown, saw my feature at MadisonOnline, where I requested any unwanted Madison memorabilia for donations to my ever-growing collection. Patty graciously offered her '69 Madison College beanie, her vintage Sigma Kappa sweatshirt and hat, along with some photos. I was so excited when they arrived in the mail! She also shared some great anecdotes like her wet hair “freezing” on the campus walk back from a swimming test in Keezell Hall. I was envious since the Keezell
'Your informative, friendly and educational Madison magazine accomplishes what is important. It keeps one in touch with a rapidly growing university that is also able to keep the appealing, small college atmosphere.'

— Connie Faulders Coss ('58)

swimming pool has long since been filled in with concrete. The only remnant is the slope in the floor in the basement of the building. Patty and I have a lot in common: We both chose to pursue education at Madison. Another interesting commonality is that we both own(ed) a 1969 Volkswagen Bug convertible, (but she bought hers new). She is a Sigma Kappa, and I told her that the Sigma Kappa were the best-looking girls on campus during my tenure at JMU in the late 1960s. I even told Patty about my 1969 yearbook crush, and it turns out, Patty was acquainted with her at Madison College. That's a story for the next issue. Thanks Patty, you are my new friend and fellow Dukette.

If any readers would like to donate to my Madison memorabilia collection (especially a Madison College sweatshirt or anything from the Normal/State Teacher's period), please contact me at fishhead louie@yahoo.com, or call (757) 376-7911. I will be happy to write a promissory note that the item will never be sold.

Tony Madsen ('99)
Budd Lake, N.J.

Madison welcomes letters in response to magazine content. The staff reserves the right to edit for clarity, length and style. Anonymous letters will not be published. Send to 22807 Madison, 220 University Blvd, MSC 3610, JMU, Harrisonburg, VA, 22807, or e-mail madisonmag@jmu.edu.

KEEP CURRENT
To receive Madison, keep your address up to date with JMU. See the inside back cover or visit: www.jmu.edu/madisononline/madison/subscribe.shtml

et al.: Madison Magazine - Fall 2008

[Editor's Note]

Always keen to collaborate

Periodically throughout the year, the staff of Madison gets together over pizza with small groups of professors from across the many departments of JMU. Administrators from each college bring these faculty members to share news about their teaching, research and service. Because these professors hail from so many disciplines, their activities are diverse and wide ranging.

The activities they bring to the staff's attention are exciting — the accounting program's highly successful CPA Exam Boot Camp, for instance, the professor-in-residence programs that encourage underserved high-school students in several Virginia cities to reach for a college education, the geology field school in Ireland that offers a discipline-based international experience students wouldn't ordinarily receive in a geology program at another university.

They report on debate team tournament victories and awards that signal a renaissance on the national scene, the brand new doctor of musical arts program, renowned guest artists who infuse students' artistic milieu with new creativity, and the College for Kids program for local schoolchildren.

Some of these activities make their way directly onto the magazine's pages, while other news is shared in other ways.

While the Madison staff has become accustomed to this exciting level of achievement at JMU, what we find so remarkable is that at least once at every get-together, one professor reaches out to another with an offer to explore their common interests.

Last spring, for instance, Maria Papadakis, a professor in integrated science and technology and director of the Center for Energy and Environmental Sustainability, spoke about JMU's work with alternative energies like wind, biodiesel and solar. She lamented that many viable ideas that could have a positive impact on the environment don't get off the ground because the financial world is slow to back them. She then went on to speak of several projects she and students were researching at JMU. Pam Drake, the new head of finance in the College of Business, who was also in attendance, told Maria that she'd be interested in getting together to discuss how they might do something together to change the status quo.

While I don't know the outcome of that particular conversation, it is illustrative of the interdisciplinary collaboration that President Rose discusses on Page 14 as one of the hallmarks of JMU. It is a habit we see almost every day at the university.

A new academic year promises to bring new collaborations that enrich all of the Madison campus.

— Pam Brock, Executive Editor

Still No. 1

* For the 15th-straight year, JMU is the No. 1 public master's level university in the southern region according to the U.S. News & World Report's 2009 edition of "America's Best Colleges."

* U.S. News also gave a nod to Madison's first year experience program as a "Program to Look for."

The Sept. 1 issue of U.S. News is on newsstands, or read more at www.jmu.edu/...
Barbara Finnegan ('05M, '03P) is the owner of LarsonHess Professional Writing Services, a marketing consultation and writing company. Prior to going full-time with her business in June 2008, she served as director of finance and development for Massanutten Regional Library in Harrisonburg. She earned a JMU M.B.A. in 2005, and in the meantime has become a Virginia Cooperative Extension Master Gardener. She has a B.A. in German and English from Seattle Pacific College and plans to resume her language education this fall by taking beginning Spanish. Finnegan also serves on the board of directors for Skyline Literacy, a Harrisonburg nonprofit organization that offers tutoring for adults in ESL and basic reading skills.

Physics professor William “Bill” Ingham and chemistry professor James "J.J." Leary wrote the essay on Page 45. Ingham joined the JMU faculty in 1976. He has taught a wide variety of courses in physics, astronomy and beyond including courses in the history of science and honors seminars. He has supervised numerous students in thesis work. He chaired the group that drafted a new Faculty Handbook in 2001, and he received the 2002-03 Distinguished Teacher Award from the College of Science and Mathematics. Leary began his Madison career as an analytical chemist in 1973. During his 35 years at JMU he received the 1994–95 Distinguished Teaching Award, and his primary emphasis has been helping students achieve their professional aspirations. Leary has published on a wide range of topics, often with undergraduate co-authors. A significant amount of his work has been at the interfaces where analytical chemistry overlaps with applied mathematics or physics.

Summer 2008 design interns in the university communications and Madison magazine offices include graphic design majors Joanna Cobb ('09), Chris Foster-Baril ('10), and Julie Ha ('09). The trio created designs for the magazine, academic and program newsletters, and numerous university publications.

Illustrator and painter Hal Mayforth was born and raised in Vermont. He was lucky to have graduated from Skidmore College with a degree in fine art because he spent most of his four years playing rock 'n' roll in bars. He started his illustration career in Boston and returned to Vermont where he lives with his wife and three sons. Mayforth is the recipient of numerous honors, including a swimming award at Camp Abnaki in the early '60s. In addition to drawing little guys with big eyes and big noses for money, he is also serious about drawing in his sketchbooks every morning and fashioning those drawings into paintings. See his illustrations in the essay on Page 45. His clients include: Time, Newsweek, U.S. News & World Report, The Wall Street Journal, Outside, Sports Illustrated, Coke, Pepsi, IBM, HBO and Chase.
Engaging with society
Madison’s distinctive approach to education starts at home

I have spoken often about JMU’s distinctive approach to education. It is found in our habit of engaging with society to address the big issues of our time and to do something positive in the world. James Madison, when he propounded the purpose of government, called that ideal “the public good.”

The Madison Century capital campaign, which officially closed June 30, has helped to make serving that ideal a continuing reality. I am happy to announce that $70 million has been committed as a direct result of this six-year campaign. Because of your generosity and foresight, we have surpassed our original campaign goal by $20 million. Thank you to all of you who contributed to the campaign and helped us to begin building a culture of philanthropy at Madison.

Read more about the campaign on Page 9, and we’ll share more news this fall.

Nowhere is there a more relevant illustration of the public good that your gifts support than the activity we engage in right here in Harrisonburg and Rockingham County.

Through our Institute for Innovation in Health and Human Services, for instance, our professors bring their expertise to the table with that of local partners and concerned citizens. Professors involve students in ways that benefit their education and make a difference in the lives of real people.

The highly successful Harrisonburg Community Health Center is just one example of the public good that is served through IIHHS collaboration with other community partners. This family practice fills a gap in our local health care system by serving the primary health care needs of children and families on a sliding fee scale. Read more about the collaborative efforts of IIHHS on Page 36.

Our teacher education program is intensely involved with the community on every level as well, starting right here in Harrisonburg and Rockingham County and extending across Virginia. Our faculty members augment learning opportunities for public schoolchildren by participating in classrooms and by introducing new programs and strategies. Due in particular to the efforts of Monyette Martin (’93, ’96M), JMU recently received a Helping Hand Award from the Partnership for the Future for efforts encouraging college attendance among high-school students in Richmond.

I give these examples of JMU activities not to boast, but to underscore that engagement is a two-way street and that the benefits are reciprocal.

Our education professors and students learn from their hands-on engagement with classroom teachers and their pupils. Our teacher candidates gain valuable real-world experiences from dedicated professionals in a highly diverse school environment. Phil Bigler (’74, ’76M), 1998 National Teacher of the Year and director of the James Madison Center, credits his success in part to his student-teaching experience at Harrisonburg High School back in 1974. Many alumni have similar stories to tell.

Our faculty also gains valuable insights that enable them to refine and enrich our academic programs and advance the academy’s discussion about public education.

This symbiosis is a key factor in the quality of JMU education for our students. Students involved with their professors through the many centers in the College of Business, for instance, participate in analyzing business opportunities and boosting economic opportunity and awareness in the area.

JMU’s partnerships with the prestigious SRI brings economic development to the region. Our professors and students are already working in collaborative research ventures with SRI that we hope one day will have positive implications throughout society.

I have left the most obvious, and in many ways the most direct and spirited, embodiment of societal engagement till last. Much of it happens unbidden, without any formal role by the university. On any given afternoon or weekend, our students can be found volunteering throughout the community.

While many students volunteer on their own, others do so through formal Madison programs that enhance the reflective experience.

Our Community Service-Learning program, which coordinates partnerships with more than 75 community service agencies in the Shenandoah Valley, reaches beyond the local community, too. There are waiting lists and lotteries for students who want to participate in our popular Alternative Spring Break trips. They build houses, work in soup kitchens, make health assessments, teach English, and meanwhile undergo profound character-building changes. Excitingly, our program expands this fall with the advent of the Alternative Thanksgiving Break program.

While our students do a world of good through their service, filling in gaps in existing services or offering new ones, they receive a lot in return, too. All of these students take their experiences with them when they graduate, and, for many, those experiences spur a lifetime of meaningful service. In this way, the community directly influences the substance and quality of a JMU education and helps Madison accomplish its mission to prepare educated and enlightened citizens. That’s true engagement.

Linwood H. Rose
President
James Madison University

Published by JMU Scholarly Commons, 2008
Wells Planetarium reopens after $1.3 million renovation

New technology ranks planetarium in top four in U.S.

During its three-year hiatus, the John C. Wells Planetarium in Miller Hall has become one of the most advanced planetariums in the world. The planetarium’s $1.3 million renovation includes technology that combines the best technologies of Japan and the United States. When the planetarium reopens this fall, visitors will experience a total immersion in space that is available at only three other planetariums in the United States.

The Wells Planetarium renovation includes a new GOTO-Chronos planetarium project that works as a hybrid system with a Digistar-3 full-dome projector system. The two systems work in tandem to give both a very accurately depicted sky (from the GOTO) and the constellations are overlaid by all manner of beasts and heroes (by the Digistar-3). The Digistar-3 is able to draw planetary tracks, along with many deep-sky objects and labels. The Digistar-3 also makes it possible to provide shows that are only available at large science museums and that cover topics as diverse as astronomy, biology, mathematics and medicine. These shows will make good use of the 5.1 sound system that makes the facility world-class in audio realms as well.

The brand new inner dome will give spectacular star images, and other updates include new seating and carpeting. The planetarium’s hybrid system is a feat of engineering requiring no less than eight networked computers to control it. To complete the high-tech experience, the GOTO-Chronos can be lowered through the floor on an elevator, so it can emerge just as the show is beginning.

As a testament to the uniqueness of the Wells Planetarium technology the GOTO corporation has used JMU’s planetarium as a showpiece for demonstrations for potential buyers of the system, according to physics professor and newly named planetarium director William Alexander.

The project was made possible through the Miller Hall renovation, as well as funding by the College of Science and Mathematics. The renovation was initiated by now-retired physics professor Jon Staib, who thought it was imperative that JMU continue efforts in astronomy outreach.

“Our audiences will include the general public, school groups and JMU classes, as well as a whole host of other visitors,” says Alexander. “Providing outreach to schools is where the Wells Planetarium can make a real impact on the next generation of scientists.”

Alexander has initiated a Wells Planetarium Teachers Advisory Panel that includes local teachers who will help provide insight and advice on how best to serve the science education mission at local school systems. JMU physics alumnus Andy Jackson (’87) chairs the volunteer panel.

On Sept. 19 the department of Physics and Astronomy will rededicate the planetarium in honor of John C. Wells, who died in 2005. “Wells was a tireless educator and champion of science,” says Alexander. “This advanced facility with its clear mission of promoting science education is a wonderful way to honor him. We encourage all physics and astronomy alumni to visit.”

* Learn more about the rededication festivities at http://csma31.csm.jmu.edu/physics/.
Recapping the Madison Century

Success beyond dollars initiates philanthropic culture

By Pam Brock

The Madison Century, JMU's first-ever comprehensive capital campaign, was victorious on many fronts — boasting a final total that topped the campaign goal by $20 million.

A total of $70 million was committed as a direct result of JMU's six-year capital campaign. The final total is $20 million, or 40 percent, more than the campaign's $50 million goal.

JMU President Linwood H. Rose, who announced a major commitment to private fundraising in his presidential inaugural address 10 years ago, expressed his satisfaction: "I am truly heartened and excited by the unqualified success of our first comprehensive campaign. On behalf of JMU, I extend sincere thanks to everyone who contributed to this milestone accomplishment."


Joanne Carr, senior vice president of university advancement, along with campaign volunteer and leadership donor Steve Leelou (’78), shared the initial news in a letter to major donors earlier this summer: "Just as encouraging as the total dollars raised is the change in culture at Madison," they reported. "Along with fundraising goals, the Madison Century campaign also set out to change the Madison culture to one in which philanthropy is an accepted part of university life. In just six years, a new culture of giving at Madison has taken root and begun to flourish."

"I am truly heartened and excited by the unqualified success of our first comprehensive campaign. On behalf of JMU, I extend sincere thanks to everyone who contributed to this milestone accomplishment."

— Linwood H. Rose

A SERIES OF SUCCESSES

The Madison Century capital campaign comprised a series of success stories. Among them was the $16.6 million in private giving received last year. "That's the highest one-year total JMU has ever enjoyed and an increase of 24.8 percent over our best previous year," according to Carr.

In addition, she said, "85 percent of the almost 250 donors who made a major gift had never given before at that level to JMU."

Gifts to the Madison Fund, the core of the annual giving program, came to $18 million over the course of the campaign and a record $4 million last year. Duke Club giving topped $4.4 million during the six-year campaign and $1 million in the final year. That's the first time Duke Club giving has crossed the $1 million threshold in just one year.

The President's Council has seen significant growth since it was established three years ago. Membership in this giving leadership group has grown from 1,124 in Fiscal Year 2006, to 1,269 in FY07 and currently to 1,361 in FY08. "This growth in membership puts JMU on the right track for continued success in expanding that culture of giving," said Rose, who initiated formation of the council.

IMPACT ALREADY EVIDENT

Campus is already seeing the positive effects of giving to the campaign. The Robert and Frances Plecker Athletic Performance Center, which was built pri-marily from private gifts of $8.3 million, has been serving JMU student-athletes for two years. Almost $8.4 million has been raised to build and equip the future Forbes Performing Arts Center, which is under construction now and due to open in March 2010.

New endowed scholarship gifts of $13.8 million allows JMU to assist 370 additional students every year. An additional $2.26 million in scholarships raised through annual giving was disbursed to students almost immediately.

CAMPAY GOALS

The capital campaign met or surpassed four of its five major fundraising goals and topped several by significant amounts.

• $5.2 million raised: Faculty chairs, professorships and teaching excellence ($7.5 million goal)
• $16.3 million raised: Student scholarships: ($4 million goal)
• $25 million raised: Support for academic and athletics programs ($20 million goal)
• $17 million raised: Improved facilities ($17 million goal)
• $5.7 million raised: Unrestricted operating support ($1.5 million goal)

"The close of the Madison Century campaign signifies the end of one incredible era and the beginning of another at Madison," Carr and Leelou reported to major donors. "It is with great pride that we can claim Madison truly has come of age."

"Along with fundraising goals, the Madison Century campaign also set out to change the Madison culture to one in which philanthropy is an accepted part of university life."

— Joanne Carr and Steve Leelou (’78)
Montpelier restoration to unveil Sept. 17

Students and alumni partner in rehabilitating James Madison's home
By Amanda Atkins ('08)

What has been called one of the nation's most important and current restorations touches a JMU soft spot. On Constitution Day, Sept. 17, the staff at Montpelier, the ancestral home of James Madison, will unveil and celebrate the mansion's multimillion dollar restoration.

In 2003, a rehabilitation team including JMU alumni and students began the $24 million restoration on the 26-room, 12,261-square-foot mansion. Montpelier's unique style and finish are now closer to what Madison and his wife, Dolley, enjoyed.

The Sept. 17 celebration event will include food, drinks and entertainment. PBS's Jim Lehrer will serve as master of ceremonies with appearances by Supreme Court Chief Justice John Roberts and other public figures. JMU's 1787 Society member Tommy Blustein ('09) will represent JMU at the celebration.

Before any digging or hammering began, an extensive 18-month architectural survey took place to determine if Madison's home could be returned to its former owner's preferences. The Montpelier Foundation began the restoration after receiving an $18 million grant from the estate of Paul Mellon. The long list of additional contributors shows the influence Madison had on his country and the importance of explaining his life authentically and accurately.

Prior to the restoration, it was difficult to describe the life of Madison. The mansion underwent many changes by different owners after Madison's death in 1836. "Montpelier was opened to the public in 1887, but it was a tremendous challenge to convey the life of Madison and the home he and Dolley shared," explains Michael Quinn, president of the Montpelier Foundation. "We spent more time trying to explain where a door was originally located, than the legacy of Madison as a Founding Father."

Megan Veness ('03), Montpelier restoration archaeology crew chief, says, "The Montpelier Foundation is committed to getting the historical details accurate so visitors will have a true picture of what President Madison's life was like and to let visitors experience what he lived and saw while at Montpelier. The new Visitor's Center shows guests the mansion and grounds as they were in the 1820s when President Madison returned from the White House. It's been wonderful to be a part of this restoration and to get history right."

Years of digging and exploring unearthed priceless clues to Madison's life. Montpelier Director of Archaeology Matthew Reeves told the Charlottesville Daily Progress, "Each artifact we find helps us understand what the big picture at the site is. ... It's always a thrill. It's a little present coming up out of the ground."

A herringbone brick pattern floor for the kitchen was unearthed in Montpelier's basement, along with a few storage pits that the house servants would use to store goods, according to Veness. "We've determined where the road leading up to the mansion ran and specifically found where all the posts lined the road. We're also working to determine where the specific slave outbuildings were. I'm proud of our work."

JMU's participation in the restoration activities resulted in learning opportunities for students. And most of Reeves staff members are Madison alumni. "We simply would not have been able to accomplish what we have without the help of and the partnership with James Madison University," Reeves says. "Our lab building, one of the former modular buildings from the JMU campus, was donated by the university to help enhance our teaching environment for the JMU field school. There is no better way for archaeology students to learn than by rehabilitating James Madison's home."

JMU students dig and sift for clues to the life of President James Madison and his mansion, Montpelier, during the 2008 archaeology field school.

"Each artifact we find helps us understand what the big picture at the site is. ... It's always a thrill. It's a little present coming up out of the ground."

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— Matthew Reeves
Montpelier director of archaeology

PHOTOGRAPHS COURTESY OF MONTPELIER
The Association for Education in Journalism and Mass Communication listed the JMU School of Media Arts and Design Web site No. 1 in its "Best of the Web" competition. SMAD's Web site took top honors in the departmental/school category. Entries were peer-reviewed and judged on content, aesthetic quality, navigation, and use of technology.

