# 41st Annual

## School of Communication Studies

## Undergraduate Research Conference

**TUESDAY, APRIL 9 - Spotlight on Undergraduate Research**

<table>
<thead>
<tr>
<th>TUESDAY, April 9</th>
<th>9:30 – 10:45am</th>
<th>Madison Union Ballroom</th>
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<tbody>
<tr>
<td><strong>Session 1: Poster Session</strong></td>
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1. **“What you see is what you get”**
   Mike Cheripka, Brittany Loving, Kirsten Morgan, Clair Nguyen

2. **“Investigating the relationship between the usage of snapchat and relational satisfaction among partners in long distance romantic relationships”**
   Christy Goldsmith, Mitch Kincaid, Leslie Martin, Guido Scruggs

3. **“Fear-based enforcement: Exploring the effects of fear on distracted driving”**
   Peter O’Brien, Luke Robb, Emma Schnackenberg

4. **“Impacts of texting on relationship satisfaction in long-distance relationships”**
   Rachel Cicero, Grace Mathias, Heather Pruim

5. **“Of Love and Death: Death Anxiety, Attachment, and Suicide as Experienced by College Students”**
   Gabriel Gilmore, Madeline Grove, Kezziah Wilgus

6. **“A Pentadic Analysis of SCOTUS, #MeToo and Donald Trump”**
   Grace Tiernan

7. **“I’m a Democrat and I Love John McCain’: A Rhetorical Analysis of Joe Biden’s Eulogy for John McCain”**
   Olivia Stevens

8. **“No Room for Silence: An Analysis of Elie Wiesel’s Nobel Peace Prize Acceptance Speech”**
   Elise Roberson

9. **“Changing the Game on the Way Women Live Their Lives: A Rhetorical Critique of Tracee Ellis Ross’ ‘Living for Myself’ Speech”**
   Marissa Fornaro

10. **“‘When They Go Low, We Go High’: A Cluster-Agon Analysis of Michelle Obama’s 2016 DNC Speech”**
    Richard Carey

11. **“‘God is a Woman’: A Metaphorical Criticism of Ariana Grande’s 2018 VMA’s Performance”**
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<tr>
<th>Morgan Britt</th>
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Celia Marsh-Delk |
| 13. “Freedom is Not Enough’: A Narrative Criticism of Lyndon B. Johnson’s 1965 Howard Commencement Speech”  
Kayla Gwaltney |
Julianna Boettger |
| 15. “Praying’ at the Grammys: Moment or Movement? Kesha and the Exploration of Paradox & Complexity on the Path from #MeToo to #TimesUp”  
Lexi Ali |
| 16. “The Difference of Social Media Platforms on College Students’ Reported Online Identities”  
Kevin Coen (Catherine Allen, Cole Hierholzer, Kathryn Jankelunas) |

**Faculty Evaluators:** Melissa Aleman, Tim Ball, Matt Brigham, Lori Britt, Norah Dunbar, Eric Fife, Lindsey Harvell-Bowman, Sharon Mazzarella, Dan Schill, Isaac Woo

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<td>Session 2: Research Panels</td>
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<td>11:00 – 12:15pm</td>
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| 1. “Hookup Culture: Perception Versus Reality”  
Kelly Fresco, Sophie Lex, Sarah Marchesini, Adam Reade |
Jessica Bright, Jac Chipman, Kelsey Drumm, Marissa Quander |
| 3. “You’ve Gone Too Far': Perspective by Incongruity on the Ellen Show"  
Caitlyn Guirgis |
| 4. “"It’s not about me": Women candidates surviving the challenges of self-promotion on the campaign trail”  
Lauren Thatcher |
| 5. “Syrian Refugee's Plight to Greece: A Historical Analysis”  
Kate Keeley |

**Faculty Evaluators:** Iccha Basnyat, Alison Bodkin, Lori Britt
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<th>Session 3: Research Panels</th>
<th>12:30 – 1:45pm</th>
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<tr>
<td>1. “Surviving as first year students: Examining nonverbal behaviors amongst college freshmen experiencing suicidal ideation”</td>
<td>Felisa Gonzalez, Christina Yocca</td>
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<td>2. “Rhetoric and Ethics: A Burkean Analysis of Modern Cult (And Anti-Cult) Tactics”</td>
<td>Lydia Erickson</td>
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<td>3. “’The BlackKkKlansman’: A Rhetorical Analysis of Spike Lee’s Use of Film for Arguments”</td>
<td>Jasmine Tillman</td>
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<td>4. “Gender doesn’t matter...except for when it matters: Female political candidates’ denial and elaboration on the importance of gender”</td>
<td>Bronwyn Neal</td>
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<td>5. “The Visual Presidency of Donald Trump’s First Hundred Days: Political Image Making and Digital Media”</td>
<td>Ryan Strand</td>
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**Faculty Evaluators:** Nicole Barnes, Alison Bodkin, Norah Dunbar

