

41st Annual
School of Communication Studies
Undergraduate Research Conference

TUESDAY, APRIL 9 - Spotlight on Undergraduate Research

TUESDAY, April 9
Session 1: Poster Session

9:30 – 10:45am

Madison Union Ballroom

1. **"What you see is what you get"**
Mike Cheripka, Brittany Loving, Kirsten Morgan, Clair Nguyen
2. **"Investigating the relationship between the usage of snapchat and relational satisfaction among partners in long distance romantic relationships"**
Christy Goldsmith, Mitch Kincaid, Leslie Martin, Guido Scruggs
3. **"Fear-based enforcement: Exploring the effects of fear on distracted driving"**
Peter O'Brien, Luke Robb, Emma Schnackenberg
4. **"Impacts of texting on relationship satisfaction in long-distance relationships"**
Rachel Cicero, Grace Mathias, Heather Pruim
5. **"Of Love and Death: Death Anxiety, Attachment, and Suicide as Experienced by College Students"**
Gabriel Gilmore, Madeline Grove, Kezziah Wilgus
6. **"A Pentadic Analysis of SCOTUS, #MeToo and Donald Trump"**
Grace Tiernan
7. **"'I'm a Democrat and I Love John McCain': A Rhetorical Analysis of Joe Biden's Eulogy for John McCain"**
Olivia Stevens
8. **"No Room for Silence: An Analysis of Elie Wiesel's Nobel Peace Prize Acceptance Speech"**
Elise Roberson
9. **"Changing the Game on the Way Women Live Their Lives: A Rhetorical Critique of Tracee Ellis Ross' 'Living for Myself' Speech"**
Marissa Fornaro
10. **"'When They Go Low, We Go High': A Cluster-Agon Analysis of Michelle Obama's 2016 DNC Speech"**
Richard Carey
11. **"'God is a Woman': A Metaphorical Criticism of Ariana Grande's 2018 VMA's Performance"**

Morgan Britt

12. "What's Reflected in the Moonlight: A Rhetorical Analysis of Jay-Z's 'Moonlight' Music Video"
Celia Marsh-Delk

13. "Freedom is Not Enough': A Narrative Criticism of Lyndon B. Johnson's 1965 Howard Commencement Speech"
Kayla Gwaltney

14. "Rhetorical Interlude or Prelude? Zootopia, Rhetoric, and the 2016 Election"
Julianna Boettger

15. "Praying' at the Grammys: Moment or Movement? Kesha and the Exploration of Paradox & Complexity on the Path from #MeToo to #TimesUp"
Lexi Ali

16. "The Difference of Social Media Platforms on College Students' Reported Online Identities"
Kevin Coen (Catherine Allen, Cole Hierholzer, Kathryn Jankelunas)

Faculty Evaluators: Melissa Aleman, Tim Ball, Matt Brigham, Lori Britt, Norah Dunbar, Eric Fife, Lindsey Harvell-Bowman, Sharon Mazzarella, Dan Schill, Isaac Woo

TUESDAY, April 9

11:00 – 12:15pm

Madison Union Ballroom

Session 2: Research Panels

1. "Hookup Culture: Perception Versus Reality"
Kelly Fresco, Sophie Lex, Sarah Marchesini, Adam Reade
2. "The power of hollywood: How romantic television influences romantic expectations"
Jessica Bright, Jac Chipman, Kelsey Drumm, Marissa Quander
3. "'You've Gone Too Far': Perspective by Incongruity on the Ellen Show"
Caitlyn Guirgis
4. "'It's not about me": Women candidates surviving the challenges of self-promotion on the campaign trail"
Lauren Thatcher
5. "Syrian Refugee's Plight to Greece: A Historical Analysis"
Kate Keeley

Faculty Evaluators: Iccha Basnyat, Alison Bodkin, Lori Britt

TUESDAY, April 9
Session 3: Research Panels

12:30 – 1:45pm

Madison Union Ballroom

1. "Surviving as first year students: Examining nonverbal behaviors amongst college freshmen experiencing suicidal ideation"
Felisa Gonzalez, Christina Yocca
2. "Rhetoric and Ethics: A Burkean Analysis of Modern Cult (And Anti-Cult) Tactics"
Lydia Erickson
3. "'The BlackKlansman': A Rhetorical Analysis of Spike Lee's Use of Film for Arguments"
Jasmine Tillman
4. "Gender doesn't matter...except for when it matters: Female political candidates' denial and elaboration on the importance of gender"
Bronwyn Neal
5. "The Visual Presidency of Donald Trump's First Hundred Days: Political Image Making and Digital Media"
Ryan Strand