1051 U.S. Rep. Bob Goodlatte introduced House Resolution 1051 to honor JMU's 100th birthday, and Congress passed the resolution in June. "James Madison University, surrounded by the Shenandoah Valley, has proved to be a catalyst for growth in western Virginia, building on the agricultural base of the region to create a center for higher education," says Goodlatte. "From its inception [in 1908], JMU has been at the forefront of education. I, along with the support of the entire Virginia Congressional Delegation, am pleased to introduce this resolution honoring JMU for 100 years of leadership and service to the Shenandoah Valley, the Commonwealth of Virginia and the entire nation." Read more at www.house.gov/list/press/va06_goodlatte/062408.html

1958 In addition to their four years on campus, members of the Class of 1958 have experienced 50 years of the Madison Century. Of the 265 class members, 161 are living, and nearly half of those classmates attended Bluestone Reunion Weekend in April. Fourteen members of the Class of 1958 sent their children to Madison, and three classmates served on the JMU faculty and staff: Charles William Blair, Mitzie Harper Preston and the late Bill Jones. Read more about the 50th-reunion class on Page 54.

19 U.S. News & World Report ranked three JMU graduate programs in the 2009 edition of America's Best Graduate Schools. JMU's audiology program is ranked 19th (tied with four schools) in a grouping of 72 graduate programs. JMU's speech-language pathology program tied with seven schools for the No. 38 spot in the U.S. News ranking of 230 programs that are all accredited by the American Speech-Language-Hearing Association. JMU's Master of Fine Arts program is one of 16 programs ranked at No. 134.

The Princeton Review, a nonprofit organization engaged in test preparation research and outreach, ranked JMU No. 5 on its Top Ten college campuses with the "best food."

In a summer 2008 visit to Iraq, U.S. Rep. Bob Goodlatte shared some Purple Pride with USMC Capt. Scott Clendaniel ('01) in Fallujah.

Madison ladies still love their hats as shown by these five members of the Class of 1958 at an Oakview reception.

The School of Media Arts and Design Web site is No. 1.

Adding to the menu: JMU is constructing a new dining hall near the arboretum and Convocation Center.

U.S. News taps three JMU graduate programs.

Adding to the number: James Madison was elected the nation's 4th president 200 years ago in 1808. In his inaugural address on March 4, 1809, Madison said:

"Indulging no passions which trespass on the rights or the reposes of other nations, it has been the true glory of the United States to cultivate peace by observing justice, and to entitle themselves to the respect of the nations at war by fulfilling their neutral obligations with the most scrupulous impartiality. If there be candor in the world, the truth of these assertions will not be questioned; posterity at least will do justice to them."

Published by JMU Scholarly Commons, 2008

Clendaniel Photograph courtesy of Bob Goodlatte, Reunion by Diane Elliott ('00), Construction by Kathy Lam
Five marketing students tops in Google ads
JMU team takes a top 10 in worldwide competition

BY TONI MEHLING

Five marketing students proved their marketing mettle by securing a top 10 finish in the Google Online Marketing Challenge. For their efforts, they earned a trip to Google world headquarters in Mountain View, Calif.

The innocuous text known as Google AdWords that appears on some Web pages got the attention of thousands of college students, including five teams from JMU's College of Business. Google hosted a worldwide competition for 1,600 student teams who used their marketing savvy to build ad campaigns for the global competition.

One of JMU's five-member teams placed in the top 10 out of teams participating from 42 countries. The team was one of two finalists in the Americas region, which includes North, Central and South America. Ryan Farrell, Bethany Kent, Julia Marchetti, Katie McGinnis and Renee Montmey (team captain) worked on a campaign for L'Avenir Skin Care. The team will be flown to Google headquarters to meet the team that created AdWords and to be recognized at an awards ceremony.

Four other JMU teams placed in the top 10 percent worldwide. Three JMU teams were designated as "Regional Semi-Finalists" after ranking in the Top 50 for the Americas region. Members of each of these teams received a certificate from Google.

All five JMU teams that placed entered the challenge as part of a course taught by marketing professor Theresa Flaherty, who says she had hoped all five teams would rank in the top 50 percent. She was pleased to learn that all five teams had performed above the goal she set by ranking in the top 10 percent globally.

"Throughout the three weeks of the campaign contest, our students used analytics to improve and change their strategy," she says.

Each team received $200 of free online advertising with Google AdWords to create and run an online marketing campaign for a local business. Teams created an AdWords account, outlined a strategy, assessed their results and made changes as the campaign progressed. They also provided the businesses with recommendations to further develop their online marketing. Teams submitted reports and were judged by a panel of academics from all over the world.

* View the entire list of winners at www.google.com/online challenge/2008winners.html

In Memoriam

Three professors and JMU baker remembered

ALBERT J. DE LUCA

Albert J. "Flip" De Luca died May 28. De Luca worked as a newspaper reporter and editor in Syracuse and in Stroudsburg, Pa., for five years before enrolling at Iowa State University, where he earned a master's degree in journalism and mass communication in 1979. From 1979 to 2005, he taught print journalism at JMU and worked with The Breeze. In 1995, he received the highest newspaper advising award from the College Media Advisers, the nation's largest college publications association. For more than 15 years, De Luca served as conference program director for the Associated Collegiate Press, where he planned two conferences a year for college newspaper editors from across the country. These conferences attracted more than 1,000 student editors annually. Read a tribute to De Luca at http://smad.jmu.edu/deluca.html

NELSON B. HOOVER

Nelson Beidler Hoover of Harrisonburg died July 23. He served JMU Dining Services for more than four decades. He was born in Singers Glen and lived in the Harrisonburg area his entire life. He is survived by his wife, Evelyn Shifflett Hoover; a daughter, Carolyn Hoover Ware, who is the administrative assistant to the dean in the JMU College of Arts and Letters; and two sons, Jeffrey Hoover (’79) and Wayne Hoover. A member of the Harrisonburg Baptist Church, Hoover served as a baker in JMU’s award-winning dining services for 42 years, and he won numerous blue ribbons.

WILLIAM R. NELSON

Former JMU Vice President and Provost for Academic Affairs William R. "Dick" Nelson died June 30. He joined the faculty in 1973 and chaired the JMU political science department until his retirement in 1992. The William R. Nelson Institute for International and Public Affairs at JMU is named for the political science department head and professor. The longtime Dukes' fan and his wife, Eileen, a former JMU psychology professor, provided homes for two former JMU bulldog mascots. Nelson was a World War II veteran and flew B-29 bombing missions for the 20th Air Force, 793rd Squadron. He served the Air Force for 27 years and retired as a lieutenant colonel in 1969. He held a Ph.D. in American studies and wrote two books on American politics: American Government and Political Change and The Politics of Science.

WILLIAM WEST THOMAS

Professor Emeritus of Philosophy and Religion William West Thomas died May 28. Thomas, who began teaching at Madison College in fall 1971, was hired to help establish the school’s philosophy and religion department. He founded and advised the JMU chapter of Theta Alpha Kappa, the national honor society for religious studies. Thomas also helped establish the JMU chapter of Phi Sigma Tau, the national honor society in philosophy. Thomas was the department's adviser for students planning to go to seminary. He retired from full-time teaching in 1997, but continued to teach part time through 2003. Prior to joining the JMU faculty, Thomas taught at The Lindenwood Colleges and Bridgewater College. He was a member of Phi Beta Kappa, the American Association of University Professors, the American Academy of Religion and the American Philosophical Association.
A community for plants and people

Education center opens

In June, the Edith J. Carrier Arboretum and Botanical Gardens dedicated the Frances Plecker Education Center.

The arboretum's first indoor facility, the education center is a gathering place for campus and community nature-lovers, students and returning alumni and friends to participate in ever-expanding programs on nature, ecology, botany, horticulture, gardening and plants native to the Appalachians.

The education center was made possible through a lead gift from the late Robert Plecker in honor of his wife, Frances, who attended the dedication. Her husband's gift was one of his last giant acts of generosity toward JMU before he died in 2004.

The Pleckers had also given $2 million for the construction of the Robert and Frances Plecker Athletic Performance Center, which is now open and assisting JMU's student-athletes.

Since its official opening in 1985, the arboretum has used an outdoor pavilion seasonally for events and seminars, and two small greenhouses for cultivating plants.

"For the first time, we will be able to hold year-round programming in the arboretum itself instead of wherever we can find a space around campus," says director Jan Sievers Mahon.

"Even in winter, our programming can be held within sight of the nature we're studying. This has been a longtime dream of Dr. and Mrs. Carrier and of Dr. Norlyn Bodkin, the founding director of the arboretum."

The education center houses a lecture room, botanical library, kitchen facility, staff offices and public restrooms.

In addition to hosting an environment for academic research and fieldwork, K-12 field trips, community tours, workshops, lectures, seminars, plant and bulb sales, and even weddings, the arboretum has recently added monthly fine arts exhibits.

Currently the arboretum is hosting an exhibit by Waynesboro artist Joseph Harrigan, who specializes in precise illuminative photography of commercial architecture and, for this exhibit, the beauty of trees.

Learn more at www.jmu.edu/arboretum/

[Macys Parade]

Another bite out of the Big Apple

MRDs to march in Macys Thanksgiving parade

The Marching Royal Dukes will march in the 2008 Macy's Thanksgiving Day Parade. Scott Rikkers, the director of "Virginia's Finest," says this marks the MRD's second performance in the New York City parade. The band performed in 2001, the 75th anniversary of the parade. Bands from across the nation submit applications 18 months prior to the parade to be considered. Applications must include a band bio, performance videos, recent recordings and photos of the band in full uniform. Rikkers submitted a video of the MRD's Parade of Champions performance. The band hosts the annual competition in Bridgewater Stadium.

No strangers to international audiences, the MRDs have performed abroad several times and marched in the 1997 presidential inaugural parade.

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Arboretum Photographs by Diane Elliott ('00)
Elements of greatness
Change, collaboration and addressing the big issues make JMU a vibrant institution

An interview with JMU President Linwood H. Rose  By Andy Perrine ('86)

Andy Perrine: We’ve spent much of the last year looking back at our beginnings and celebrating this wonderful Madison century. Not surprisingly, though, you have had your eye firmly on the future throughout this time, haven’t you?

Linwood Rose: Looking back was a happy time for the entire Madison community, and the celebration was valuable beyond nostalgic reasons. It was also a critical exercise in taking into account who we are as a university and building on that for the future. One of the things we discovered was that we were fairly proficient in anticipating when change was appropriate, at identifying what was needed and in executing our plans for change. That’s exciting.

Perrine: So you’re saying that JMU has made the right changes for the right reasons?

Rose: Throughout the changes we have undergone in the last century, we always remembered that our efforts should continually focus on what is best for the student. That has been our core, our baseline. Meanwhile change really has been the bread and butter, the heart and soul of this institution over time, because it is change driven by the desire to better serve the society of which we’re a part. It’s change that’s driven by the needs of our citizens and of our economy. This kind of change has been part of what makes Madison successful. If we continue to meet the needs of others, and focus on the needs of others, then we’re going to continue to be a vibrant institution.

Perrine: It sounds as though you are alluding to some higher ideal that drives the university and all of us as individuals.

Rose: Yes, without getting overly philosophical, yes, I am. People at JMU no doubt find meaning in the intellectual challenge of solving problems and in serving society. Quite possibly, it satisfies something in our natures. We reflect this approach
to education in the decisions we make as administrators, faculty members, students and alumni, and in our day-to-day activities. What are we teaching? How are we teaching it? In the initiatives we fund, the research we conduct, the service-learning and outreach we undertake, the mentoring we do; and on a transactional plane, we have an obligation to others, to the commonwealth and private donors who help support JMU.

Perrine: It’s more than a quid pro quo, isn’t it?

Rose: Yes, it’s bigger than that. It’s certainly true in our teacher education programs, for example, as our faculty members and our students contribute to local school districts, school districts throughout the valley and the state. But it’s also true in other areas — in entrepreneurial efforts, in business efforts, in marketing our region to others, as representatives, for example, in attracting an organization like SRI to the valley. We have played a prominent role, and it’s because of that commitment to engagement. I don’t think we’re an institution that confines ourselves to our physical boundaries. In fact, I think, as an active participant in the world and in the community we want to make sure that we’re out making a difference, that we’re making a better world.

Perrine: That’s an enormous goal, nothing less than changing the world. When you shoot that high you have to be good at it, don’t you? Or you could fail miserably.

Rose: We are good at it. We’re good at it because we have something here that other universities don’t. Beyond that impulse to make a difference and that close professor-student relationship, we also have something else that’s distinctively Madison. It’s found in the way our faculty members, our administrators, our students and our alumni work together. If we’re going to address the big problems of our world, as I’ve talked about on other occasions, things like disease and poverty and global conflict and energy and environment challenges, you can’t do that through disciplinary silos. You have to be interdisciplinary or multidisciplinary in your approach. You have to have the kind of collaboration that exists at JMU, which enables us to bring the relevant expertise to bear on the issues or endeavors at hand. So, I think that collaboration, as the governor said when he was remarking on why SRI came to the valley, does position us very, very well.

Perrine: Doesn’t everyone collaborate? It seems like second nature, doesn’t it?

Rose: What I’ve discovered that surprised me a bit is just how unique that characteristic is among institutions of higher education. We’ve had dean candidates apply for leadership positions at JMU who have come in and told us that the first thing that was really strikingly different to them was the degree of collaboration they saw here. As they discussed new ideas and new possibilities for programs in their interviews, they said they encountered our deans saying, “Oh, here’s a way that we might be able to contribute to that.” And that was, frankly, shocking to those candidates.

Visitors from other universities and business and industry are astonished at how easily and naturally our faculty members reach out to one another and collaborate on all levels. That’s one of the reasons SRI made the decision to locate its new research facility here in Harrisonburg. They looked forward to those kinds of collaborative working relationships.

I think collaboration is a part of our Madison culture, part of the way we do business at JMU. Because we live it every day, we don’t always realize how distinctive it is until someone from outside remarks on it.

Perrine: You’re saying that we have an enormously valuable advantage in our approach to education, aren’t you? You’ve been talking about Madison’s being the kind of university that will be recognized as great in this next century because we engage with society to address the big issues of our time. Is this what you mean — collaborating, changing the world?

Rose: Certainly collaboration is a key ingredient in JMU’s success at applying ourselves toward solving the world’s big problems. We must be sure to have all the other aspects of a strong, viable university that keep our mission front and center — preparing students to become citizens. We must sustain that close and productive relationship between professor and student that is another hallmark of JMU. We must continue to change and drive change in response to the needs we see in the world. We must provide a sound infrastructure, rigorous academics, research that advances the disciplines. We must have public and private financial support. Recently I’ve been describing the totality of these elements manifesting in a new kind of university that provides the opportunity associated with a large research university but in an intimate liberal arts environment. We will be even more effective in the future as our profile grows on the world stage because of these qualities that are uniquely JMU. And, as I’ve been saying over the last few years, I do predict that universities that conduct themselves like JMU will be recognized as great in this new century.

Perrine: We’ve arrived back at that higher ideal.

Rose: In some ways it is a circle. Here, I think, there’s a sense on the part of the faculty that they belong to something that’s greater than themselves. That they are contributing to something that goes beyond their own discipline or their own particular scholarly work. All of the activity and opportunity associated with this inspiration combines for a rich educational environment for our students, enabling them to become educated and enlightened citizens. If we continue to conduct ourselves in this way, all of the pieces will come together to make this institution just as successful, or more successful, 100 years from now.

Perrine: I can think of no better place to end this interview. Thank you.
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From freshman move-in (then and now) to Fed 10 and 'social harmony'

BY ANDY PERRINE ('86)

Going to college sure has changed. I remember my parents dropping me off at Madison in 1981. They unloaded my gear from the car at curbside, shook my hand, gave me a quick kiss and yelled, "See you at Thanksgiving," as they squealed off. Standing there on the sidewalk — not as close to White Hall as I would have hoped — with my duffle bag, milk crate full of record albums and box of saltines, I was left to wonder what was next. When the freshman Class of 2012 arrived just a few weeks ago, the move-in operation was as complex and well planned as the Allied Forces’ landing at Normandy. The flotilla included grandparents, siblings, enough electronics to run a submarine and shopping bags full of food. And then there’s the crying.

But what strikes me most now about this annual campus affair is its intrinsic hopefulness. A letter from President Rose to the JMU campus of 2058 was sealed in a Centennial Celebration time capsule on Aug. 28. In it, he wrote about this year's arriving freshmen. "Their return is an exhilarating yearly ritual on campus that can fill even the most seasoned professors and administrators with a sense of new possibility," he wrote. "It is my deep conviction that committing oneself to a full and broad education is essentially an act of hope. And as this year's 3,960 freshmen arrive on campus it is clear to me that hopefulness is in abundance here." It's quite easy to see what he means.

Approximately 100 faculty members and administrators volunteer every year to run a section of the Freshman Reading Program. This is an hour-and-a-half session during which a leader takes about 35 freshmen through a discussion of a book assigned to the entire class during the summer. I’ve volunteered the past couple of years, and the reading has been Federalist 10 by James Madison himself. To me, the choice of Federalist 10 is a big deal. First of all, this is no easy read designed to ease freshmen as they make the transition from high school into college; it’s a dense and serious text. Second of all, freshmen get an idea of what James Madison the man was all about. But most of all, the sheer psychic force of nearly 4,000 18-year-olds reading a defining argument for why the proposed draft of the Constitution made such good sense must have some positive paranormal effect on bad governments worldwide, although I can’t prove this.

This year, I was knocked out not only by the firm grasp of the material the freshmen possessed, but also by their engaged interest in discussing this great work by James Madison. While considering Madison’s discussion of factions, something very interesting happened. At first some were unsure whether the man for whom their school is named liked or disliked factions. After all, Madison assumed that fac-
tions were inevitably prone to the mischief of oppressing those groups not considered allies.

One young woman said, "It's amazing how relevant this is to how things work today. It's as if Madison were alive today and describing our current political situation."

I then asked the group why they thought the university might have chosen Federalist 10 as their freshman reading text. A student sitting toward the front who had not said a word all session, said matter-of-factly, "So that maybe we accept other points of view as a necessary part of our system? Maybe we shouldn't always assume that people who have opposing views are idiots?" I stood there in disbelief for several moments. They were really getting it.

As the session began to conclude, these students still couldn't get enough of Federalist 10. Reports from other Freshman Reading Program volunteers were similar — these kids wanted to explore Madison's elegant and complicated ideas, they wanted to own them and they wanted to talk about them with one another. They were curious and hungry — they wanted to broaden their perspective. This is the hopefulness of education described by JMU President Linwood Rose.

Now, it must be mentioned that freshman move-in is more than teary, proud parents and starry-eyed intellectual seekers. There's managing the traffic exiting from Interstate 81, there's directing drivers who don't frequently drive U-Hauls through complicated and narrow campus routes, there's the posting of hundreds of student volunteers at strategic locations across campus to help answer questions. And there's the sudden disruption of Harrisonburg, which reawakens each August from its relaxed summer atmosphere. Not everyone who lives in the 'Burg is happy about the students' return.

To gauge just how much the disruption triggered by the influx of 18,000 students (along with many other factors) affects community opinions, the university conducted a comprehensive study of local perceptions of James Madison University. Overall the results are good. Residents of Harrisonburg and Rockingham County perceive the university favorably at a ratio of 3.4-to-1. Not many large organizations that dominate a small town are so widely embraced. But even residents who feel good about Madison express feeling inconvenienced by the additional traffic that students bring.

While that may seem obvious, digging into the research and cross-tabulating the data reveals useful insights. For instance, the more regular contact local residents have with JMU students, the more likely they are to have a positive impression overall of the university. In fact, the 71.5 percent of local residents who agree or strongly agree with the statement, "JMU brings more benefits and advantages to the community than disadvantages," are more likely to have regular contact with students. In other words, even though they are experiencing the same set of inconveniences as the rest of the local population, their opinion overall of the university is more favorable.

Practically speaking, detailed findings such as these are very useful in helping to constantly improve the relationship between the Harrisonburg and Rockingham County community and JMU.

"Regular contact can be a key predictor of acceptance between different groups," says Kenn Barron, JMU psychology professor. But the relationship must go beyond simple contact. "Brown v. Board of Education showed us that forced integration actually confirmed stereotypes for some," Barron adds. "However," he says, "other research has shown that if groups interact for some shared purpose and in some intentional way, they are far more likely to rise above their differences to focus on a common purpose."