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<th>Session 4: Research Panels</th>
<th>2:00 – 3:15pm</th>
<th>Madison Union Ballroom</th>
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<td>2. &quot;Kavanaugh and the Court: Narrative and the Construction of Judicial Identity&quot;</td>
<td>Ryan Strand</td>
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<td>3. “Advocacy in Corporate Environments”</td>
<td>Julianna Boettger</td>
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<td>4. “Frida Kahlo’s Tarnished Image: An Ideological Criticism”</td>
<td>Sophie Margulies</td>
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**Faculty Evaluators:** Melissa Aleman, Norah Dunbar, Lindsey Harvell-Bowman, Corey Hickerson
### Wednesday, APRIL 10 - Spotlight on Concentrations

<table>
<thead>
<tr>
<th>Session 1: Advocacy Communication Concentration Panel</th>
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| **Time:** 9:05 – 9:55am  
**Location:** Madison Union Ballroom  
**Faculty Facilitator:** Dr. Matt Brigham |

**Student Panel:** Lexi Ali, Richard Carey, Ryan Davenport, Marissa Fornaro, Kate Keeley, JD Mirambel, Olivia Stevens, Grace Tierman

**“We Are Advocacy Studies!”**

In this panel session, we will celebrate the accomplishments of many of our excellent graduating seniors. Through a conversation facilitated by Dr. Matt Brigham, these students will, for instance, reflect on papers and projects they have completed in the concentration, explore different understandings of advocacy, and share their experiences for prospective students. Therefore, in addition to friends, family, fellow SCOM students, faculty, and staff, we also particularly welcome students considering this concentration to come and learn more directly from a number of our outstanding students!

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<tr>
<th>Session 2: Cultural Communication Concentration Panel</th>
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| **Time:** 10:10 – 11:00am  
**Location:** Madison Union Ballroom  
**Faculty Facilitator:** Dr. Carlos G. Aleman |

**Student Panel:** Micah Wood, Noelle Rutolo, and Harry Hudome

**“Microaggressions and Campus Culture”**

A panel of students will discuss how microaggression of gender, race, sexuality, ability, and class is experienced on campus.

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<th>Session 3: PR Communication Concentration Panel</th>
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| **Time:** 11:15 – 12:05pm  
**Location:** Madison Union Ballroom  
**Faculty Facilitator:** Dr. Issac Woo |

**Student Panel:** Megan Shaw, Teressa Gregory, Kelly Fresco, Emily Alwell, Paige Corry, Mackenzie Gallon, Alyssa Lubischer, & Gordon Lucy

This panel features two groups within the Public Relations Concentration. The capstone class as well as members of the PRSSA executive team will be highlighting their experiences in the concentration and various projects they have worked on and completed within the PR field.

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<th>Session 4: Health Communication Concentration Panel</th>
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| **Time:** 12:20 – 1:10pm  
**Location:** Madison Union Ballroom  
**Faculty Facilitator:** Dr. Tobias Reynolds-Tylus |

**Student Panel:** Olivia Truban, Cory Friedman, Sean Blount, & Celina Bamper

This panel features students in the Health Communication Concentration who critiqued an existing health campaign. Students evaluated the campaign’s messages and overall persuasive strategy based on the theory’s assumptions of the campaigns. Specifically, they critiqued the ‘Yes mean’s test’ campaign promoting STI testing by applying the extended parallel process model (EPPM).

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<tr>
<th>Session 5: Organizational Communication Concentration Panel</th>
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| **Time:** 1:25 – 2:15pm  
**Location:** Madison Union Ballroom  
**Faculty Facilitator:** Dr. Lori Britt |

**Student Panel:** Alexandra Wilson, Dion Gray, Crystal Inman, and Luke Robb

The Organizational Concentration: Applying Theory to Organize People, Information, and Ideas on Campus and in the Community