Faculty Evaluators: Nicole Barnes, Alison Bodkin, Norah Dunbar

TUESDAY, April 9
Session 4: Research Panels

2:00 – 3:15pm

Madison Union Ballroom

1. "Counteraccusation: How Prime Minister Julia Gillard's Misogyny Speech Creates a New Posture of the Kategoria-Apologia Pair"
Caroline Ryan
2. "Kavanaugh and the Court: Narrative and the Construction of Judicial Identity"
Ryan Strand
3. "Advocacy in Corporate Environments"
Julianna Boettger
4. "Frida Kahlo's Tarnished Image: An Ideological Criticism"
Sophie Margulies

Faculty Evaluators: Melissa Aleman, Norah Dunbar, Lindsey Harvell-Bowman, Corey Hickerson

Wednesday, APRIL 10 - Spotlight on Concentrations

WEDNESDAY, April 10	9:05 – 9:55am	Madison Union Ballroom
Session 1: Advocacy Communication Concentration Panel		
Student Panel: Lexi Ali, Richard Carey, Ryan Davenport, Marissa Fornaro, Kate Keeley, JD Mirambel, Olivia Stevens, Grace Tiernan Faculty Facilitator: Dr. Matt Brigham		
“We Are Advocacy Studies!”		
In this panel session, we will celebrate the accomplishments of many of our excellent graduating seniors. Through a conversation facilitated by Dr. Matt Brigham, these students will, for instance, reflect on papers and projects they have completed in the concentration, explore different understandings of advocacy, and share their experiences for prospective students. Therefore, in addition to friends, family, fellow SCOM students, faculty, and staff, we also particularly welcome students considering this concentration to come and learn more directly from a number of our outstanding students!		
WEDNESDAY, April 10	10:10 – 11:00am	Madison Union Ballroom
Session 2: Cultural Communication Concentration Panel		
Student Panel: Micah Wood, Noelle Rutolo, and Harry Hudome Faculty Facilitator: Dr. Carlos G. Aleman		
“Microaggressions and Campus Culture”		
A panel of students will discuss how microaggression of gender, race, sexuality, ability, and class is experienced on campus.		
WEDNESDAY, April 10	11:15 – 12:05pm	Madison Union Ballroom
Session 3: PR Communication Concentration Panel		
Student Panel: Megan Shaw, Teressa Gregory, Kelly Fresco, Emily Alwell, Paige Corry, Mackenzie Gallon, Alyssa Lubischer, & Gordon Lucy Faculty Facilitator: Dr. Issac Woo		
This panel features two groups within the Public Relations Concentration. The capstone class as well as members of the PRSSA executive team will be highlighting their experiences in the concentration and various projects they have worked on and completed within the PR field.		
WEDNESDAY, April 10	12:20 – 1:10pm	Madison Union Ballroom
Session 4: Health Communication Concentration Panel		
Student Panel: Olivia Truban, Cory Friedman, Sean Blount, & Celina Bamber Faculty Facilitator: Dr. Tobias Reynolds-Tylus		
This panel features students in the Health Communication Concentration who critiqued an existing health campaign. Students evaluated the campaign’s messages and overall persuasive strategy based on the theory’s assumptions of the campaigns. Specifically, they critiqued the ‘Yes mean’s test’ campaign promoting STI testing by applying the extended parallel process model (EPPM).		
WEDNESDAY, April 10	1:25 – 2:15pm	Madison Union Ballroom
Session 5: Organizational Communication Concentration Panel		
Students Panel: Alexandra Wilson, Dion Gray, Crystal Inman, and Luke Robb Faculty Facilitator: Dr. Lori Britt		
The Organizational Concentration: Applying Theory to Organize People, Information, and Ideas on Campus and in the Community		