This is a heartening notion, especially if you read this issue's feature stories on the JMU Community Service-Learning program and the Institute for Innovation in Health and Human Services. In both, students go with professors into the community as part of their coursework and volunteer with local nonprofit agencies, churches and other organizations. Their experiences are designed to enhance the classroom component of their courses while performing a valuable community service. A good example is accounting students in the College of Business assisting non-English speaking residents with their taxes through Blessed Sacrament church in downtown Harrisonburg.

Combine this with a growing portion of the student body that firmly grasps founding principles such as those put forward in Federalist 10, and JMU will eventually pay off James Madison's imagined benefits of his ideal university: "Such an institution, tho' local in its legal character, would be universal in its beneficial effects. By enlightening the opinions, by expanding the patriotism; and by assimilating the principles, the sentiments and the manners of those who might resort to this Temple of Science, to be redistributed, in due time, through every part of the community; sources of jealousy and prejudice would be diminished, the features of national character would be multiplied, and greater extent given to Social harmony."
alf the battle of being a good baseball or softball hitter is anticipating what the pitcher might hurl your way. Spanky McFarland's 11th edition of the JMU baseball Dukes threw him unexpected results, the program's first Colonial Athletic Association tournament title and an automatic bid into the 64-team NCAA tournament.

"We were looking to have winning season number one," says McFarland, whose team was predicted to finish seventh in the 11-team league standings. "We wanted great team chemistry and to improve on the 2007 season. Where we ended up was a lot higher than we anticipated."

McFarland might have expected a "learning" curveball with a youthful squad, but what he got was a fastball down the heart of the plate.

With senior leadership from second baseman Joe Lake and left-handed pitcher Trevor Kaylil, offensive bang from redshirt sophomore first baseman Steven Caseres and redshirt junior outfielder Brett Sellers, and contributions well beyond the inexperience of the freshman class, the Dukes swept through the CAA tournament with a 4-0 record, went 1-2 in the Raleigh, N.C., Regional and finished 39-19.

The tone was set early as the Dukes won 14 of 17 for their best start since 1988. JMU settled into second place in the CAA and held that spot for the second seed of the six-team CAA tournament.

In the Dukes' tournament opener, freshman Turner Phelps, the Rookie of the Year in the Commonwealth, tossed the first complete game of his career and only the second to that point of the season for the Dukes. Caseres connected for a grand slam home run, and the Dukes defeated fifth-seeded Old Dominion, 6-1. "We had an outstanding performance from Turner, and we were the only club that did not use its bullpen on the first day," says McFarland, who garnered Virginia Coach of the Year honors. "If we don't have that complete game, we probably don't win the second Mason game."

The Dukes faced Mason in back-to-back games. Junior Justin Wood pitched seven sharp innings while eventual tournament Most Outstanding Player and sophomore center fielder Alex Foltz went 4-for-4 in a 9-4 triumph over the Patriots. Mason battled back through the losers' bracket for a rematch with the Dukes, the only remaining unbeaten squad in the double-elimination tournament. Mason jumped out to a 9-3 lead, but an eight-run sixth inning propelled the Dukes to an 18-14 victory and into the championship game. Foltz sparked the Dukes' comeback with yet another four-hit game, and McFarland made four calls to the bullpen.

Redshirt junior Kurt Houck hurled the first complete game of his JMU career, limiting Towson's Tigers to four hits in the championship game, a 6-1 final. Houck did not have the luxury of a comfortable lead until his teammates struck for four runs in the seventh inning.

"It's a great feeling and a great win for our team, my teammates, the coaches and our university," Houck told the media after the championship. "I feel honored to be the guy who was out there on the mound. The team took care of everything so that I could pitch the fourth game (of the tournament)."

In the regionals, host North Carolina State snapped a tie at 2 in the seventh and won 6-2 against the Dukes. Atlantic 10 Conference champion Charlotte raced out to a 10-2 lead before the Dukes rallied to dispatch the 49ers, 13-12, in an elimination game. Sophomore Chris Johnson's two-run double with two outs in the top of the ninth tied South Carolina at 5, but the Gamecocks won it with a two-run homer in the bottom of the frame, thus ending JMU's season.

Caseres (.342-21-70) was selected in the ninth round of the Major League Baseball draft and quickly signed with the Los Angeles Dodgers. Brett Sellers (.410-17-55) inked a free agent contract with the Washington Nationals. Phelps, Trevor Knight and Kevin Munson earned freshman All-America honors to highlight a long list of laurels collected by the Dukes.

As for the 2009 season, the Dukes' last to be played at Long Field/Mauck Stadium before moving to the new Veterans Memorial Stadium in 2010, McFarland knows the expectations will be rather lofty. "I wouldn't be surprised if we're picked to win the league and getting votes for the preseason top 30. We can anticipate being the hunted as opposed to the hunter."
National and regional telets of football, women's soccer and a live sports show will all originate from the JMU campus this fall.

For the first time in the program's history, the women's soccer team will play to a national audience as the Fox Soccer Channel, which reaches 32 million cable and satellite homes throughout the United States and Caribbean, will be in town for the Dukes' Sept. 18, 8 p.m., home match against Penn State.

"If you look at the slate of teams on the Fox Soccer Channel, a lot of them are pretty big-name schools, and it's nice to be in that company," says Coach Dave Lombardo.

"I think it's recognition that Penn State and JMU have been good rivals with good matches over the years."

— Dave Lombardo

JMU fans can enjoy the coverage three ways — live on CN8, online at www.cn8.tv and via Comcast Digital Cable's ON DEMAND service. Out of Bounds airs exclusively on CN8 The Comcast Network weeknights at 7 p.m., spanning the network's nine million homes from Maine to Virginia.

CN8 will also televise the Dukes' big nonconference showdown with three-time defending national FCS champion Appalachian State on Sept. 20 at 7 p.m., the JMU fans can enjoy the coverage three ways — live on CN8, online at www.cn8.tv and via Comcast Digital Cable's ON DEMAND service. Out of Bounds airs exclusively on CN8 The Comcast Network weeknights at 7 p.m., spanning the network's nine million homes from Maine to Virginia.

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Junior wins hometown golf championship

Mary Chamberlain ('10) won the 2008 New England Women's Golf Association Championship at Abenaqui Country Club in Rye Beach, N.H. She took the title with a three-round score of 224 after scoring a 70 in the third round. During the regular season at JMU, Chamberlain tied for second at the Lady Herd Fall Classic at Marshall University in West Virginia.

Above: Cate Tisinger ('11), the 2007 CAA Rookie of the Year, is an exciting player to watch with her breakaway speed. Fox Soccer Channel will air the Dukes' Sept. 18 match against Penn State at 8 p.m.

JMU Homecoming game against 2007 national runner-up Delaware on Nov. 1 at 3:30 p.m., and the JMU at Villanova game on Oct. 25 at 3:30 p.m.

Comcast SportsNet will televise the Dukes' Oct. 11 noon game against the Richmond Spiders.
The JMU Mahatma Gandhi Center for Global Nonviolence hosted its first Nonviolence Summer Camp for children ages 6 to 10 in August. The theme for the day camp was Gandhi's message of peace and nonviolence.

The camp was created to help children "appreciate the value of nonviolence, the potential of nonviolent action to address conflicts, the value of social responsibility, the interconnected nature of human experience, and the importance of the planet's natural environment," according to Sushil Mittal, director and founder of the center.

"The message of peace should start as early as possible as a way of life," says Mittal.

The camp included a trip to the Edith J. Carrier Arboretum and Botanical Gardens. On the last day of camp, children shared what they had learned — through reading first-person letters and singing — for an audience of family members.

Through the nonviolence camp, the center has added community outreach to its mission of research and teaching. The Gandhi Center also hosts an essay contest that introduces prison inmates to the teachings of Martin Luther King Jr. and a painting contest that fosters nonviolence among children. "We invite students, alumni and professors to participate in the center in any form," says Mittal. Learn more at www.jmu.edu/gandhicenter/.
Butterflies filled the stomach of Travis Botkins, a fifth-grader at Keister Elementary School, as he excitedly pulled his parents’ hands rushing them into Memorial Hall.

The family arrived early for the opening reception of the College of Education’s First-Annual Area Youth Art Exhibition.

Botkins opened the door to discover his self-portrait as one of the first viewable artworks in a 57-piece exhibit. “I think that must be the very best thing I ever did,” he said.

Thirty young local artists and their families shared the same excitement at an opening reception on May 18. The exhibit is a collaborative effort among the College of Education, the CoE Office of the Dean and local public and private schools to showcase the creative, visual artwork of area youth. The 2-D and 3-D artworks created by K-12 students are displayed in Memorial Hall’s first floor hallway, and the exhibit is open daily through Dec. 18, from 8 a.m. to 5 p.m.

Art teachers from Harrisonburg City public schools, Eastern Mennonite High School and Redeemer Classical School selected the student works, which include ceramics, collage, chalk pastel, charcoal, crayon and ink, mixed media, oil painting, oil pastel, pencil drawing, pen and ink, tempera painting, stitchery, weaving, and wood and wire sculpture.

“This is a great way to reach out to the community,” says CoE professor Deborah Carrington, “and we get all this energy back. It’s a wonderful reciprocal arrangement.”

CONTINUED ON PAGE 24 >>
Carrington, who educates future PreK-6 teachers in the Department of Early, Elementary and Reading Education, coordinated the youth art exhibit. She presented the idea to CoE Dean Phil Wishon in November, and he enthusiastically supported it. "Our building is for education, it has history with the local community; so we really need the influence of local young people," says Carrington.

A former K-12 art teacher, Carrington proved what a "committee of one" can accomplish through Madison's collaborative spirit. She met art teachers face-to-face to invite their participation in the exhibition. Wishon and his staff helped with funding for matting, framing and storage space. A graduate student created a database of artists, and Carrington's husband, Hood Frazier, helped with the exhibit installation and reception. Frazier teaches in the CoE middle-secondary education department. Carrington is already planning next year's youth art exhibit and a permanent youth art collection for Memorial Hall. View all 30 young artists' works at http://vawin.jmu.edu/youthart/Photos.html.

About the Exhibit Coordinator: Elementary education professor Deborah Carrington is a visual artist, and she invites practicing visual and performing artists to share with JMU students in her classroom. "Future teachers won't be able to bring out creativity in their students unless they have experienced it. All of my students must design a class lesson integrating the arts and then teach it during their practicum."

**EXPRESSIONS**

**AFTER:**

**Untitled**
Sam Swayne
Grade 9
Harrisonburg High School
(watercolor, colored pencil, oil pastel)

**RIGHT:**

**Trapped**
Kyle Saxton
Grade 10
Harrisonburg High School
(colored pencil)

**About the Exhibit Coordinator:**
Elementary education professor Deborah Carrington is a visual artist, and she invites practicing visual and performing artists to share with JMU students in her classroom. "Future teachers won't be able to bring out creativity in their students unless they have experienced it. All of my students must design a class lesson integrating the arts and then teach it during their practicum."
Creative connections

Every summer the School of Art and Art History staff members open the doors of the Grace Street Studio to area youth for the Summer Art Education program. Budding artists work with certified art instructors to study art history and create personal treasures. In June, area youth ages 6 to 12, along with seventh- and eighth-graders, studied ancient art and participated in other courses including ceramics, printmaking, pop art painting, 3D exploratory, experimental drawing, digital photo and visual journals. Valerie L. Smith ('01), who teaches at Harrisonburg's Skyline Middle School, directed the summer art program. She has taught art in Virginia for nine years and owns Larkin Art Studios in downtown Harrisonburg. "Picasso said it best," says Smith, "'All children are artists. The problem is how to remain an artist once he grows up.' Adults have a set idea of what things should look like, but kids don't. I love to help children make their ideas come to life."
A little gridiron action in formal attire is considered acceptable post-nuptial etiquette, right? Newlywed Mike Keown ('05) is helping expand the NYC Metro Dukes regional chapter to involve alumni of all ages and interests.
Giving back by serving fellow alumni

BY HALI CHIET ('07)

Helping build the NYC Metro Dukes alumni regional chapter was the best way I knew to stay involved with JMU and give back to the university,” says Mike Keown ('05), a young alumnus with a self-proclaimed Purple and Gold heart.

The New Jersey native found out about the New Jersey/New York regional chapter during his senior year, when he entered Duke Dog in the 2004-05 Capital One All-America Mascot Competition. “I was constantly sending e-mails to the various alumni group committee leaders encouraging them to vote for Duke Dog,” says Keown. “That’s how I met Jaclyn Marsano Feeley (’03), who serves as my co-president in the chapter.”

When Keown got involved with the regional chapter in 2005, it was struggling financially and didn’t have much structure.

“Our main problem is that we’re a huge chapter,” he explains. “We have all of New York and New Jersey’s alumni to reach out to. The chapter’s region spans several hundred miles and includes thousands of alumni.”

When Keown assumed the co-presidency, he and chapter leaders set three goals: to increase the number of events, to create a greater variety of events (including more family-oriented events) and to recruit a larger leadership team to guide the chapter.

Keown and his team have been successful in the past few years. The team has organized several events that have reached alumni of all ages. Recent events include alumni happy hours in Morristown, N.J., and Manhattan; football tailgates; a JMU vs. Seton Hall basketball game social event; a semiformal event on the Upper West Side; and two New York Harbor boat cruise social events. “The cruise is a really popular event that we hope to hold every summer,” says Keown. “During last year’s cruise, for some lucky reason, the Empire State Building was lit up with purple and gold lights. For the second cruise, this past June, we had 172 alumni and friends participate.”

Keown says he is glad to see the chapter expanding and reaching out to many alumni — not just recent graduates. “I’m really proud that it’s no longer just 20-somethings showing up to events,” he says. “We now see alumni from the ’70s, ’80s and ’90s. Alumni are bringing their spouses and families and exposing them to JMU culture. It’s great.”

Although turnout at events has been on the rise, Keown hopes to get even more alumni involved. “We’d love to have as many people involved in any way possible, whether it is coming to events or helping run the chapter and planning events. It’s a great way to stay in touch with old friends, to stay connected to the university and to meet new people that you already have something in common with — a love for JMU.”

Keown’s enthusiasm for JMU is contagious, according to Gina Dowell, assistant director of alumni relations for chapter and volunteer management. “His excitement and ability to rally people has made the NYC Metro Dukes chapter a success.”

Chapter leaders meet quarterly to organize and plan events, create flyers, publish the chapter’s newsletter and recruit other alumni volunteers. Since Keown and Feeley both live in New Jersey, they have recruited a leadership team in New York, including Sam Brodowski (’01), Eric Pitzer (’07) and Kerrie Rauschenbach (’02). Pitzer is the chapter’s Webmaster. “I can’t even begin to describe how much Jackie and I appreciate the hard work this group selflessly puts into the chapter,” Keown says. “Our goal is to create a team that works in New York and a team that works in New Jersey.”

Currently, the chapter leaders are working to establish a scholarship fund. “We want to give a book scholarship to a student from New York and a student from New Jersey each semester,” says Keown. “We will pay for their books for one semester. We also hope to create more service-oriented chapter activities and hope to adopt a philanthropy.”

Although Keown devotes a great deal of time to fellow Dukes, he stays busy in his personal life as well. He works for an executive search firm in Florham Park, N.J., where he helps place accounting and finance professionals in many of the Fortune 500 companies in New York and New Jersey. Outside the office, Keown plays hockey and coaches a basketball team. This summer, he helped plan his wedding to Jessica Tinsley (’03, ’04M). In August, the couple wed in the ‘Burg and hosted their reception in the upper and lower drums of the Festival Conference and Student Center.

“JMU is so important to us both, we wanted to get married here,” says Keown. “JMU changes you for the better. It makes you a better person.”

To get involved in the NYC Metro Dukes alumni regional chapter, visit www.nycmetrodukes.com or contact Keown at keownmp@gmail.com.
Fulbright Scholar to teach in South Africa

By Andrew Molchany ('09)

Chemistry professor Brian Augustine will head to South Africa in January to teach and research nanotechnology at the University of KwaZulu-Natal through the Fulbright Scholars program.

Augustine will combine lectures and laboratory experiments from a class he helped pioneer at JMU titled The Science of the Small: An Introduction to the Nanoworld. His work will involve scanning probe microscopy to study self-assembled molecules that could have potential applications as a molecular data storage media.

Augustine was contemplating taking a sabbatical when he discovered South Africa had a growing interest for advanced nanotechnology research at the undergraduate level. Realizing the Fulbright Scholarship, a program run by the U.S. State Department, would satisfy all his professional and personal interests — including continuing research in microfluidics, exploring the role of science in developing countries and enabling his children to experience a culture quite different from their own — Augustine immediately began working on his Fulbright proposal.

Having already worked extensively in the lab with students at JMU, Augustine reveled in the opportunity to take his research abroad and into a young science community eager to learn about nanotechnology. He received good news from the Fulbright Scholar committee in March.

Augustine’s nanotechnology research is highly advanced for undergraduate universities in the United States and will be a once-in-a-lifetime opportunity for the students and scientists in South Africa, he says. He will work with Orde Munroe, an inorganic chemist and professor at the University of KwaZulu-Natal in Pietermaritzburg. Munroe’s work includes research in molecular synthesis. Together, they will prepare a new laboratory and create experiments for the students, most of whom have never performed studies or research involving nanotechnology.

The trip will no doubt involve some challenges, including one before he leaves the United States. In addition to moving his family to South Africa, Augustine faces a daunting task of transporting expensive and highly specialized scientific equipment. An atomic force microscope and a nanomanipulator, two instruments designed to allow scientists to see and work on the nanometer scale, will be making the trip, too. Properly securing the instruments is a major concern considering both pieces will be new additions to the lab in Pietermaritzburg.

“I don’t really know what to expect in South Africa,” Augustine says. “These experiences are kind of life changing. I’m probably going to have a much better appreciation for how good we have it here in the U.S. and how good we have it at JMU.”

Augustine’s appreciation of JMU — especially the university’s innovative approach that allows students from a variety of academic concentrations to work in unison in the lab — has grown in the 10 years he has taught here. After earning his doctorate from the University of North Carolina at Chapel Hill and working for several years in the neighboring Research Triangle Park, Augustine sought a career change that would provide a more fulfilling life for the passionate chemist and materials scientist.

“I felt like teaching was my calling, and JMU was the right fit,” Augustine says.
[Michael Minarik]

Taking a bow, and a breather, to produce
By Katie Hudson ('10)

As a communications and business double major, Michael Minarik ('00) had no idea that his real passion — theater — would end up sending him to Broadway and appearances on stages across the nation.

"My parents [advised] me to get a degree in something practical," Minarik says, "in case theater didn't work out, I would still be OK." Before he could finish his double major, Minarik found himself on stage beside Michael Bolton performing in the national tour of The Music of Andrew Lloyd Weber. As a senior, Minarik auditioned and won the coveted role over 600 actors.

A national tour under his belt at 22 was only the beginning.

By the time he was 25, Minarik had performed in four national tours, adding Phantom, (by Yeston and Kopit) Urinetown and Little Women to his vitae.

"Urinetown was the best theater experience I have had," says Minarik. Covering six roles, including the lead 40 times, Minarik says he wouldn't have changed a thing. "The actors I got to play opposite were amazing, and I was so blessed to be a part of it all."

The Chicago-Sun Times called Minarik's portrayal of Gaston in Beauty and Beast "Delightful ... in the macho mania of the Elvis-like Gaston is the high-energy, wonderfully funny Michael Minarik."

Even with a wave of rave reviews, eventually, the touring lifestyle began to catch up with Minarik. He says, "After a while, you think, 'Wait what is my room number again? Or wasn't I here three years ago?' Don't get me wrong, I have seen many places I would have never seen, but I think touring might be done for me for a long time."

Minarik just finished his lifelong dream of performing on Broadway in Les Misérables. "This play has been a dream of mine since I started doing musicals in high school," Minarik admits. Les Misérables has been running since 1986, and Minarik explains the experience as, "being part of a 20-year-old family. The whole experience was great. I had a wonderful role, and I loved playing it."

Minarik portrayed Grantaire for six months of Les Misérables' 14-month Broadway run.

This summer, Minarik appeared in the Arlington, Va., Signature Theatre musical production of The Happy Time. Grace Manly Machanic ('58) saw the performance and says, "Michael's voice is strong, sure, crisp, clean, disciplined and seems to come from an endless well deep within him. Lucky JMU to have had a hand in his training, and how wonderful that he credits his JMU training so prominently."

Minarik's passion for theater now includes the creative role of producing. He produced the off Broadway play, The Scene, starring Emmy Award winners Patricia Heaton and Tony Shalhoub. Minarik also has plans to start his own production company in New York City, but says he is open to anything. "You never know where life will take you," he says. "Ten years ago, did I think I would have completed four national tours, produced an off-Broadway show, and been on Broadway in Les Misérables? Never in a million years, but I'm glad it happened."

Learn more about Minarik at www.michaelminarik.com.

'Michael's voice is strong, sure, crisp, clean, disciplined and seems to come from an endless well deep within him. Lucky JMU to have had a hand in his training, and how wonderful that he credits his JMU training so prominently.'

— Grace Manly Machanic ('58)
The experiences that link service to learning also link JMU to the community.

BY JAN GILLIS ('07)

ILLUSTRATION BY EDEL RODRIGUEZ

Twenty years ago two visionary educators seized a chance to launch a program at James Madison University that would entwine the institution with its community, transform its students into enlightened citizens and put world-changing opportunities within the grasp of scores of young people. Since its inception, Community Service-Learning has become a special part of the Madison Experience, an avenue of learning with dynamic impact.
The mid-1980s were not the first or last time JMU’s administrators would put an emphasis on finding innovative ways to shape the educational process, but it would prove to be a watershed period in terms of the university’s mission, spirit and enduring values epitomized by Community Service-Learning.

In 1985 as the university reviewed its general education program, “there was an emphasis on innovation, doing new things,” says Ann Myers, head of JMU’s Department of Social Work. While Madison students had long had a history of volunteer service in the local community, Myers, a social work professor at the time, and sociology professor Cecil Bradfield saw an opportunity to develop a program that had at its core a value near and dear to their hearts. “Both of us had a very strong commitment to the idea that a university needed to have involvement in the community,” she says.

According to Bradfield, now retired after 30 years of service at JMU, community service learning had a very humble beginning at Madison. “We wrote a paragraph about institutionalizing students across the university in service learning,” he says. Those few words were reviewed by a subcommittee evaluating new university initiatives. The modest proposal for a Center for Service-Learning was accepted. “We were given a storage room in Warren Campus Center, an 8-by-10-foot room with a desk and a telephone,” says Bradfield.

He and Myers were also given reassigned time to coordinate the center and work with JMU faculty members to develop a program. “We measured our success early on by how many square feet we had,” Bradfield says with a laugh. “We went from 80 to 150 the next year. By the third year we had a space with two rooms,” he says.

And so, in the spring of 1988, JMU’s pilot service-learning program began. “There were about six agencies and 75 students in the program, and we just continued to grow,” says Myers.

The early growth was a reflection of hard work on the part of Bradfield and Myers. Although each professor had worked with community agencies in volunteer efforts, they now faced a new challenge — introducing a formal program that established and integrated course and learning objectives into community service. “The difference with service learning is the connection that is made with very specific courses and concepts. While volunteer and community service are highly valued, there is little benefit to students in terms of their academic application of concepts to courses unless someone is helping them make that connection,” says Myers.

They worked to build a solid balance of service, educational achievement and community involvement. “We immediately brought people at various agencies into the system as community mentors, emphasizing that they were part of the educational process,” says Bradfield.

He and Myers had to work on another crucial component of the service learning equation. “Ann and I developed and did workshops for faculty members,” Bradfield explains. Their workshops helped professors focus on their individual course objectives and demonstrated the learning value that community service would contribute to those objectives.

The finely tuned equation yielded powerful results; and over the ensuing years, service learning became increasingly engrained in the Madison culture. There is no doubt of

CS-L Director Rich Harris ('77), left, and Chris Baab ('05), a student co-leader, work to repair a roof during a Katrina Relief trip in Mississippi.
its critical value in the education of students according to current Community Service-Learning Director Rich Harris (’77). "I've been in higher education now for over 20 years, taking out-of-class experiences and connecting them back to classroom learning to have that learning come alive. In my other experiences, whether organizational development or Outward Bound, the out-of-class experience is a metaphor for life. You apply the metaphor to what you’re doing. With service learning, it is life. Students really work with nonprofits, people and real issues."

The power of Community Service-Learning is evidenced in the hyphen — "the hyphen represents the bridge between service and learning, which are equally important," says Harris. Carrying the metaphor further, the Madison CS-L office itself is often a connector, acting like a bridge between ideas and reality, between people who want to help and the organizations that need that help. "This office can make ideas happen. Our skill is bringing people and groups together," says Harris. The bridge of service learning has forged a dynamic, enduring relationship between the university and the surrounding community.

Harris credits CS-L founders Bradfield and Myers with the vision to see the community as a full partner in the learning experience. "So often higher ed sees a community as a laboratory to teach students something. When that teaching experience is over, educators and students go back to the university," he says.

Bradfield and Myers had a more familial approach. "They wanted to be at the table with the community, hear what the problems were, what the strengths were and really be a part of building those strengths and addressing those problems," says Harris. Students were to be full partners and colleagues in the process, and as the community offered itself as an educational partner, learning came alive for hundreds of Madison students.

Today, scores of community programs reflect the power of JMU’s service-learning equation. Madison students assist the elderly in retirement homes and engage them in meaningful activities at community centers. Other students work with children and adults with disabilities in a variety of settings and activities. Public health and environmental efforts are fueled by JMU students who provide support in widely varied arenas, from technological assistance to help with small-scale sustainable farming operations. Madison students work at homeless shelters, thrift stores and food banks. They tutor neighborhood children. They mentor immigrant workers with the difficult task of assimilating into a new culture. A typical example of the positive difference made through the community service-learning office is that "a large percentage of Big Brothers and Big Sisters of Harrisonburg and Rockingham County are JMU students or alumni in the area," says Harris, noting that the partnership "allows a level and quality of service that otherwise would not be possible."

"Community service-learning can be key to the metamorphosis of a student into a community member who will make life in his or her neighborhood and, maybe on a larger scale, better for everybody." — RICH HARRIS (’77), CS-L director
Many civic engagement opportunities are offered through JMU Community Service-Learning and classes. Clockwise (l-r): JMU students work with children with disabilities, participate in Katrina Relief trips and spend Alternative Spring Break at Patch Adams' Gesundheit Institute in West Virginia.

There is a benefit to JMU as well. Harris sees community service-learning as essential to the fulfillment of the ultimate mission of the university — preparing students to be educated and enlightened citizens. The three goals of service learning are to connect service to the classroom, to help students grow interpersonally and personally, and to affect a lifelong commitment to service and civic engagement. Community service-learning can be key to the metamorphosis of a student into a community member who will make life in his or her neighborhood and, maybe on a larger scale, "better for everybody," says Harris.

The three-pronged CS-L mission is a powerful dynamic that aims to cultivate the person within as well as contribute to community progress. CS-L's Alternative Spring Break and Alternative Thanksgiving Break programs have lit the fire for service to others in many Madison hearts, giving students the chance to work with communities throughout the nation and abroad. "How I got involved with Community Service-Learning seems somewhat random," says the program's graduate assistant Emily Schrecker ('08, '09M), "but it just goes to show how a small, seemingly insignificant event can change one's whole life." Schrecker's twin sister, Kacie ('08), had told her about the program. "I rolled the idea around in my head for a while and decided to stop by [CS-L's office] at about 3:55 p.m. on the day that the lottery [for participation] closed at 4 p.m.," she says. Her off-the-cuff response began a "journey that has yet to end," says Schrecker, who has been on six service trips both as a participant and leader. While anticipating her upcoming career in elementary school classrooms, she's also evaluating community service-learning venues.

In fact, "some students make career decisions based on what happens in the community [experiences]," says Myers. That is what happened to Jordanna Spencer ('03). "My second year at JMU, I heard about the Alternative Break Program. I was very intrigued about the opportunity to travel with fellow JMU students," she says. Working with the youth of a subsidized neighborhood in Winter Park, Fla., was a voyage of self-discovery for Spencer. "I felt the difference one person can make," she says. "The Office of Community Service-Learning is the root of my development and deeply found love of service. Without this program and JMU, I would never have come to discover the gifts of serving globally and locally and the importance of both. Whenever I'm asked about my reasons for joining the Peace Corps and being passionate about service and humanity, I always begin by saying, 'It all started when I went on this alternative break trip in college,'" says Spencer.

The CS-L experience has launched scores of young men and women into the Peace Corps and other humanitarian efforts. "My years of working in Community Service-Learning while at JMU from 1996 to 1999 directly affected my entire future," says Jordan Mallah ('99). "While at CS-L, I participated and led multiple service trips, including trips to Uganda, Ghana and Dominica. Each experience ... filled me with gratitude for all of my blessings," says Mallah, who

'I wanted my students to live life in such a way that they thought about improving the life chances of the other 98 percent of people in the world.' — CECIL BRADFIEL D, CS-L co-founder
went on to serve with the Peace Corps in Peru. Today, as the founder of Steadfast Freedom Yoga, Mallah teaches people to "live fully from their heart and celebrate life."

Life-altering service-learning experiences point back to the kernel of wisdom imparted by the original center’s co-founder, Bradfield. "I always wanted my students to see that they were privileged. I would tell them that as a graduate of James Madison University they were probably in a one or two percent minority of privilege in the world." To Bradfield, privilege imposed a responsibility to care for others not so privileged. "I wanted my students to live life in such a way that they thought about improving the life chances of the other 98 percent of people in the world," he says.

Bradfield’s desire has been realized. Warren Passin (’98), who now works for Macro International on HIV prevention projects for the Centers for Disease Control and Prevention, is a prime example. On his first CS-L experience, an Alternative Service Break trip, Passin says he had "the opportunity to experience and put a face to deep-seated social and structural issues such as poverty, racism and teen pregnancy, which gave me a better sense of the world I live in. I learned more about my life and how fortunate I was. … After the trip I knew that I wanted to devote and focus my life on bettering, in some small way, the world I live in.”

Schrecker, Spencer, Mallah and Passin are a few of the many JMU graduates for whom a CS-L experience was a springboard to further service. In 2008, James Madison University retained its No. 14 place for the second consecutive year in the Peace Corps’ top 25 list for large colleges and universities with alumni serving the corps. Madison was previously ranked among medium-size colleges and universities, and JMU held No. 2 and No. 4 places in 2006 and 2005, respectively. According to Harris, JMU is a place where “students develop a desire to affect positive change.”

True to its goals, Community Service-Learning has a profound impact on the inner person. A marked growth in confidence is evident as students engage in service learning. “The more experience you have connecting theory with reality, the better prepared you are. It helps you develop critical thinking,” says Myers. Perhaps one of the most important lessons learned by students through community service is the clarification of who they are. “Service learning helps you look at your personal values, societal values and the ethics of whatever profession you decide to go into,” says Myers. “That helps clarify a lot about what you believe. When dilemmas present in your chosen field of study or career path, the reflection that is integral to service learning provides you with more experience to face them,” says Myers.

As the Office of Community Service-Learning celebrates its 20th anniversary, the founders note that JMU’s administration has played a key role in making the office and its mission a university institution. "We have been blessed to have the support of the administrators," says Bradfield. "Early on, university administrators said 'show us what you’re doing, and the resources will follow.'"

And they were true to their words. The university made service learning a budget line item and gave the program office space; grants supplemented the effort. These administrative decisions gave permanence to service learning, a fact Bradfield proudly points to. As a national model program for service learning, Bradfield and his team led workshops around the country. "People would come up to us and say JMU has what we want, but we’re probably not going to get it," says Bradfield.

That administrative commitment and the program’s enduring benefits to students and the community have been a source of continued pride for its founders. "I think the thing that I am proudest of is that it still exists. That I helped plant some seeds, and other people have come in and helped those seeds continue to grow,” says Myers. It is much the same with Bradfield: "It is very satisfying to have helped start a program that not only survives without you, but thrives. That’s what has happened here.”

Last year, Community Service-Learning helped nearly 1,900 students participate in service experiences, facilitated 34 Alternative Break Program trips and partnered with 117 organizations directly and many more in auxiliary capacities. Extrapolating the total numbers from its 20-year history, however, is not what is important. In many ways, numbers are inadequate when measuring the impact of service learning. What is important is that the bridge that Community Service-Learning built is certain to carry many more Madison students into lives where they will be the change, making their communities and the world better for everyone.
Hidden treasures

JMU's Institute for Innovation in Health and Human Services takes the classroom to the community

BY BARBARA FINNEGAN ('05M, '03P)
ILLUSTRATION BY EDEL RODRIGUEZ

So what is JMU's Institute for Innovation in Health and Human Services exactly? Here's what people in the community say. • "Absolutely amazing." • "A hidden treasure." • "The crown jewels of JMU." Responses like these offer an intriguing incentive to find out more about the activities of this largely unknown piece of the JMU fabric.
strictly defined, IIHHS, under the College of Integrated Science and Technology, is a loose alliance of organizations and programs offering community-based research opportunities and student learning experiences for a wide variety of disciplines that include nursing, health services, psychology, education, languages, marketing, communication and more.

Established in 2003, IIHHS is the legacy of the late, beloved JMU Director of Nursing and CISAT Associate Dean, Vida Huber, who worked tirelessly to get it off the ground. Thanks to Huber’s efforts and a supportive administration, IIHHS figured prominently in JMU’s selection as one of The Princeton Review’s Colleges with a Conscience in 2005.

The institute now successfully blends academics with innovative community service, allowing students to apply classroom learning while they assist with projects that address the unmet health and human service needs of the surrounding community. These are learning opportunities where the rubber meets the road.

Take Muso Chukwu (’08), for example, a health sciences major whose IIHHS graduate internship includes several programs. She’s planning a career in international public health and is excited about the variety of hands-on experiences she’s receiving. Chukwu’s assignments include fieldwork, administrative work and special projects with administrators and programs directors for the Gus Bus, Teen Pregnancy Prevention, Youth Suicide Prevention Initiative, and the Office on Children and Youth. “I’m going to walk out of here with a better understanding of so many aspects of public health,” she says.

IIHHS is not simply another human services agency. The institute houses 27 richly diverse programs and partnerships such as Valley Program for Aging Services and the Shenandoah Valley Child Development Center, which celebrates its 30th anniversary at JMU this year. The institute’s programs and partner organizations actively involve students in learning experiences that meet academic objectives and allow faculty collaborators to discover opportunities for applied practice, research and interprofessional teaching. In 2007-08, 728 students worked 14,527 hours to help hundreds of families and thousands of clients.

A rare collaborative effort
Institute Director and CISAT Associate Dean Rhonda Zingraff has devoted her career to higher education in social science. She says the institute is a rare, collaborative effort that “you just don’t find in higher education. It’s extraordinary.” And it could well become a model for other universities throughout the nation.

“I’m not aware of other universities with anything that compares to it,” says Zingraff. “It wonderfully embodies JMU’s ‘Be the Change’ slogan.”

Tucked away in Blue Ridge Hall, IIHHS is a hive of busy offices with a wide array of service missions including early childhood literacy, public health, mental health, migrant education and help for the elderly.

Reaching at-risk populations
At the Teen Pregnancy Prevention office, a normal workday for staff members and student volunteers starts around 7:15 a.m. They load up the day’s supplies — handouts, worksheets, snacks and homework — before heading off to make four presentations at area junior and senior high schools.

The late Vida Huber, CISAT associate dean, was the inspiration and key player in the successful launch of IIHHS.
Students from psychology, health sciences and social work assist TPP staff members with the presentations.

Kim Hartzler-Weakley, director of the Office on Children and Youth, says, "Our services go directly to the community. Most of what we do is school-based prevention, but we have programs to help parents learn how to talk effectively with teens, as well as community awareness programs."

Community awareness is handled almost exclusively by JMU communication students who create print materials and professional full-color posters with hard-hitting messages. "The message media is so important to our work. We couldn't do much of what we do without the students helping us," says Hartzler-Weakley.

JMU students are involved in 90 percent of all services TPP provides to the community. In 2007-08, 28 students put in a total of 3,000 hours of service.

Career-building research and service opportunities

Just down the hall, another suite of offices houses the Alvin V. Baird Attention and Learning Disabilities Center, where JMU psychology students gain valuable academic and career-building benefits from cutting-edge research opportunities. Alvin Baird established the center in 2000 with a $1.5 million gift, the largest private gift JMU had received up to that time. (Baird and his wife, Nancy Chappelear Baird ('40), both now deceased, were longtime supporters of JMU.)

Funded on an ongoing basis primarily by federal research grants, the Baird Center is charged with developing and promoting research-based treatment for adolescents with attention and learning disabilities.

Under expert faculty leadership, graduate psychology students take the lead on portions of funded projects involving middle- and high-school intervention research. Steven Evans, the center's director and the Alvin V. Baird Centennial Chair in Psychology, says graduate students perform very "research-relevant work" including managing project participants in the local schools, overseeing undergraduate assistants and analyzing research results.

Undergraduate students who sign up for independent study at the center gain hands-on research and clinical experience working as project assistants. Their tasks include helping with parent-training sessions, data entry, writing or data analysis. According to Evans, the ultimate goal of the student experience at the Baird Center is to learn how research and practice can work together.

Research findings are coauthored by faculty members, undergraduate and graduate students for publication in national journals. Evans says the center helps with expenses so students can "attend national conferences and be a part of the profession at that level."

Professional development is a key focus for internships at the institute. Health sciences major Kate Pazdan ('05), says her IIHHS internships with Healthy Families...

'[Gus Bus] has become a real and trusted icon in many of our neighborhood communities, and we're plugging families into all sorts of wonderful programs and services.'

—PAT KENNEDY, director of early childhood literacy initiatives
Pazdan says, "The emphasis on community service I observed at IIHHS had a major impact on me, and everyone was so passionate and supportive of me when I was looking into different job options." Now back in Virginia, Pazdan recently accepted a position as Healthy Families Page County program supervisor and family resource specialist.

**Cross-disciplinary teamwork**

With a focus on the needs of the elderly, Community Caregivers Network provides relief for caregivers of frail elders or family members suffering from dementia. CCN was formed after research by Merle Mast, professor and nursing department head, and other faculty members determined that the community has a deficit of respite care, especially for lower income families. CCN’s sliding scale fee puts respite care within reach of many families who could not otherwise afford it.

The Community Caregivers Network uses student volunteers who are accepted for a popular one-credit elective nursing course. They’re trained, tested and paired in teams. The course has attracted students from 11 different disciplines, and CCN will accept up to 100 students this fall. Vickie Landes, program director, and Kathleen Pantaleo, program assistant, give students a cross-disciplinary experience by pairing nursing students with political science, occupational therapy or social work students.

Students must log 45 contact hours during the semester and file weekly reports with the CCN office. Landes knows the work can be difficult and says "it’s important to work very closely with the students. If they’re uncomfortable with a visit, I’ll go with them. We want them to feel supported." Students without families in the area find that working with CCN is great way to connect with the community. Many form lasting attachments.

Former JMU psychology professor Eileen Nelson called on CCN for assistance while she was caring for her husband, former JMU Vice President of Academic Affairs William R. (Dick) Nelson who passed away June 30, 2008. She says, “Without exception, every single student who came to stay with my husband was wonderful. They were knowledgeable, well-trained and creative, as well as kind and caring. I cannot tell you how much it meant to me.” Regular visits from student workers allowed her time for shopping and much-needed social interaction, including attending a few JMU basketball and football games. “I don’t have family in the area,” Nelson says, so CCN students and staff members “became such a wonderful source of help for me during a very traumatic time.”

**In 2007-08, 728 students worked 14,527 hours to help hundreds of families and thousands of clients.**

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*Students share ideas after hearing Craig Shealy, director of the International Beliefs and Values Institute, talk at an IIHHS program. (Right): Community Caregivers Network students offer friendly encouragement.*
Innovation and compassion in action

Harrisonburg Community Health Center is a creative solution to a local health care crisis and an academic dilemma. HCHC opened its doors in January 2008 as a community response to a growing health care crisis for low income persons, especially children on Medicaid. At the same time, JMU was seeking to address the dual problems of nursing and physician assistant students driving far away for clinical experience assignments and the need to find more local practice opportunities for JMU faculty members. HCHC now plays a key role in addressing all of these issues.

The vision of HCHC is to provide "a robust primary-care center in which faculty and students can practice and observe what is being taught," says Christopher Nye, HCHC interim director and associate director of IIHHS.

Located in a small office with three examination rooms, HCHC joins forces with JMU and Rockingham Memorial Hospital to provide affordable pediatric and adult care. It's already bursting at the seams and is looking for new space where it can eventually expand to provide the underserved members of the community with an array of additional services.

Nye says, "Our goal in the community health center is nothing less than being a national model for how a university such as JMU, the local hospital and the community can work together without having the typical resources of an academic university medical center."

IIHHS also provides health translators to interpret for non-English-speaking patients at Rockingham Memorial Hospital, public clinics and private practices. Languages such as Spanish, Kurdish, Russian, Ukrainian and others are spoken by an increasingly culturally diverse local community. As many as 40 appointments in eight languages are handled daily by translators from Community Health Interpreter Service, an IIHHS partner agency. Certified nurse-midwife Barbara Kirkland of Shenandoah Women's Health Center, says, "When complicated situations or abnormal test results must be explained to a patient, we depend on our translators to make sure we're giving the patient correct information."

Literacy and learning on wheels

Neighborhood families and test score improvements both agree that The Reading Road Show is clearly succeeding in its mission to foster early childhood literacy.

IIHHS internships change lives

Muso Chukwu ('08) is squarely focused on a career in international health. She was born in Nigeria and left when she was 5. Now she's interested in "going back and helping with the health infrastructure in developing countries." Her experience as an IIHHS intern is shaping the direction her career will take by giving her an amazingly broad range of experiences. She's listening in on grant funding discussions, making the rounds with the Gus Bus, attending regional conferences on topics like migrant education and AIDS, conducting an assessment study on young children's mental health needs, planning a conference, and more.

Chukwu says, "There are lots of book things and theories I've learned as an undergraduate, but my intern experience at IIHHS ... will help me narrow down and hone in on what specific aspect I'm most passionate about, whether it's administration, law and policy, or prevention/intervention programs. ... That's what's so great about this internship. ... I'm doing so much."

The Reading Road Show travels on the Gus Bus throughout Harrisonburg and Rockingham County, making stops at day care centers by day, and neighborhoods with children at risk for poor literacy skills in the evenings. Staff members and student volunteers read stories aloud and provide activities for children at each stop. Each child takes home a book bag with four age-appropriate books and brings it back at the next Gus Bus visit.
JMU students gain course credits and valuable diversity experience working with the Gus Bus. In addition to students from social work, education and Spanish classes, Pat Kennedy, director of early childhood literacy initiatives, says the Gus Bus office also places marketing and communication interns who assist with an annual telethon and other fundraising efforts.

The Gus Bus has become a faithful friend to many underserved and low income families in the community. "We’ve become a real and trusted icon in many of our neighborhood communities, and we’re plugging families into all sorts of wonderful programs and services,” says Kennedy. Staff member Leah Rosenwasser agrees. “Because we have relationships with the families that come on the bus, we have layers of services we can refer families to, like Teen Pregnancy Prevention, suicide prevention and ESL class information.” This is collaboration at its best.

**Weaving a beautiful tapestry**

Collaborative by design, IIHHS in its entirety is not easily defined. This piece of the JMU fabric beautifully weaves together resources, innovative solutions, students and faculty members with real people in the community who need compassionate care and assistance.

So what is IIHHS? Think of it as a living classroom with a heart of gold. 🌼

Learn more about IIHHS programs, partnerships and community services by calling (540) 568-2642 or visiting [http://www.iihhs.jmu.edu](http://www.iihhs.jmu.edu).

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**The Vida S. Huber Memorial Fund**

Vida Huber was the undisputed champion of IIHHS, enthusiastically nurturing it until the day it opened its doors in 2003. Vice Provost for Science, Technology, Engineering and Mathematics Jerry Benson, who was Huber’s close colleague, says, "She ensured that the culture of the institute was one of respect between the service provider and the service receiver. She believed in transactional learning for both.”

Stunned by her unexpected death in 2005, Huber’s IIHHS colleagues found some relief from their grief by hunkering down and continuing to build on the legacy she left behind. IIHHS Associate Director Jane Hubbell says Huber was a “wonderful, caring, charismatic woman who touched so many people’s lives. We were determined to carry on her work.”

The JMU Foundation created an endowment fund in Huber’s memory to benefit the ongoing mission of IIHHS.

Donations may be made to:

**The JMU Foundation — Vida S. Huber Memorial Fund**

MSC 4112
James Madison University
Harrisonburg, VA 22807

For more information, call (540) 568-2570.

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**IIHHS clinical services, outreach programs and partner programs**

- Adult Health and Development Program
- Alpha Epsilon Delta National Health Preprofessional Honor Society
- Alvin V. Baird Attention and Learning Disabilities Center
- Blue Ridge Area Health Education Center
- Caregivers Community Network
- Claude Moore Precious Time Pediatric Respite
- Community Health Interpreter Service
- Counseling and Psychological Services
- Crossroads to Brain Injury Recovery
- Harrisonburg Community Health Center
- Healthy Families Page County
- Infant Toddler Connection of the Shenandoah Valley
- Interprofessional Services for Learning Assessment
- Lifelong Learning Institute
- Office on Children and Youth
- Promotoras de Salud/Hispanic Lay Health Promoters
- Reading Road Show — Gus Bus and Page Bus
- Shenandoah Valley Child Development Center
- Shenandoah Valley Migrant Education Program
- Success by 6 Family Academy
- Teen Pregnancy Prevention
- The Health Place in Page County
- Training and Technical Assistance Center, Region 5
- Valley AIDS Network
- Valley Program for Aging Services
- Virginia Center for Health Outreach
- Youth Suicide Prevention Initiative
Disaster and rebirth — a story of change
Gladys Lisanby ('49) rallies Gulf Coast women artists to adorn the face of change with beauty
By Jan Gillis ('07)

The year 2005 got off to an auspicious start for the Lisanby family. Gladys Kemp Lisanby ('49) received the Mississippi Governor's Award for Excellence in the Arts in recognition of her work with the National Museum of Women in the Arts, and specifically for her yeoman's efforts during her eight-year presidency of the Mississippi NMWA committee. Her husband, retired Rear Admiral James "Jim" Lisanby, was busy with consulting work for the defense industry. Their family — two daughters, sons-in-law, two granddaughters — was thriving.

And then, on Aug. 29, 2005, their world virtually disappeared.

Like many hearty coastal dwellers, the Lisanbys weren't fazed when they evacuated their Pascagoula, Miss., home in anticipation of Hurricane Katrina — they had weathered previous storms with minor damage and brief power outages.

But Katrina outdid all their expectations and then some. When they returned to the coast the day after the storm, debris-clogged streets were only a preview of the ultimate desolation they were to face at their address. The lower level of their 100-year-old home had been swept away; only a few powerful timbers remained as a precarious framework on which the upper floor of the home balanced.

Forget picking up the pieces — there were none. Their possessions were nowhere to be found; they had literally disappeared in the damaging alchemy of the hurricane. It was a bitter irony for the couple who, having spent their lives on the move due to Jim's Naval career, had acquired their home in Pascagoula because "sometimes in your career you think maybe you should put down an anchor somewhere," Lisanby says. The hurricane had stolen more than their possessions. "Our history is gone ... the history of our family. Some things you just can't replace," she says.

Katrina, it seemed, had wiped their life away.

For Gladys, that life had always been about family, friends, and service to others. A health and physical education major at Madison, after graduation she started teaching at Virginia's Woodrow Wilson High School in Portsmouth. She met Jim in Norfolk. He was on his first ship, the USS Mississippi. "It seemed like it was just meant to be," says Lisanby, laughing at the coincidence of the ship's name and their future residence.

In addition to her teaching career, Lisanby was active in volunteer work wherever the couple was stationed — garden and women's clubs, Girl Scouts, Goodwill Industries and Navy Relief. And, at every juncture, she was an acknowledged leader and won accolades for her service: a Navy Relief Society Presidential Meritorious Award, a life member of the Davis Memorial Goodwill Industries Guild, founding president of the Mississippi State Committee of the National Museum of Women in the Arts, an NMWA National Advisory Board Award for Outstanding Service to the Arts, 2004 Gulf Coast Woman, and the 2005 Mississippi Governor's Award for Excellence in the Arts.

The heart that beats at the core of Lisanby's community service was refined in a childhood with parents who emphasized two things — beauty and giving to others.

"I can remember having two dozen or so Coke bottles in the refrigerator filled with roses, which I carried to the hospital at my mother's request," she says. "For me, it's always been about helping people and giving back."

Below, debris blocks a road in Pascagoula, Miss. (Gladys Lisanby's hometown) on Monday, Aug. 29, 2005, after Hurricane Katrina made landfall. Katrina caused widespread damage to the area. Right: Lisanby rallied Gulf Coast women artists to write about their personal losses and experiences.
Her selflessness is complemented by skills a high-powered executive would welcome — a mind for management, a skill for organization and a talent for diplomacy. 

Take, for instance, the way in which Lisanby put her considerable skills to use for a cause near to her heart. “I’ve always believed that art is the doorway through which people can expand their world,” she says. 

Though she denies any artistic talent in herself, Lisanby has been a fierce champion of women in the arts. When she was asked to participate in the development of the National Museum of Women in the Arts in Washington, D.C., the only museum in the world dedicated to women in the performing and visual arts, she soon became a member of the museum’s Women’s Committee. 

In 1998, she was asked to establish a state committee in Mississippi to further the interests of the fledgling museum. The museum’s state committees are charged with working to bring women artists of the state to national attention and to promote art education in the schools. 

Hearing Lisanby describe how she went about the task of organizing the state committee, it soon becomes apparent why she has been repeatedly honored for her leadership skills. 

In forming the committee she knew she would need support, not only of artists and arts patrons in Mississippi, but also of museum directors. Like all good managers, Lisanby anticipated potential obstacles and negated them. “I made a folder and put museum brochures, information about the purpose of the museum and the mission of the state committee in there. I had Wilhelmina Cole Holladay, NMWA founder and chair, write a letter to go in it,” Lisanby says. “After putting all the material in the folder, I tied it with a pink ribbon.” 

She knew all too well that her folder would be one of many stacked in an incoming mail basket on the museum director’s desk. “I’d call the director, ask if he or she had seen my information and invariably be told ‘No, I don’t think I have.’ Her strategy was genius. ‘I’d say, ‘Well, maybe you’ll recall it if I tell you what it looked like … it’s tied with a pink bow,’” she says. 

Next, she tackled her committee’s organizational structure with the same managerial prowess. “People are always so thrilled to be asked for help,” she says. 

Mindful of the value of appealing for assistance, Lisanby gathered 15 ladies around her dining room table, none of whom had ever been to the national museum, to discuss what needed to be accomplished. “They were excited and said, ‘We think we can do this!’ I asked each person what she thought she would want to chair. By the time the meeting was over I had officers lined up,” Lisanby says. 

Within a couple of months the group had incorporated, and in two years they were a bona fide nonprofit 501 C-3 organization. “We were living five or six months in Virginia at the time, so I was going back and forth. But it still worked,” Lisanby says. 

Indeed it did. When the committee held its first public event, more than 100 people were in attendance, including every Mississippi museum director, the Mississippi arts commission director, Mississippi’s first lady Pat Fordice and NMWA founder Holladay, who had come from Washington. 

Lisanby was so good at the job that the NMWA recognized her in 2004 with the National Advisory Board Award for Outstanding Service to the Arts — the first state leader honored at the national level. 

The committee flourished and so did the artists it supported. When she began the endeavor, four Mississippi artists were represented in the archives at the national museum. Today 55 artists are represented, and 10 have their work in the permanent collection. “Before Katrina our membership had grown to more than 200,” says Lisanby. 

When the membership suffered a direct hit from Katrina, Lisanby was determined to keep the committee going and “make a positive out of the negative.” She soon rallied members and directed the committee’s communications officer to contact as many members as she could. Communication was key to their recovery. 

Within a year of the hurricane, the committee had published Katrina: Mississippi Women Remember. The book, a compilation of personal stories about Hurricane Katrina survival written by MSC/NMWA members, provides “a mesmerizing picture of this unforgettable chapter in Mississippi history,” according to its editor, Sally Pfister. In addition to guiding the book through its development and writing the foreword, Lisanby contributed her personal story. 

Recovery is not easy. Lisanby and the other authors frankly acknowledge that in the aftermath of the hurricane they lived through days of despair. Rebuilding efforts were complicated by new government regulations, insurance labyrinth, mind-numbing details involved in removing the debris that in most cases was all that was left of once beautiful and cherished homes, and arranging with contractors and construction crews to try to repair or rebuild. 

While the emotional and physical difficulties imposed by the cataclysmic event took a toll, the indomitable spirit of the women artists managed to put roots down through the rubble. Lisanby credits the artistic gift of vision for inspiring their rebirth. “There is nothing so strong and powerful that it cannot be made better through the eye of the artist,” she says. 

Today, true to her prediction, these artists have absorbed “the hardest blows of life and responded in beauty,” Lisanby says. “We’ve built our committee membership back to about 150.” 

Lisanby shrugs at the mention of plaudits for her own indomitable spirit. “You know what they say,” she remarks, “Don’t look back. You’re not going that way.” 

She attributes her and Jim’s ability to go on despite their hurricane troubles to the dynamics of the “Greatest Generation.” Both born in the Depression, the Lisanbys were teenagers during World War II. “We knew all along that you had to be strong, it was expected of you — to go forward.” 

Her list of volunteer works continues to evolve. “I think at this point we’ll be spending our time in Virginia. Jim and I are both now on the advisory board of the National Society of the Daughters of the American Revolution,” says Lisanby. “I’m on the NMWA National Advisory Board, and we can continue to support the Goodwill Industries.” 

Family also continues to be firmly at the center of the Lisanby’s lives. “We enjoy spending time with our daughters and their families and are very proud of them,” says Lisanby. “Ann is an associate clinical director of nursing at the University of Alabama, Huntsville; and Holly is a professor of psychiatry and division chief at Columbia University College of Physicians and Surgeons in New York. Our grandchildren, Jennifer and Laura, are our hope for the future.”
When World War II ended abruptly following the detonation of two nuclear weapons over Japan, the equation $E = mc^2$ — energy equals mass times the velocity of light squared — was catapulted into the vernacular. These days, most American high-school students encounter this equation at least briefly in a classroom or textbook, and $E = mc^2$ is almost certainly the most famous equation in science. The only other real contender for that title is $F = ma$ — force equals mass times acceleration — which is a result of Newton’s analysis of observational data on falling objects and planetary motions. With a little effort almost anyone could perform a reasonable test of the validity of Newton’s equation using inexpensive components that could be purchased at Wal-Mart.

In contrast, the origin of and evidence for Einstein’s famous equation is not well understood outside the realm of physics professionals. For most people, $E = mc^2$ is simply a catchy little equation, and many of the scientists who use the equation don’t truly understand its origin or its significance. Simply acknowledging that Einstein was a genius and memorizing his most famous equation is not science.

Some of the reasons for deriving $E = mc^2$ at the start of an instrumental analysis course are explained in our *Journal of Chemical Education* paper [Vol. 84, No. 10, October 2007]. However, the rationale for presenting a derivation of this equation as a part of the science education of all college students goes to the very meaning of science. In these days science is all too often associated with huge research efforts that may involve billions of dollars, hundreds of participants and, in some cases, meaningless quantitative measures of “accountability.” It would be easy to overlook the fact that science is a thought process. Amazingly, Einstein may have provided the most universal definition of science when he wrote, “The whole of science is nothing more than a refinement of everyday thinking.” [Physics and Reality, 1936]

As we worked on the JCE paper, we realized that our development involved only four major steps: reviewing some information about light, describing a simple thought experiment, performing a little algebra and completing the presentation by citing the results of a famous experiment. We also discovered that when taken together these steps truly provide a refinement of everyday thinking.

It is the second part of the development — the thought experiment — that is most interesting, because it gives nonscientists a glimpse of the Theory of Special Relativity. This theory applies to all systems that are traveling at constant velocity, and it rests upon only two assumptions. One assumption is that the speed of light in a vacuum is constant in any reference frame that is traveling at constant velocity. In modern scientific units the speed of light in a vacuum is approximately 300 million meters per second, and it is represented by the symbol “c.”

*E = mc²*

*Knowing why is more fun than knowing that*  
**By Jim Leary and Bill Ingham**

Published by JMU Scholarly Commons, 2008
The second assumption is that all the laws of physics are the same in any reference frame that is traveling at constant velocity. In an attempt to connect some of the ideas of this theory with life around JMU we will begin by asking the reader to imagine riding in the front passenger seat of a van that is traveling south at constant velocity on a straight section of Interstate 81. One of the authors is driving, while the other author is in a seat at the back of the van holding a soft rubber ball and a flashlight.

The passenger can look at the driver or the other author and everyone appears to be stationary within the van, even though they are all traveling south at 60 mph. If the person in the back of the van throws the ball to the reader in the passenger seat at 30 mph, the ball will travel from the back to the front of the van at this speed. However, someone standing on the side of the road would see the ball travel in a north to south direction at 90 mph, which is the sum of the speed of the van plus the speed of the ball.

Why? Because we see different things based upon our frame of reference, yet the laws of physics will be equally applicable whether the reference frame is the stationary reference frame (the side of the road) or the moving reference frame (the van).

Now let’s consider another easy-to-envision thought experiment involving the same three van passengers. The passenger in the back of the van turns on a flashlight that is pointed toward the front of the van. Little packets of light — photons — leave the flashlight traveling at the speed of light from the back to the front of the van. Based on the previous scenario, if an observer at the side of the road could see the photons, it would be reasonable to expect that they would be observed to travel at the speed of light plus 30 mph. They don’t!

When observed from the side of the road, the photons will be seen to travel at the speed of light. If we were to conduct this experiment in an evacuated spaceship traveling in a straight line through space at almost the speed of light and a beam of photons was directed toward the front of the spaceship at the speed of light, passengers in the spaceship will see the photons travel at the speed of light. Observers outside the spaceship would also see the photons travel at the speed of light.

Evidence for this surprising fact was first discovered experimentally in the 1880s. Since then, the constancy of the speed of light in a vacuum has been confirmed with progressively greater precision.

The thought experiment described in our paper is simply an extension of the example of a van moving steadily on a straight road. It involves an excited atom moving from left to right in a stationary reference frame. We then imagine a second reference frame moving through the first and traveling in exactly the same direction and at the same speed as the atom. When the atom is observed in this second reference frame — the “moving frame” — it is found to be standing still. This information is summarized in Figure 1.

Next we specify that our atom de-excites by simultaneously emitting two identical packets of light — photons — in opposite directions along a line that is perpendicular to the direction of the atom’s travel. Figure 2 shows the situation as observed in the moving frame, while Figure 3 illustrates what an observer in the stationary reference frame will find.

The complete derivation in our paper is simply a careful analysis of the thought experiment summarized by Figures 1–3, and it leads directly to that most famous equation, \( E = mc^2 \). We hope that readers will accept our assurance that the algebra involved is indeed only “a little.” For many of us it is shocking to realize that the most famous equation in all of science is simply a peripheral result of the theory of Special Relativity. It seems only fitting that we should end with an anecdote involving Einstein and Special Relativity.

Albert Einstein and his friend Chaim Weizmann once shared a transatlantic voyage. Weizmann, a chemist who later served as the first president of Israel, recalled, “During our crossing, Einstein explained his theory to me every day, and by the time we arrived I was fully convinced he understood it.” (emphasis added.) This may serve to reassure readers interested in science that it can be a struggle for bright people to comprehend Special Relativity. But for those (of any age) who love science (in any age), it is much more fun to comprehend for the first time why something is true than it is to merely learn that it is so. If our brief paper brings that joy of comprehension to some of those who read it (and they share a new understanding with their colleagues and students), the struggle of writing will have been worthwhile for us.
History professor's positive impact

Clive Hallman’s best teaching tools were his sense of humor and generosity

BY TONY MADSEN ('99)

When I think about great JMU history professors who had a positive impact on my education, it is difficult to choose only one. However, Dr. Clive Hallman is the one who most stands out in my mind.

My freshman and sophomore years were spent fulfilling lower-level history requirements as I only received a 3 on my AP exam. So, I enrolled in U.S. History to 1877. The professor had a master’s degree but lacked the delivery skills for teaching a college course. He read his college notes to us, and — as we scrambled to write down important points — he would say, “Oh yeah, I forgot to mention . . .”

My friend, Steve Kirsch, told me that he was enrolled in another section of the class that met at a different time. The phone call I made to that professor led to my first conversation with Dr. Hallman. He told me the course was full, but he put me on the waiting list and told me to attend his next section in case the registrar waived me in.

I knew I had made the right choice after my first class with Dr. Hallman. He taught history without notes. It didn’t feel like a course; it was more like your grandfather telling you a story about American history.

He told exciting tales about historic figures that both entertained and helped students remember personalities and events for upcoming tests.

I did well in his class and didn’t want the adventure to end. I enrolled in his Colonial America and The Old South classes during subsequent semesters. As we focused on specific areas of American history, Dr. Hallman’s stories became even more detailed. I didn’t even mind when some stories were repeated.

I recall a time when Dr. Hallman called on me to share my research about the recently discovered Jamestown Fort and some of the theories surrounding North Carolina’s Lost Colony. It was nice for such an esteemed teacher to rely on me — an undergraduate — to relay important information to the class, even if only for five minutes.

I also appreciate Dr. Hallman’s great sense of humor. Once, a student joked with him that “because Georgia was originally established as a debtor’s prison that all Georgia residents were descendants of criminals.” Hallman, a Georgia native, smiled along with the rest of us. Another time Dr. Hallman referred to the American Civil War as the “War of Northern Aggression.” As a New Jersey native, I couldn’t help but chuckle. His sense of humor and tact with young people make him a superb classroom professor.

Dr. Hallman was a great resource to students, as well. When I came up short on resources while writing papers, I would visit his office, and he would pull personal books off his shelves and lend them to me.

As the longtime adviser for the Theta Chi fraternity, Dr. Hallman would frequently invite all the brothers and their dates to his home for cookouts. It saddens me that Dr. Hallman retired from full-time teaching about the same time that I graduated. Finding opportunities to visit with him has been challenging but so worth the effort.

I hope Dr. Hallman will read this article and know that he is a Madison professor for whom I have sincere admiration and fond memories.

Dr. Hallman, thank you for everything.

About the Professor: Clive R. Hallman, professor emeritus of history and part-time faculty member, earned his Ph.D. in Colonial America from the University of Georgia. He teaches courses in Colonial America, Virginia History and the Old South. The Clive R. Hallman History Undergraduate Scholars Award is given to undergraduate history majors who need to travel to research collections to complete a senior honor’s thesis or a conference paper for publication by a recognized undergraduate or professional journal.
**The Gulf Stream:** Tiny Plankton, Giant Bluefin, and the Amazing Story of the Powerful River in the Atlantic  
**By Stan Ulanski**

Stan Ulanski, JMU professor of geology and environmental science, explores the fascinating science and history of the Gulf Stream, one of the last vestiges of wilderness on Earth. Coursing through the Atlantic Ocean, this powerful current has a force 300 times that of the Amazon. First discovered by Ponce de Leon in 1513, the Gulf Stream sped ships laden with fortunes in spices, sugar and rum from the New World back to Spain and also guided the ships of the buccaneers who preyed on them. Later, the current was pivotal in the development of the transatlantic slave trade. So important were the economic benefits of this oceanic conveyor belt to American traders that early maps of it—charted with the help of Benjamin Franklin—were kept as closely guarded secrets. Ulanski’s investigation reveals how the Gulf Stream affects and is affected by every living thing that encounters it—from tiny planktonic organisms to giant bluefin tuna, ancient mariners to big game anglers. He examines the scientific discovery of ocean circulation, the biological life teeming in the stream and the role of ocean currents in the settlement of the New World. The Gulf Stream continues to be important today for trade and sport, for the irreplaceable habitat it provides for plant and animal species, and for its key part in changing weather patterns and the climate of the North Atlantic region. [http://uncpress.unc.edu/browse/book_detail?title_id=1407/](http://uncpress.unc.edu/browse/book_detail?title_id=1407/)

**The Case of the Pitcher’s Pendant: A Billibub Baddings Mystery**  
**By Tee Morris (‘92)**  
**Dragon Moon Press, 2008**  

The second book in the Billibub Baddings mystery series by Tee Morris (‘92) will appeal to baseball fans and mystery enthusiasts. The location is Chicago in 1930. Following the financial calamity of Black Thursday, Billi is doing everything he can to keep his business afloat. The change in seasons, though, brings him a case that appears to be a true blessing from The Fates. Chicago Cubs Manager Joe McCarthy suspects something fishy with the Baltimore Mariners, a new team in the league, and he’s hiring Billi to look into it. What appears to be a dream job—being paid to research and attend baseball games—turns out to be a nightmare as Billi discovers one of the Nine Talismans of Acrynosis somewhere in play at Wrigley Field. Morris’ first Billibub Baddings mystery, The Case of the Swinging Sword (2004) was a finalist for Independent Publishers’ Best Science Fiction of 2005, and an honorable mention for ForeWord Magazine’s Best Fiction of 2004. [www.teemorris.com/](http://www.teemorris.com/)

**Deadly Exchange**  
**By Geoffrey M. Gluckman (’87)**  
**iUniverse Inc., 2007**  

Brimming with suspense, danger and mystery, Deadly Exchange conjures up a blend of the ordinary, the arcane, the seen and the unseen in the search for truth. Only weeks remain before Lectures and More Inc. launches its latest technological advance—a mind-altering radio frequency device sold as a work-site enhancement product. The deceptively altruistic Ulrich Roser spearheads the company and its re-education programs, incorporating the presential prowess and charm of world-renowned motivational speaker Jennifer Chance. But as the lies that make up her life begin to unravel like threads on a poorly sewn garment, it becomes evident that nothing is as it seems. [www.geoffreyluckman.com/](http://www.geoffreyluckman.com/)

**Firefight: Inside the Battle to Save the Pentagon on 9/11**  
**By Patrick Creed (’93) and Rick Newman Presidio Press, 2008**  

Amid the stories of tragedy and heroism sparked on Sept. 11, 2001, there is one tale that has yet to be told—the gripping account of ordinary men and women braving the inferno at the Pentagon to rescue friends and co-workers, save the nation’s military headquarters and defend their country. Arlington firefighters Derek Spector, Brian Roache and Ron Christman, among the first responders at the scene, were stunned by the huge flaming hole gouged into the Pentagon’s side, a lawn strewn with smoking debris and thousands of people, some badly injured, stumbling away from what would become one of the most daunting fires in American history. For more than 24 hours Arlington firefighters and other crews faced some of the most dangerous and unusual circumstances imaginable. The size and structure of the Pentagon itself presented unique challenges, compelling firefighters to devise ingenious tactics and make bold decisions until they finally extinguished the fire that would threaten to cripple America’s military infrastructure just when it was needed most. [www.firefightthebook.com/](http://www.firefightthebook.com/)

**Infernal Device: Machinery of Torture and Execution**  
**By Erik Ruhling (’93)**  
**The Disinformation Company, 2007**  

Erik Ruhling (’93) has assembled an unmatched array of torture tools invented exclusively for the infliction of pain and the ending of life. Each was carefully researched and has an accompanying full-color, highly detailed rendering. None of the devices illustrated in the book are real—they were developed using descriptions of the devices from other books. Ruhling chose to show what the devices looked like rather than how they were used. His tasteeful presentations feature classics like the Iron Maiden and the guillotine, as well as more rarified connoisseur fare such as the Scavenger’s Daughter and the Ear Chopper. [www.occasionalhell.com/](http://www.occasionalhell.com/)
Student and alumni expressions

Jenny Smith ('10) is the Madison summer issue photo contest winner. She captured President James Madison looking over the Valley during an Easter weekend sunset. The new statue, erected during Centennial Week, is located at the ISAT patio. Smith says, "I love how JMU and Harrisonburg look from the east side of campus." Take a look at the runner-up contest photos on Page 64.

Inside:

Alumni Volunteer Weekend  Seventy alumni volunteers and board members share campus connections
My Madison   Sue Dawson McVeigh ('81) writes about the lifelong bond among the "Sisters from the '70s"
Alumni News  JMU Alumni Association Board members recognized, 2008 Bluestone Reunion coverage, Away Game Tailgates, Madison Cup golf tourney champs, Freshman Send-off Picnics and the Class of 2008's welcome to the alumni association
2008 Bluestone Reunion Interview  with 1958 Breeze editor Connie Faulders Coss ('58)
I more than 70 alumni, campus leaders and JMU Alumni Association Board members converged on the Leeolou Alumni Center for 2008 Alumni Volunteer Weekend in June. Several alumni volunteers traveled back to the 'Burg from Colorado, Texas and Florida giving their time, energy and insight to the weekend. Board members and alumni volunteers enjoyed campus tours, a preview of the new East Campus Library, JMU volunteer training, and presentations from JMU athletics and alumni relations staff members on events and programming for the upcoming year. Each alumni group presented a 2007-08 report to the board.

JMU President Linwood H. Rose visited with the volunteers and helped the alumni association recognize the achievements and efforts of the following alumni award winners:

Alumni Group of the Year:
Richmond Alumni Chapter

Alumni Chapter Leader of the Year:
Vanessa Evans ('93, '97M), Black Alumni Chapter

Alumni Volunteer of the Year:
Mike Jones ('94), D.C. Metro Dukes

In June, the JMU Alumni Association Board of Directors recognized three alumni for their service. The board terms of Betty Ball Mann ('58) and Paul Cline ('82) expired in June. Mann, rolling off after six years service, was instrumental in creating the inaugural Distinguished Award for Teaching. Cline, a presidential appointee, served two years on the board's marketing and finance committees.

Elaine Toth Hinsdale ('85) also rolled off the board in June. Hinsdale served the association for eight years, most recently as immediate-past president and president. Last year she led a team of volunteers through a planning process to develop a three-year strategic plan. "JMU appreciates the valued service of all three of these dedicated alumni leaders," says Ashley Privott, director of alumni relations.

Most Improved Alumni Group:
Boston Alumni Chapter

Most Innovative Program:
Charlottesville Alumni Chapter "Be the Change" program

Centennial Challenge Winner:
Tidewater Alumni Chapter

* Read more about Alumni Volunteer Weekend, alumni groups and "Notes from the Road" by alumni relations assistant director Jessica Lumsden ('04) at www.jmu.edu/alumni/ontheroad/.

Alumni board members lauded
Association thanks members whose terms expire

Betty Ball Mann ('58)
Paul Cline ('82)

Alumni Volunteer Weekend participants honored alumni program award winners, toured campus, learned more about staying connected to Madison and got a sneak peak at the new East Campus Library in June. (Left): 2008 Most Improved Alumni Group, the Boston Alumni Chapter sponsors numerous alumni events like an annual Boston Red Sox game outing at Fenway Park.
Sisters since the '70s
Bonded for life  By Sue Dawson McVeigh ('81)

Jazz pianist Fats Waller was famous for saying, "One never knows, do one?" That has certainly been the case for my Alpha Sigma Alpha sorority sisters.

Weddings, christenings and mini class reunions have brought us together over the years, yet the reunion that most affected our group was the result of a tragedy. Beth Broman Groover ('80) and husband, Tim, faced the unimaginable in 2002 when their daughter Brittany died in a car accident. Joyce Martz Grier ('78) and I lived in Lynchburg near the Groovers then; and Beth, Joyce and I took our daughters Mary MacKenzie, Jordan and Brittany everywhere together — trick-or-treating, Easter egg hunting, Christmas caroling, everywhere.

Joyce and I were speechless through our tears.

Family members and friends surrounded Beth and Tim. Joyce's family attended the funeral, but most of us were unable to be there. As a result, an empty space grew between the Groovers and us.

After the service, Beth's brothers, Geb and David, spoke to family friend Mick Gunter, whose mother had died in a car accident. Apparently, as Mick shared that he had not healed from his mother's death, the three of them realized that many others must feel the same pain and felt they could reach out to others while experiencing their own healing. The result — in 2003 the Angels Race Triathlon was born in Lynchburg and later expanded to Gunter's hometown, Winston-Salem, N.C. Both are now under the Angels Foundation.

The foundation's mission is twofold: Create opportunities for individuals to honor angels who have touched their lives and encourage people to be angels in the lives of others.

The sport of triathlon is as much a competition with self as it is with others. The same is true for the Angels Race with the added opportunity to honor those who have inspired you to be who you are and who you seek to be. Each racer writes an angel's name on his or her body and carries the spirit of that person throughout the race. Many are inspired to their best performance, some resolve grief or celebrate a lost angel and others recognize the significance of someone currently in their life. It is more than just a race.

For three sets of college roommates and ASA sisters, the 2007 Angels Race became a reunion. Becky Edmunds ('80), Beth Groover's college roommate, now lives in Winston-Salem, so the Groover family usually stays at the Edmunds' home during the race. When Becky opened her home to any who could attend last year, roommates Michelle Gerow Kasak ('80) and Michele Tiedemann Archibald ('81), Allison Steffey Holbert ('81) and I were able to break away for the weekend.

Though each of us has seen one another since graduation, it was an unexpected reason that brought us together after 25 years, and it was a weekend of healing for us as we all felt ill-equipped to comfort Beth and Tim during that tragic time.

As the five of us arrived at Tanglewood Park in the pre-dawn hours of Sept. 16, 2007, we had no idea what to expect. Not one of us had even been to a triathlon. We were handed markers and given our assignments: Mark the racers, ask participants for the name of his or her angel and write it on the racer's right arm.

When we realized that not everyone was racing for a specific angel, one of us had an idea. Soon five women were telling the story about what an amazing young woman Brittany Groover was, and how we were healing by honoring her as our angel. Then we asked permission to write Brittany's name on their arm.

Beth said later that as she stood at the finish line, she marveled at the number of people who had angels named Brittany, when suddenly she realized what we had done.

We had not known what to expect when we arrived, but we knew what we had experienced as we left. After five years of not knowing what to do, we had experienced healing just by being together and talking about Brittany. Finally, we were able to hold Beth and her family in our arms rather than our hearts.

We met on the Madison campus in the late '70s; we pledged the same sorority. We were young, anticipatory, energetic and naïve ... We had no idea where our paths would lead, but we knew we were bonded for life.

Beth and Tim Groover are especially grateful for all the students from Virginia Tech and Madison who participate in the Lynchburg race each spring.

About the ASA Sisters: Sue Dawson McVeigh ('81) is an investment adviser and guided portfolio manager with Smith Barney in Stuart, Fla. Her ASA sisters are: Beth Broman Groover ('80), a preschool director in Lynchburg; Becky Edmunds ('80), a principal of The Edmunds Group, in Winston-Salem; Michelle Gerow Kasak ('80), a Realtor with Keller Williams in Charlotte; Michele Tiedemann Archibald ('81), VP of business development for research and development with E.I. duPont de Nemours in McLean, Va.; and Allison Steffey Holbert ('81), senior systems analyst with SAIC in McLean.

For more information on the Angels Race, please visit www.angelsrace.com.
Freshman Send-off Picnics

Welcome to the Madison Experience

The JMU Parents Council and the Office of Parent Relations roll out the purple carpet for families of incoming freshmen each summer. Fourteen Freshman Send-off Picnics welcome and congratulate the newest JMU Dukes. Freshman Send-off Picnics are held in the comfort of freshmen’s hometowns (or close by). Incoming students get a chance to meet other freshmen from their area and get last-minute questions answered by JMU alumni, current students, parents and campus leaders. Picnics are held in Connecticut, Delaware, Maryland, Massachusetts, New Jersey, New York and eight cities in Virginia.

More than 1,700 parents, incoming freshmen and volunteers attended the 2008 picnics. Fairfax hosted the largest send-off, and 35 alumni volunteers helped with this year’s picnics, according to Sherry King, director of parent relations. “Our office provides support to parents and families of JMU students and helps them become partners with JMU in the education and development of every student,” she says.

The Madison Family Connection e-newsletter, a parent relations service, provides JMU parents and families with information on campus events, vacation and break schedules, payment due dates, deadline reminders and tips for student success. Sign up for the e-newsletter at www.jmu.edu/parents.

Our office provides support to parents and families of JMU students and helps them become partners with JMU in the education and development of every student.’ — Sherry King, director of parent relations

Bragging Rights

2008 Madison Cup golf tournay

Four alumni teams battled it out for the annual Madison Cup Golf Tournament title (with remarkably little trash talk) at the Spring Creek Golf Club on June 24. Doug Dickey (’76), Ben Dickey (’06), Brian Casper (’06) and Joey Shapiro took the championship shooting a 62 and finishing 20 minutes before the other foursomes.

2008 Madison Cup winners get to grasp the crystal trophy for a brief time before it is sent back to the Leeolou Alumni Center Great Room display case. The trophy’s base lists the annual winners’ names.

2008 JMU FOOTBALL AWAY-GAME TAILGATES

Sponsored by the JMU Alumni Association and JMU Duke Club

C H E E R O N T H E D U K E S

OCT. 11 JMU @ UNIVERSITY OF RICHMOND
OCT. 25 JMU @ VILLANOVA
NOV. 22 JMU @ TOWSON

TAILGATE TICKETS (per game):
$20 per adult, $10 per youth ages 6-12, children 5 and under are free.
All tailgates begin two hours prior to kickoff.
Tickets include food, nonalcoholic beverages and fun. Cash bar available.

Purchase tailgate and football tickets at www.jmusports.com

PICNIC PHOTOGRAPH BY TRACEY KITE; MADISON CUP BY JESS LUMSDEN ’04

Incoming freshmen celebrate July 19 at the home of Parents Council members Richard Winn and Corinne Broderick in Westford, Mass.

https://commons.lib.jmu.edu/madisonmagazine/vol31/iss4/1
The Madison spirit remains for all who return

1958 Breeze editor says Madison prepares students for all aspects of life

By Hali Chiet ('07)

Connie Faulders Coss ('58) returned to campus in April to celebrate her 50th class reunion, catch up with classmates and reminisce about the Madison College era. A former high school English teacher, and most recently a distinguished real estate agent, Coss earned her bachelor's degree in English and secondary education with a minor in psychology. Now retired, Coss lives with her husband in a home they designed on seven acres in West Friendship, Md. Former Madison intern Hali Chiet ('07), now an editor with Barron's Educational Series in New York, interviewed Coss, who recalls her days working for The Breeze and notes the surprising new additions to JMU and the surrounding city.

Madison: What campus changes did you notice during your 50th reunion?

Coss: The expansion of Madison's campus is enormous, not to mention the development of Harrisonburg itself. The changes were actually overwhelming! My mouth flew open when I saw back campus — what we used to call the open space behind Wilson Hall. Once I toured the new buildings, I got a very happy, proud feeling. We are "big time" now, and we've done it so well!

There were many extensive changes to the city as well. In the '50s, there was only one main road through Harrisonburg — Route 11. There were two department stores in the Square, Joseph Neys and Alfred Neys. I didn't really think of shopping much since I was so far away from it. Everything I needed was on campus, and students' lives centered on the college and "Doc's" — our local hangout.

M: What has not changed at Madison?

C: It was comforting to see that the bluestone buildings in the Quadrangle haven't changed, nor did the view from Route 11 up to Wilson. The best part, however, was the students. They were friendly, polite, caring, considerate and helpful. When I interacted with them at the Bluestone Induction candlelight ceremony and at other reunion activities, I realized that the Madison spirit has stayed on campus. Not only does that spirit remain on campus, but it stays with everyone once they graduate and go on to lead fulfilling lives. Time marches on, but the spirit remains and greets us with open arms when we return.

M: Who was your favorite professor?

C: Dr. Dingledine and his mother, "Mama Ding," were two of my favorites, and they will always have a special place in my heart. As a young person leaving home for the first time, they both made Madison feel like home. Mama Ding was our housemother, friend and adviser; she was there to comfort and encourage us always. Dr. Dingledine was an excellent history teacher; he was accessible and understanding, but demanded accountability.

M: Tell me about your experience at The Breeze. How has the publication changed over the years?

C: The Breeze has changed tremendously. When I was on staff, the paper consisted of six pages and it was issued once a week. We had an editor-in-chief, a news editor, a copy editor and an ad manager. We "passed" on Wednesday evening — that is, we actually had a blank copy of the paper and pasted the articles and ads where we wanted them. This was called a "mock-up." I took the "company car" with the copy to Staunton the next day to be printed, and they would then deliver the papers on Friday. I spent two years on staff, as news editor my junior year and as editor-in-chief my senior year.

M: How did the Madison Experience prepare you for your career and for life in general?

C: Madison prepared women for all aspects of life at the time — educationally, culturally, socially and occupationally. I received excellent training and preparation for my field. When I taught high school English in Maryland, I was practically the only person in my department who knew how to write a curriculum. In addition to a strong educational foundation, Madison also prepared me for other aspects of life, including proper social behavior. Back then, we sat at round tables of eight, and had to take turns serving food. Dean Wilkins made sure we ate our fried chicken with our knife and fork, and that we dined with proper manners.

M: What do you treasure most about your Madison Experience?

C: I cherish all the wonderful memories — the campus covered with snow at night, the many beautiful colors of the mountains in the fall, the rolling countryside and the quaint towns we rode through to get to Madison along old Route 11. But most of all, I cherish the many lifelong friends who, to this day, I continue to see and keep in touch with. We all look back fondly upon our days at Madison.
Bluestone Reunion 2008

Nearly 200 Madison College alumni from the Classes of 1938, 1943, 1948, 1953 and 1958 returned to a campus three times the size they remembered to celebrate Bluestone Reunion Weekend April 24-26. Members of the Class of 1958 were inducted into the Bluestone Society and celebrated with JMU President Linwood H. Rose. Alumni enjoyed a Welcome Home Picnic, shared their favorite stories at the Madison Confessional program, toured campus, visited the arboretum and reminisced at class receptions and dinners. The Class of 1958, led by Pat Smith Wilson ('58), presented a check for $163,082 for the Mengebier Endowed Professorship, bringing the class’ five-year giving total to $316,114. The professorship honors the class’ “favorite professor,” William Mengebier. The Class of 1958 includes 211 alumni (17 male) and nearly half of the classmates attended Bluestone Reunion Weekend.

Don’t miss Bluestone Reunion 2009
APRIL 30 - MAY 2, 2009
Classes of 1934, 1939, 1944, 1949, 1954 and 1959
www.jmu.edu/alumni/events/bluestone.shtml
Questions? Contact Paul Campbell (540) 568-8821

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To receive Madison, keep your address up to date with JMU. See the inside back cover or visit:
www.jmu.edu/madisononline/madison/subscribe.shtml
Class of 2008
Welcome to the JMU Alumni Association

Centennial Dukes are urged to stay connected with Madison. Register with the JMU Alumni Association Online Community at www.jmu.edu/alumni and get a permanent JMU alumni e-mail address. The online community offers many free services including a searchable alumni directory, Class Notes, event listings and registration, and more. Get connected at www.jmu.edu/alumni.

Madison Events

SEPT. 19-20
Alumni Board of Directors meeting

SEPT. 20
Madison Founders Society Luncheon
East Campus Library, 11:30 a.m.

SEPT. 26
East Campus Library
Grand Opening 4 p.m.

OCT. 3-5
Family Weekend
www.jmu.edu/parents

OCT. 31 - NOV. 2
Homecoming
www.jmu.edu/homecoming

NOV. 27
Macy's Thanksgiving Day Parade
featuring the Marching Royal Dukes

DEC. 13
Winter Commencement
www.jmu.edu/commencement/

Alumni group and chapter events:
www.jmu.edu/alumni/events

What's up in the 'Burg?
www.jmu.edu/jmuweb/calendars/

Come back to JMU for a weekend of fun, including the Homecoming Alumni Golf Tournament, Pep Rally, Alumni Tailgate and more.

Cheer on the Dukes as they battle the Delaware Blue Hens on Nov. 1

Football tickets are on sale now. Get yours by calling the Athletic Ticket Office at (540) 568-DUKE

Follow the campaign trail at www.jmu.edu/homecoming
Betty C. Miller celebrates 50 years of membership in the Women’s Club of Springfield.

Grace Manly Machanic choreographed a sold-out run of 1776 for Little Theatre of Alexandria. Chris Tomasino (’83), a multiple winner of the LTA Best Music Director award, served as music director for the 1776 production. He is a bank manager at Burke and Herbert Bank in Alexandria, and he has been honored by Bishop Ireton 50 years ago. My future plans are to enjoy the beaches in Aruba.

Mary Ellen Walter has retired from Fairfax County Public Schools after 37 years as a health, physical education and driver education teacher. She says, “The last six years, I taught at Edison High School where I graduated many years ago. My future plans are to enjoy the beaches in Aruba.”

Nilda Elizabeth “Liz” Salas retired from the federal government as a senior executive, human resources director at the Department of Labor. She is now a principal at the HR consulting company GRA Inc. in the Washington, D.C., area. Salas and her husband, Robert Franco, live in Clifton. Their youngest daughter, Elisa Fernandez, attends JMU. *

Margot Knight, president and CEO of United Arts in Central Florida, received the Arts for a Complete Education/Florida Alliance for Arts Education 2008 Leadership Award. The award recognizes exemplary professionals for promoting arts education in Florida. Knight is a member of the JMU Alumni Association Board of Directors.

Marilyn Theresa L. Peacock earned a Ph.D. in community college leadership in May from the Old Dominion University School of Education.

Peter J. Napolitano accepted the position of director of auxiliary services at Binghampton University in New York. Formerly director of dining services at SUNY Cobleskill, Napolitano began his new assignment in June 2008. His responsibilities include developing and managing auxiliary service contracts including food service, bookstore and banking. This leadership position provides opportunities to extend excellent customer service and work collaboratively with others.

Sandy Powell (’84M) was featured on planet-ultramarathon.wordpress.com in an article originally published by the Staunton News Leader. Powell is the top-ranked female ultramarathon runner in North America. In May she competed in the 2008 Surgeries 48-Hour Ultramarathon in Surgeries, France. She ran 201.5 total miles, finishing fourth among women, and No. 11 overall. She has competed in more than 15 marathons, and nearly 50 ultramarathons. The Surgeries 48-Hour is invitation-only, and race promoters invite 30 runners from around the world. Powell was one of two Americans invited to compete.

Pamela G. Borgel retired after 40 years of teaching in Hampton city, and Loudoun and Frederick counties. “Teaching was my passion. Now, travel has become my passion,” writes Borgel.

In February John Graves was elected president of Luray Caverns Corp. Graves started with Luray Caverns in 1983 and has held a number of positions over the past 25 years, including maintenance manager, human resources manager, director of the caverns board and vice president. He also retired from the military as an Army major.

Mark R. Miller accepted a position at Children’s National Medical Center in Wash-
ingston, D.C., as director of philanthropic marketing and communication. After advising President Bill Clinton, CEOs and nonprofit leaders, Miller is using his communications experience to help kids — by raising money and forming partnerships to help provide world-class care and research at one of the nation’s top children’s hospitals. Michael Sullivan was promoted to director of internal/external communications for CareFirst Blue Cross, Blue Shield. He oversees all media, employee, physician and health communication for the mid-Atlantic’s largest health insurer. Sullivan and his wife, Joanna, are also proud to announce the adoption of a boy, Maxim Patrick, from Ukraine. The family lives in Baltimore.

Debra Yeagle accepted the position of business development director for Department of Defense programs at Solutions Made Simple Inc. in Reston. After 25 years as a civilian in DoD, Yeagle has moved to private industry, working for a small business that specializes in data management software and services. She and nine other life/business coaches have co-authored A Guide to Getting It: Vibrant and Lasting Relationships, the ninth book in the Guide to Getting It series.

20th Reunion Year
Donna Akers Warmuth presented an author talk at the Virginia Festival of the Book in Charlottesville in late March. Warmuth has written four books about her hometown of Abingdon, Va., and two books on Boone and Blowing Rock, N.C. Her fifth book with Arcadia Publishing is due to publish in late spring, and she’s hard at

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88


SmartBox entrepreneurs
Thinking outside (and inside) the box By Katie Hudson ('10)

Why are there so many JMU alums involved with the SmartBox company? “JMU alums are smart, of course,” says chairman Bryan Bostic ('83).

The company has seven alumni franchise owners along the East Coast. “The group at SmartBox is nothing less than a tightknit family of ambitious entrepreneurs,” says Maryland SmartBox franchise owner Matt Bowry ('92).

Founded in Richmond by CEO Mike Lowe, SmartBox is a portable storage company that began selling franchises in 2004. Bryan Bostic later bought controlling interest in the company.

After working at EDS, a global technology business, for a year, Bostic realized his business personality did not fit within a large company. He headed to Richmond and started his company, 2b Technology Inc., which went on to become the top visitor attraction ticketing product in the world. Fifteen years later, he sold his company to Ticketmaster.

His second venture, SmartBox, is well on its way to achieving the success that Bostic previously achieved. According to the Self Storage Association, the industry represents $22.6 billion in annual revenues. SmartBox has seen triple-digit growth each year.

Even though they did not start selling franchises until late 2004, Franchise Business Review named SmartBox as a Top 50 Franchise Satisfaction Award Winner in 2007. They also just made the Top 500 Franchise list published by Entrepreneur Magazine along with their Top New Franchise Concept Performer List. "We made the list even though we sell fairly large exclusive territories versus concepts that sell many franchise locations in a marketplace," says CEO Mike Lowe.

Bostic attributes the company’s growth to knowing strengths and weaknesses and leveraging his teams at all times. "I think we do a very good job of that," he says.

SmartBox also offers SmartCare, which allows the capability to perform long-distance moving and covers more than 65 major metro areas throughout the nation.

SmartBox’s wooden storage units measure 8 feet long, 7 feet high and 5 feet wide and are rented per month for about $70 depending on your location. According to the SmartBox Web site, www.smartboxusa.com, franchise fees are $40,000 for the first 200,000-population territory and $10,000 for each additional 100,000 people in the territory.

*Bryan Bostic ('83) and Matt Bowry ('92) think outside (and inside) the box with their SmartBox storage company franchises. Bostic attributes the company’s growth to knowing strengths and weaknesses and leveraging his teams at all times. "I think we do a very good job of that," he says. SmartBox also offers SmartCare, which allows the capability to perform long-distance moving and covers more than 65 major metro areas throughout the nation. SmartBox’s wooden storage units measure 8 feet long, 7 feet high and 5 feet wide and are rented per month for about $70 depending on your location. According to the SmartBox Web site, www.smartboxusa.com, franchise fees are $40,000 for the first 200,000-population territory and $10,000 for each additional 100,000 people in the territory. Learn more at www.smartboxusa.com./
work on a Watauga County book of historic images. Jim Warren and Ralph Cohen, former JMU professor of English, are both winners of the 2008 Governor's Awards for the Arts for their work as co-founders of the American Shakespeare Center and the Blackfriars Playhouse in Staunton. The duo founded the company in 1988 at JMU, and now the center draws critical and scholarly acclaim from an international audience. The 10 winners of the Governor’s Awards were selected from 345 nominations and include artists, arts organizations and supporters of the arts. Award winners will be honored by Gov. Tim Kaine at a ceremony at the Virginia Museum of Fine Arts in Richmond on Sept. 17. “These awards call attention to the creative spirit that contributes to the quality of life throughout the commonwealth,” says Kaine.

89 Cmrd. Duke Heinz of Coronado, Calif., is the supply officer for the USS Nimitz, which is homeported in San Diego. He and Susan have three sons: Mark Richard, Curt and Sam. Teresa Warner is the Rockingham County Lucy F. Sims Educator of the Year. She teaches pre-kindergarten at McGaheysville Elementary School.

90 Wendy Battleson is vice president and associate counsel at Christie’s, the fine art auction house in New York City. She, her husband, John, and daughter, Evelyn, live in Montclair, N.J. Melanie Morris earned an M.S. in nursing from Jefferson College of Health Sciences on May 8. Bobby Thompson was promoted to national sales director-grocery/food service at Primo Water Corp. in February. Jay C. Weaver was promoted to chief financial officer at Onity Inc. in Duluth, Ga. He previously served as director of finance—North America. Training magazine named Tracey Draper to its first annual list of 40 of the training industry’s rising young stars. Draper is the electronic systems sector director at Northrop Grumman Corp., in Baltimore, Md. The Top 40 trainers profiled were nominated by industry peers and selected by a judging panel comprising members of Training’s Editorial Advisory Board.

91 Nicole D. Lyton accepted a position as vice president of finance at Pavement Design and Engineering in Purcellville. Lyton was previously employed as controller with Lantz Co. of Winchester Inc. Tamara Neeble writes, “My husband and I are living in Christiansburg with our two sons, Tyler, 10, and Cooper, 7. Since earning a graduate degree in counselor education from Virginia Tech in 1992, I’ve been working as a school counselor with at-risk high-school and middle-school children. I enjoy coaching soccer and cheering on our children in my free time. Working with the March of Dimes is an important aspect of family volunteer time as our son, who was born prematurely, serves as a local ambassador with the organization.” Carl R. Thompson was promoted to senior procurement specialist, IT lead at Con Edison Co. of New York. His responsibilities include oversight of all procurement activities involving IT consulting, software, telecommunications and equipment.

SCHOLARSHIP THANKS

Dear Frank and Betty Snyder (’79):
My name is Rebekah Wachefield and I am a second-year theater major. I had the privilege of receiving the Steven Snyder (’79) Memorial Award, thanks to your generosity. Your gift has enabled me to advance a step closer to my goal of opening my own theater! This scholarship helped me financially by allowing me to focus on my education. I sincerely thank you both for your support of my education. God bless! Thank you.

Rebekah E. Wachenfield (’10)

92 Christina L. Auch accepted a position as director of development for the Blue Ridge Parkway Foundation in Winston-Salem, N.C. Since 2004, Auch has been involved in major gifts fundraising at Greenpeace. She writes, “I joined Blue Ridge Parkway Foundation as its third staff member and work with the founding executive director and board of trustees as the foundation’s first director of development. The Blue Ridge Parkway, the nation’s most visited national park, is suffering under congressional reductions in appropriations to the National Park Service. The foundation provides funding for parkway programs that enhance the visitor experience.” John A. Bau is the associate director of undergraduate career services at Yale University and senior warden of St. Paul’s Episcopal Church. He and wife, Morgan Birtwell, have three children: Hayden Henry, 1, Emily, 10, and Ethan, 5. The couple lives in Wallingford, Conn., where they are restoring their 1890 Queen Anne-home. Alan C. Heffner, M.D., and wife, Meredith, recently moved to Charlotte, N.C., with their sons, Alexander and Andrew. Heffner is an assistant professor with the UNC School of Medicine and practices and teaches critical-care medicine as a faculty member in the Internal Medicine and Emergency Medicine departments at Carolinas Medical Center. The University of Baltimore will honor Jessi LaCosta in September with the prestigious Thomas J. Pullen Award for outstanding volunteerism. Mark McKinley was promoted to partner at Gallagher Consulting in Atlanta. Chris Tignor was named Information Security Executive of the Year for the mid-Atlantic region. Tignor is a member of the JMU Computer Information Systems and Management Science Executive Advisory Board, and he serves as vice president and chief information security officer at Capital One in Richmond.

93 15th Reunion Year
Sonja L. Macy’s married Charles E. Willard on June 14 in Steamboat Springs, Colo., where the couple met at a bluegrass festival. They share a love of the Rocky Mountains, music and outdoor adventures, and plan to reside “off the grid” in Stagecoach. Wendy Warren is vice president and editor of Philly.com, where she manages content for the Daily News and the Philadelphia Inquirer.

94 The International Franchise Association chose Chadwick J. Barbour as a 2007 Franchise of the Year. Barbour owns and operates 33 Jackson Hewitt Tax Service franchises in Virginia, North Carolina and West Virginia. He received the award at the IFA eighth-annual Franchise Appreciation Day in Washington, D.C. Since her undergraduate years, Angela Orebaugh’s career has been focused on information security. She has secured university networks—including JMU—at a startup in Colorado during the dot-com days, and now has created standards and guidelines to secure government and Department of Defense computer networks. She also published her sixth computer security book.

95 Cybil Kendrick Marks has lived in Breckenridge, Colo., for the past 12 years. She is a practicing acupuncturist and massage therapist. In May 2007, she married Jason J. Marks, who is an environmental consultant. Richard Waters received the 2008 Delta State University Foundation Prize for Excellence in Teaching.

96 Aaron M. Pritchett received some special awards for his work with the City of Newport News video production services department. He is executive producer, photojournalist, editor and host of the monthly Newport News in Review program, which received the annual Pegasus Award of Honor for exemplary work in communication as well as the International Audio/Visual Gold Award for outstanding work by creative professionals involved in program concept, writing,
direction, shooting and editing. * Greenville Magazine selected R. Bernie Pritchard as one of the 2008 Best and Brightest. He is vice president with Lee Hecht Harrison, a global human capital solutions firm, and lives in Greenville. * Nancy Wetzel writes, "Hey guys! I just finished filming a part on Confessions of a Shopaholic starring Isla Fisher. I have been in Los Angeles nine years and have doubled for Jennifer Garner and Jennifer Esposito. I am heading to Miami to stunt double for a Jennifer Aniston movie. I miss my JMU days." * Victoria Zellers was among 18 associates named members of the Cozen O’Connor firm. Zellers practices in the labor and employment group, representing and counseling management clients in all areas of labor and employment matters. She attended Temple University’s Beasley School of Law where she was a member of the International Comparative Law Journal and received the Stewart P. Keeling Award for earning the highest GPA in her graduating class during her third year. After law school, she served as a law clerk for the Hon. Ronald Freeman, J.S.C., of the Superior Court of New Jersey Family Division.

97 Rebecca C. Cory is co-editor of Universal Design in Higher Education: From Principals to Practice published by Harvard Education Press.

98 10th Reunion Year Amy Algire DeWitt is a third-grade teacher with Charlotte Mecklenburg School District in Charlotte, N.C. She is also the event coordinator for a fundraising event held by Dienst Custom Homes. The 2006 event coordinated by DeWitt raised more than $70,000 for the Make-A-Wish Foundation of central and western North Carolina. The 2007 event raised more than $100,000. Yet, DeWitt’s proudest achievement is being the mother of Sada, 4, and Ella, 3.

* Lisa Haines will marry Scott Simmons of Raleigh, N.C., in November. * Cara Ellen Modisett, editor of Blue Ridge Country, and her staff celebrated the 20th-

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Happy trails

Alumna turns hobby into volunteer opportunity By Amanda Atkins (’08)

Anitra “Nitro” Kass (’00, ’02M) loves to hike. She loves it so much that she unintentionally walked the Triple Crown. “When my chance to hike the whole Appalachian Trail came about, I jumped on it. That was in 2004. I liked hiking, so I just kept doing it: the Pacific Crest Trail in 2005 and the Continental Divide Trail in 2007. I never set out to hike the Triple Crown; it just happened as a result of having hiked all three trails,” Kass explains.

During her hiking adventures, Kass learned firsthand about the good nature of strangers despite the dark news we watch on television and read in newspapers. “Meeting people along the way is one of the reasons I hike. I love to meet people that I wouldn’t get to meet otherwise. I’ve met people who are car camping and have invited me to share a meal with them. I’ve met people who have opened their homes to hikers and those that let us camp in their yard. I’ve met a postmaster who lives in a town where there are no services. She buys sodas and gives them out to hikers when they stop in at the post office. The people are great.”

Kass has turned her hobby into an opportunity to share with others. She travels to junior high schools to share the life lessons she has learned on the trail. She involves students in the AVID -- Advanced Via Individual Determination -- program for students who want to go to college but might not have attained all of the study skills needed. “This program includes peer tutoring and teaching habits of highly effective people,” Kass says. She hopes the challenges she has overcome will inspire others.

Kass’ challenges along the Triple Crown’s thousands of miles have been quite a few. While on her many hiking adventures, she has hurtled her way through obstacles such as “food poisoning, almost drowning in a river, high snow, a dog bite and lighting her tent on fire -- accidentally.” The mishaps didn’t shake her confidence, though. “I think those all happened in about a two-week time span on the Pacific Crest Trail. If you are flexible and creative you can overcome almost anything on the trail -- and in life.”

In between near-death experiences and facing inclement weather, Kass snuck in some funny moments with friends. "My friend Donna does a hilarious "Sloth" impression. She slides her bandana forward, pushes her ears out and makes her forehead look really big. Then she imitates Sloth from the movie Goonies with her "Hey you guys" voice. It's hysterical."

The Triple Crown hiker has learned numerous lessons during her hikes and crazy accidents: "I've learned about overcoming challenges. I've learned about prioritizing. I've learned that you can make mistakes and still be successful. I've learned that my idea of success might be different from someone else's, and that's OK... I don't know what the next trip is yet, but I have some grandiose ideas. I feel very fortunate to have the opportunity to have such great adventures. I also feel fortunate to have found what I love to do."

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Happy trails

Alumna turns hobby into volunteer opportunity By Amanda Atkins (’08)

Anitra “Nitro” Kass (’00, ’02M), here atop Mt. Whitney, has hiked the Triple Crown and shares life lessons with school children.

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PHOTOGRAPH COURTESY OF ANITRA KASS (’00, ’02M)

FALL 2008 61
Peace Corps lessons
Helping others change self  By Amanda Atkins (’08)

At a young age, Kim McCray (’06) knew she wanted to join the Peace Corps. “I remember that in my 10th-grade geography class we had a unit on Russia and, for whatever reason, I was instantly captivated by the culture of that part of the world.”

For the past year and a half, McCray has been teaching English to students in Ukraine. During her activities as an educator, she has learned the differences between the American teaching system and the Ukrainian. “Although Ukraine is a developing nation and its teachers receive low salaries and work with few quality materials, I think the biggest challenge they face is the overall passive attitudes they have toward what they can achieve and the influence they can have on their students through creative lessons and positive reinforcement.”

To help this problem, McCray created an English teacher’s club, where teachers of the region come together in a relaxed environment to not only learn about teaching methodology, but also to practice their English and share ideas.

McCray’s experience in the Peace Corps has been fulfilling, but she has also faced challenges outside of the educational system. Living in a world that doesn’t speak English can be stressful. “Simple tasks become very difficult when you have a limited knowledge of the language — buying bus tickets, asking store clerks for items you want, trying to threaten your pupils when they have one another in a headlock ... all kinds of things! I always want to be as immersed in my community as I can be, and I can’t help but feel left out when everyone around me is singing a song or laughing at a joke that I don’t understand.”

human-trafficking and the sex trade. “It is a huge problem for Ukrainian women,” says McCray, “especially those from poor villages and orphanages where awareness is low and the economic need for working abroad is very great.”

Her Peace Corps experience has given McCray an appreciation for traveling. She hopes to visit more areas, specifically West Africa, where her desire to join the Peace Corps was cemented during her JMU summer abroad in Ghana.

“My Peace Corps experience can be summed up by something that the character Atticus Finch says in To Kill a Mockingbird,” says McCray. “He says ‘You can’t ever really understand a person until you climb inside his skin and walk around in it.’ It sounds simple enough. I always liked the sound of that statement before I joined Peace Corps, but it’s only now that I really know what it means. Peace Corps service is amazing, not only because of what volunteers can accomplish by helping people, but also because of the opportunity it gives to live among people and learn to understand them. After almost two years, I’ve learned that everyone has different world views based on where and how they grew up. Their beliefs are not better or worse than mine, just different.”

‘...you can’t ever really understand a person until you climb inside his skin and walk around in it.’ I always liked the sound of that statement before I joined the Peace Corps, but it’s only now that I really know what it means.’

— Kim McCray (’06)

anniversary issue of the magazine in August. Modisett has served as editor since 2005. Under her tenure, she has created and guided the award-winning special issue and Web content, The Faces of Blue Ridge Country. She has insti­tuted expanded environmental coverage and recruited noted guest columnists. Racquel L. Ruffin-Shrieves started a new business, Written Just For You, LLC, located in Eden, Md. Staff members write unique, one-of-a-kind stories using information submitted about a child. This is not a story where the child’s and friends’ names are simply inserted into a story that has already been written. This story is written specifically for each client and placed into a hardcover book with illustrations. Learn more at www.writenjustforyou.com. Mara Hicks earned an M.S. in education in instructional technology from Southern Illinois University at Edwardsville on May 10. Nicholas Kohn writes, “I am on Broadway! I joined the cast of the Tony Award-winning musical Avenue Q in March, playing the role of Brian. I previously did the show in Las Vegas.” Kohn also received a Kevin Kline Award nomination for outstanding lead actor in a musical for the role of Dave in the Stages of St. Louis production of The Full Monty. Kohn says that he is loving life and “missing JMU!”

99 Isaac W. Hicks earned a master’s degree in international business from St. Louis University in May. Mark Nichols helped distribute alumni pins to College of Visual and Performing Arts graduates during JMU’s Centennial Commencement in May. Nichols is a vocal accompa­nist in the School of Music and earned a B.M. degree in music education magna cum laude from the Shenandoah Conservatory of Shenandoah University. He is a private piano/organ teacher with Music Gallery Inc. of Har-
Academy in Oklahoma City. Gebb is a former ensemble member of the Lyric Theatre, Oklahoma’s only professional year-round musical theater company.

03 5th Reunion Year
Gina Ansuiui is a certified brain injury specialist. This achievement comes nine years after she suffered a traumatic brain injury in a car accident. Lindsey Buckner accepted a position as the pre-release transition specialist with the Department of Corrections at the Virginia Correctional Center for Women. Previously, Buckner worked as the case manager and job developer for the Ashlin Youth Employment Program in Richmond. AYEP focuses on preparing high-school youth with job readiness and life skills necessary for self-sufficiency. At the Virginia Correctional Center for Women, Buckner will coordinate the pre-release program for inmates to prepare them for successful re-entry into society.

05 Ashley M. Bessant earned a juris doctor degree from New England School of Law on May 23. Bessant, of Braintree, Mass., was a Dean’s List student and served as editor of the New England Journal of International and Comparative Law. She was a member of the Phi Delta Phi International Legal Fraternity and served a clerkship at Korman & Associates, LLC. After graduating from JMU with a B.A. in psychology, Caroline Pucciarelli worked as a program assistant at Columbia University Medical Center’s Buprenorphine Program for Opiate Maintenance and Detoxification. It is one of the nation’s first facilities to use buprenorphine for the treatment of pain medication, heroin and methadone dependence. She then worked at the N.Y. State Psychiatric Institute as a research assistant where she focused on research of ADHA treatment in children. She currently works for Columbia University’s School of Social Work and is completing a master’s in social work. Pucciarelli writes, “Thanks, JMU, for a phenomenal education. I could not be here without you.”

06 Anne Foster earned an M.A. in applied sociology from Old Dominion University in 2008. She will continue her education in a Ph.D. program in education. Steven Gaberdiel received his CPA certification in February. Ashley Lusk earned an M.A. in professional communication from Clemson University in May. Her thesis was Of Merlins and King Authors: A Narrative Analysis of the First-Year Writing Learning Community. She graduated with a 4.0 GPA and received the Douglass Award for Excellence in Teaching.

07 Former Alpha Sigma Alpha member Taryn Deane is living and working in Los Angeles. In summer 2007 she served as “beauty” on The Beauty and The Beast live broadcast at Colonial Downs race track. From Roslyn.

02 Paul Gebb is director of education at the Lyric Theater and Thelma Gaylord Academy in Oklahoma City. Gebb is a former ensemble member of the Lyric Theatre, Oklahoma’s only professional year-round musical theater company.

04 Adam Costa earned his M.Ed. from Boston University on May 17. He graduated summa cum laude as a part of BU’s online graduate program. Costa married Lauren Donnell in Salem, Mass., June 7. The couple met in 2006 while Costa was conducting the pit band in a public school production of Beauty and the Beast, and Donnell was working with the choreography and the dancers. Kansas Gooden graduated magna cum laude from St. Thomas University School of Law in Miami, Fla., and took the Florida bar exam in July. She accepted a position at Walton Lantaff Schroeder & Carson in their Jacksonville office. Gooden will practice insurance defense litigation.

01 Risonburg, where he maintains a studio of 40 to 45 students ranging from age 6 to adult. Nichols is the pianist at his home church, Newport Christian Church, in Shenandoah, and he has served as organist/pianist for the Stony Man Lutheran Parish in Luray for the past 17 years.

00 Lindsay Czarniak spent her August in Beijing, China, covering the Summer Olympics with NBC’s broadcast team. Czarniak mainly focused on gymnastics for a program for the Oxygen channel. Czarniak’s job statewide is preseason reporter for the Washington Redskins for WRC-4. In 2004, Czarniak traveled to Turin, Italy, to cover the Winter Olympics for NBCA, the NBC affiliate in Washington, D.C. She also maintained an Olympic blog for viewers and readers. The Northern Virginia native and School of Media Arts and Design major has also covered NASCAR for the Fox TV network.

Colonial Downs’ expert handicapper “Derby Bill” talks with Taryn Deane (‘07) on the set of their simulcast Beauty and the Beast.
joined longtime resident expert handicapper "Derby Bill" on the in-house simulcast show to draw a younger audience to the sport of horse racing and to educate new viewers about racing and handicapping. New to the sport, Deane herself proved the show's point. After learning about handicapping, she picked four of the five winners on her first broadcast. Between races Deane fielded quick-fire questions from new racing enthusiasts in 30-second broadcast segments titled Fast Facts.

08 Just five weeks after graduation, Ashley Davidson was hired as the town superintendent by the Town of Grottoes, Va. She graduated with a double major in public administration and psychology. Davidson is an Orange County, Va., native.

Former JMU women's basketball center Andrea Woodson-Smith ('94) visits with Tamera Young ('06) after an Atlanta Dream game. Woodson-Smith is a former U.S. Women's Wheelchair Basketball team member. She played for JMU from 1990 to 1993 before an arthritic condition in her hips forced her to forego playing her senior season. She instead served as an assistant coach. Currently, she is a professor at Chicago State University.

09 Chinah Helmandollar of Hardy, Va., was the fourth runner-up in the 2008 Miss Virginia Pageant. Helmandollar competed as Miss Greater Franklin County and won the swimsuit competition and $2,250 in scholarship money.

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**Class Notes**

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**Weddings**

1980s Janice Palmore ('85) to Gary Kotouch, 11/19/07

* Christine Wilt Cole ('86) to Steven O'Donnell ('74) 7/23/07.

1990s Jessi LaCosta ('92) to Will Grupenhoff, 5/2/08

* Lisa Lowrie ('94) to Christopher Colman, 3/24/08 * Ryan Fleming ('96) to Katrina Shalom Seach Donovan, 7/14/07

* Jennifer Shurbet ('97) to Todd Quigley, 1/31/08

* Heather Ann Hale ('99) to Justin C. Young.

2000s Sean D. Calvert ('01) to Guenevere N. Taylor, 05/09/08

* Sarah Bittenbender ('01) to Jonathan Lyon ('01), 9/29/07

* Scott Eucker ('01) to Danielle T. Bonners ('02), 11/07

* Michael R. Busted ('02) to Tara Hafer ('02), 6/24/06

* Ruth Anne Hariu ('03) to Adam Benjamin Lahti, 6/14/08

* Jamie Hasenauer ('03) to Adam Davidson ('06), 5/10/08

* Jessica Miller ('03) to Tyson Ull ('03), 5/27/07

* Daniel Persica ('03) to Tracey Blunt ('03)

* Catherine Rogers ('03) to Adam Yost ('03), 5/31/08

* Theresa Carton ('05) to Forrest Parkhurst Smith ('05), 10/20/07

* Meredith Cecil ('05) to David Black ('03), 9/27/08

* Kellie Hanlon ('05) to Jeffery Burke ('03), 9/20/08

* Jade Estep ('06) to Christopher Dalton ('05)

* Andrew Rutherford ('06) to Marie Custer, 7/7/08

* Kevin Tromly ('06) to Samantha Breedlove, 4/19/08.
ANNOUNCEMENTS

Future Dukes

1990s
Molly Butler ('90) and Jeffery ('91), a son, Christian Vinh, adopted 7/07 * Jay C. Weaver ('90) and Michelle ('89) a son, Zachary Paul, 11/6/07 * Richard Douglas ('91) and Andrea ('89), a son, Leo Willard, 5/15/07 * Kathy Calderazzo ('92) and Anthony, twin girls, Natalie and Ava, 5/7/08 * John Herbst ('92) and Erin, a daughter, Alexandria Lena, 3/17/08 * D. McKinley ('92) and Kathryn, a son, Liam Joseph, 7/11/07 * Scott Williamson ('92) and Kimberly, twins, Matthew Scott and Katherine Ann, 7/16/07 * S. Crowley ('93) and John, a daughter, Margaret, 8/1/07 * Alina Holmes ('93) and Trey, a daughter, Madeline Rachel, 2/19/08 * Miller ('93) and Eric ('93), a son, Michael Daniel, 4/22/08 * David Aungst ('94) and Mindy, a daughter, Jocelyn Elise, 11/6/07 * Carolyn O. Brown ('94) and Matthew, a daughter, Amelia Davis, 12/10/07 * Carmen C. Roberts ('94) and Dave, a daughter, Natalie Virginia, 9/26/08 * Shannon Benda ('95) and Wynter, a daughter, Kennedy Jane, 5/21/08 * Kurt Crane ('95) and Christy, a son, Kayden Bryce, 3/2/06 * Jon B Hilton ('95) and Eliisa ('96), a daughter, Katelyn Ella, 2/9/08 * Brian G. McIntire ('95) and Vanessa, a son, Jameson, 8/24/08 * Kristin K. Sanford ('95) and Todd, a daughter, Madison Jane, 2/18/08

Rebecca S. Ackerman ('96) and Seth ('94), a son, William Lucas, 1/18/08 * Kimberly K. Donatella ('96) and Dominic ('95), a son, Nicholas Joseph, 2/21/08 * Polly Nelson ('96) and John, a daughter, Maria Benner, 4/18/08 * C. Swords ('96) and Kyle ('96), twins, Killian James and Jameson Grace, 1/31/07 * Susan Goldstein Vroman ('96) and Dave, a daughter, Cameron Amelie, 4/8/08 * Allyson B. Eide ('97) and Dave, a daughter, Megan Leonora, 9/30/07 * Jeffery Kaminski ('97) and Siobhan, a daughter, Allison Joe 5/20/08 * Rachel Arculin ('98) and Andy, a son, Evan Davis, 2/17/08 * Kelli Bryant ('98) and Dustin, a son, Austin Henry, 9/18/07 * Maggie G. Carter ('98) and Bryan, a son, Sullivan Michal, 3/36/08 * Marc Coleman ('98) and Chonda, a son, Marc James Jr., 1/3/08 * Joy E. Golston ('98) and Kenard, a daughter, Deja Kianna, 4/28/08 * Jaimie F. How ('98) and Jeffery, a son, Bryden Rafferty, 6/6/08 * Joanne Bougeois ('99) and Todd, a daughter, Caroline Elizabeth, 11/3/07 * Christie S. Davis ('99) and Wyn, a son, Alwyn Wynter, 9/30/08 * Stephanie M. Grace ('99) and Alan, a son, Dominic Andrew, 2/13/07 * Andrea M. Hayden ('99) and Greg, a son, Jackson Wyatt, 4/11/08 * Lyndsey A. Lee ('99) and Christopher ('98), a son, Robert Lee, 1/31/07 * Kelly Ann O'Neil ('99) and Mark, a daughter, Alice Mairaud, 4/6/08 * Laura S. Pendleton ('99) and Thomas ('98), a son, Tayden Walker, 2/18/08 * Ryann Laden ('99) and Kevin ('99), a daughter, Ruby Colleen, 1/16/08 * Kathy Perry ('99) and Geoff ('99), a daughter, Sofia Elizabeth, 10/15/07 * Jenine B. Silen ('99) and David, a daughter, Avery Rose, 3/4/08 * Betsey Stanley ('99) and Will, a son, Carter Ashby, 2/1/08 * Erica C. Wright ('99) and John, a son, Mason Edward, 2/6/08

2000s
Stacy E. Bucher ('00) and Kevin ('98), a son, Michael Charles, 5/1/08 * Jennifer Gorrie ('00) and David ('00), a son, Jackson Allen Anderson, 6/9/07 * P. Hanlon ('00) and Scott, a daughter, Avery Riley, 1/4/08 * Amy R. Lindelow ('00) and Scot, a son, Dylan Joseph, 3/35/08 * Molly Osyf ('00) and Peter ('00), twins, Colin Michael and Lillian Kate, 3/22/08 * Nicole P. Schellemmer ('00) and Brian ('00), a son, Jacob Robert, 1/17/07 * Jennifer Stokes ('00) and Jamie ('01), a daughter, Campbell Aylor, 1/3/07 * Kris Vass ('00, 06M) and Paige ('98, 09M), a son, Gram Carter, 7/12/07 * Stephanie L. Whittington ('00) and Rick, a son, Andrew Robert, 5/13/08 * Nancy C. Belmont ('01) and Paul, a son, Timothy Hayden, 5/3/08 * Wendy Greene ('01) and Adam ('98), a daughter, Addison Grace, 8/20/07 * Jennifer Harlow ('01) and Bryce ('00), a daughter, Katherine Louise 4/25/08 * Patrick Shugart ('01) and Chrissi, a son, Liam, 3/21/08 * Catherine Aday ('02) and Scott, a son, Ephraim James, 5/11/07 * Kyle Fawver ('02) and Dana, a daughter, Meredith Ann, 4/6/08 * Jess Layman Herr ('02) and J. Herr, a daughter, Lia Sunshine Herr, 5/17/08 * Mike Hendrickson ('03) and Kathryn ('04), a daughter, Caroline Sperry, 8/29/07 * Kristen O. Scribner ('03) and Nicholas, a daughter, Haley Mae, 3/27/08 * Jessica Mellow ('04) and Leo, a daughter, Addie Maria, 10/2/07 * Kateeisha Manderson ('05) and Marcus ('05) a son, Marcus Francis Antonio, 3/4/08

In Memoriam

MARY FRANCES TURNER DARST ('28) of Harrisonburg, 6/9/08
MARY S. MILLINER SPINDEN ('45) of Iselin, N.J., 12/30/07
JOAN PHARR THOMAS ('62) of Roanoke, 10/24/07
ADAIR ARCHIBALD JOHNSON ('73) of Biloxi, Miss., 5/30/08
PAULA ELLEN HOLLS GRUNDSET ('74) of Fairfax, 4/11/08
CHARLES GRANDER PRUETT ('76) of Elkton, Md., 7/11/07
JOHN A. HOFFMAN ('80) of Lynchburg, 9/21/06
STEVEN A. McAULEY-PITTS ('86) of Mechanicsville, 2/22/08
PHYLIS JACKSON SKORUP ('88) of Virginia Beach, 4/12/07

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PICTURE THIS

PHOTO CONTEST RUNNERS-UP

Anne Marie Seda ('08P)
Mother of Rachel, Virginia Beach

Zeph Blaxberg ('11) Baltimore, Md.

Mike Benevento ('01) Brooklyn, N.Y.

Daniel Morgan ('09) Lynchburg, Va.

(See the winning photo on page 49.)
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E-mail Address

Home Phone

Employer

Job Title

Spouse Name (include maiden)

JMU Class Year

News

It can take up to two issues, for your Class Note to appear in Madison. We appreciate your patience.

www.jmu.edu/alumni/
Bertie Martin Selvey ('58) took one of the biggest challenges Richmond had to offer and helped save one of America's architectural wonders. In the late 1920s the Byrd Theatre opened its doors to an excited audience eager to enjoy the opulent marvels of the "show palace," including its Mighty Wurlitzer theater organ and 18-foot Czechoslovakian crystal chandelier. Unfortunately, in later decades the Byrd fell on hard times. Now, however, the theater is experiencing a rejuvenation, thanks to Selvey's efforts. A Richmond resident and passionate fundraiser for the arts, Selvey was drawn to the beauty of the movie palace. Determined to give new life to the Byrd, she organized a group of volunteers, the Byrd Watchers, to work to save the theater. Now their efforts have established the Byrd Theatre Foundation to operate the theater, preserve its character and expand its offerings. Thanks to Selvey's dedication, the Byrd will continue to awe and delight audiences.